

VANDY IN Arts & Media

Vandy in Arts & Media supports students interested in the expansive, dynamic worlds of entertainment, fashion, sports, and communications. Our community provides various pathways for students to explore different career paths, enhance their networking skills and expand their connections, learn from alumni and employers, and develop crucial skills. In addition to workshops, career coaching, career fairs, and arts & media-specific events; we also offer immersive experiences like Vandy in Hollywood and Vandy on Madison Ave, as well as an Arts & Media Internship Fund. We aim to ensure students are prepared and confident as they embark upon their next steps.

Interested in the Arts & Media?

Join the Vandy in Arts & Media Newsletter

Be in the know for all events and programs, including treks and recruiting events.

Complete Handshake Profile

Identify interests and learn more about jobs and internship opportunities.

Visit Our Website



Your backstage pass to careers in arts and media.

COMMON CAREER PATHWAYS

Fashion & Beauty

A career in fashion allows you to blend creativity and business acumen to shape trends, influence culture and drive the visual identity of brands through design, marketing, and production.

Film, TV, Entertainment & Sports

Working in film, TV, entertainment or sports offers the chance to engage audiences through storytelling, event management, or production, creating experiences that resonate and inspire.

Music

A career in music encompasses diverse roles in songwriting, performance, production and distribution, allowing you to connect with audiences and contribute to the ever-evolving soundscape of the industry.

Advertising & Agency

A career in advertising or at an agency enables you to craft compelling narratives and strategies that engage consumers, drive brand loyalty, and influence market trends across various platforms.



TOP PROGRAMS TO KNOW

VANDY ON MADISON AVENUE

This program was created to bridge the gap for students seeking to break into New York's competitive arts, media and communication industries.

VANDY IN HOLLYWOOD

Get the opportunity to work with various entertainment enterprises and form relationships within the media industry based in LA.

VANDY IN ARTS & MEDIA WEEK

A week of programming just for students interested in job and internship opportunities in the arts and media world!



COMPANIES TO CONSIDER

NBCUniversal

RED|VENTURES

bloomingdales

CAA

Abercrombie & Fitch



The
WALT DISNEY
Company

WAVE



MARS



L'ORÉAL



RECRUITMENT TIMELINE

Arts-related and media-related industries tend to follow the “**just-in-time**” staffing model where they only hire employees when they need them, which results in shorter recruitment and hiring timelines.

Some companies have talent acquisition, but actual recruiting in creative industries is rare.

Therefore, **networking is important!**



ALUMNI INSIGHTS

The best way to deepen your understanding of the field is to try and make something yourself. Interested in TV? Write a pilot. Interested in marketing? Make a fake advertisement. Interested in video games? Write a short Game Design Document. This will then give you the skills to speak in any interview or in any meeting from a place of real authority. You’ve been there, it’s hard work, and you know the sticking points of the creative process.

Ben Root, Peabody BS ‘19, NFL, Video Gaming

Read books about the field you’re interested in. Listen to various podcasts about that field as well. Read the daily news (*Hollywood Reporter*, *Variety* and *Deadline Hollywood*, for example) and stay informed about what is selling, what is getting made, and what is having success in terms of ratings or box office.

Bryan Haas, A&S BA ‘99, Film/TV Producer

