

GAIN EXPERIENCE

FREE / LOW COST RESOURCES

COMMUNICATIONS →

SKILL	PROVIDER & COURSE TITLES	DURATION	HIGHLIGHTS
Adobe	<ul style="list-style-type: none">• Adobe Creative Suite	<ul style="list-style-type: none">• Work at your own pace	<ul style="list-style-type: none">• Suite includes Photoshop, Lightroom, Illustrator, Premiere Pro, Audition, Dreamweaver and more.• Access provided through Vanderbilt Cinema and Media Arts program, and A&S office.
Digital Marketing	<ul style="list-style-type: none">• Google Digital Garage Fundamentals of Digital Marketing	<ul style="list-style-type: none">• 1 hour, 1 module	<ul style="list-style-type: none">• Build a toolkit of simple tools to help you organise and share your ideas effectively. Learn how to take advantage of storyboards, mind maps, images and storytelling to capture the attention of your audience. Create effective, engaging, and fun presentations.
Agile	<ul style="list-style-type: none">• Google Digital Garage Getting Started with AGILE & Design Thinking	<ul style="list-style-type: none">• 16 hours, 4 modules	<ul style="list-style-type: none">• Discover how to create useful digital products using agile and design thinking.
Wordpress	<ul style="list-style-type: none">• Udemy How To Build And Make A Wordpress Website From Scratch 2020	<ul style="list-style-type: none">• 2+ hours, 26 lectures	<ul style="list-style-type: none">• Build your own website from scratch, master wordpress, master Elementor page builder, and own a beautiful and successful website.
Hootsuite	<ul style="list-style-type: none">• Hootsuite Hootsuite Platform Training	<ul style="list-style-type: none">• 2.5 hours, 2 modules	<ul style="list-style-type: none">• Hootsuite is trusted by 16+ million users in 175+ countries and is the industry standard for social media management. With Hootsuite's Platform Education and Certification, you'll develop the skills to use core Hootsuite products to their full potential, boosting the impact of your social media efforts, driving results and proving your ROI.