Vanderbilt on Madison Avenue (VMA) is a weekly speaker series that offers students the opportunity to make real-world connections in the media and entertainment industry. Attendees will hear about the rapidly changing dynamics of media, learn how to break into the highly competitive field, and build a network with top industry professionals.

**What We Do:** Once a week, VMA hosts a small-group panel with a Vanderbilt alum who has found success in the media/entertainment industry.

**Where:** New York City (typically midtown)

**When:** Thursday evenings from early June to late July

**Time:** 5pm – 6pm

**Goal:** Learn from successful alumni, network with fellow students, and create relationships that lead to full-time job offers

**Requirements:** Students must have an internship in NYC and commit to attending the majority of sessions
Dan Lovinger (Class of 1987)  
Executive Vice President, Ad Sales, NBC Sports Group

Dan Lovinger (Class of 1987) serves as Executive Vice President, Advertising Sales, NBC Sports Group. In this role, he oversees the sales efforts across NBC Sports Group’s robust portfolio, including broadcast, cable, and digital assets.

Dan started Vanderbilt on Madison Avenue in 2010 after noticing a lack of opportunities for Vanderbilt Students in the Media and Entertainment space. Since then, he has served as a mentor and advisor for scores of Vanderbilt students looking to start their careers in Media.

Dan resides in Purchase, NY. In addition to VMA, he serves as the President of Vanderbilt University’s Alumni Board.

Nick Lovinger & Jake Goldklang (Class of 2015)  
Global Strategy, WWE | Account Strategist, Google

Nick Lovinger (Dan’s son) and Jake Goldklang joined Vanderbilt on Madison Avenue in 2017 and support Dan with day-to-day program facilitation.

Nick is a Senior Analyst on WWE’s Global Strategy team. In his role, he partners with WWE’s executive team to lead critical strategic and operational initiatives across all business lines.

Jake is an Account Strategist at Google, where he is responsible for driving advertising growth by educating, providing solutions and consulting with agencies directly.
VMA VOLUNTEER PANELISTS

MARK LAZARUS
CHAIRMAN, NBC
BROADCAST, SPORTS, CABLE, NEWS

MONIQUE NELSON
CEO, UNIWORLD

ROB SHAW
GLOBAL PARTNERSHIPS, FACEBOOK

AMANDA MARCOTULLIO
MARKETING, ESPN

SPENCER HODDESON
MARKETING, VERIZON MEDIA

WILLIE GEIST
ANCHOR, NBC NEWS

ANDREW KIRKMAN
GLOBAL STRATEGY, WWE

IMANI ELLIS
COMMUNICATIONS, BRAVO & OXYGEN

BRIAN FETHERSTONHAUGH
CHIEF TALENT OFFICER, OGILVY

LAUREN MANDEL
WRITER’S ASSISTANT, SATURDAY NIGHT LIVE
VMA PARTICIPANTS HAVE GONE ON TO OBTAIN FULL-TIME OFFERS AT COMPANIES INCLUDING:

- ESPN
- Google
- NBC
- Viacom
- Turner
- Bravo
- IPG
- Ogilvy
- Condé Nast
- Facebook
- The New York Times
STUDENT TESTIMONIALS

I KNEW I WANTED TO WORK IN ENTERTAINMENT, BUT I HAD NO IDEA WHERE EXACTLY TO START. VMA WAS GREAT BECAUSE IT EXPOSED ME TO ALL OF THE DIFFERENT CAREER PATHS WITHIN THE MEDIA AND ENTERTAINMENT INDUSTRY.

Ben Root, VU Class of 2019
VMA Summer 2018

I’M SO GLAD I PARTICIPATED IN VMA. I WAS SHOCKED BY HOW MANY SENIOR LEADERS AT MEDIA COMPANIES ARE VANDY ALUMS. THEY WERE ALL SO WILLING TO SHARE THEIR EXPERTISE AND GIVE US HONEST ADVICE.

Taylor Cvern, VU Class of 2020,
VMA Summer 2019

MY FAVORITE PART OF VMA WAS THE YOUNG ALUMNI PANELS. WE SPEAKED WITH RECENT GRADS WHO WORKED AT COMPANIES LIKE ESPN, NBC, AND SATURDAY NIGHT LIVE. THEY GAVE GREAT ADVICE ON NETWORKING AND HOW TO STAND OUT DURING AN INTERNSHIP.

Vixi Press, VU Class of 2020
VMA Summer 2019

VMA WAS A GREAT SUPPLEMENT TO MY SUMMER INTERNSHIP. I REALLY ENJOYED MEETING WITH FELLOW VANDY STUDENTS EACH WEEK TO LEARN ABOUT WHAT THEY WERE DOING IN THEIR INTERNSHIPS. IT ADDED A DIFFERENT LEVEL OF PERSPECTIVE TO MY SUMMER.

Evan Josephs, VU Class of 2020
VMA Summer 2019
FAQ’S

How do I apply to VMA? Apply on Doreways (Job #79115)

Does VMA help me secure an internship? No, VMA does not help students secure internships. The program is meant to be supplemental to an existing internship. With that said, the Career Center is a useful resource for finding internship opportunities and the program founders are happy to help with Networking.

Does VMA help me secure housing for the summer? No, VMA does not help students secure housing for the summer. With that said, the Career Center is a useful resource for finding more information on housing and there are several scholarships available to help students manage the cost of summer housing.

Will VMA conflict with my internship? VMA runs from 5:00pm – 6:00pm on Thursday afternoons. For most students, this does not conflict with their internship.

Is VMA open to all students? Yes, VMA is open to rising Sophomores, Juniors, and Seniors.

Is there any cost to participate? No, VMA is free to students.

Any Other Questions? Please email Nick Lovinger (Nicholas.Lovinger@gmail.com), Jake Goldklang (Jakegoldklang@gmail.com), or Penny Baga in the Career Center (Penny.Baga@Vanderbilt.edu)
PROGRAM HIGHLIGHTS

Dan Lovinger, NBC

Monique Nelson, UniWorld
PROGRAM HIGHLIGHTS

Young Alumni Panel (ESPN, NBC, Verizon Media Group, WWE)

Rob Shaw, Facebook