



VANDERBILT
UNIVERSITY

| Career Center

Figure 1 Career Center Logo

4D ROAD MAP

Start wherever it makes the most sense for you!

Some of the action items listed can be completed on your own. Many of them should be done with a Career Coach during your time on campus. Let us know how we can help!

The 4D model was created by Dr. Kate Brooks, the Evans Family Executive Director of the Career Center. You can read more in her newly revised book, *You Majored in What?*

We would like to give a special thank you to the Parents and Family Association Advisory Board who gave various recommendations about our 4D RoadMap. Your input and knowledge is much appreciated!

DISCOVER YOUR STRENGTHS

In the Discover phase, you will figure out what you know about yourself, what your strengths and skills are, what's important to you, and how this knowledge might fit into your future.

Here are a variety of actions you can take to learn more about yourself:

Complete on Your Own

- Write a basic resume
- Take the online Values in Action quiz
- Start your LinkedIn account
- Join a student organization

- Decide on a major
- Take the O*NET assessment
- Are you creative? Take the ArtWork Revolution Quiz
- Analyze your study-abroad experience

Let a Career Coach Help

- Create a Wandering Map to explore your life
- Take a Mindsets Assessment
- Create a Major Map
- Start your LinkedIn account
- Decide on a major
- Meet with a coach to discuss ideas
- Identify your major and talents with a card sort
- Evaluate your social media
- Analyze your study-abroad experience
- Learn basic storytelling
- Create stories for interviews

DEVELOP YOUR VISION

In the Develop phase, we'll help you sharpen your ideas so that you can develop a strong picture of your life after Vanderbilt.

Here are some actions you can take to develop a vision—or hone the one you already have:

Complete on Your Own

- Research careers & complete a fact sheet
- Find internships that will grow your skills
- Attend employers & alumni programs
- Read GoinGlobal to find out about international opportunities
- Find leadership roles in student orgs
- Read the Vault Guide to your profession
- Attend a career fair

- Volunteer
- Maximize student worker status

Let a Career Coach Help

- Complete a Possible Lives Map
- Network with alumni and others in your field
- Develop a goal system
- Find summer jobs or other experiences
- Shadow an alumnus or professional
- Participate in Vandy in Hollywood
- Participate in Vandy Meets the Street
- Design a summer experience about your field
- Create a Vision Board of your future
- Do SWOT analysis
- Do Career Diamond exercise
- Do the Meaningful Career Block exercise

DESIGN YOUR PATH

Think of this phase as a GPS tracker. You are **HERE** and you want to be **THERE**. You already know who you are and what you want, now you just have to get there. The Design phase is all about creating the most efficient path to where you want to be.

Here are some action steps you can take:

Complete on Your Own

- Create social media accounts
- Update your LinkedIn account
- Network with alumni
- Develop your network
- List potential employers
- Attend career fairs
- Participate in on-campus recruiting

- Attend employer information sessions
- Purchase (or borrow) interview clothing

Let a Career Coach Help

- Create your Career Action Plan
- Write a targeted resume for your field
- Write a targeted cover letter for your field
- SWOT analysis to prepare your marketing campaign
- Create targeted stories that connect you to your desired career
- Create a social media campaign
- Practice interviewing and know what you will face
- Network with alumni
- Develop your network
- List potential employers
- Develop a go-to-market campaign

DELIVER YOUR TALENTS

When you are delivering your talents, you are demonstrating to others that you have the competency and capability to succeed in your endeavor. Delivering your talents is about learning how you can keep improving on your strengths and broadening and building your knowledge and expertise. As you deliver your talents you will learn more about yourself which will help focus your vision for your next experience. You can do every part of this process yourself—and the Career Center can help. Delivering your talents is also about making sure that you highlight your talents through social media, and on your resume or other materials you share with potential employers or graduate schools.

Here are some ways to deliver

your talents:

- Summer Jobs

- Internships
- Volunteer
- Employment
- Graduate Study
- Immersion experience
- Leadership roles on campus
- Take classes
- Complete research projects
- Create a work of art
- Professional development programs
- Join and participate in professional organizations