WE ARE LOOKING FOR INTERNS
SPRING, SUMMER AND FALL 2019

StudioNow is America’s leading content production platform for marketers. Top-tier brands including P&G, Coca-Cola, McDonald’s, Walgreens and many more leverage the StudioNow Platform to centralize and manage their entire production process. As a collaborative workspace for brands, agencies, media and production companies, our proprietary SaaS platform is quickly becoming the leading production platform for marketers.

Available Internships:

Marketing       Software Developer
Creative Network UX Designer

What do past interns have to say?

“During my internship, I was given the opportunity to dive into projects that both interested me and benefitted the company. Rather than getting coffee or doing busy work, I had the opportunity to develop marketing plans, create content for social media and have my voice heard in meetings.”

“[Past intern’s quote about their positive experience at StudioNow]”

These internships are part-time, unpaid and require school credit.
If interested, contact careers@studionow.com with a copy of your resume. Please include a cover letter expressing why you would make an ideal candidate.
Creative Network Internship

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The internship in the Creative Network team will afford you the opportunity to help recruit, develop, and curate our network of creative professionals and expose you to the world of video production. The ideal candidate is outgoing, goal-oriented, communicative, and able to tackle tasks efficiently and effectively. Some of your responsibilities may include:

- Learn how to communicate with filmmakers and develop an eye for high quality video production
- Identify, recruit, and network with creative professionals for video projects
- Organize and develop production resources as needed
- Organize and coordinate production details as needed
- Master StudioNow's proprietary tech platform to organize and curate a large roster of creative professionals
- Work on social media to curate and re-post pictures and content from creatives

Professional Skills & Experience

- Highly developed organizational skills
- Highly developed project management skills
- Someone who is willing to dive in and learn a lot about the commercial video process
- Film & video production and/or post-production experience is a huge plus
- Strong written and oral communication skills
- Upbeat and positive attitude with a customer service mentality
- Computer literate – i.e. a high degree of proficiency on a computer (both Mac and Windows)
- Experience with Adobe Creative Suite a huge plus (Photoshop, Illustrator, InDesign)

Minimum Requirements

- Video production and/or post production experience is preferred but not required
- Currently enrolled in four-year university degree program
- Ability to receive course credit for our internship

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Marketing Internship

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The Marketing Intern will play an active role in the development of StudioNow's online community. Our intern will assist in creating campaigns on StudioNow's various social media platforms and help create content that is relevant to our target audience. He/she will regularly analyze and report on the activity on social media networks as well as the StudioNow website.

Excellent writing skills a MUST.

Responsibilities

Social Media:
- Researches marketing trends for B2B brands utilizing Facebook, Instagram, Snapchat, LinkedIn and Twitter accounts.
- Helps develop best practices for advertising strategies for social media platforms
- Completes other social media projects as assigned.

Digital Media:
- Takes pictures and videos of behind the scenes at SN to be developed into content for SN’s social media and web pages.

Writing:
- Researches trending topics in the video production industry and drafts content for consideration on the StudioNow blog.

Minimum Requirements
- Creative self-starter who is comfortable with both taking initiative and working in collaboration
- Detail oriented with strong written and verbal communication skills
- Experience with Mac applications, basic photo-editing and video-editing software, and internet browsers. Experience with Photoshop and InDesign a plus
- Familiarity and facility with mainstream social media platforms
- Available a minimum of 15-20 hours per week
- Currently enrolled in four-year university degree program

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UX Designer Internship

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The UX Intern will spend their time learning how a UX designer can work effectively within a team of developers and collaborate with a product manager. They must be a natural problem solver and a good communicator. Interns at StudioNow get hands on experience building out a Saas platform that serves some of the largest global marketers.

Responsibilities

- Working under the direction of product designer to help conduct user research
- Helping with performing analysis of research data in order to create actionable findings and high level strategy.
- Employing user-centered design methodologies to drive a better user experience
- Contributing to the design process by creating graphical mock-ups and/or UI prototypes
- Documenting existing UI patterns to build baseline design system.
- Drafting user flows and requirements for features.

Minimum Requirements

- Team player who enjoys high level work as well as detail work.
- Experience with Sketch, Invision, or other design software.
- Available to work 15-20 hours a week.
- Currently enrolled in four-year university degree program.

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Software Developer Internship

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StudioNow is looking for a software developer intern for the summer of 2018. We are looking for an ambitious and curious intern with a strong computer science background. As part of the internship, you will work across the entire technology organization, touching everything from QA automation to internal tooling to front-end design fixes.

StudioNow’s tech team has a strong and growing culture of curiosity, openness and collaboration. As part of the tech team, you will will have the opportunity to learn and grow with us.

Minimum Requirements

- Some programming experience (preferably python and/or javascript)
- Familiarity with the command line
- Familiarity with Linux machines
- Available to work a minimum of 15-20 hours per week
- Currently enrolled in four-year university degree program

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