# What Can You DO with a Women's Studies Education?

# By Amber E. Kinser, East Tennessee State University

One question that will, without doubt, surface time and again for Women's Studies Programs as they seek to develop and expand is "What Can you DO with a Women's Studies Major?" (or Minor). In an increasingly commodified educational market, our programs will not escape having to formulate responses to the question of the occupational "worth" of women's studies curricula. While I have no doubt it is true that it is demanded of women's studies and similar programs to address workforce development more often and more pointedly than many other programs, potentially in an effort to devalue them, we still must be prepared to address the issue in our proposals.

I do recommend following the advice of many on the PAlistserv of NWSA: Redirect the question as best you can to focus on the contributions of your program to university diversity initiatives. Also, focus on how women's studies prepares students to meet societal needs of analyzing social inequities and initiating change, of civic engagement, of confronting social injustice. Women's studies graduates are politically active in the broadest sense, from confronting gender inequities in their own relationships, families, and workplaces, to participating on school boards and committees for their children, to feminist art and writing, to traditional political activism. Finally, you might liken yourself to other baccalaureate programs that also are not occupationally focused, such as philosophy, English, psychology, which have enjoyed a long and funded life in the academy, presumably because of the kind of thinking citizens they "produce."

In my own work as Director of Women's Studies, I have resisted mightily having to craft arguments about jobs. My interest is in turning out thinkers, not workers. I am concerned about turning out an educated populace, mindful citizens, who then will be prepared to pursue "job training" elsewhere. But I have found that after I have made all these arguments, people were still waiting with, "Yes but what can you DO with a women's studies education?," as if I had not yet considered the question, much less answered it. So reluctantly, I went about gathering information so that I could answer the question to the satisfaction of the administrators who would, or would not, fund future development of our program. The good news is, our graduates ARE working, are doing social change through that work, are gainfully employed even as they are civically engaged and confronting injustice. Many women's studies programs across the country have used the study by Luebke & Reilly (1995) to support this claim (Women's Studies Graduates: The First Generation. NY: Teacher's College Press).

Now ten years later, I have conducted a study of occupations of Women's Studies graduates, based on alumni reports posted online by women's studies programs across the country, finding over 200 occupations in which our graduates are working. In what follows, I first list these jobs, most of which seem to have been attained by baccalaureates, and among these also are listed graduate areas of study pursued post-baccalaureate. I have eliminated those jobs that would most clearly require advanced-level training. Second, I list the skills many women's studies programs have identified as emerging from women's studies training, which I have drawn, again, from program websites in the U.S. Finally, I list some online resources to which you can direct your women's studies students who are seeking job-related information. I have edited these lists for consistency in language and to avoid overlap while still allowing list items to attend to different nuances. Each occupation listed represents one or more graduates.

I would like to credit my graduate research assistants at East Tennessee State University, Mandy Render and KC Gott, for their fine work. I also would like to thank ETSU work-study students Nicole Brunson and Hunter Looney for their contributions to this project.

## I. Occupations of Women's Studies Graduates

Based on alumni reports posted online on Women's Studies program web pages in the U.S.\*

The following positions are held by recent Women's Studies graduates:

- 1. Acupuncturist
- 2. Administrative Coordinator in the Office of the University President
- 3. Advocacy for Women and Children
- 4. AIDS Project worker
- 5. Americare Valunteer for HIV program at a women's health center
- 6. Americorps Volunteer
- 7. Arts Fundraising
- 8. Assistant Director, Alumni Association
- 9. Assistant Director, Residence Hall Learning Community
- 10. Assistant Director, University Alumni Association
- 11. Assistant Features Editor at Elle
- 12. Assistant Manager of Investor Relations at a research company
- 13. Assistant Prosecuting Attorney
- 14. Assistant to the Director of Women's Studies
- 15. Assistant, Manuscripts Department at Tulane
- 16. Associate Residence Hall Director
- 17. Author
- 18. Battered Women's Center Administrator
- 19. Bilingual Case Manager
- 20. Breast Cancer Support Group Facilitator

- 21. Business Assistant
- 22. Business Systems Analyst
- 23. Camp Counselor
- 24. Campus Organizer
- 25. Case Manager and Team Coordinator at the New England Center for Children
- 26. Case Manager for Women's Cancer Control Initiative at Women's Health Center
- 27. Children's Advocate
- 28. Community and Youth Leadership Fellow in the Community Division at a non-profit org.
- 29. Community Educator & Trainer for the Abused Women's Advocacy Project
- 30. Community Health Specialist
- 31. Community Victim Advocate
- 32. Computer Information Systems Specialist
- 33. Consulting business owner, "Just Peace Works"
- 34. Coordinator of Custodial Services and Indoor Air Quality Coordinator
- 35. Coordinator of Injury Prevention Program, Children's Hospital
- 36. Coordinator of Lesbian/Bisexual services
- 37. Coordinator of Youth Programs
- 38. Co-owner of 3 Pizzerias
- 39. Co-owner of a bowling alley
- 40. Corporate Event Planning
- 41. Corporate Trainer
- 42. Counselor for Domestic Violence Shelter
- 43. Court Facilitator
- 44. Crisis Advocate, Harriet Tubman Center
- 45. Customer Specialist for US West
- 46. Democratic Counsel to the U.S. House Committee on the Judiciary
- 47. <u>Development Assistant, Minnesota Orchestra Association</u>
- 48. Development Director at a non-profit environmental organization
- 49. Director of a horseback riding school
- 50. Director of a women's center for continuing education
- 51. Director of Admissions
- 52. Director of Annual Giving and Special Events, American Red Cross
- 53. Director of HIV Services at a community healthcare center
- 54. Director of Holocaust Awareness Institute
- 55. Director of Housing and Neighborhood Development
- 56. Director of Make a Better Place, photography and creative writing for young people as a vehicle for leadership and social change
- 57. Director of Shelter Services at Safehouse Progressive Alliance for Nonviolence
- 58. Director of Women's Center

- 59. Director of YWCA
- 60. Diversity Trainer, Cooch Consulting
- 61. Domestic Violence Victim's Advocate
- 62. Domestic Violence worker
- 63. Editor/Desktop Publisher
- 64. Editorial Assistant Human Rights Review
- 65. Education Coordinator at a Youth Shelter
- 66. English Teacher at an International School in Thailand
- 67. Event Planning and Development for the American Political Science Association.
- 68. Executive Director, Harbour Area Halfway Houses, for women transitioning out of prison
- 69. Executive Director, Hillel Foundation
- 70. Executive Director, OutFront Minnesota
- 71. Family & Housing Specialist, Project for Pride in Living
- 72. Feminist Majority Foundation Campus Organizer
- 73. Financial Aid Specialist at the University of Denver
- 74. Fiscal Analyst
- 75. Food Safety Coalition
- 76. Founder & Executive Director of Adopt-A-School Program
- 77. Fourth grade teacher
- 78. Fundraiser
- 79. Girls Equity Specialist, YWCA
- 80. Graduate School Admissions Counselor and Recruiter
- 81. Graduate student in American Studies
- 82. Grant funding for administration for non-profit organization
- 83. Grant Project Manager
- 84. Grant Writer
- 85. Graphic Designer
- 86. Graphic Designer for non-profit/education fields
- 87. Health Educator/Resource Coordinator
- 88. Healthy Maine Partnership Director
- 89. High tech and corporate public relations
- 90. Homeless Shelter Coordinator
- 91. Hospital Administrator
- 92. Housing Specialist at domestic violence shelter
- 93. Human Resources worker
- 94. Independent Consultant and Project Manager
- 95. Information technology industry analyst relations
- 96. Insurance Agent, Allstate Insurance Company
- 97. Intern at a public relations firm
- 98. International Education Advisor
- 99. Journalist
- 100. Knitting Instructor

- 101. Lactation Specialist
- 102. Law Clerk
- 103. Lead Organizer, The White House Project: Mobilizing young women and single women to engage in politics
- 104. Legal and Welfare Advocate, Casa de Esperanza
- 105. Legal Assistant
- 106. Legal Coordinator, Harriet Tubman Center
- 107. Legislative & Communications Specialist for the state
- 108. Library Reference Technician
- 109. Life Coach
- 110. Lobbyist
- 111. Magazine Editing
- 112. Manager of Family Planning Clinic
- 113. Manager, Center for Individual & Organizational Development
- 114. Maritime Management
- 115. Marketing Assistant/Exhibits Manager for a newspaper
- 116. Marketing Coordinator for world music, blues, jazz, alternative rock, and electronic music
- 117. Marketing Director for independent films company
- 118. Marketing Manager for Paris-based music label
- 119. Marketing Manager for publishing company in literature, theater studies, gender studies
- 120. Medical Clinic Administrator
- 121. Mental Health Professional, Scott County Human Services
- 122. Mental Health Therapy Aide
- 123. Mortgage Loan Consultant
- 124. Multi-county Transit and Youth Activities
- 125. Museum Educator
- 126. Nurse Midwife
- 127. Organizer with the American Civil Liberties Union
- 128. Outreach Coordinator at AIDS clinical trial unit
- 129. Outward Bound trip leader for at-risk youth
- 130. Owner of "Two Hands Paperie"
- 131. Owner of a catering business
- 132. Owner, Sales Management Consulting Firm
- 133. Paralegal
- 134. Patient Educator, Planned Parenthood
- 135. Peace Corp Volunteer
- 136. Pharmaceutical Ad Agency
- 137. Planner for Juvenile Females for the state
- 138. Policy Analyist on equity in public schools
- 139. Policy Analyst
- 140. Political Campaign Worker
- 141. Prenatal Coordinator

- 142. President of a small business
- 143. President of the Southern Maryland Tennis and Education Foundation
- 144. Presidential Management Intern
- 145. Professional Violinist
- 146. Program Director for a non-profit organization
- 147. Program Director for the American Heart Association
- 148. Program Evaluator at Wisconsin Legislature
- 149. Program Manager, Religious Coalition for Reproductive Choice
- 150. Project Coordinator for Public Interest Research Group at a college
- 151. Project Officer in a university Office of Research Development
- 152. Public Education Director
- 153. Radio broadcasting employee
- 154. Rape Assistance and Awareness Program worker
- 155. Reporter for KQED
- 156. Reproductive Health Counselor and Education Coordinator
- 157. Reproductive Health Educator
- 158. Research Assistant
- 159. Research Assistant for urban designer
- 160. Research Support Specialist and Caregiver for Mentally Disabled
- 161. Researcher for WA State Legislature in Olympia
- 162. Rotary Ambassadorial Scholar in Sri Lanka
- 163. Satellite Network Operations Supervisor
- 164. Self-employed artist
- 165. Service and Support Administrator, Board of Mental Retardation and Mental Disabilities
- 166. Singer/songwriter
- 167. Site Coordinator, Girls, Inc.
- 168. Small-business owner
- 169. Social Worker
- 170. Social Worker
- 171. Special Events Planning
- 172. Sponsorship Coordinator at Women for Women International
- 173. Staff Attorney, Battered Women's Justice Project
- 174. Steering Director of Operation and Development Works at Media Action
- 175. Store Manager
- 176. Strategic Alliances Manager
- 177. Student Services Coordinator
- 178. Stunt/Actor for Wild West Show at Disneyland, Paris
- 179. Teach for America Volunteer
- 180. Teacher Assistant
- 181. Trainer for a Coalition Against Rap
- 182. Trainer-Facilitator on diversity issues

- 183. Training and conference coordinator at adolescent healthcare working group
- 184. Vice President of an Interactive Media Services company
- 185. Volunteer Resources Coordinator, AIDS Foundation
- 186. Web Communications Editor at a University
- 187. Web Design
- 188. Web Developer
- 189. Webmaster for a Diversity Web site
- 190. Western Region Communications Director for Service Employees International Union
- 191. Women's Health Outreach Worker
- 192. Women's Health Care
- 193. Writing and Editing for Reuters (Internal Communications).
- 194. YMCA, Youth Program Director
- 195. Yoga teacher
- 196. Graduate student in Clinical Psychology
- 197. Graduate student in Cultural Studies
- 198. Graduate student in Digital Arts
- 199. Graduate student in Film
- 200. Graduate student in International Studies
- 201. Graduate student in Latin American Studies
- 202. Graduate student in Law
- 203. Graduate student in Library Science
- 204. Graduate student in Philosophy
- 205. Graduate student in Public Policy
- 206. Graduate student in Social Work
- 207. Graduate student in Sociology
- 208. Graduate student in U.S. History
- 209. Graduate student in Women Studies

## II. Skills Acquired through a Women's Studies Education

Based on claims made on Women's Studies program web pages in the U.S.\* Students educated in Women's Studies are prepared to:

- 1. Rethink academic disciplines from the perspective of women's experiences
- 2. Understand differences between women and similarities among them
- 3. Articulate differences between feminisms and similarities among them
- 4. Creatively pursue a struggle for justice and equality
- 5. Articulate the contributions of women to the arts, sciences, humanities, and politics

- 6. Support liberation movements that oppose the exploitation of women
- 7. Examine the causes and solutions to violence against women
- 8. Eliminate forms of illegitimate discrimination between girls and boys
- 9. Examine connections between personal issues and larger issues of social and political justice
- 10. Address issues such as sexual harassment, flextime, parental leave, pay equity and equal employment opportunities
- 11. Develop essential civic engagement skills
- 12. Understand the multiple intersections among racism, sexism, heterosexism and homophobia, classism, and other forms of oppression
- 13. Correct gender bias in academic literature and other cultural texts that have omitted, minimized or devalued the contributions of women
- 14. Seize, promote and sustain opportunities for women's leadership
- 15. Develop and refine both critical and abstract thinking
- 16. Organize and synthesize material in new and effective ways
- 17. Cultivate communication skills, oral speaking and presentation skills
- 18. Write clearly and creatively
- 19. Work collaboratively
- 20. Become an engaged and active learner
- 21. Learn new leadership skills
- 22. Effectively analyze and articulate competing perspectives
- 23. Practice creative problem solving
- 24. Apply research to social and cultural issues and identify solutions
- 25. Confront injustice and oppression
- 26. Support diverse individual efforts and choices
- 27. Analyze inequities and initiate change
- 28. Promote equitable treatment of all members of society
- 29. Imagine ways of transforming your world
- 30. Understand and use knowledge about power relationships and injustice

- 31. Engage in social activism and encourage others to be active
- 32. Critique and evaluate social issues and problems
- 33. Analyze cultural events and texts; articulate how they impact people's lives
- 34. Develop new agendas for old problems
- 35. Become a social change agent through discussion, written work, collaborative projects and real world involvement
- 36. Critically analyze gender and the pursuit of knowledge about women
- 37. Become politically active
- 38. Critically examine your personal life and public roles
- 39. Connect what you study with how you live and work
- 40. Practice collective activism
- 41. Shape thoughts and actions into a coherent vision of a better, more humane society
- 42. Create strong families and social relationships
- 43. Appreciate women, their ideas, their contributions and their resources
- 44. Empower others to create change
- 45. Understand language as a means of liberation or discrimination
- 46. Use, and understand the function of, gender inclusive language in written and oral communication
- 47. Prepare to face a professional environment where women are supervisors, colleagues and subordinates
- 48. Question and challenge dominant ideologies by highlighting the importance of traditional women's spheres, such as nurturing, family and community
- 49. Proficiently find and use information on contemporary social issues
- 50. Question social boundaries and expectations
- 51. Incorporate information technologies and community service learning experiences
- 52. Develop links to the community, and business and professional sites

- 53. Foster a deeper connection with community and political life
- 54. Identify cutting edge issues facing women and articulate their impact
- 55. Seek out hidden histories and the lessons we might still learn from them
- 56. Listen to, and work to understand, others' thoughts and ideas
- 57. Enter the workforce with open minds about the challenges of the workplace
- 58. Train the next generations with a better understanding and appreciation of our diverse and multicultural world
- 59. Utilize knowledge to change the world in positive, life-affirming ways

### III. Job Resources for Women's Studies Graduates

1. Feminist Majority Foundations – Careers
<a href="http://www.feminist.org/911/jobs/911jobs.asp">http://www.feminist.org/911/jobs/911jobs.asp</a>

## 2. Idealist.org

http://www.idealist.org/if/idealist/en/AdvancedSearch/Job/default?sid=38036730-317-TIZsR

## 3. Feminist.com

http://www.feminist.com/resources/links/links\_work.html

#### 4. National Women's Studies Association

http://www.nwsa.org/jobs.html

# 5. INFORM - University of Maryland- WS jobs database

http://www.mith2.umd.edu/WomensStudies/Employment/

# 6. Financial Aid and Career Opportunities - University of Maryland, Baltimore County

http://research.umbc.edu/~korenman/wmst/jobsetc.html

## 7. About.com – Job resources for women

http://jobsearch.about.com/library/blwomen.htm?once=true&

#### 8. Portland State Career Center

http://www.pdx.edu/careers/

## 9. Michigan State University

http://www.msu.edu/~wmstdy/wsmjr3.htm

## 10. UNC- Chapel Hill

http://www.unc.edu/depts/wmst/jobs/jobpostings.shtml

11. Bibliography for job resource information in print (Bibliography compiled by Katherine Side at the Department of Women's Studies, Mt. Saint Vincent University, Halifax, Nova Scotia, Canada. http://research.umbc.edu/%7Ekorenman/wmst/side.html

# Many of the following links were found at:

http://www.womenstudies.wisc.edu/WSP/WSP-Career\_Jobs.htm, University of Wisconsin-Madison Women's Studies Program Career and Job resources site.

# 12. Social Service related jobs

http://www.socialservice.com/

# 13. Jobs Abroad International Job Opportunities

http://www.jobsabroad.com/search.cfm

# 14. Philanthropy Careers

http://philanthropy.com/jobs/

# 15. Non profit organization jobs – Community Career Center

http://www.nonprofitjobs.org/

# 16. Webgrrls – Job Information

http://www.webgrrls.com/wfs.jhtml?/jobbank/info.phtml

# 17. Planned Parenthood Federation of America, Inc.

http://www.plannedparenthood.org/pp2/portal/aboutus/jobopenings/;jsessionid=CA5D859F7049702845F93507C02A71D7

## 18. NARAL - Pro-choice America

http://www.naral.org/about/jobs/index.cfm

# 19. NOW- National Organization for Women

http://www.now.org/organization/work.html#jobs

## 20. US Dept of Health and Human Services

http://www.4woman.gov/violence/state.cfm

#### 21. Advancingwomen.com

http://www.advancingwomen.com/awcareer.html

#### 22. Black Career Women

http://www.bcw.org/careers\_jobs.shtml

#### 23. Career Women

http://www.careerwomen.com/seeker\_searchjobs.jsp

#### 24. Girl Scouts of America

http://www.girlscouts.org/who\_we\_are/careers/working\_with\_us.asp

\*Data collected October 2005. All web pages listed in the Artemis Guide to Women's Studies in the U.S. (www.artemisguide.com) with working web links were consulted. Colleges/Universities that offered the most accessible and usable information, and therefore are cited herein, were: The Alleghany College; California State University, Fullerton; California State University, Long Beach; California State University, San Marcos; The College of New Jersey; East Tennessee State University; Eastern Michigan University; Loyola Marymount University; Loyola University, New Orleans; Marshall University; Miami University of Ohio; Macalester College; Metropolitan State College of Denver; Regis University; State University of New York, Plattsburgh; Towson University; University of Colorado at Boulder; University of Connecticut; University of Illinois, Springfield; University of Michigan; University of Minnesota; University of Nebraska, Omaha; University of Southern Maine; University of Wisconsin, Milwaukee; Washington State University.