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Department of Human and Organizational  
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**AREAS OF SPECIALIZATION**

Network analysis, inter-organizational alliances, nonprofit management, digital activism, quantitative methods

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**EDUCATION**

Ph.D. Communication, University of Southern California, August 2016  
M.A. Communication, University of Southern California, December 2014  
M.A. Communication and New Media, National University of Singapore, Singapore, October 2011  
B.A. Journalism and Communication, Nanjing University, China, June 2008

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**ACADEMIC APPOINTMENT****Assistant Professor, Human and Organizational Development**

Peabody College, Vanderbilt University, August 2022 -

**Assistant Professor, Department of Communication**

College of Communication and Information, University of Kentucky, August 2018 - July 2022

**Postdoctoral Research Associate, Department of Communication**

Network for Nonprofit and Social Impact Lab, Northwestern University, August 2016 – August 2018

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**PUBLICATIONS****Journal Articles (\* indicates student co-author)**

38. **Wang, R.** & Shumate, M. (In press). The Effect of Corporate-Nonprofit Partnerships on Intention to Donate and Volunteer: It's the Why Not the What. *Nonprofit Management & Leadership*. <https://doi.org/10.1002/nml.21604>

37. Du, J., **Wang, R.**, & Jiang, C. (2023) Cultural intelligence, diversity climate and employee behavior: A study of MNE subsidiaries in China. *Journal of Comparative International Management*. <https://doi.org/10.55482/jcim.2023.33464>

36. **Wang, R.**, Liu, W., Zhou, A. (2023) Mobilizing Media Attention in the Era of Networked Publics: A Contentious Publicness Framework. *Journal of Broadcasting & Electronic Media*, 67(4). <https://doi.org/10.1080/08838151.2023.2251631>

35. **Wang, R.**, Zhou, A., & Kinneer\*, T. D. (2023). Moral Framing and Issue-Based Framing of #StopAsianHate Campaigns on Twitter. *China Journal of Communication*. <http://dx.doi.org/10.1080/17544750.2023.2218646>

34. Shumate, M., Dougherty, S., Miles, J., Boyer\*, A., Gibson, Z., **Wang, R.**, & Cooper, K. (2023). Network Effectiveness in Context. *Journal of Public Administration Research and Theory*. Online First. <https://doi.org/10.1093/jopart/muad003>
33. **Wang R.**, & Shin, J. (2023) Determinants of Alliance Formation and Dissolution Among International Health Organizations: The Influence of Homophily and Institutional Power in Affinity Communication Networks. *Management Communication Quarterly*. Online First. <https://doi.org/10.1177/08933189231156126>
32. Zhang, W., **Wang, R.**, & Liu\*, H. (2023). Moral Expression, Sources, and Frames: Examining COVID-19 Vaccination Posts by Facebook Public Pages Computers in Human Behavior. *Computers in Human Behavior*. 138, 107479-107485. <https://doi.org/10.1016/j.chb.2022.107479> (Accepted on September 2nd 2022)
31. Wilczewski, M., **Wang, R.**, Du, J., Søderberg, A., Giuri, P., Mughan, T., Puffer, S., & Jacob, M. (2022). Cultural novelty and international students' experience: A five-country study. *Higher Education*. 1-12. Online First. <https://doi.org/10.1007/s10734-022-00964-z> (Accepted on November 9 2022)
30. **Wang, R.**, Li, L., & Fulk, J. (2022). Networking the Commons: Creative Commons Project Creators' Funding Patterns in Crowdfunding. *Online Information Review*. Online First <https://doi.org/10.1108/OIR-05-2020-0166> (Accepted on June 29 2022)
29. Park, S., & **Wang, R.** (2022). Assessing the Capability of Government Information Intervention and Socio-economic Factors of Information Sharing during the COVID-19 Pandemic: A Cross-Country Study using Big Data Analytics. *Behavioral Sciences*, 12(6), 190-202. <https://doi.org/10.3390/bs12060190> (Accepted on June 10 2022)
28. **Wang, R.**, & O'Connor A. (2022). Can Corporate–Nonprofit Partnerships Buffer Socially Irresponsible Corporations From Stakeholder Backlash? *Corporate Communications: an International Journal*, 27(4), 674-689 <http://doi.org/10.1108/CCIJ-06-2021-0066> (Accepted on April 12 2022)
27. Cooper, K., & **Wang, R.** (2022). From Reactionary to Revelatory: CSR Reporting in Response to the Global Refugee Crisis. *Business & Society*, 1-28. Online First. <https://doi.org/10.1177/00076503221101882> (Accepted in March 2022)
26. **Wang, R.** & Chen, B. (2022). A Configurational Approach to Attracting Participation in Crowdsourcing Social Innovation: The Case of Openideo. *Management Communication Quarterly*. Online First. <https://doi.org/10.1177/08933189221108360> (Accepted in March 2022)
25. **Wang, R.** (2022) Team Diversity and Team Success in Collaborative Crowdsourcing. *Communication Studies*. 73(1), 68-84 <http://doi.org/10.1080/10510974.2021.2011355> (Published on Dec 6 2021)

24. **Wang, R.,** & Cooper, K. (2022) Corporate Social Responsibility in Emerging Social Issues: (Non)Institutionalized Practices in Response to the Global Refugee Crisis. *Journal of Communication Management*. 26(1), 98-114. <https://doi.org/10.1108/JCOM-04-2021-0042> (Published on September 1 2021)
23. **Wang, R.** (2022). Organizational Commitment in the Nonprofit Sector and the Underlying Impact of Stakeholders and Organizational Support. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. 33(3), 538–549. <https://doi.org/10.1007/s11266-021-00336-8> (Accepted on February 9 2021)
22. Boyer, A\*, Cooper, K., Dougherty, S., **Wang, R.,** & Shumate, M. (2022). Predicting Community Adoption of Collective Impact in the United States: A National Scan. *Nonprofit and Voluntary Sector Quarterly*. 51(4), 736–758. <https://doi.org/10.1177/0899764020964583> (First published online October 15, 2020)
21. **Wang, R.,** & Lewis, N. (2021). How Do Moral Values and Crisis Response Strategies Influence Individuals' Evaluations and Support of Sports Organizations Post-Crisis. *Journalism & Mass Communication Quarterly*, 98(3), 875-895. <https://doi.org/10.1177/10776990211012955>
20. **Wang, R.,** & Zhou\*, A. (2021). Hashtag Activism and Connective Action: A Case Study of #HongKongPoliceBrutality. *Telematics and Informatics*, 61. <https://doi.org/10.1016/j.tele.2021.101600>
19. **Wang, R.,** & Liu, W. (2021). Moral Framing and Information Virality in Social Movements: A Case Study of #HongKongPoliceBrutality. *Communication Monographs*. 88(3), 350-370. <https://www.tandfonline.com/doi/full/10.1080/03637751.2021.1918735>
18. **Wang, R.** (2021). Understanding Online Equity Funding Ecology: A Comparison of the Greater Los Angeles Area and Silicon Valley. *Quality & Quantity: International Journal of Methodology*. 55, 1071–1090. <https://doi.org/10.1007/s11135-020-01040-3>
17. **Wang, R.,** & Liu, W (2021). Different Pathways to Identify Moral Framing from Media Content: Different Pathways to Identify Moral Framing From Media Content: A Response to Hopp and Weber. *Communication Monographs*, 88(3), 380-388 , <https://doi.org/10.1080/03637751.2021.1963516>
16. AbouAssi, K., **Wang, R.,** & Huang, K. (2021). Snuggling Together or Exploring Options? A Multilevel Analysis of Nonprofit Partnership Formation and Evolution in an Unstable Institutional Context. *Nonprofit and Voluntary Sector Quarterly*. 50(1), 143-164, <https://journals.sagepub.com/doi/abs/10.1177/0899764020945800>
15. **Wang, R.** & Yang, A. (2020). The Structure and Evolution of the International Human Rights Network: Unpacking the Influences of Countries' Contextual Factors and Network Configurations. *International Interactions: Empirical and Theoretical Research in International Relations*. 46(6), 922-952, <https://doi.org/10.1080/03050629.2020.1814769>

14. Yang, A., Liu, W., & Wang, R. (2020). Discourse of the Cross-Sector Alliances Network in the Global Refugee Crisis: A Global Perspective on Digital CSR Communication Strategies. *Business Ethics: A European Review*, 29(3), 646-660, <https://doi.org/10.1111/beer.12288>
13. Wang, R. (2020) Marginality and Team Building in Collaborative Crowdsourcing. *Online Information Review*, 44(4), 827-846. <https://doi.org/10.1108/oir-09-2018-0269>
12. Wang, R., Bar, F., & Hong, Y. (2020) Mapping Information Communication Technology Aid Flows from China to African Countries: A Communication Network Perspective. *International Journal of Communication*, 14, 1-25
11. Du, J. & Wang, R. (2019). Knowledge transfer and boundary conditions: A study of SEMs in business incubation centers in China. *New England Journal of Entrepreneurship*, 22(1), 31-57, <https://doi.org/10.1108/NEJE-04-2019-0021>
10. Wang, R. (2019). Motivation, Governance, Efficacy and Contribution: A Social Practice Model of Commons-Based Peer Production. *International Journal of Networking and Virtual Organisations*. 20(3), 245-264
9. Wang, R. & Chu, K. H. (2019). Networked Publics and the Organizing of Collective Action on Twitter: Examining the #Freebassel campaign. *Convergence: The International Journal of Research into New Media Technologies*, 25(3), 393-408, <https://doi.org/10.1177/1354856517703974>
8. Yang, A., Wang, R., & Wang, J. (2017). Green public diplomacy and global governance: The evolution of the U.S-China climate collaboration network, 2008-2014. *Public Relations Review*, 43(5), 1048-1061, <https://doi.org/10.1016/j.pubrev.2017.08.001>
7. Wang, R., Liu, W., & Gao, S. (2016) Hashtag and information virality in networked social movement: Examining hashtag co-occurrence patterns. *Online Information Review*. 40(7), 850-866 <https://doi.org/10.1108/OIR-12-2015-0378> [lead article]
6. Wang, R. & Cheliotis, G. (2016). Institutional and Entrepreneurial Engagement in Commons-Based Peer Production. *International Journal of Communication*, 10, 4258-4279.
5. Riley, P., Wang, R., Wang, Y. & Feng, L. (2016). Global warming: Chinese narrative of the future. *Global Media and China*, 1(1), 12-31. <https://doi.org/10.1177/2059436416654770>. [Lead article in the Inaugural Special Issue of the Journal: Media Narratives of China's Future]
4. Wang, R., Tanjasiri, S. P., Palmer, P., & Valente, T. V. (2016). Network Structure, Multiplexity, and Evolution as Influences on Community-Based Participatory Interventions. *Journal of Community Psychology*. 44(6), 781-798, <https://doi.org/10.1002/jcop.21801>
3. Yang, A., & Wang, R. (2016). The value of freedom of expression and information on countries' human rights performance: A cross-national longitudinal study. *Mass Communication*

*and Society*. 19(3), 352-376, <https://doi.org/10.1080/15205436.2015.1128547>

2. **Wang, R.** (2015). A network perspective of social capital: Linking information and communication technology use to capability and development. *Information Technologies & International Development (ITID)*. 11(2), 19-34. [In a study by noted ICT4D scholar Richard Heeks, ITID has been ranked as the top ICT4D specialty journal for strongest research impact.]

1. Zhang, W. & **Wang, R.** (2010). Interest-oriented vs. relationship-oriented social network sites in China, *First Monday*, 15(8), <https://doi.org/10.5210/fm.v15i8.2836>

### **Peer-Reviewed Book Chapters and Conference Proceedings (\* indicates student co-author)**

1. **Wang, R.** (Forthcoming). Alliances for Outcome Evaluation and Theory of Change to Generate Impact. In G. Plaisance & A. Goujon-Belghit (Eds). *Non-profit Governance: Twelve Frameworks for Organizations and Research*. Routledge.

2. Donawa\*, A., Powell\*, C., **Wang, R.**, Chih, M. Y., Aronoff-Spencer, E., & Baker, C. E. (2022, June). Note: Assessing Cancer Patient Usability of a Mobile Distress Screening App. In ACM SIGCAS/SIGCHI Conference on Computing and Sustainable Societies (COMPASS) (pp. 643-649). <https://dl.acm.org/doi/pdf/10.1145/3530190.3534833>

3. O'Connor, A., Shumate, M., & **Wang, R.** (2019, September). Exploring Stakeholders' Assessments of Organizational Identity and Identification in the Context of CSR Partnerships. *Proceedings of the 5th CSR Communication Conference*. (pp. 213-222). [http://csr-com.org/img/upload/proceedings2019\\_final.pdf#page=213](http://csr-com.org/img/upload/proceedings2019_final.pdf#page=213) pp.213-222

4. Horvat, E., Wachs, J., **Wang, R.**, & Hannák, A. (2018, July). The Role of Novelty in Securing Investors for Equity Crowdfunding Campaigns. *Proceedings of the sixth AAAI Conference on Human Computation and Crowdsourcing (HCOMP)*. <https://aaai.org/ocs/index.php/HCOMP/HCOMP18/paper/view/17929>

5. **Wang, R.**, & Bar, F. (2015, May). Evaluating open development: A cross-national study. *Proceedings of the 7th International Conference on Information and Communication Technologies and Development (ICTD)*. (pp. 1-4). ACM. <https://doi.org/10.1145/2737856.2737869>

6. **Wang, R.** (2015). Engaging the government for environmental collective action in rural China: In search of ICT's political implications. In W. Chen & S, Reese (eds). *Networked China: Global Dynamics of Digital Media and Civic Engagement*. (pp. 77-96), Routledge.

7. Calandro, E., & **Wang, R.** (2012). Predictors of mobile Internet usage in 10 African countries. *Proceedings of the 19th International Telecommunication Society (ITS) Biennial Conference*. (pp. 1-15). <http://hdl.handle.net/10419/72487>

### **Other Publications**

1. **Wang, R.**, Cooper, K., & Shumate, M. (2020). The community system solutions framework.

*Stanford Social Innovation Review, Winter Issue.*

[https://ssir.org/articles/entry/community\\_system\\_solutions\\_framework\\_offers\\_an\\_alternative\\_to\\_collective\\_impact\\_model](https://ssir.org/articles/entry/community_system_solutions_framework_offers_an_alternative_to_collective_impact_model)

2. **Wang, R.**, Cooper, K., & Shumate, M. (2021, January 12). The community system solutions framework. *Stanford Social Innovation Review Chinese Version*, <https://mp.weixin.qq.com/s/eNWTiOBXU32e5CLm1obekg>
3. **Wang, R.** (2022, January 23). Sympathy, care fuel Hong Kong protest virality. 360Info. <https://newshub.360info.org/wire?item=d22a6dc0-41c7-4c09-9293-70d301dd8e2c>

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#### **WORK IN PROGRESS (\* indicates student co-author)**

**Wang, R.**, Chen, H\*, & Jiang\*, B. Fighting Anti-Asian Racism Through an Identity Lens

Cooper, K., Atouba, Y., **Wang, R.** Red state, blue state: Government instrumental and expressive support for refugee-serving NGOs. Under Review at Nonprofit Policy Forum

Cooper, K., **Wang, R.**, & Atouba, Y., Organizing to weather the storm: Examining Nonprofit characterizations of the current US refugee situation and their resilience practices.

**Wang, R.**, Shumate, M., & Cooper, K. Professional Data Use Among Nonprofits and Public Organizations: The Influence of Partners, Networks, and Funders.

Cooper, K., **Wang, R.**, & Cooper, L. Congregational websites as builders of social capital. Under Review at Management Communication Quarterly (2nd round).

Fu, J. S. & **Wang, R.** Nonprofits' Quest for Pragmatic Legitimacy: Information Visibility, Organizational Listening, and Cross-Sector Partnerships.

Fu, J. S., **Wang, R.**, & \*Scrivani, K. Nonprofit Governance and Innovativeness: A Configurational Approach

**Wang, R.**, & \*Hamilton, H. Evaluating the Relationship between Nonprofit Capacities and Organizational Effectiveness During a Global Pandemic. Under review at Management Communication Quarterly (3rd round).

Espinoza-Vasquez, F. & **Wang, R.** Waging War vs. Building a New Country: Democratic Candidates Joe Biden and Bernie Sanders' Twitter Framing During The 2020 U.S. Presidential Primary Elections. Under Review at *International Journal of Communication* (1st round review)

Du, J., **Wang, R.**, Wilczewski, M., Mughan, T., Puffer, S., Vigier, M., Lu, W. Social Communication, Adjustment, and General Satisfaction: A Cross-national Study of International Students' Experiences. Under Review at *Research in Higher Education*.

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#### **PEER-REVIEWED CONFERENCE PAPERS AND PRESENTATIONS**

Fu, S., **Wang, R.** & Scrivani, K\*. Nonprofit Governance and Innovativeness: A Configurational Approach. Paper presented at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Nov16-18 Orlando, FL

Cooper, K., **Wang, R.**, Harris, J., Mile, J., Shumate, M. (2023). Leading resilient, purpose-oriented networks through change. Paper presented at the annual conference of National Communication Association, National Harbor MD, Nov16-19 2023

**Wang, R.** (2023). *Organizing in Underorganized Domain: Community System Solutions Framework and Interorganizational Partnerships*. Paper presented at the Society for Community Research and Action (SCRA) Biennial Conference, June21-24 Atlanta GA

Fu, S. & **Wang, R.** (2023). *Nonprofits' Quest for Pragmatic Legitimacy: Information Visibility, Organizational Listening, and Cross-sector Partnerships*. Paper presented at the Annual Conference of International Communication Association, May 25-29 Toronto ON

Canada

- Zhang, W., **Wang, R.**, & Liu\*, H. (2023). *Moral Contagion or Emotional Contagion: Testing the Moral-Sentiment Theory in a Social Media Environment*. Paper presented at the Annual Conference of International Communication Association, May 25-29 Toronto ON Canada
- Wang, R.** & Bar, F. (2023). *Digital Silk Road and China's Foreign Aid in the Telecommunication and Technology Sector Between 2000 and 2017*. Paper presented at the Annual Conference of International Communication Association, May 25-29 Toronto ON Canada
- Cooper, K., **Wang, R.**, & Atouba, Y. (2022). *Community and Crisis: Networks of Goodwill in Response to Refugee Needs*. Paper presented at the Annual Conference of National Communication Association, November 17-20 2022, New Orleans LA
- Donawa\*, A., Powell\*, C., **Wang, R.**, Chi, M., Baker, C. (2022 Nov8-22) *Designing Usable Symptom Monitoring Mobile Applications for Cancer Patients*. Paper presented at the Annual Conference of Computer-Supported Cooperative Work And Social Computing (CSCW)
- Donawa\*, A., Powell\*, C., **Wang, R.**, Chi, M., Baker, C. (2022, May 24-26). *Designing Mobile Distress Screening Apps for Technically Disadvantaged Patients with Apple's ResearchKit and CareKit*. Paper presented at AMIA 2022 Clinical Informatics Conference.
- Wang, R.**, Liu, W., & Zhou\*, A. Y. (2022). *Mobilizing Media Attention in Contentious Publicness: The Case Study of Hong Kong Anti-extradition Bill Movement*. Paper presented at the Annual Conference of International Communication Association (ICA)
- Wang, R.** & Brody, E. (2022). *Sports and the Symbiotic Sustainability Model: NFL Partnerships, Nonprofits, and the LGBTQ+ community*. Paper presented at the Annual Conference of International Communication Association (ICA)
- Zhang, W., **Wang, R.** & Liu\*, H. (2022). *The Influence of Moral Framing on Likes: Examining Covid Vaccination Posts by American Facebook Public Pages*. Paper presented at the Annual Conference of International Communication Association (ICA)
- Wang, R.** & Shin, J. (2021, November). *Determinants of Alliance Formation and Dissolution Among International Health Organizations*. Paper presented at the Annual Conference of National Communication Association (NCA), Seattle WA
- Wang, R.** (2021, November). *Partnership Building and Institutionalization of Hybrid Organizational Forms*. Paper presented as an organizational communication panel titled "Grappling with Institutions in Organizational Communication Research" at the Annual Conference of National Communication Association (NCA), Seattle WA
- Espinoza-Vasquez, F., **Wang, R.**, & Sajjad\*, M. (2021, November). *Reality through the Lens of Democratic Candidates: Comparing Biden's and Sanders' Political Framing on Twitter during the 2020 Presidential Election*. Paper presented at the Annual Conference of National Communication Association (NCA), Seattle WA
- Wang, R.**, & Shumate, M. (2021, August). *The Effect of Corporate-Nonprofit Partnerships on Intention to Donate and Volunteer: It is Why not the What*. Paper presented at the Annual Conference of Academy of Management (AOM)
- Du, J., **Wang, R.**, Wilczewski, M., Puffer, S. M., Mughan, T., Vigier M. (2021). *A Cross-national Study of International Students' experiences*. Paper presented

- at the Annual Conference of Academy of Management (AOM)
- Wang, R., & Chen, B.** (2021). *A Typology of Chinese Social Enterprises and Their Resource Acquisition and Bricolage Strategies*. Paper presented at the 21th EGOS Colloquium, subtheme on Comparative Institutional Perspectives on Alternative Forms of Organizing around Social Problems
- Wang, R., Espinoza-Vasquez, F., & Sajjad\*, M.** (2021). *Information Virality in Political Campaigns: A Case Study of the 2020 Presidential Campaigns by Biden and Sanders*. Paper presented at the Annual Conference of INSNA Sunbelt, a joint conference of INSNA and NetSci
- Wang, R., & O'Connor, A.** (2021). *Can Corporate–Nonprofit Partnerships Buffer Socially Irresponsible Corporations From Stakeholder Backlash?* Paper presented at the annual conference of International Communication Association
- Wang, R., & Lewis, N** (2021). *How Do Moral Values and Crisis Response Strategies Influence Individuals' Evaluations and Support of Sports Organizations Post-Crisis?* Paper presented at the annual conference of International Communication Association
- Wang, R.** (2021, April 10) *Identifying Communication Network Mechanisms Underlying the Use of #HongKongPoliceBrutality*. Paper presented at Revisiting Networked China: Challenges for the study of digital media and civic engagement. A Virtual Conference hosted by School of Journalism and Media, Moody College of Communication, University of Texas at Austin
- Cooper, K., & **Wang, R.** (2021, February). *Corporate Reporting in Response to the Global Refugee Crisis: Decoupling among Policy, Programs, and Impacts*. Paper presented virtually at a development workshop for a special issue on 'Conceptualizing, Theorizing, and Measuring the Contributions of Business to Refugee Crises' in Business and Society.
- Wang, R., Chen, B., & Bar, F.** (2020, November). *A Typology of Chinese Social Enterprises and Their Resource Acquisition and Bricolage Strategies*. Paper presented virtually at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).
- Wang, R.** (2020, November). *Organizational Commitment in the Nonprofit Sector and the Underlying Impact of Stakeholders and Organizational Support*. Paper presented virtually at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).
- Cooper, K., **Wang, R., & L. Copper** (2020, November). *Network Approach to Congregational Partnerships*. Paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).
- Wang, R. & Chen, B.** (2020, August). *A Configurational Approach to Attracting More and Less Participation in Crowdsourcing Social Innovation: The Case of Openideo*. Paper presented virtually at a Professional Development Workshop at the Annual Conference of the Academy of Management (Qualitative Comparative Analysis, QCA: A Set-Theoretic Approach to Organizational Configuration).
- Wang, R., Zhou\*, A., & Bar, F.** (2020, June). *Identifying Network Mechanisms Underlying the use of #hongkongpolicebrutality*. Paper presented virtually at the Annual Conference of International Networks for Social Network Analysis (INSNA).
- Shumate, M., Dougherty, S., Boyer\*, A., **Wang, R.,** Harris, J., Gibson\*, Z., Cooper, K., &



- Miles, J. (2020, June). *Network effectiveness in context*, Paper presented virtually at the 7th biennial International Symposium on Cross-Sector Social Interactions (CSSI 2020), University of Limerick, Limerick, Ireland
- Wang, R., & Chen, B.** (2019, November). *Configurations of Determinants of Contribution to Crowdsourcing for Social Innovation: A Qualitative Comparative Analysis (QCA) Approach*. Paper presented at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), San Diego, CA.
- Cooper, K., **Wang, R.**, Boyer\*, A. Harris, J., Miles\*, J., & Shumate, M. (2019, November). *The role of conveners in cross-sector collaborative governance*. Paper presented at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), San Diego, CA.
- O'Connor, A., Shumate, M., & **Wang, R.** (2019, September). *Organizational identity and identification in the context of CSR partnerships*. Paper presented at the 5th International CSR communication conference, Stockholm, Sweden.
- Wang, R. & Shin, J.** (2019, June). *Twitter Adoption and Interorganizational Alliances Among International Health Organizations*. Paper presented at the XXXIX Annual Conference of International Networks for Social Network Analysis (INSNA), Montreal, Canada
- Wang, R., Cooper, K., & Shumate, M.** (2019, May). *Institutionalize Practices in Under-Organized Domains: Corporate Social Responsibility in an Era of the Global Refugee Crisis*. Paper presented at the Annual Conference of the International Communication Association, Washington DC
- Wang, R., Cooper, K. R., Boyer\*, A., Dougherty, S. M., & Shumate, M.** (2018, November). *Is Collective Impact the Destination? A Typology of Interorganizational Collaboration. Paper presented at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Austin, TX*
- Boyer\*, A., Gibson\*, Z., Cooper, K., **Wang, R.**, & Shumate, M. (2018, November). *The Impact of Network Structure on Nonprofit Data-Use*. Paper presented at the Annual Conference for the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Austin, TX.
- Wang, R.** (2018, November). *Understanding Startups Funding Ecology in the Greater Los Angeles Area and Silicon Valley*. Paper Presented at the Annual Conference of National Communication Association, Salt Lake City, UT.
- Wang, R., O'Connor, A., & Shumate, M.** (2018, August). *Stakeholder Capital Mobilization and Corporate Social Responsibility*. Paper presented at the Academy of Management Conference, Chicago, IL.
- Horvát, E. Á., Wachs, J., **Wang, R.**, & Hannak, A. (2018, July). *The Role of Novelty in Securing Investors for Equity Crowdfunding Campaigns*. Paper presented at the 6th AAAI Conference on Human Computation and Crowdsourcing (HCOMP). AAAI. Zurich, Switzerland.
- Wang, R., Cooper, K., & Shumate, M.** (2018, June). *Corporate Social Responsibility in an Era of Global Refugee Crisis: An Institutional Perspective on Corporate Programming*. Paper presented at the 6<sup>th</sup> Biennial International Symposium on Cross-Sector Social Interactions. Copenhagen, Denmark.
- Boyer\*, A., Cooper, K., **Wang, R.**, Dougherty, D., & Shumate, M. (2018, June). *Predicting Community Adoption of Collective Impact in the United States: A National Scan. Paper presented at the 6<sup>th</sup> Biennial International Symposium on Cross-Sector Social Interactions.*

- Copenhagen, Denmark.
- Yang, A., Liu, W., & **Wang, R.** (2018, June). *Discourse of the Cross-Sector Alliances Networks in the Global Refugee Crisis: A Global Perspective on Digital CSR Communication*. Paper presented at the 6<sup>th</sup> Biennial International Symposium on Cross-Sector Social Interactions. Copenhagen, Denmark.
- Wang, R.** (2018, May). *Demographic Diversity, Functional Diversity and Team Success in Collaborative Crowdsourcing*. Paper presented at the Annual Conference of International Communication Association, Prague, Czech.
- Du, J., & **Wang, R.** (2018, May). *Do Cultural Intelligence and Diversity Climate Matter to Creative Behavior?* Paper presented at the Annual Conference of International Communication Association, Prague, Czech.
- Wang, R.**, Bar, F., & Hong, Y. (2018, May). *Any strings attached? Examining aid flows from China to African countries*. Paper presented at the ICA preconference on China's Belt and Road Initiative. Prague, Czech.
- Wang, R.**, Lu, L., & Fulk, J. (2017, October). *From Crowdfunding to open collaboration: Community building through the use of open access licenses on Kickstarter*. Paper presented at the Annual Conference of National Communication Association, Dallas, TX.
- Wang, R.** (2017, August). *Building Social Legoland through Collaborative Crowdsourcing: Effect of Marginality on Collaboration and Task Outcomes*. Paper presented at the Annual Conference of the American Sociological Association. Montreal, Canada.
- Wang, R.** (2017, August). *Leveraging Team Diversity toward Collaborative Crowdsourcing Success*. Paper presented at the Annual Conference of the Academy of Management, Atlanta, GA
- Wang, R.** (2017, May). *Marginality and Team Building in Collaborative Crowdsourcing*. Paper presented at the Annual Conference of the International Communication Association, San Diego, CA
- Wang, R.**, Bar, F., & Hong, Y. (2017, May). *Mapping information technology aid flows from China to 50 African countries: 2000-2012*. Paper presented at the Annual Conference of the International Communication Association, San Diego, CA
- Wang, R.**, & Sigismondi P. (2017, May). *Understanding California innovation networks: Innovation ecology in the greater Los Angeles area and Silicon Valley*. Paper presented at the Annual Conference of the International Communication Association, San Diego, CA
- Bar, F., **Wang, R.**, & Hong, Y. (2016, June). *Mapping information technology aid flows from China to 50 African countries: 2000-2012*. Paper presented at the 15th Annual China Internet Research Conference, Shanghai, China
- Yang, A., **Wang, R.**, & Wang, J. (2016, June). *Green public diplomacy and global governance: The evolution of the U.S-China climate collaboration network, 2008-2014*. Paper presented at the Annual Conference of the International Communication Association, Fukuoka, Japan.
- Wang, R.**, Li L., & Fulk, J. (2016, April). *From crowdfunding to co-production: mobilizing backers for the provision of public goods on Kickstarter*. Paper presented at the XXXVI Sunbelt Conference of the International Network for Social Network Analysis (INSNA), Newport beach, CA.
- Yang, A., & **Wang, R.** (2016, April) *International Refugee Crisis and the Evolution of INGO Network: From 2002 to 2016*. Paper presented at the XXXVI Sunbelt Conference of the International Network for Social Network Analysis (INSNA), Newport

- beach, CA.
- Wang, R., & Chu, K.** (2015, November). *Networked Publics and the Organizing of Collective Action on Twitter*. Paper presented at the Annual Conference of the National Communication Association, Las Vegas, NV.
- Wang, R., Liu, W., & Gao, S.** (2015, August). *Hashtags and Information Virality in Networked Social Movement: Examining Hashtag Co-Occurrence Patterns during Occupy Wall Street*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
- Wang, R., Yang, A. & Bar, F.** (2015, June). *The Evolution of the International Foreign Aid Network on ICT Development and Its Impact on Socioeconomic Change: 1998-2010*. Paper presented at the XXXV Sunbelt Conference of the International Network for Social Network Analysis (INSNA), Brighton, UK.
- Wang, R.** (2015, May). *Motivation, Governance, Efficacy and Contribution: A Social Practice Model of Commons-Based Peer Production*. Paper presented at the Annual conference of International Communication Association, San Juan, Puerto Rico.
- Ale, K., Avle, S., Bayer, J., Cai, T., & **Wang, R.** (2015, May). *Bridging the North-South Divide in Mobile Research: Assumptions, Questions, and Strategies*. Paper presented at the Annual Conference for Information Communication technologies and Development, Singapore.
- Yang, A, & **Wang, R.** (2015, May). *The Structure and Evolution of the International Human Right Regime Network: A Cross-National and Longitudinal Study*. Paper Presented at the Annual conference of International Communication Association, San Juan, Puerto Rico.
- Yang, A., **Wang, R.,** & Wang, J. (2015, May). *Navigating global governance and public diplomacy: The evolution of the U.S- China climate partnership network*. Paper presented at the International Communication Association (ICA) 2015 pre-conference "Advancing Public Diplomacy Research: Bringing Together Political Communication and Public Relations". San Juan, Puerto Rico.
- Yang, A., & **Wang, R.** (2014, November). *The Value of Freedom of Expression and Information on International Human Rights Protection: A Cross-National Study*. Paper presented at the 100<sup>th</sup> Annual Conference of National Communication Association. Chicago, IL.
- Wang, R.** (2014, May). *Institutional vs. Entrepreneurial Engagement in Commons-Based Peer Production Communities: Network Analysis of Online Collective Action*. Paper presented at the Annual Conference of the International Communication Association Annual Conference 2014, Seattle, WA
- Wang, R., & Chu, K.** (2014, May). *Legitimacy, Networked Publics and the Organizing of Advocacy Movement on Social Media*. Paper presented at the Annual Conference of the International Communication Association Annual Conference 2014, Seattle, WA
- Wang, R., & Liu, W.** (2014, May). *Leveraging Twitter for Networked Social Movement: Hashtag, Virality, and Symbolic Power*. Paper presented at the Annual Conference of the International Communication Association Annual Conference 2014, Seattle, WA
- Riley, P., Noyes, A., Yan, B., Evans, S., Abe, Y., **Wang, R.,** Wang, X., & Guth, K. (2014, May). *Climate Narratives in Public Relations and Strategic Communication*. Paper presented at the Annual Conference of the International Communication Association Annual Conference 2014, Seattle, WA
- Wang, R.,** Tanjarisi, S. P., Palmer, P., & Valente, T. W. (2014, February). *Network*

- Structure, Multiplexity, and Evolution as Influences on Community-Based Participatory Interventions*. Paper presented at the XXXIV Sunbelt Conference of the International Network for Social Network Analysis (INSNA), St. Pete Beach, FL.
- Wang, R.**, Guth, K., Liu, W., Steves, K., & Yang, A. (2014, February). *Does social capital make a difference in CSR performance?: A cross-national network study of the Global Fortune 500 corporations*. Paper presented at the XXXIV Sunbelt Conference of the International Network for Social Network Analysis (INSNA), St. Pete Beach, FL
- Yang, A., Liu, W., Guth, K., Steves, K., & **Wang, R.** (2014, February). *Social Capital Divide: Exclusion from the Environmental Coalition Network in Global Civil Society*. Paper presented at the XXXIV Sunbelt Conference of the International Network for Social Network Analysis (INSNA), St. Pete Beach, FL
- Wang, R.** (2013, December). *The Diffusion of the Community-based Monitoring System toward Good Governance: an inter-organizational network perspective*. Paper presented at the 8th Annual Symposium of the International Network for Postgraduate Students in the area of ICT4D (IPID), Cape Town, South Africa.
- Wang, R.** (2013, June). *A Network Perspective of Social Capital: Linking Effective Information and Communication Technology Use to Human Capability and Development*. Paper presented at the Annual Conference of the International Communication Association, London, UK.
- Wang, R.**, Tanjasiri, S. P., & Valente, T. (2013, May). *The Evolution of Inter-organizational Networks for Community-based Participatory Research*. Paper presented at the XXXIII Sunbelt Conference of the International Network for Social Network Analysis (INSNA). Hamburg, German.
- Calandro, E., & **Wang, R.** (2012, November). *Predictors of mobile Internet usage in 10 African countries*. Paper presented at the 19<sup>th</sup> Biennial Conference of the International Telecommunications Society, Bangkok, Thailand
- Wang, R.** (2012, September). *A Network Perspective of Social Capital: Linking Effective Information and Communication Technology Use for Human Capability and Development*. Paper presented at the Annual Conference of the Human Development and Capability Approach Association (HDCA), Jakarta, Indonesia.
- Wang, R.** (2012, May). *Engaging the government to environmental collective action in rural China: In searching of ICTs' political implication*. Paper presented at the Annual Conference of the International Communication Association, Phoenix, Arizona.
- Wang, R.** (2012, March). *The diffusion of the Community-Based Monitoring System (CBMS)*. Paper presented at the XXXII Sunbelt Conference of the International Network for Social Network Analysis (INSNA), Redondo beach, CA
- Wang, R.** (2011, December). *Information and Communication Technologies Mediated Environmental Collective Action in Rural China: Reconstructing state-society relations*. Paper presented at the 6th Conference of the Communication Policy Research in South (CPRsouth), Bangkok, Thailand.
- Cheliotis, G., & **Wang, R.** (2011, September). *Collective Action on the Internet: Using Network Analysis to Bridge the Gap between Contemporary Theory and Empirical Study*. Paper presented at the iCS- OII symposium, "A Decade in Internet Time: Symposium on the Dynamics of the Internet and Society", Oxford, UK
- Wang, R.** (2010, November). *Toward a Democratic Culture in the Information Society: Remix in the Commons-Based Peer Production Community*. Paper presented at the Annual

- Conference of the National Communication Association, San Francisco, California.
- Wang, R.,** Cheliotis, G., & Tan, T. Y. J. (2010, November). *Commons-based Peer Production as Collective Action*. Paper presented at the Annual Conference of the National Communication Association, San Francisco, California.
- Wang, R.,** & Cheliotis, G. (2010, October). *Social Capital in the Commons-based Peer Production Community: a Network Perspective of Collective Action*. Paper presented virtually at the 11<sup>th</sup> Annual Conference of the Association of Internet Research (AoIR), Gothenburg, Sweden.
- Wang, R.,** & Cheliotis, G. (2010, October). *Engagement in commons-based peer production: Gratifications, self-efficacy and collective efficacy*. Paper presented at The 3rd Free Culture Research Conference, Berlin, Germany
- Cheliotis, G., & **Wang, R.** (2010, June). *Collective Action: A Quantitative Model of Engagement and Interaction in Social Networks*. Paper presented at the International Communication Association (ICA) preconference on “Online Social Capital: An Agenda for Future Research”, Singapore, Singapore.
- Wang, R.** (2009, December). *The Public Sphere in Cyberspace: a Case Study on Dominance, Verbal Conflict and Interaction Processes in a Chinese Online Forum*. Paper presented at the 4th conference of the *Communication Policy Research South (CPRsouth)*, Negombo, Sri Lanka.
- Wang, R.** (2009, November). *Benefits of social networking sites in China: a study on Xiaonei.com*, Paper presented at the Annual conference of the Asia-Pacific Science, Technology, and Society Network (APSTSN), Brisbane, Queensland, Australia.
- Zhang, W., & **Wang, R.** (2009, May). *In research of collective action: interest-oriented vs. relationship-oriented social networking sites in China*, Paper presented at the Annual conference of the Chinese Internet Research Conference (CIRC), Philadelphia, USA.
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## INVITED TALKS

- Wang, R. (2023, May 1st). Content analysis, big data, and methodological choices. Department of Communication Studies, Northwestern University (virtual)
- Wang, R. (2022, November 11th). Networking Organizations and Publics to Solve Wicked Social Issues: Legitimacy, Homophily, and Moral Framing. HOD colloquium, Peabody College, Vanderbilt University
- Wang, R. (2022, October 30th). The Influences of Homophily, Institutional Power, and Framing in Understanding Collective Action Networks. Peabody Quantitative Methods Colloquium, Vanderbilt University
- Wang, R. (2021, November 2nd). *Mobilizing Identity and Resource in Digital Activism*. Invited Guest lecture at IICS 636 Graduate Seminar In Intercultural Settings, Royal Roads University, Victoria, BC, Canada (virtual).
- Wang, R. (2020, December 11th). *Organizational Communication and Innovation in Cross-cultural Settings*. Invited virtual research talk hosted by the School of Journalism and Communication at Beijing Normal University (virtual).
- Wang, R. (2021, April 29th) *Invited three-series lectures on Social Network Analysis*. Guest Lecture for Master of Media Management students at Università della Svizzera Italiana (USI, Switzerland; virtual)
- Wang, R. (2020, April 3rd). *Network Studies and Interorganizational Collaboration*. Department of Communication, DePaul University (virtual).
- Wang, R. (2019, October 23rd). *Stakeholder Capital Mobilization and Corporate Social*

*Responsibility: How Does Stakeholder Evaluation Affect Outcomes of Corporate-Nonprofit partnerships?* CI Research Seminar Series, College of Communication & Information, University of Kentucky

Wang, R. (2018, October 5th). *Leveraging Networked Organizations and Networked Publics to Impact Large Social Issues*. LINKS Center for Social Network Analysis, University of Kentucky

Wang, R. (2018, April 12th). *Building Social Legoland Through Collaborative Crowdsourcing*. University of Wisconsin-Madison, Department of Communication Arts

Wang, R. (2013, October 18th). *Engaging Government for Environmental Collective Action: Political implication of ICTs in Rural China*. Invited talk at the conference on “Networked China: Global Dynamics of Digital Media and Civic Engagement”, College of Communication, the University of Texas at Austin.

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## **RESEARCH GRANTS (EXTERNAL)**

### **FUNDED**

**Violence Prevention Needs Assessment: Lexington Fayette (KY) Urban County Government.** Bryan Hains, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI. Awarded \$70,000. Role: co-investigator and specialist on coalition building and nonprofit management. 2023-2024

**Whose History Are We Preserving?: Mapping the Gaps of the National Register of Historic Places from Racial and Ethnic Historical Perspectives:** National Endowment for the Arts. Yuha Jung, Department of Arts Administration, College of Fine Arts, University of Kentucky, PI. Awarded \$74,999. Role: Methodology Consultant. 2023-2025

### **NOT FUNDED**

**Exploring Tech Companies’ Corporate Social Responsibility Efforts in the News Sector** Under review at Waterhouse Family Institute Research Grant, Villanova University. Requested \$7,500. Shuning Lu, North Dakota State University. Role: co-PI. 2023.

**Saving Local News? A Tangle of Tech Companies, News Organizations and Publics.** Under review at Page Center, The Arthur W. Page Center's 2023 Page/Johnson Legacy Scholar Grant competition for the study of integrity in public communication. Requested \$8,050. Shuning Lu, North Dakota State University. Role: co-PI. 2023.

**Reconsidering Community Engagement Within a 21st Century Land Grant: Using History to Innovate the Future (Co-Investigator):** National Institute of Food and Agriculture. Bryan Hains, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI, September 1 2021 - August 31 2023. Requested \$150,000.

**Using Morally (Re)framed Social Media Interventions to Improve Vaccine Confidence and Take-up in Multilingual Communities(Co-Investigator):** the Vaccine Confidence Fund. Weiyu

Zhang, Department of Communications and New Media, National University of Singapore, PI. Requested \$222,626.40. 2021.

**PLi Gallery (People Learning information): A space to Nurture and Foster Ideas within the Context of Data Presentation** (Co-PI): Knight Foundation. Bryan Hains, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI. February 2020. Requested \$18,000.

**Collaborative Crowdsourcing for Social Innovation: Utilizing the Wisdom of the Crowd to Solve Wicked Social Issues** (Principal Investigator): IBM Center for The Business of Government. November 2019. Requested \$10,000.

**A Participatory Model for Community Based Problem-Solving and Social Impact: Crowdsourcing Public Sector Innovation** (Principal Investigator): IBM Center for The Business of Government. November 2019. Requested \$2,000.

## **RESEARCH GRANTS (INTERNAL)**

### **FUNDED**

**Organizing in the Underorganized Domain: Community System Solutions Framework and Interorganizational Partnerships To Serve Refugees. Peabody Small Grant. Vanderbilt University.** Awarded \$5,275. PI. 2023-2024.

**Between Model Minorities and Perpetual Foreigners: The Impact of Rising Anti-Asian Hate Crimes on AAPI Communities in Kentucky** (CO-PI): University of Kentucky UNITE Pilot Grant 2021-2022. Keiko Tanaka, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI, \$12,500.

**Stories of Asian Americans and Pacific Islanders in Kentucky** (CO-PI): University of Kentucky 2021 Sustainability Challenge Grant Program, Keiko Tanaka, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI, \$22,670.

**Evaluating the Relationships between Nonprofit Capacities and Effectiveness: A Case Study in the Bluegrass State** (Principal Investigator): the Research and Creative Activities Program, University of Kentucky, College of Communication & Information. \$5,075, May 2021 - May 2022.

**Resilience among refugee-serving nonprofits** (Co-Investigator): Funded by the Office of Research Services (ORS) at DePaul University. Katherine R. Cooper, DePaul University, PI.

\$5,000. December 2020 - May 2021.

**Evaluating Partnerships and Effectiveness of Social Enterprises in the United States (PI):** \$1,000, Office of Undergraduate Research, June - August 2021

**Partnerships and Data Use in Chinese Social Enterprise Organizations (Co-Investigator):** Funded by the Annenberg School of Communication, University of Southern California. Francois Bar, PI, \$9000, July 2018 - August 2019.

**Community Leadership and Engagement Through Innovation (Co-Investigator):** Funded by University of Kentucky, College of Agriculture, Food and Environment, Department of Community & Leadership Development, W. Norris Duvall Endowment Grant, Community Research Grant, Bryan Hains, Department of Community and Leadership Development, College of Agriculture, Food and Environment, PI. \$10,450, January 2020 to May 2021.

**Exploring the Twitter Campaign Framing Strategies of U.S. 2020 Democratic Presidential Candidates (Co-PI):** Funded by University of Kentucky, College of Communication & Information, Speed Dating Research grant, Fatima Espinoza-Vasquez, School of Information Science, College of Communication and Information, University of Kentucky, PI. \$6,057, 2019 May - June 2021.

**Collaborative Value Creation of Social Enterprise Organizations: Partnership and Performance Evaluation (Principal Investigator):** Funded by the Research and Creative Activities Program, University of Kentucky, College of Communication & Information. \$6,125. May 2019 - March 2021.

**Examining the Partnerships between Global Corporations and Human Rights Non-governmental Organizations (NGOs) in the Age of Global Refugee Crisis (Co-PI):** Funded by Northwestern University, Office of Undergraduate Research. Michelle Shumate, PI, Department of Communication, Northwestern University. \$6000. Summer 2017, Summer 2018

**Building Social Legoland Through Collaborative Crowdsourcing: Marginality, Functional Diversity and Team Success (Principal Investigator):** Funded by University of Southern California, Annenberg School of Communication, Doctoral Dissertation Grant, \$3,000, 2015 March - May 2016.

**Engaging Government for Environmental Collective Action: Political Implication of ICTs in Rural China (Principal Investigator):** Funded by the International Development Research Centre, Canada, February 2011 to August 2011. CAD \$10,000.



## **NOT FUNDED**

**Building Social Sustainability on Campus through Service-learning and Research: A Healing Program from Anti-Asian Racism during the Covid-19 Pandemic** (CO-PI): University of Kentucky 2021 Sustainability Challenge Grant Program, Tracy (Ying) Lu, Department of Retailing & Tourism Management, College of Agriculture, Food and Environment, PI. Requested \$30,602.46.

**Community Tenacity during a Global Pandemic: Evaluating Nonprofit Resilience during Social Disruptions** (Principal Investigator): Igniting Research Collaboration, Office of Research, University of Kentucky. October 2020. Requested \$26,500.

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## **ACADEMIC HONORS AND AWARDS**

Top paper, Organizational Communication Division, National Communication Association, Nov 2023

2021-2022 Diversity, Equity, and Inclusion (DEI) award, College of Communication & Information, University of Kentucky

Best Faculty Poster award at the International Communication Division of the AEJMC. August 2018, with Aimei Yang, and Wenlin Liu

Annenberg Fellowship and University of Southern California Doctoral scholarship, 2011-2016

Research Award: USC Graduate School Academic Professional Development (APD), 2013

Travel Award: the 8th Annual Symposium of the International Network for Postgraduate Students in the area of ICT4D (IPID), in conjunction with ICTD 2013 Conference, December 7-10 2013, Cape Town, South Africa

Travel Award: Human Development and Capability Approach Association Annual Conference, September 5-7, 2012, Jakarta, Indonesia

Research Award: International Communication Association 2012. Top student paper runner-up, Environment communication interest group, May 24-28, Phoenix, AZ

Research Award: IDRC (the International Development Research Centre), 2011-2012

Scholarly Breakthrough Award: In recognition of valuable contributions to the National Communication Association's 2010 Scholar to Scholar Sessions, November 14-17, 2010, San Francisco, CA

Travel Grant from Heinrich Böll Foundation: For conference presentation at the 3rd Free Culture Research Conference, Berlin, Germany, October 8-9, 2010

Travel Grant from Griffith University: For conference presentation at the Asia Asia-Pacific

Science, Technology, and Society Network (APSTSN) Conference 2009, Queensland, Australia, November 23-25, 2009

Scholarship from National University of Singapore, 2009 January – 2011 January

Travel Grants from National University of Singapore, January 2009 - January 2011

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## **TEACHING EXPERIENCE**

### **Department of Human and Organizational Development, Vanderbilt University**

- HOD 2100-001 Understanding Organizations 2022 Fall
- HOD 4951 Capstone 2023 Spring
- HOD6400/HOD8100 Action Research 2023 Spring

### **Department of Communication, University of Kentucky 2018-2022**

- CI721 Seminar in Risk Communication (Graduate)
- CI625 Proseminar in organizational communication (Graduate)
- COM535 Risk and Crisis Communication (Undergraduate)
- COM425 Communication, Negotiation, and Conflict Management in Organizations (Undergraduate)
- COM325 Introduction to Organizational Communication (Undergraduate)
- COM315 Understanding Workplace Communication in a Diverse U.S. Society (Undergraduate)
- COM287 Persuasive Speaking (Undergraduate)

### **Department of Communication Studies, Northwestern University**

- COMM 270 Theories of Mediated Communication (Undergraduate)

### **Annenberg School for Communication, University of Southern California**

- Instructor of Record, COMM305 Understanding social science research (Undergraduate)
- Instructor of Record, COMM200 Communication and social science (Undergraduate)
- Teaching assistant, CMGT501 Communication Pro-seminar (Graduate)
- Teaching assistant, CMGT556 Global Marketing Communication (Graduate)
- Teaching assistant, COMM550: Quantitative Research Methods in Communication (Graduate)
- Teaching assistant, CMGT540: Uses of Communication research (Graduate)

### **Annenberg-World Bank Institute (2012-2016)**

- Instructor, Strategic Communication and Governance Reform (Executive education)

### **Communications and New Media Programme, National University of Singapore**

- Instructor of Record, NM3224 Cultural industries (Undergraduate)
  - Teaching Assistant, NM5881R Topics in media studies: social media (Undergraduate)
  - Teaching Assistant, GEK 2026 Cyber Asia (Undergraduate)
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## **ADVISING**

### **HOD honors advisee, Vanderbilt University**

- Yiwen Shan, Human and Organizational Development Undergraduate Program (in progress)

- Prisha Punjwani, Human and Organizational Development Undergraduate Program (in progress)

### **Master's Student, Vanderbilt University**

- Milena Raketec, first-year mentor, Community Development Action (2022-2023)

### **Doctoral Committee Member, Outside**

- Hillary Hamilton, Department of Communication, College of Communication and Information, University of Kentucky (since 2022)
- Alyssa Donawa, Ming Hsieh Department of Electrical and Computer Engineering Systems, Viterbi College of Engineering, University of Southern California (since 2020)
- John Roso, Department of Philosophy, College of Arts and Sciences, University of Kentucky (since 2020)

### **Master's Committee Member, Outside**

- Jackie Jijun Chen, Department of Retailing & Tourism Management, College of Agriculture, Food & Environment, University of Kentucky (Defended in July 2021)

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## **PROFESSIONAL EXPERIENCE**

Consultant and Data Scientist, Golin-USC Relevance Project, December 2015 – September 2016

Program assistant and instructor, World Bank–Annenberg Institute in Strategic Communication and Governance Reform, Summers, 2012-2016

Program Officer, International Development Research Centre (IDRC), Ottawa, Canada, February-August 2011

Program officer, Asia Media Research Center, Communication University of China, Beijing, China, September–December 2008

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## **SERVICE**

### **Vanderbilt University 2022 August - Department**

2023-2024 HOD colloquium committee

2023 Summer-Fall HOD Endowed chair search of social entrepreneurship

2022-2023 Doctoral program (Community Research Action, CRA) admission committee

### **Community**

2022 August- Evaluation personnel, ONE Lexington Initiative with the city  
Member of Community Innovation Lab

### **University of Kentucky 2018-2022**

#### **Community**

2020-2022 Member of Community Innovation Lab  
2022 April On the Table Lexington, Community outreach on social enterprises

### **University**

2021 C&I Faculty Representative Research and Creativity Activities Expo, Office of Undergraduate Research  
2019 - Present Member, the Communication Innovation Lab, Department of Community & Leadership Development, the College of Agriculture, Food and Environment

### **College**

2021, 2020, 2019 Faculty Panel Member, Graduate Students Orientation  
2020-2021 Member, Graduate Review Committee  
2019-2020 Member, Graduate Program Resource Committee  
2019, 2020 Faculty Panel Member, Graduate Students Visitation Day  
2018-2019 Member, Graduate Program Committee

### **Department**

2021 Member, Organizational Communication Lecturer Search Committee  
2021 Member, Resource Committee  
2021 Academic Personnel Committee  
2020, 2018-2019 Member, Strategic Planning Committee  
2020 Fall Member, Ad-hoc Committee on Professional Masters programs 2019-  
2020 Member, Organizational Communication Tenure-Track Faculty Search Committee  
2019-2020 Member, Undergraduate Curriculum Development Committee

### **Editorial Board**

March 2023 - Present, Editorial Board Member, Management Communication Quarterly  
January 2021 - Present, Associate Editor, Journal of Contemporary Eastern Asia

### **Ad-hoc Reviewer**

#### Journal Manuscripts

October 2022 - Present Social Media + Society  
October 2022 - Present Journal of Business Venturing  
February 2022 - Present Asian Journal of Communication  
December 2021 - Present Nonprofit and Voluntary Sector Quarterly  
June 2021 - Present Journalism and Mass Communication Quarterly  
April 2021 - Present Journal of Communication Management  
November 2020 - Present Convergence: The International Journal of Research into New Media Technologies  
September 2020 - Present VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations  
June 2020 - Present Telematics & Informatics  
April 2020 - Present Journal of Contingencies and Crisis Management

November 2019 - Present	Management Communication Quarterly
July 2019 - Present	Communication & the Public
May 2019- Present	Public Opinion Quarterly
2019 - Present	Communication Monographs
September 2016 - Present	Computers in Human Behavior
August 2016 - Present	Communication Research
August 2016 - Present	Policy Studies Journal
2015 - Present	New Media & Society
2014 - Present	Information Technology and International Development (ITID)
2013 - Present	International Journal of Communication
2011 - Present	First Monday

#### Competitive Conference Manuscripts

2017 - Present	Annual Conference of the Academy of Management
2015 - Present	OpenSym, International Symposium on Open Collaboration
2016 - Present	Hawaii International Conference on System Sciences
2010 - Present	Annual Conference of the Association of Internet Research
2009 - Present	Annual Conference of International Communication Association (ICA)
2009 - Present	Annual Conference of National Communication Association (NCA)

#### **Conference Panel Chair**

ICA Organizational Communication Division, Research Escalator Virtual Session 2023

NCA, Organizational Communication Division, Public Relations Division 2018

The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), the Theories, Issues, Boundaries Section (TIBS) 2018; and Nonprofit Management, Leadership, and Strategy 2019

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#### **PROFESSIONAL AFFILIATIONS**

National Communication Association 2009 - Present  
 International Communication Association 2009 - Present  
 Association for Research on Nonprofit Organizations and Voluntary Action 2018, 2019  
 International Network for Social Network Analysis 2009 - Present  
 Academy of Management 2017-2018, 2021  
 European Groups for Organizational Studies (EGOS) 2021

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#### **RESEARCH POSITIONS (PART-TIME)**

Research Assistant to Dr. Jonathan Aronson and Dr. Francois Bar, the Annenberg Research Network for International Communication (ARNIC), 2016 Spring. USC.

Research Assistant to Dr. Janet Fulk, 2013-2016, Annenberg Networks Network, USC. Assisted two research projects: 1). From crowdfunding to co-creation; 2). Enterprise social media and knowledge sharing.

Researcher at the Center for Applied Network Analysis, USC. PI: Dr. Thomas Valente. 2012-2016. Worked on a research project funded by National Cancer Institute (NCI), Center to Reduce Cancer Health Disparities (CRCHD). Project name: Weaving an Islander Network for Cancer Awareness Research and Training (WINCART).

Research assistant at USC Center on Public Diplomacy. 2014-2015. Co-PIs: Dr. Aimei Yang, and Dr. Jay Wang. 2014 May – 2015 May. Worked on a project on green public diplomacy.

Research Assistant to Dr. Daren Brabham, USC, January-May, 2014. Literature review and case studies on crowdsourcing for the Geothink project, funded by the Social Sciences and Humanities Research Council Partnership Grant (Canada).

Research Assistant to Dr. Screekumar T. T. Pillai. May-June 2010, National University of Singapore. Data analysis for a case study on Bangalore IT professionals.

Research Assistant to Dr. Leanne Chang, 2009-2010. National University of Singapore. Assisted two projects: 1). Applying the female-focused acceptance model to develop a healthcare information system for aging women; 2). Shared decision-making among senior female Singaporeans.

Research assistant to Dr. Haiyan Zhang and Dr. Junfei Du. 2007-2008. School of Communication and Journalism, Nanjing University. Worked on a national survey on China's new countryside construction movement.

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## **PROFESSIONAL DEVELOPMENT**

Research workshop on Publish and Flourish. Hosted by Dr. Tara Gray, Textbook & Academic Authors Association (virtually), October 30 2020.

Professional Development workshop on Qualitative Comparative Analysis, QCA: A Set-Theoretic Approach to Organizational Configuration. Hosted at the Annual Conference of the Academy of Management (virtual), August 11 2020.

Workshop at the SUNBELT INSNA Annual Conference, Understanding Diffusion with NetDiffuseR, hosted by Tom Valente and George Vega Yon, Montreal Canada, June 18 2019

Navigating NSF: 101, hosted by Jeannette Sutton, Department of Communication, University of Kentucky, May 6 2019

Workshop on Bridging the theory and practice gap in research through design thinking. Hosted by Cynthia Gilmer and Awais Sheikh (MITRE Corporation), The Annual Conference of the Academy of Management, August 5, 2017

Workshop at the SUNBELT INSNA Annual Conference, Extensions of ERGM, hosted by Martina Morris and Carter Butts, Hamburg, Germany, June 24 2015

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## **RESEARCH AND COMMUNICATION TECHNOLOGIES**

Software for social network analysis and advanced statistical analysis: R, PNet, NodeXL, Ucinet, Pajek, SPSS, and LISREL

Visualization of networks: Gephi, igraph, and Tableau

Data mining: R, Python, and DiscoverText

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## **LANGUAGES**

English (fluent), English (native), French (conversational)