



HOW TO OVERCOME THE INDIVIDUAL CONSTRAINT TO INNOVATION

You can help your organization innovate if you

CHANGE YOUR PERCEPTION, INTELLECTION & EXPRESSION



To combat selective perception, broaden your sources of data, use practiced empathy and enrich your input of data.



If you are captive to your old way of framing a problem, use multiple problem-solving approaches to set an ideation goal.



If you are failing to express your ideas clearly, stay mindful of your habits, get out the crayons and sell your ideas.