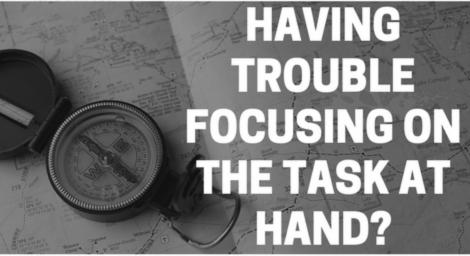


Executive Education

OWEN GRADUATE SCHOOL OF MANAGEMENT



REMEMBER THIS:

Design a concrete object or method - a tangible mechanism - to help you accomplish a desired task. Mechanisms include rules, calendars, or reminders that do not rely on memory. The following are effective mechanisms for guiding behavior:

Talking ball conversations
A to-do list to organize your day
Software to eliminate distractions
A personal system to direct/support new behavior
A contract to commit to behavior
A checklist to eliminate errors
A scorecard for feedback

Try one or more of these, and you'll be on your way to achieving your full executive potential. And you'll set a great example for your team.