

Manuscripts Under Review

3. **Park, Kendall**. Mission Expansion: How Impact Measurement Shapes Corporate Behavior. Under review at *Journal of Business*.
4. Triana, Maria del Carmen, Orlando Richard, Seo-Young Byun, and **Kendall Park**. Leader Responses to Covid-19: The Interaction of Leader Gender and Country Collectivism on Covid-19 Deaths. Under review at *Leadership Quarterly*.
5. **Park, Kendall**, Steve Hoeffler, and Kevin Keller. How Social Initiatives Can Create Value and Contribute to a Better World. R&R at *AMS Review*.
6. **Park, Kendall**, Steve Hoeffler, and Kevin Keller. Maximizing the Value of Social Initiatives: A Social Benefits Scorecard. Under review at *California Management Review*.

Selected Works in Progress

7. **Park, Kendall**, Allison Elias, and Dasom Lee. Chief Sustainability Officers: Does Sustainability Leadership Pay Off? Preparing for submission. Target: *Journal of Business Ethics*.
8. **Park, Kendall** and Durso, Geoff. How Employee Satisfaction Shapes Consumer Outcomes. Writing stage. Target: *Human Resource Management*.
9. **Park, Kendall** and Elias, Allison. Career Trajectories of New Professionals: Sustainability and Diversity Executives. Data collection stage.
10. Triana, Maria, **Kendall Park**, and Huafang Liu. Women on Bords of Directors and Environmental Innovation: The Roles of Employee Well-Being and Women's Representation in the Organization. Completing final edits.
11. Liu, Huafang, **Kendall Park**, and Maria Triana. Do Female Directors Promote Environmental Innovation? The Roles of Flexible Working Arrangements and Diversity and Inclusion Policies. Completing final edits.
12. Triana, Maria, **Kendall Park**, Matt Hersell, and Benjamin Grant. ESG Performance and Perception of Layoffs. Data analysis stage.
13. Hersell, Matt, **Kendall Park**, Bejnamin Grant, and Maria Triana. Mass Layoffs and CEO Dismissal: The Mediating Role of Social Responsibility. Data analysis stage
14. **Park, Kendall** and Joel Gehman. Grand Challenges and Social Entrepreneurship. Planning stage.

OTHER PUBLICATIONS

Park, Kendall, Matthew Grimes, and Joel Gehman. 2021. Becoming A Generalized Specialist: A Strategic Model for Maximizing Your Firm's SDG Impact While Minimizing Externalities. In George, G., Haas, M., Joshi, H. McGahan, A., & Tracey, P. (Eds.), *Handbook on the Business of Sustainability*.

PRESENTATIONS

2022 The Interaction of Leader Gender and Country Collectivism on COVID-19 Deaths. Paper session at the Annual Meeting of Academy of Management (AOM)

2021 The Influence of Shareholder Activism on Boards. Panelist at the Annual Meeting of Academy of Management (AOM)

How Theories and Measurement of Social Impact Matter in Research. Paper presented at the Annual Meeting of Academy of Management (AOM)

2020 How Impact Assessment Shapes Socially Responsible Behavior. Paper presented at the European Group for Organization Studies (EGOS) Annual Meeting, Hamburg (virtual).

Triple Bottom Line Leadership: How Diversity and Sustainability Roles Shape Firm Performance. Paper Presented at the International Association of Business and Society (IABS) Annual Meeting, Lisbon (virtual).

Nuts and Bolts of Research on B Corps: Empirical Methods and Research Designs. Panelist at the Global B Academics Conference (virtual)

2019 How Theories and Measurement of Social Impact Matter in Research. Paper presented at the Annual Meeting of Academy of the Management (AOM), Boston MA.

Mission Expansion: How Certification Shapes Firm Behavior. Paper presented at the International Association of Business and Society (IABS) Conference, San Diego, CA.

2017 Certification, Commensuration, and Mission Expansion. Paper presented at the American Sociological Association (ASA) Annual Conference, Montreal, Canada.

Legitimacy and Unintended Consequences. Paper presented at the Southern Sociological Society Conference, Greenville, SC.

Presider in Paper Session on Economic Sociology. Southern Sociological Society Conference, Greenville, SC.

2016 Social Enterprise and Hybrid Organizations. Paper presented at the Mid-South Sociological Association Conference, Charleston, SC.

2015 Pricing Ethical Consumption. Paper presented at the Aage Sørensen Memorial Conference, Stockholm.

INVITED TALKS

2018 B the Change: Social Companies and B Corp Certification. Owen Graduate School of Management, Vanderbilt University.

TEACHING EXPERIENCE

2022 Introduction to Organizational Behavior (Undergraduate level), 4 sections, 180 students
Vanderbilt University
Lecturer with full course responsibility
Overall instructor rating: 4.75

2021 Introduction to Organizational Behavior (Undergraduate level), 2 sections, 90 students
Vanderbilt University
Lecturer with full course responsibility

2020 Introduction to Social Enterprise (MBA level), 1 section, 16 students
Vanderbilt Owen Graduate School of Management
Lecturer with full course responsibility

2019 Introduction to Social Enterprise (MBA level), 1 section, 16 students
Vanderbilt Owen Graduate School of Management
Lecturer with full course responsibility

Negotiation (MBA level), 1 section, 13 students
Vanderbilt Owen Graduate School of Management
Lecturer with full course responsibility

Ethics in Business (EMBA level), 1 section, 55 students

Vanderbilt Owen Graduate School of Management
Teaching Assistant, Responsible for grading and managing course data

2018 Ethics in Business (EMBA level), 1 section, 44 students
Vanderbilt Owen Graduate School of Management
Teaching Assistant, Responsible for grading and managing course data

2014 Urban Sociology (Undergraduate level), 2 sections, 30 students
Princeton University
Teaching Fellow, Responsible for grading, preparing, and teaching course material

OTHER RESEARCH EXPERIENCE

2011-12 Research Assistant, SNAAP, **Vanderbilt University**
(principal investigator: Steven Tepper)

2011 Research Assistant, Sociology Department, **Vanderbilt University**
(principal investigator: Laura Carpenter)

2009 Research Assistant, Emotions and Anxiety Research Lab, **Vanderbilt University**
(principal investigator: Bunmi O. Olatunji)

GRANTS AND FELLOWSHIPS

2017 Dean's Completion Fellowship
Princeton University

ACTIVITIES AND SERVICE

2020-21 B Academics
Organizer for the 2021 B Academics Roundtable

2018-20 International Association of Business and Society (IABS)
Reviewer for Annual Meeting

2017-20 Turner Family Center
Vanderbilt Owen Graduate School of Management
Scholar in Residence

2017 Social Enterprise Alliance, Nashville, TN

Writer

2016-17 American Sociology Association
Student Editor of *Accounts*, the newsletter for the Economic Sociology section

2013-14 Community Based Learning Initiative, Princeton University
Coordinator – Latin American Legal Defense & Education Fund

2012-13 Graduate Student Government, Princeton University
Student Representative

AFFILIATIONS

Academy of Management

International Association of Business and Society (IABS)

American Sociological Association