

MEGAN LAWRENCE

Strategy & Business Economics
Vanderbilt Owen Graduate School of Management
401 21st Ave South | Nashville, TN 37203
megan.lawrence@owen.vanderbilt.edu

ACADEMIC POSITION

Owen Graduate School of Management, Vanderbilt University Nashville, TN 2016 – Present
Assistant Professor of Strategic Management

EDUCATION

Harvard Business School, Boston, MA May 2016
Doctor of Business Administration, Strategy
Committee: Felix Oberholzer-Gee (chair), Jan Rivkin, Juan Alcacer, Victor Bennett
Dissertation: Why Do Firm Practices Differ? Examining the Selection and Implementation of Organizational Practices

Princeton University, Princeton, NJ May 2006
Bachelor of Science in Engineering degree, *cum laude*, in Operations Research and Financial Engineering
Senior Thesis: “Disciplining the World from Home: A Relative Efficiency Analysis of International Student Ministry in United States Universities”

PEER REVIEWED JOURNAL PUBLICATIONS

Lawrence, Megan. (2018). “Taking Stock of the Ability to Change: The Effect of Prior Experience”. *Organization Science*. 29(3): 489-506.

- **Winner of Strategic Management Society (SMS) Best Conference PhD Paper Prize. 2015.**

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

Dutt, Nilanjana & Megan Lawrence (2018). “Complex Learning: Evidence from US Manufacturing”. *Academy of Management Best Paper Proceedings*.

Bennett, Victor, Megan Lawrence & Raffaella Sadun. (2017). “Are Founder CEOs Good Managers?” In *Measuring Entrepreneurial Businesses: Current Knowledge and Challenges*, edited by John Haltiwanger, Erik Hurst, Javier Miranda, and Antoinette Schoar. National Bureau of Economic Research.

WORKING PAPERS

Lawrence, Megan. (2019). “How and When do Templates Matter?: Choosing Templates for New Practice Transfer”.

- **Winner of Academy of Management (AOM) Distinguished Student Paper Award. 2016.**
- Revise & Resubmit

Lawrence, Megan & Christopher Poliquin (2018). “Prior Experience and the Emergence of Hierarchy in Young Firms”

- Revise & Resubmit

Dutt, Nilanjana & Megan Lawrence (2018). “Complex Learning: Evidence from US Manufacturing”.

- **Selected for AOM Best Paper Proceedings, 2018**

Bennett, Victor & Megan Lawrence. (2018). “What Matters for Managerial Practices?”

Lawrence, Megan, Felix Oberholzer-Gee & Victor Canalog. (2015). “Bidding for Business: Tax Discrimination as Local Industrial Policy”.

WORK IN PROGRESS

Lawrence, Megan & Dennis Yao (2017). “Exploration vs Exploitation under Increasing Uncertainty”.

- Data collection

INVITED TALKS & CONFERENCE PRESENTATIONS

Invited Talks

2018 – NYU Stern School of Business

2017 – Wisconsin School of Business, Washington University in St. Louis - Olin

2016 – Georgetown University – McDonough, Emory University – Goizueta, Bocconi University, ESADE

2015 – Vanderbilt University – Owen, University College London School of Management, University of Southern California – Marshall, Duke University – Fuqua, University of Utah – David Eccles

Paper Conferences

Complex Learning: Evidence from US Manufacturing

*Strategic Management Conference, Paris, France	September 2018
*Academy of Management Annual Conference, Chicago, IL	August 2018
Strategy Science Conference, Philadelphia, PA	June 2018
*SMS Special Conference, Oslo, Norway	June 2018
Organization Science Winter Conference, Park City, UT	March 2018
Academy of Management Annual Conference, Atlanta, GA	August 2017

Trailblazing vs Holding up the Learning Curve? Examining Pilot Use in New Practice Transfer

Sumantra Ghoshal Conference, London Business School, London, UK	June 2018
Organization Science Winter Conference, Park City, UT	February 2017
INFORMS Annual Conference – Strategy Science, Nashville, TN	November 2016
Academy of Management Annual Conference, Anaheim, CA	August 2016

What Matters for Managerial Practices?

Academy of Management Annual Conference, Atlanta, GA	August 2017
--	-------------

Taking Stock of the Ability to Change: The Effect of Prior Experience

Wharton’s People & Organizations Conference, Philadelphia, PA	September 2016
Strategic Management Conference, Denver, CO	October 2015
Academy of Management Annual Conference, Vancouver, Canada	August 2015
26 th Annual Production and Operations Management Conference, Washington DC	May 2015
Atlanta Competitive Advantage Conference, Atlanta, GA	May 2015
Consortium on Competitiveness and Cooperation (CCC), New York, NY	April 2015

Bidding for Business: Tax Discrimination as Local Industrial Policy

NBER Law and Economics Winter Conference, Cambridge, MA	February 2015
Trans-Atlantic Doctoral Conference, London Business School, London, UK	May 2014
HBS Strategy Doctoral Workshop, Boston, MA	April 2014

Are Founder CEOs Good Managers?

NBER/CRIW Conference on Entrepreneurship, Washington DC

December 2014

*Presented by coauthor

AWARDS & HONORS

Selected for Best Paper Proceedings, Academy of Management	August 2018
Provost Research Studio Award, Vanderbilt University	2017-2018
Distinguished Student Paper Award, Academy of Management, BPS Division	August 2016
Best PhD Paper, Strategic Management Society Conference	September 2015

TEACHING

MGT6355: Strategic Management, Vanderbilt Owen	Winter 2017/18/19
Required core strategy course for MBAs	

Analytics Course for MBAs, Harvard Business School	Summer 2012/13/14
Finance Teaching Assistant for weeklong preparatory course for entering MBA students	

Economics 10: Principles of Economics, Harvard University	Fall 2012-Spring 2013
Teaching Fellow for foundational macro- and micro-economics course, responsible for preparing and teaching materials for three lectures per week for entire school-year, ~ 26 students	

Entrepreneurship and Innovation, Harvard University	Fall 2011
Teaching Fellow for Prof. Mihir Desai and Prof. Joseph Lassiter, responsible for assisting with material comprehension and grading for 93 students	

EXECUTIVE EXPERIENCE

Managing Health Care Delivery, Harvard Business School	Winter 2014 / 2015
On-call teaching assistant for finance and accounting portions of executive training that occurred during interim module of the program between the concentrated modules on healthcare process and practice management	

Leading Change and Organizational Renewal, Harvard Business School	March 2012 / 2013, June 2012
Facilitator for course designed to teach executives tools for leading their organizations through innovation, change and renewal opportunities	

PROFESSIONAL LEADERSHIP AND SERVICE

Invited Presentations

Owen Human Organizational Performance Association. Invited Speaker	November 2017
GEODIS Annual Carrier Conference. Keynote Speaker.	May 2017
A View of Academic Strategy Research, HBS PRIMO Program. Invited Speaker.	July 2015
Doctoral Research at HBS, HBS MBA Section J Lunch 'n Learn. Invited Speaker.	April 2015
Industry vs Academia, National Collegiate Research Conference. Invited Panelist.	January 2014
Aspire Academy (selective program for Romanian business students), Romania. Invited Faculty.	July 2012
What is Strategy, Harvard Graduate Consulting Club. Invited Speaker.	August 2011
The Future of Analytics in Electronic Trading, Bloomberg LP. Invited Panelist.	May 2010

Reviewing Activities

Atlanta Competitive Advantage Conference, Research Development Workshop	May 2015
Trans-Atlantic Doctoral Conference, Discussant.	May 2014

Ad Hoc Reviewer for Organization Science and Strategy Science

Membership in Professional Associations

Academy of Management

Strategic Management Society

PROFESSIONAL EXPERIENCE

ARCELIK, A.S., ISTANBUL, TURKEY

Fall 2010-January 2011

Consultant, Harvard Business School Immersion Experience Program

Worked with a team of Harvard Business School MBAs on a market entry strategy.

MERRILL LYNCH, NEW YORK, NY

2006-2010

Electronic Trading Analyst / Associate

Headed Quantitative Consulting for Equity Electronic Trading with direct oversight of two employees