

## ERICK B. GOSS

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### **BRIEF BIO:**

Erick Goss joined Magazines.com in June 2006 as Vice-President of Marketing. Prior to [Magazines.com](http://Magazines.com), Goss spent 7 years working for [Amazon.com](http://Amazon.com) performing in a number of roles including managing North American Book Buying, Marketing Data Mining, Customer Loyalty & Retention, and Books Product Management. Prior to Amazon, he served in the U.S. Navy as a naval aviator and Pentagon spokesperson. Goss graduated with honors from the U.S. Naval Academy with a B.S. in Computer Science. He has an MBA with honors from the University of Michigan and a M.A. in International Relations with honors from Troy University.

### **EDUCATION**

UNIVERSITY OF MICHIGAN BUSINESS SCHOOL, Ann Arbor, MI  
Master of Business Administration with Merit, May 1999

TROY STATE UNIVERSITY, Troy, AL  
Master of International Relations with Merit, July 1992

UNITED STATES NAVAL ACADEMY, Annapolis, MD  
Bachelor of Science with Merit, Computer Science, May 1990

### **WORK EXPERIENCE**

MAGAZINES.COM, Franklin, TN, June 2006 – Present

- Vice President, Marketing

AMAZON.COM, Seattle, WA, May 1999 – February 2006

- Senior Manager, Magazines, January 2005 – 2006
- Senior Manager, Book Buying Operations, North America, September 2002 - January 2005
- Senior Manager, Worldwide Customer Intelligence, February 2002 - August 2002
- Senior Manager, Customer Loyalty and Retention, April 2001 - February 2002
- Product Manager, E-book & Print-on-Demand, Books Group, May 1999 - March 2001

INTEL CORPORATION, Santa Clara, CA, Summer 1999

- Summer Intern

SEARLE, Chicago, IL, Spring 1998

- MBA Consultancy

UNITED STATES NAVY, 1990 – 1997

- Spokesperson, National News Desk, Washington, DC, 1995 – 1997
- Assistant Director, Community Relations, San Diego, CA, 1994 – 1995
- Aviation Maintenance Officer, San Diego, CA, 1993 – 1994
- Naval Aviation Flight Program, Pensacola, FL, 1990 - 1993
  - Designated Helicopter Pilot in Navy's CH-46 Sea Knight (tandem rotor)
  - Selected Distinguished Graduate, Aviation Maintenance Officer School