

JEFF GOWDY

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SUMMARY

Mr. Gowdy is a globally recognized thought leader and practitioner in corporate sustainability and responsibility. Globally, he serves on the Technical Advisory Group for Science Based Targets, a joint initiative of CDP, UN, GRI, and WWF. Locally, he teaches at Vanderbilt University in the business school. His consulting firm, J. Gowdy Consulting, has won multiple awards for its innovative and leading work.

EXPERIENCE {Current}

- WINSTON ECO-STRATEGIES, Greenwich, CT** 2012-present
Role: Project Manager
- Manage a team of five to create a comprehensive database (PivotGoals.com) of sustainability and social responsibility goals of the global Fortune 500
- VANDERBILT UNIVERSITY, Nashville, TN** 2009-present
Role: Adjunct Professor
- Design and teach sustainability courses in the Strategy & Economics concentration in the full time MBA program at the Owen Graduate School of Management
- J. GOWDY CONSULTING, Nashville, TN** 2006-present
Role: Founder & President
- **Summary Metrics:** Scoped, staffed, and directed sustainability projects for private companies, nonprofits, government, academia, and 14 Fortune 1,000 clients; resulting in a 20+% annual growth rate and over 80% repeat business
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EXPERIENCE {Past}

- ESTY ENVIRONMENTAL PARTNERS, Boston, MA** 2011-2012
Role: Affiliate Consultant
- Led new business development & current client expansion in the Southeast US
- BLUSKYE CONSULTING, San Francisco, CA** 2006-2007
Role: Affiliate Consultant
- **Corporate Sustainability Strategy** - Created full value chain analysis for multiple products sourced by Wal-Mart, which identified key sustainability opportunities
- GREENORDER, New York City, NY** 2005
Role: Affiliate Consultant
- **Sustainability Communications Strategy** - Authored a communications strategy plan and training program for Ecomagination, GE's multi-billion dollar growth strategy
- AMERICAN MANAGEMENT SYSTEM DC, Atlanta, Lisbon** 1998-2004
Role: Consultant
- **Team Leader** - Managed a 12-person Systems team on client-site for 4 software releases, which integrated 5 software applications & led to 20% market share in 1 year

EDUCATION

VANDERBILT UNIVERSITY OWEN GRADUATE SCHOOL OF MANAGEMENT, *Nashville, TN 2004-2006*
MBA, Concentrations in Strategy & Environmental Management
• Honors Graduate, Beta Gamma Sigma Honor Society

UNIVERSITY OF VIRGINIA, *Charlottesville, VA* 1993-1997
BS, Systems Engineering, Concentration in Management Systems
• "With Distinction" Honors Graduate

LEADERSHIP

POSITIONS & ROLES

- Science Based Targets; Technical Advisory Group (CDP, GRI, UN, WWF) 2014-present
- Tennessee Governor's Environmental Stewardship Awards, Judge 2013, 2014
- Nashville Mayor's Workplace Challenge, Advisor 2011-2012
- Clean Air Partnership (CAP), Advisory Board, Chairman 2009-2015
- Net Impact, Professional Chapter co-Founder and Leader, MBA chapter leader 2004-2013

WRITING

- GreenBiz, Contributing Writer 2015-present
- Triple Pundit, Contributing Writer 2015-present
- The Guardian Sustainable Business, U.S. Contributing Writer 2014-present
- Sustainable Brands, Contributing Writer 2014-present
- "The Big Pivot" by Andrew Winston, First Draft Reviewer 2014-present
- Nashville Business Journal, Guest Writer 2012-present

SPEAKING

- GreenBiz Forum 2015, 2016
- United Nations Global Compact, corporate member meeting 2015
- Corporate Eco-Forum, corporate member meeting 2015
- Sustainable Brands, annual conference 2014, 2015
- Sustainable Brands, New Metrics conference 2013, 2014, 2015

CERTIFICATIONS & MEMBERSHIPS

- Sustainability Context Group, Member
- GreenBiz Intelligence Panel, Member
- Green America, Certified Business, J. Gowdy Consulting
- International Society of Sustainability Professionals, Individual Member
- Net Impact, Professional Member, Lifetime Member

AWARDS

- Named "Green Hero in Business" by the Nashville Post 2010, 2011, 2012
- Awarded "40 Under 40" by Nashville Business Journal for exceptional leadership 2011
- Awarded NELA (Nashville Emerging Leaders) for Business Service category 2011