

R. LAWRENCE VAN HORN
Owen Graduate School of Management
VANDERBILT UNIVERSITY
Nashville, TN
Larry.VanHorn@vanderbilt.edu
January 9, 2023

EDUCATION:

University of Pennsylvania, <i>The Wharton School, Departments of Health Care Systems & Department of Management</i> Ph.D. Managerial Science & Applied Economics (1997)	Philadelphia, PA
University of Rochester, <i>William E. Simon Graduate School of Business Administration</i> MBA with concentration in Organizations and Markets (1992)	Rochester, NY
University of Rochester, <i>School of Medicine & Dentistry, Department of Community & Preventive Medicine</i> MPH with concentration in Health Care Administration (1990)	Rochester, NY
University of Rochester, BA Philosophy with concentration in Bioethics (1989)	Rochester, NY

POSITIONS HELD:

<i>Associate Professor of Law (By courtesy)</i> Law School, Vanderbilt University	7/13-present Nashville, TN
<i>Associate Professor of Health Policy (By courtesy)</i> School of Medicine, Vanderbilt University	7/13-present Nashville, TN
<i>Co-Director (with Senator Bill Frist) Fellows Program</i> Nashville Health Care Council, Chamber of Commerce	7/12-7/21 Nashville, TN
<i>Executive Director of Health Affairs</i> Owen Graduate School of Management, Vanderbilt University	7/10-present Nashville, TN
<i>Associate Professor of Economics & Management</i> Owen Graduate School of Management, Vanderbilt University	7/06-present Nashville, TN
<i>Associate Professor of Economics and Management</i> William E Simon Graduate School of Business, The University of Rochester	7/02-7/06 Rochester, NY
<i>Director, Institute for Health Care Management</i> William E Simon Graduate School of Business, The University of Rochester Responsible for creation of a new Institute based on corporate partnerships between Excellus Blue Cross Blue Shield, Bausch & Lomb, and the University of Rochester Medical Center.	7/04-7/06 Rochester, NY
<i>Area Coordinator for Health Science Programs</i> William E Simon Graduate School of Business, The University of Rochester Responsible for creation of MBA program in health care, design of curriculum, marketing, and creation of non-degree executive programs.	7/99-7/06 Rochester, NY
<i>Assistant Professor of Economics and Management</i> William E Simon Graduate School of Business, The University of Rochester	7/96-6/01 Rochester, NY

BOARD ACTIVITY

Community Healthcare Trust (NYSE – CHCT) 2015 to current

Chair, ESG Committee, Member Compensation Committee

Harrow (NASDAQ – HROW) 2020 - present

Lead Independent Director , Chair Compensation Committee, Chair Governance Committee

Quorum Health Corporation (NYSE – QHC) 2015 to 2020

Chair, Compensation Committee, Member, Audit Committee

SaVida Health, Inc. (private) 2017-current

Board Chairman

Advanced Behavioral Solutions (private) 2021-current

Board Chairman

Council Capital, CEO Council Member

Harpeth Capital, Advisory Board Member

Sidecar Health, Advisory Board Member

Abridge Health, Advisory Board Member

Pierian Biosciences 2015-2017 Board Member

PUBLICATIONS:

Business and Economics

Triana, AJ, Hatcher, LA, Koester S, Iacobucci, D., Laffer, AB, Van Horn, RL (2022) “Ignorance is not bliss: Discordant Beliefs and Preferences for Prices Among Healthcare Consumers in the United States ” Vol 7, Issue 3 *Health Management Policy & Innovation*

Laffer, AB, VanHorn RL, Harris J., Fisher, C (2022) “Employers Can Revolutionize American Healthcare and Accelerate Economic Growth by Embracing Price Transparency” Vol 27 Num 1. *Independent Review*

McMichael, B. VanHorn RL, Viscusi, K (2020) “The Impact of Cannabis Access Laws on Opioid Prescribing” *Journal of Health Economics* Vol 6

Van Horn RL, Laffer AB, Metcalf RL (2019) “The Transformative Potential for Price Transparency in Healthcare: Benefits for Consumers and Providers” *Health Management Policy & Innovation*

McMichael, B. VanHorn RL, Viscusi, K. (2019) “Sorry is Never Enough: The Effect of State Apology Laws on Medical Malpractice Liability Risk” *Stanford Law Review*

Frist, WH., McMichael, BJ., Van Horn RL. (2017) “Innovating in Health Care Delivery” *Health Management Policy and Innovation Vol 2 Issue 1*

Thomas, R. and Van Horn R. L. “Are College Presidents Like Football Coaches: Evidence from Their Employment Contracts” (2016) *Arizona Law Review* Vol 58., p.901.

Thomas, R. and Van Horn R. L. “College Football Coaches’ Pay and Contracts: Are They Overpaid and Unfairly Treated” (2016) *Indiana Law Review*

Brickley, A. James, Van Horn, R.L., Wedig, J. Gerald (2010) “Board Composition and NonProfit Conduct: Evidence From Hospitals” *Journal of Economic Behavior & Organization Volume 76, Issue (2) p.196-208, November*

Dobson, G., Pinker E. and Van Horn, R.L. (2009) “Division of Labor in Medical Office Practices” *Manufacturing & Service Operations Management* Vol11(3) p.525-537.

Brickley, J, Misra, S. and Van Horn, R.L. (2006) “Contract Duration Evidence from Franchise Contracts” *Journal of Law and Economics* v49(1)

Leone, A; Van Horn, R.L. (2005) “How do nonprofit hospitals manage earnings?” *Journal of Health Economics* v 24 (4) p 815-837-July

Leone, A; Van Horn, R.L., and Wedig, G. (2005) “Abnormal Returns and the Regulation of Nonprofit Hospital Sales and Conversions.” *Journal of Health Economics* v 24 (2) p.113-135, January

- Richard, O., Van Horn, R.L. (2004) "Persistence in Prescriptions of Branded Drugs." *International Journal of Industrial Organization* Vol 22 (4) p. 523-540, Spring
- Brickley, J, Van Horn, R.L. (2002) "Managerial Incentives in Nonprofit Organizations: Evidence from Hospitals," *Journal of Law and Economics* v95 (1) p.227-250.
- Brailer D.J, Van Horn R.L. (1993) "Response to Health and the Welfare of U.S. Business", *Harvard Business Review* May/Jun Vol. 71, (3).
- Brailer D.J, Van Horn R.L.(1993) "Health and the Welfare of U.S. Business", *Harvard Business Review* Mar/Apr Vol. 71, (2) p125-132.

Health Services Research

- O'Dell, HW, McMichael, BJ, Lee, S., Karp JL., VanHorn RL., Karp, SJ. (2018)
American Journal of Transplantation
- Resnick, MJ et al. Graves, AJ, Reynolds, WS, Barocas, DA, Van Horn, RL, Buntin, MB, Penson, DF (2016)
"Anticipating the Unintended Consequences of Closing the Door on Physician Self-Referral" *Journal of Urology*
Vol 196 (2): 444-450
- Froeb, LM, and Van Horn RL. (2013) "Regulators Using New 'Travel Cost' Models In Merger Enforcement" *Hospitals & Health Health Networks* July
- Resnick MJ et al. Van Horn RL Penson, DF (2013) " Long term functional outcomes following treatment for localized prostate cancer: results from the prostate cancer outcomes *New England Journal of Medicine* 368: 436-445
- Berman, H., Lerner, A., Madden, P., Van Horn, R.L. (2011) "Nonprofit health care market concentration and the public interest" *Inquiry* 48(2): 102-108.
- Iacobucci, D., Hoefler, S., Van Horn, R.L. (2010) "The Politics of Health Care" *Journal of Medical Marketing*
Vol 10 p. 305-311 October
- Parente, S. and Van Horn, R.L. (2006) "Valuing Hospital Investment in information technology: does governance make a difference?" *Health Care Financing Review Winter 2006*
- Van Horn, R.L. (2005) "Executive Compensation in Nonprofit Health Care Organizations" *Inquiry* v 42 (2)
- Escarce, J., Van Horn, R.L., Pauly, M.V., Williams, S. (1999) "Health Maintenance Organizations and Hospital Quality for Coronary Artery Bypass Surgery " *Medical Care Research & Review*, v56, (3) p.340-362.
- Wedig, G, Hassan, M., Van Horn, R.L., Morissey, M. (1998) "Hospital Affiliation and Capital Structure: How will Capital Markets Guide Health Care Restructuring " *Journal of Public Budgeting and Financial Management*
Vol. 10, (3).
- Van Horn, R.L, Burns, L.R., Wholey, D. (1997) "The Impact of Physician Involvement in Managed Care on Efficient Use of Hospital Resources." *Medical Care Fall*

WORKING PAPERS & PROJECTS

- "Safely Improving Emergency Diagnostic Testing through Clinical Safe Harbors ", AHRQ R18 HS25931, Storrow and Blumstein (PIs,) 2019-2024
- "The Price-Distance Tradeoff Among Price-Sensitive health Care Consumers." Van Horn, RL, McMichael, B.
- "The Behavioral Response to Being Sued." Van Horn, RL, McMichael, B.

CONFERENCE & INVITED PRESENTATIONS:

“Economic Challenges Facing the US Health Care Consumer” Annual Health Care Investor Conference Deloitte and Bass, Berry & Sims
Nashville, TN November 9 2022

“It’s the price stupid” Adam Smith Society Owen Chapter
Nashville, TN October 26 2022

“Consumerism in Healthcare” Lifetime Healthcare Companies Excellus Board of Directors Education Program
Skaneateles, NY October 20 2022

“Exempt and noncompliant health coverage arrangements” GAO Chairs of the Education and Labor Committee and the Health, Employment, Labor and Pensions Subcommittee.
Virtual October 17 2022

“Price Transparency” Vanderbilt University Medical Center Fall High Value Care Course Professor Milos Kertai
Virtual October 10 2022

“Price Transparency from Medical Insurers is Live – Now What? A Check-In with the National Architects of this New Policy” Dockside Chat Carlson School of Management - MILI
Virtual September 26, 2022

“The Evolving Health Benefits Landscape” Progyny’s Smarter Benefits Video Series,: A new video series that will spotlight HR/Benefit leaders and health care thought leaders on benefits they’re excited about.
Virtual September 20 2022

“Economic Trends in the US Healthcare Industry And Implications for Risk” Lockton Re MPL Leadership Conference
Boston, MA September 14 2022

“What still ails us a decade after the affordable care act” Governors Haslam & Bredesen University of Tennessee The Howard Baker Jr Center for Public Policy Podcast Episode 6 [What Still Ails Us a Decade After the Affordable Care Act? - Howard H. Baker Jr. Center for Public Policy \(utk.edu\)](#)
Virtual August 3 2022

“The Evolving Role of the Employer in US Healthcare” Weekdays with Bernie 2022 BernePortal’s Annual User Conference Bernard Health
Nashville, TN June 24 2022

“Health Policy Roundtable Conversation” Firstwave Conference, Moderated by Dr. Mike Schatzlein
Nashville, TN April 22 2022

“The Employer and Price Transparency” Health Care BlueBook User Conference
Nashville, TN April 19 2022

“Inaugural Price Transparency Conference?” Laffer Center / Center for Healthcare Market Innovation
Nashville, TN April 5-6 2022

“Price Transparency for Medical Care: Ready for Prime Time?” AcademyHealth Annual Conference
Washington DC April 4 2022

“Talking Health – Blockchain in Healthcare” Vanderbilt Health Care Speaker Series
Nashville TN March 22 2022

“Beyond COVID – The Evolving Healthcare Purchaser” Heritage Private Equity Health Care Conference
Nashville TN March 8 2022

“Don’t Get Surprised by the No Surprises Act” Clearwave Users Conference
Nashville TN February 24 2022

“Economic Trends Facing Healthcare Delivery” American Bankruptcy Institute Health Care Conference
Nashville TN October 26 2021

“Economic Trends Facing Healthcare Delivery” Vanderbilt University Medical Center Pediatric Urology Professional Development Series
VUMC Nashville TN September 28 2021

“A Forecast for Rheumatologist in America”, Coalition of State Rheumatology Organizations State Society Advocacy Conference Virtual Conference September 11 2021

“Price Matters: The Changing Marketplace for Healthcare Delivery” Explore Healthcare Summit
Virtual August 26 2021

“The Evolving Economics of the US Health Care Industry”, American Institute for Economic research, Bastiat Society of Nashville, Richland Country Club Nashville TN May 25 2021

“Post-COVID Healthcare Cost Surge - 2021 Market trends and Insights Webinar”, National Business Group Health
Virtual February 25 2021

“How COVID changed the delivery of healthcare services”, Belmont College of Health Sciences & Nursing Homecoming, Continuing Education Virtual conference February 20 2021

“Future of Healthcare from an Economic Perspective”, University of California San Francisco Department of Urology, Virtual Grand Rounds December 9 2020

“Conversation on Healthcare Transparency”, Adam Smith Society Manhattan Institute, Fuqua and Owen Chapters, Virtual conference October 27 2020

“Topics Facing Rheumatology in America”, Coalition of State Rheumatology Organizations 2020 Advocacy Conference, Virtual conference September 12 2020

[36:86 LaunchTN.ORG – Vanderbilt University, Virtual Event, August 17 2020](#)

[The U.S. Response to COVID-19: Federal Check-In](#)

(preceded by Vanderbilt Business ad)

The outbreak of COVID-19 has provided unprecedented challenges across social, macroeconomic, and public health crises. During 36/86: Health Day 1, we’ll first hear how federal first-responders took in data to weigh the economic and public health decisions for a nation, and what the monitoring, reaction, and evolution of our response will look like in the months to come.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs Vanderbilt University Owen Graduate School of Management

- Dr. Stephen Parente, Senior Economist on the Council of Economic Advisers in the Executive Office of the President at the White House

[The U.S. Response to COVID-19: State Check-In](#)

(preceded by BuildTN: Memphis spotlight)

State governments and health systems have responded to COVID-19 by addressing the challenges unique to their cities and towns, with a variety of plans, phased reopening, and data being illustrated across the country. Here we’ll check in how responders at the state level have watched their own health infrastructures adapt to the anticipated, and then actual, impact on their region.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Dr. Lisa Piercey, Commissioner, Tennessee Department of Health

[The U.S. Response to COVID-19: City Check-In](#)

How does a metro area's COVID-19 response follow federal and state actions? How do all the layers interact with each other? We'll sit down with Dr. Alex Jahangir, Chairman of the Metro Nashville Board of Health to discuss how a city has dealt with the complexities of public health and economic challenges to protect its residents.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Dr. Alex Jahangir, Chair, Metro Nashville Coronavirus Task Force & Metro Board of Health, Metropolitan Government

[The U.S. Response to COVID-19: Economic Impact](#)

So, what have we learned so far? In this conversation with economic experts and analysts, we'll dive into the economic aftershocks of COVID-19's arrival in the U.S., the national response to the virus, and where we go from here.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Dr. Art Laffer, Founder & Chairman, Laffer Associates

- Doug Holtz-Eakin, President, American Action Forum

[The U.S. Response to COVID-19: Clinical Impact](#)

If you have questions about the nation's individual and clinical reactions to COVID-19, are interested in medical professionals' perspectives on the social elements of the outbreak, or just want the latest on coronavirus do's and don'ts, this session is for you. Larry Van Horn sits down with Johns Hopkins' Dr. Marty Makary and leading health authority, Senator Bill Frist, M.D. to deliver perspectives on the pandemic at a personal level.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Senator Bill Frist, Founder, Frist Cressey Ventures

- Dr. Marty Makary, Surgeon & Professor of Health Policy, Johns Hopkins

[Telehealth 101: America's Move to Healthcare from Home](#)

The shift to telehealth and remote screenings has been one of necessity in the past year for many individuals seeking to receive care while controlling risk of exposure to the novel coronavirus, but how is it stacking up against traditional forms of care? We'll go back to school with renowned expert and researcher on healthcare management and economics, Larry Van Horn of Vanderbilt University, as he dives into the data around the rise of telehealth during the pandemic.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

[Healthcare from Home: Bringing an Academic Health Institution Online](#)

(preceded by Vanderbilt Business ad)

Managing more than 2 million patient visits each year, Vanderbilt University Medical Center (VUMC) is one of the largest academic medical centers in the Southeast, and with the coronavirus pandemic they're now ramping up efforts in expanding remote health services to address their vast patient base. This session will cover the latest and greatest in telehealth use cases, technology, and the impact on the infrastructure and delivery of care in a post-pandemic world.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Derek Anderson, VP of Business Improvement, Vanderbilt University Medical Center

- Amber Humphrey, Director of Telehealth Services, Vanderbilt University Medical Center

[Meet the C-Suite: B2B Telehealth with Access Physicians](#)

How are the execs behind different telehealth businesses coping with rapid-fire changes and planning for the future? We'll sit down with the B2B and consumer sides of the equation to learn the essential components of telehealth business models.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Dr. Chris Gallagher, CEO, Access Physicians

[The CMO Approach to Telehealth Solutions](#)

As hospitals have been placed at the front lines of the response to the pandemic, the disruption to operations and capabilities has called for innovative solutions and agile adoptions of new technology by decision-makers. We'll sit down

with health system leaders to hear more about dealing with a systemic shock to their care networks and how telehealth and solutions borne from the pandemic response are being evaluated and applied to their hospitals.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Dr. Lynn Simon, President, Clinical Operations & Chief Medical Officer, Community Health Systems

- Dr. Christopher Rehm, SVP & Chief Medical Officer, Life Point Health

Telehealth 201: The Evolution and Innovation of Telehealth Platforms

By this point, you're now familiar with the data, businesses, and models of adoption and implementation behind the telehealth emergence — but is it here to stay? We'll dig deeper into discussing the shift to telehealth and remote screenings as a reaction, or how it may well become a consistent option to expand ease and accessibility to care.

- Larry Van Horn, Associate Professor of Economics & Management, Executive Director of Health Affairs, Vanderbilt University Owen Graduate School of Management

- Drew Livingston, Chief Innovation Officer, Harrow Health Inc.

“State of the Healthcare Industry”, MedPro Group 2020 Virtual Event, July 22 2020

“Addressing Healthcare Challenges in the United States”, Institute for the Study of Free Enterprise Oklahoma State University, Oklahoma City, OK February 28 2020

“The Consumer and the Healthcare Economy” Agfa Healthcare Conference, Nashville TN January 28, 2020

“Rising Cost of Medical Care”, Leadership Tennessee, Meharry Medical College Nashville TN January 27 2020

“Price Transparency Executive Order”, Cumberland Pharmaceuticals Board of Directors Meeting, Nashville TN January 22 2020

“Current topics U.S. Healthcare Delivery”, Lincoln Harris CSG Health Care Real Estate Conference Nashville TN December 10 2019

“Flight Planning Medical Care”, eviCore healthcare Annual Physician Conference, Nashville TN December 7 2019

“Current topics impacting Physician Practice in the US”, Society Urologic Oncology 20th Annual Meeting, Washington D.C. Dec 4 2019

“President Trump Delivers Remarks on Honesty and Transparency in Healthcare Prices”, Presidential Rule, White House Washington D.C. November 15, 2019

<https://youtu.be/M5v99LqN9iQ>

“Population Health, the consumer and the Healthcare Economy”, Owensboro Health Fall Board of Directors Retreat, Nashville TN November 7 2019

“Topics in Health Policy”, Tennessee Bar Association 31st Annual Health Law Forum, Franklin TN October 17 2019

“Big Data in Health Care”, 17th Annual Dallas Healthcare Leaders Conference, Dallas TX October 3 2019

“Improving price-quality transparency”, Presidential Executive Order, White House Washington D.C. June 24 2019

<https://www.whitehouse.gov/presidential-actions/executive-order-improving-price-quality-transparency-american-healthcare-put-patients-first/>

“Health Care Economics 101”, Leadership Health Care, Nashville TN June 13 2019

“Sorry is Never Enough”, Healthcare Matters Interview, Nashville TN April 25 2019

“Factors influencing the future of physician practice”, American Association of Genitourinary Surgeons -AAGUS Presidential Lecture, San Jose Costa Rica April 11 2019

“The past, the present and future of US Healthcare”, Belmont Health Law Journal Annual Symposium, Nashville TN February 8 2019

“The Evolution of Health Insurance Implications for health care markets”, Leadership Health Care Payor Cohort, Nashville TN January 18 2019

“What does Health Care Look Like When the Dust Settles”, Lincoln Harris CSG Health Care Real Estate Conference, Nashville TN December 4 2018

“Health Care Market Evolution: Where the puck is going”, Windrose Investor Conference, New York NY November 8 2018

“What does Health Care Look Like When the Dust Settles”, Change HealthCare Partner Advisory Council, Phoenix AZ October 1 2018

“The Evolution of Health Insurance Implications for health care markets”, Managed Care Risk Association, Dallas TX September 11 2018

“Health Care Market Evolution Keys to Success for Health Care Providers”, Jefferies Healthcare Equity Research Annual Investors Tour, Nashville TN August 29 2018

“What does Health Care Look Like When the Dust Settles”, Crowe Horwath Healthcare Summit, Nashville TN June 14, 2018

“What Healthcare Will Look Like When the Dust Settles”, HCP REIT Conference, Nashville TN May 24, 2018

“Health Care Market Evolution Keys to Success for Health Care Providers”, Health Insights 2018 Conference, Nashville TN May 10 2018

“The past, the present and future of US Healthcare”, American Health Lawyers Association Transactions Conference, Nashville TN May 10 2018

“Health Care Market Evolution Keys to Success for Health Care Providers”, TN Chapter Healthcare Financial Management, Nashville TN May 9 2018

“The Changing Healthcare Consumer What it means for US Health Care”, Blue Cross Blue Shield Tennessee CIO Roundtable, Nashville TN April 9 2018

“Consumerism and the future of health care”, Health Industry Distributors Association, Orlando FL March 21 2018

“The Changing Healthcare Consumer What it means for US Healthcare”, Pennsylvania Bar Institute, Philadelphia Convention Center, Philadelphia PA March 13, 2018

“What Healthcare Will Look Like When the Dust Settles”, Arkansas Blue Cross Blue Shield, Clinton Library Little Rock AK October 17 – 18, 2017

“The Pivot: How to create value in the changing healthcare environment”, Butler Snow Practice Group Retreat, Nashville TN September 28, 2017

“What Does Healthcare Look Like When the Dust Settles?”, Crowe Horwath 7th Annual Summit, Nashville TN September 20, 2017

“Consumerism and the future of US healthcare”, Stephens, Inc. Investor Conference, Nashville TN September 19, 2017

“Consumerism and the future of US healthcare”, AHA Cost, Quality & Outcomes Summit, Washington D.C. July 24, 2017

“Consumerism and the future of US healthcare”, 26th Annual Midas Symposium, La Paloma Tucson AZ, May 22 – 23, 2017

"The Past, The Present and Future of US healthcare", Parallon Healthcare Project Managers Conference, Nashville TN
May 3, 2017

"The role of the employer in the changing health care landscape", Useable Life Conference, Nashville TN
March 27, 2017

"Sorry is Never Enough: The Effect of State Apology Laws on Medical Malpractice Liability Risk", Free Enterprise Society School of Entrepreneurship Oklahoma State University, Stillwater, OK February 10, 2017

"A Sustainable Free Market Model for US Healthcare", Free Enterprise Society School of Entrepreneurship Oklahoma State University, Stillwater, OK February 10, 2017

"Assessment of the financial impact from a coagulation DMT", 2017 Diagnostic Management Team Conference UTMB, Galveston, TX February 8, 2017

"The Pivot: How to create value in the changing healthcare environment", BSCI National Training Conference, San Antonio, TX January 23, 2017

"If the Dust Ever Settles: What Sustainable Healthcare Delivery Looks Like", CFA Society, Nashville TN
November 17, 2016

"What Does the Future of Healthcare Look Like When the Dust Settles", SCL Health's Fall Leadership Conference, Westin Westminster, CO October 11, 2016

"If the Dust Ever Settles: What Sustainable Healthcare Delivery Looks Like", PLICO Explore Healthcare Summit 2016, Norman, OK August 12, 2016

"The Changing Nature of US Healthcare Delivery & Financing", ANAE Annual Conference 2016, Nashville, TN July 20, 2016

"The Healthcare Economics: Trends, Challenges & Recommendations to Thrive", Aegis Health Group Annual Employee & Client Conference, Nashville, TN July 14, 2016

"Sources of Risk in the Evolving Health Care Marketplace", Michigan Society of Healthcare Risk Management Annual Meeting, Grand Rapids, MI May 25, 2016

"Why Patient Satisfaction: Why now?", BayCare Physician Discussion, Green Bay, WI May 19, 2016

"The Shifting Landscape: How Providers Must Respond", HealthTrust Physician Advisors National Meeting, Nashville, TN May 10, 2016

"If the Dust Ever Settles: What Sustainable Health Care", Huntsville Hospital Annual Summit, Decatur, AL
April 27, 2016

"Health Care Market Evolution – The Path toward Personalization", Medmarc Broker Meeting, Philadelphia, PA
April 21, 2016

"The Shifting Role of Health Care Markets and the Role of the Physician", WakeMed Health & Hospitals - Physician Leadership, Raleigh, NC April 19, 2016

"An Invaluable Take on the Value of Value Based Care", WakeMed Health & Hospitals – WPP Leadership, Raleigh, NC April 18, 2016

"Health Care Market Evolution Keys to Success for Hospitals", Arkansas Chapter HFMA Spring 2016 Annual Meeting, Hot Springs, AR April 14, 2016

"The Evolution of Healthcare Markets", Southeastern Section AUA 80th Annual Meeting, Nashville, TN March 19, 2016

"Keys to Success for Small Community Hospitals", Memorial Health Board Trustees Meeting , Miami, FL
February 28, 2016

"The Big Picture: Sources of Risk in the Evolving Healthcare Market", Alliant Healthcare Education Forum,
Houston, TX February 11, 2016

"Past, Present and Future of Health Care Delivery", Capella Healthcare 2016 Annual Leadership Meeting,
Nashville, TN January 15, 2016

"Where Healthcare Went Awry", Vanderbilt Medical Center Urology Retreat, Nashville, TN December 5, 2015

"The Changing Nature of US Healthcare Delivery", eviCore Annual Meeting, Nashville, TN December 5, 2015

"The Big Picture: How the private sector will Drive the future of healthcare", MedPro Group Healthcare Liability
Symposium, Eaglewood Resort & Spa, Itasca, IL October 7, 2015

"How Policy Will affect the Evolution of Health Care Markets", MTS Health Investors, LLC, Nashville TN
October 6, 2015

"The Big Picture: How the private sector will Drive the future of healthcare", ProAssurance 2015 Agent's Leadership
Circle Meeting, San Diego, CA September 29, 2015

"You Either Believe in Magic or You Believe in Math – The Changing Economics and Regulation of Health Care",
National Organization of Rheumatology Managers Annual Conference, Bellevue, WA September 18, 2015

"The Big Picture: How policy will affect the Evolution of health care markets", Norton Healthcare Board of Trustees
Annual Retreat, Louisville, KY September 17, 2015

"The Changing Economics and Regulations of Healthcare", Central Ohio Association Corporate Counsel, New Albany,
OH August 28, 2015

"You Either Believe in Magic or Math: The Changing of Economics and Regulation of Healthcare", 13th Annual Mid-
South CAH Conference, Nashville, TN August 20, 2015

"The Changing Nature of US Health Care and Directions for Analytics", Cardinal Health Analytics Day, Columbus, OH
August 19, 2015

"The Math Challenge Facing our Country: The Impact of Healthcare", Alliance of Specialty Medicine's Annual
Advocacy Conference, Washington, D.C. July 14, 2015

"Changes Facing U.S. Healthcare Delivery", Arkansas Hospital Association Leadership Conference, Nashville, TN June
19, 2015

"Trends Shaping US Health Care Delivery: The Action is on the Demand side", Missouri Hospital Association, Branson,
MO June 18, 2015

"The Changing Nature of Health Care Delivery and Implications for Business Strategy", Journal of Healthcare
Contracting Investor Owned Healthcare Supply Chain Forum Nashville, TN May 20, 2015

"The Big Picture: The Changing Nature of US Health Care and Future Opportunities", 2015 NEXT Summit Steamline
Health, Jacksonville, FL May 4, 2015

"The Changing Nature of Health Care Delivery and Implication for Business Strategy", Blue Cross Blue Shield of
Tennessee Broker Conference, San Francisco, CA April 19, 2015

"The Big Picture: How Policy Will Affect the Evolution of Health Care Markets", American Health Lawyers Association
Annual Conference, Nashville, TN April 16, 2015

"The Changing Nature of Health Care Delivery and Implication for Business Strategy", Healthcare Manufacturers Management Council, Nashville, TN April 15, 2015

"The Shortcomings of the Current Healthcare Delivery System and How it may change our Future", Tennessee Medical Group Medical Association, Chattanooga, TN April 10, 2015

"How I Learned to Stop Worrying and Love Defined Contribution", Blackstone 2015 Equity Healthcare Summit, Las Vegas, NV March 18, 2015

"The Math Challenge Facing our Country: The Impact of Healthcare", Urology Joint Advocacy Conference, Washington D.C., March 8, 2015

"Key 2015 Trends in Health Care, Capella Healthcare 2015 Annual Leadership Meeting, Nashville, TN February 28, 2015"

"Evolving Health Care Market", Mountain Group VC Fund and LP, Nashville, TN, December 10, 2014

"The Mathematical Challenge Facing the US Health Care Industry", Bass Berry Sims Private Equity Conference, Nashville, TN, November 19, 2014

"Abundance Intelligence: Health Outcomes: How Do we Measure Success?", Global Action Summit Panel, Nashville, TN, November 18, 2014

"Disruptive Innovation: Big Data, Mobile Technologies, and the Internet of Things", Global Action Summit Moderator, Nashville, TN, November 17 2014

"The Changing Economics of Health Care Delivery", Applied Health Analytics Nexus Fall Conference, Nashville, TN November 11, 2014

"The Changing Economics of Health Care Delivery", Brad Logan in Orlando or Dr. Johnson in Georgia, October 18, 2014

"The Changing Economics of Health Care Delivery", Tennessee Nursing Association, Nashville, TN October 11, 2014

"The Changing Economics of Health Care Delivery", HCA, Counce, TN September 30, 2014

"The Changing Economics of Health Care Delivery", Ohio Hospital Association Board Retreat, Farmington, PA August 14, 2014

"The Math Challenge Facing our Country and the impact for Health" , Texas Healthcare Trustees, Dallas, TX July 25 2014

"You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care", Louisiana Hospital Association, Orange Beach, AL July 22, 2014

"The Changing Economics of Health Care Delivery", TN HFMA, Nashville, TN May 21, 2014

"Health Care Today", Xerox Midas+, Tucson AZ May 19, 2014

"You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care", PIAA, Toronto CA May 16, 2014

“You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care”, Cardinal Health, Columbus, OH May 13, 2014

“The Changing Economics of Health Care Delivery”. Leading Age of Tennessee Nashville, TN May 6, 2014

“The Changing Economics of Health Care Delivery”, AACD Annual Perioperative Summit, Nashville, TN March 28, 2014

“Corporate Wellness, Myth vs. Reality”, The Blackstone Group, Miami, FL March 19, 2014

“The Changing Economics of Health Care Delivery”, West Tennessee Hospital Medical Symposium, Jackson, TN March 1, 2014

“The Changing Economics of Health Care Delivery”, Capella Health Board Retreat Nashville, TN February 21, 2014

“The Changing Economics of Health Care Delivery”, Proassurance Las Vegas, NV, February 17, 2014

“Global Economic Perspective On Health Care”, Tennessee Rheumatology Society, Nashville, TN, February 15, 2014

“The Changing Economics of Health Care Delivery”, HIMS, Nashville, TN January 29, 2014

“The impact of the ACA”, invited guest for Sen. Jack Johnson, Super Talk 99.7 Radio, Nashville, TN December 16, 2013

“The Health Care Industry – Today and Tomorrow”, HCA, Nashville, TN December 13, 2013

“You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care”, Cardinal Health, Ohio November 12, 2013

“Outlook for the U.S. Economy and Implications”, Alliance Board Meeting November 11, 2013

“You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care”, AUA, Monterey, CA November 1, 2013

“You Either Believe in Magic or You Believe in Math, The Changing Economics and Regulation of Health Care”, Pediatric Respiratory Seminar, Children’s Hospital, Nashville, TN October 23, 2013

“ACA Implementation and Economic Consequences”, QHR, Charleston, SC October 3, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, CSRO 2013 State Society Advocacy Conference, Chicago, IL September 28, 2013

“An Inconvenient Truth: We Are Broke And Americans Don’t Understand Insurance”, NBGH Washington DC, September 24, 2013

“Affordable Care Act – The Economics and Future Impact”, ProAssurance 2013 Leadership Circle, Colorado Springs, CO September 19, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, Jeffries, Nashville, TN August 27, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, Healthways, Cool Springs, TN June 26, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, ESPACES, Belle Meade, TN June 6, 2013

“Observations On The Evolution of US Provider Markets”, Kurt Salmon, May 16, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, PICA, April 13, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, AUA 2013 Urology Joint Advocacy Conference, Washington, DC March 11, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, Citigroup Annual Healthcare Conference, New York, NY February 26, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, ProAssurance Risk Management Conference, Las Vegas, NV February 11, 2013

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, Shade Tree Presentation Vanderbilt Medical Center, Nashville, TN January 30, 2013

“The Impact of the Elections for the Health Care Delivery”, PICA – 2013 New York Podiatric Clinical Conference, New York, NY January 26 & 27, 2013

“Health Economics & the Law-Is the ICU Relevant?”, Vanderbilt Medical Center, Nashville, TN December 7, 2012

“Compliance Issues through the Eyes of the Board of Directors – Directions in Healthcare 2012”, Waller Conference, Nashville, TN November 29, 2012

“What Health Reform Means Now”, QHR Trustee Conference, Savannah, GA November 9, 2012

“Healthcare Math and the Risks Facing the U.S. Healthcare Industry”, Virginia Hospital & Healthcare Association Annual Meeting, Hot Springs, VA November 8, 2012

“Care Management Education: Confronting Challenges for Innovation with a Modern Curriculum”, Harvard Business School, Boston, MA October 4 & 5, 2012

“Healthcare math and the Risks Facing the U.S. Healthcare Industry”, Virginia Hospital Board Retreat, Charlottesville, VA July 11 & 12, 2012

“Washington Update – What to Expect”, QHR Board Meeting, Franklin TN June 14, 2012

“Healthcare Math & the Risk Facing the U.S. Healthcare Industry”, HFMA Alabama Chapter Conference, Sandestin, FL June 4, 2012

“Setting the Stage: Our Healthcare Future, Who is going to pay?”, OWE Club Meeting, Nashville, TN May 7, 2012

“Healthcare Reform Crisis: Problems and Possibilities”, Osher Lifelong Learning Program, Nashville, TN April 2, 2012

“Setting the Stage: Our Healthcare Future”, Microsoft HPAC, Chicago, IL March 28, 2012

“Setting the Stage: Our Healthcare Future”, Touomey Healthcare System Board Retreat, Wild Dunes, SC March 23, 2012

- “Healthcare Policy and Spending” Shade Tree Presentation Vanderbilt Medical School, Nashville, TN March 14, 2012
- “The Economic Future of Healthcare Delivery”, Citigroup, 2012 Global Healthcare Conference, New York City, NY February 29, 2012
- “Changing Healthcare Environment”, PICA Board Meeting, Nashville, TN February 24, 2012
- “Economics of Healthcare”, Vanderbilt Medical Center, Nashville, TN January 16, 2012
- “The Economics of U.S. Health Reform”, Healthcare Financial Management Association-HFMA, New Orleans, LA November 14, 2011
- “The Economics of U.S. Health Reform”, Vanderbilt University Graduate School, Healthcare Improvement Group, Nashville, TN November 2, 2011
- “The Economics of U.S. Health Reform”, Quorum Nursing Workshop, Nashville, TN October 27, 2011
- “The Economics of U.S. Health Reform”, PICA, Attorney Presentation, Nashville, TN October 20, 2011
- “The Economics of U.S. Health Reform”, Blue Cross Blue Shield Fall Statewide Training Event, Nashville, TN October 20, 2011
- “The Economics of U.S. Health Reform”, Tennessee Perfusion Association Conference, Nashville, TN September 23, 2011
- “The Economics of U.S. Health Reform”, ProAssurance Companies Leadership Circle Meeting, Kohler, WI September 21, 2011
- “The Economics of U.S. Health Reform”, Huntsville Hospital Leadership Retreat, Huntsville, AL August 24, 2011
- “The Economics of U.S. Health Reform”, Quorum, Strategic Summit, Estes Park, CO August 11, 2011
- “The Economics of U.S. Health Reform”, PICA, Risk Management, Boston, MA July 30, 2011
- “The Economics of U.S. Health Reform”, Quorum National CFO Webinar, Nashville, TN July 28, 2011
- “The Economics of U.S. Health Reform”, PICA, Risk Management, Anaheim, CA June 11, 2011
- “How Well Do Travel Cost Models Measure the Effects of Hospital Mergers?”, Kellogg School of Management, Northwestern University, Evanston, IL April 20, 2011
- “The Economics of U.S. Health Reform”, PICA, Risk Management, Chicago, IL March 3, 2011
- “The Economics of U.S. Health Reform”, Healthcare Financial Management Association –HFMA, Nashville, TN February 24, 2011
- “How Well Do Travel Cost Models Measure the Effects of Hospital Mergers?”, The Fuqua School of Business, Duke University, Durham, NC February 18, 2011
- “How Well Do Travel Cost Models Measure the Effects of Hospital Mergers?”, Gatton College of Business and Economics, University of Kentucky, February 11, 2011
- “The Economics of U.S. Health Reform”, Proassurance Corp., Ross Bridge, AL January 13, 2011

“The Economics of U.S. Health Reform”, Chartered Financial Analyst –CFA, Nashville, TN January 13,2011

“The Economics of U.S. Health Reform”, Essent Healthcare, Nashville, TN December 15, 2010

“The Economics of U.S. Health Reform”, Vanderbilt University Medical Center Leadership Team, Nashville, TN November 18, 2010

“The Economics of U.S. Health Reform”, Quorum Q2 Group, Hotel del Coronado Resort, San Diego, CA November 11, 2010

“The Economics of U.S. Health Reform”, Vanderbilt University Medical Center Leadership Team, Nashville, TN October 21, 2010

“The Economics of U.S. Health Reform”, PICA Board Meeting, Franklin, TN October 15, 2010

“The Economics of U.S. Health Reform”, Medicare Sustainability Panel, VHBA Annual Conference, Nashville, TN October 1, 2010

“The Economics of U.S. Health Reform”, Quorum Board of Trustees, Charlotte, N.C., September 14, 2010

“The Economics of U.S. Health Reform”, HME News Annual Conference, Nashville, TN September 13, 2010

“The Economics of U.S. Health Reform”, Quorum Consulting Group, Brentwood, TN September 8, 2010,

“The Economics of U.S. Health Reform”, ACG Tennessee 25 for 2025, Bass, Berry & Sims, Nashville, TN June 23, 2010

“The Economics of U.S. Health Reform”, Health Care Summit, Healthcare Finance Management Association, Hyatt Nashville, TN May 19, 2010

“The Economics of U.S. Health Reform”, Pharmacology Graduate, Student Association, Vanderbilt University Medical School, Light Hall, Nashville, TN May 13, 2010

“The Economics of U.S. Health Reform”, Life Insurance Company of Alabama, April 29, 2010

“Hospital Quality and Executive Compensation” Lister Hill Seminar Series, School of Public Health, University of Alabama Birmingham, Birmingham, AL, Nov 9, 2009

“The Impeding Health Care Crisis” HFMA Spring Institute, Hutton Hotel, Nashville, TN May 14, 2009

“Governance and Executive Compensation in Nonprofit Organizations: Evidence from Hospitals”. Accounting & Finance Seminar Series, Graduate School of Management, UC Davis, Davis, CA, April 22, 2009

“Statistical Value of a Human Life” Discussant Vanderbilt Law School, Nashville, TN March 26, 2009

“Stimulus Funding and Health Care IT” TN HIMSS CIO Council, Hyatt Hotel, Nashville, TN March 3, 2009

“Factors Shaping the future of health care delivery” Shattuck Hammond Speaker Series, Nashville, TN January 29, 2009

“Turning the Tide: The Future of healthcare Under the Obama Administration” Vanderbilt University Medical School, Nashville, TN January 22, 2009

“Factors Shaping the Future of Health Care Delivery” HCA Internal Audit, Nashville, TN January 21, 2009

- “Factors Shaping the Future of Health Care Delivery” NPAS - HCA, Sommet Center, Nashville, TN December 16, 2008
- “Factors Shaping the Future of Health Care Delivery” Blue Cross Blue Shield Conference, Gaylord Opryland Hotel, Nashville, TN December 4, 2008
- “Consumerism in Health Care” Vanderbilt Health Care Business Alliance, Marriott Hotel, Nashville, TN November 1, 2008
- “Factors Shaping the Future of Health Care Delivery” Harvard Business School Alumni Assoc., Stoney River, Nashville, TN December 4, 2008
- “The Future of Health Care Delivery” Vanderbilt Construction Management Symposium, Nashville, TN August 22, 2008
- “What Everyone Should Know about Healthcare but Probably Doesn’t” Microsoft Health Executive Forum, Arlington, VA, June 12, 2008
- “Shifting Accountability in Health Care” Microsoft Health Plan Executive Forum, April 11, 2008 Ponte Vedra, FL
- “Governance and Executive Compensation in Nonprofit Organizations: Evidence from Hospitals”. Lister Hill Seminar Series, School of Public Health, University of Alabama Birmingham, Birmingham, AL, April 9, 2008
- “Factors Shaping the Future of Health Care” Stroudwater Associates Annual Meeting, Saddlebrook, FL March 29, 2008
- “What Everyone Should Know about Healthcare but Probably Doesn’t” Microsoft Health Executive Forum, Las Colinas, TX, March 13, 2008
- “What Everyone Should Know about Healthcare but Probably Doesn’t” Medicare Fraud & Abuse Annual Conference, Nashville, TN November 6, 2007
- National Association of Occupational Health Professionals, Keynote Panel Discussion, Nashville, TN October 23, 2007
- “What Everyone Should Know about Healthcare but Probably Doesn’t” Microsoft Health Executive Forum, Kohler, WI, Oct 8, 2007
- “What Everyone Should Know about Healthcare but Probably Doesn’t” Excellus Blue Cross Blue Shield, Waterloo, NY, Jun 28, 2007
- “What Everyone Should Know about Healthcare but Probably Doesn’t” HIMSS, Schermerhorn, Nashville, TN, Apr 26, 2007
- “What Everyone Should Know about Healthcare but Probably Doesn’t” MGMA Conference, Memphis, TN, Feb 15, 2007
- “Board Composition and Private Inurement in Nonprofit Organizations: Evidence from Hospitals” , Leonard Davis Institute Seminar Series, University of Pennsylvania, Philadelphia PA April 1, 2004.
- “Board Composition and Private Inurement in Nonprofit Organizations: Evidence from Hospitals” , The Organizational Economics of Health Care Conference, Simon School of Business, Rochester, NY October 24-25, 2004.
- “The Economics of the Rochester Health Care Market” , Invited seminar Lifetime Health Board Education, Waterloo NY June 12, 2003.

“The Economics of the Rochester Health Care Market” , Invited seminar Lifetime Health quarterly staff meeting, Rochester, NY Sep 12, 2002.

“Can Managed Care Overcome Big Pharma Promotional Spend?” Invited seminar, Health Executives Network. New York, NY, November 15, 2002.

Invited Discussant and Panelist Third Annual Health Care Organizations Conference, Wharton School of Business, The University of Pennsylvania, Philadelphia, PA June 6, 2001.

“Incentives in Nonprofit Organizations: Evidence from Hospitals” Second Annual Health Care Organizations Conference, University of Minnesota, Minneapolis MN June 1, 2000.

“Incentives in Nonprofit Organizations: Evidence from Hospitals” Western Economic Association International’s 75th Annual Conference, Vancouver, Canada July 1, 2000.

Invited Discussant, Health Care Division, Academy of Management, August 9th, 1999.

“HMO contracting and provider quality – a dynamic treatment,” International Health Economics Association Annual Meeting, Amsterdam, The Netherlands, June 9th, 1999

“Fee Schedules, Agency & Referrals: The Effect of Price Changes on Physician Labor Supply,” Health Economics Research Organization, ASSA Annual Meetings, New York, NY, Jan. 1999.

Discussant, Health Care Management Division, Academy of Management Annual Meeting. San Diego, CA, August 1998

“Agency problems and the purchase of NFP hospitals by investor owned hospital chains” Leone, Andrew, R. Lawrence Van Horn, Association for Health Services Research, Washington DC, June 1998.

“A dynamic theory of managed care based on costly learning” Wedig, G, R. Lawrence Van Horn presentation at Allied Social Science Association, Health Economics Research Organization. Chicago, IL, January 1998.

“High Performance Succession and the Retention of Managerial Talent” R. Lawrence Van Horn Accepted for presentation at Academy of Management, Strategy Division. **Selected for publication in 1996 Best Paper Proceedings** Cincinnati Ohio, August 1996.

“Price Imperfections as a Motivation for Vertical Integration” R. Lawrence Van Horn, Suponcic, S., Accepted for presentation at Academy of Management, Health Care Administration Division. Cincinnati Ohio, August 1996.

“The Impact of Physician Involvement in Managed Care on Efficient Use of Hospital Resources ” R. Lawrence Van Horn, Lawton R. Burns, Douglas R. Wholey Accepted for presentation at Academy of Management, Health Care Administration Division. Cincinnati Ohio, August 1996.

“The Effect of Hospital Outcomes on Hospital Choice by HMOs” Jose Escarce, Mark V. Pauly, R. Lawrence Van Horn Outcomes Economics, American Economic Association Annual Meeting, January 1996.

“Hospital Debt Financing: Effect of not-for-profit status” Mahmud Hassan, R. Lawrence Van Horn, Gerry Wedig. American Public Health Association, Poster Session San Diego, CA. October 1995.

“Price Imperfections as a Motivation for Vertical Integration” R. Lawrence Van Horn, Suponcic, S., American Risk & Insurance Association, Seattle WA, August 1995

“A Systemic Approach to Physician Induced Demand” R. Lawrence Van Horn, Jitendra V. Singh
Academy of Management, Health Care Administration Division Distinctive Poster Session
Vancouver, BC, August 1995

“The Effects of Managed Care Volume and Practice Share on Efficient Use of Hospital Resources”
R. Lawrence Van Horn, Lawton R. Burns, Douglas Wholey Association for Health Services Research Annual
Conference, Health Care Management Section, Chicago IL, June 1995.

“Effect of Managed Care on Diffusion of New Medical Technologies” Scott Ramsey, Jose Escarce, Mark V. Pauly, R.
Lawrence Van Horn, Jeffrey Silber, Association for Health Services Research Annual Conference, Chicago IL, June
1995.

“Hospice Care and AIDS: Dimensions of Services, Cost and Access” Poster Session, R. Lawrence Van Horn, John
Kimberly Agnieszka Baumritter, Association for Health Services Research Annual Conference, Chicago IL, June 1995.

“Alternate Methods for the Estimation of Hospital Quality” Poster Session Gerry Wedig, R. Lawrence Van Horn,
Association for Health Services Research Annual Conference, Chicago IL, June 1995.

“Do Not-for-Profits Do Good When They Do Well,” Accounting & Finance Seminar Series, William E. Simon Graduate
School of Business Administration, University of Rochester, Rochester, NY, April 25, 2000.

“Incentives in Nonprofit Organizations: Evidence from Hospitals,” Accounting & Finance Seminar Series, William E.
Simon Graduate School of Business Administration, University of Rochester, Rochester, NY, February 18, 2000.

Moderator, Rochester Area Healthcare Consortium public forum on Medicare & Medicaid, Strasenburg Auditorium
Rochester, NY, February 2, 2000.

“Agency problems and the purchase of NFP hospitals by investor owned hospital chains,” INSEAD, Fontainbleau,
France, February 1999.

“Agency Problems in Corporate Control Transactions and Not-for-profit Organizations: Evidence from the healthcare
industry,” Managerial Economics & Decisions Sciences Seminar Series, Kellogg School of Business Administration,
Northwestern University, Evanston, IL, November 11, 1998.

“Agency Problems in Corporate Control Transactions and Not-for-profit Organizations: Evidence from the healthcare
industry.” Economics & Management Seminar Series, William E. Simon Graduate School of Business Administration,
University of Rochester, Rochester, NY, October 13, 1998.

“Earnings Management in Not-for-profit Hospitals,” Accounting Seminar Series, William E. Simon Graduate School of
Business Administration, University of Rochester, Rochester, NY, October 1, 1998.

“Perspectives on Health Care Integration” Annual board meeting of the University of Rochester Medical Center.
Rochester, NY, January, 26 1998.

“Health Economics summer Conference,” Invited participant at National Bureau of Economic Research.
Cambridge, MA, July 21 - July 23, 1997.

“Managing Quality II,” Invited Discussant at International Franco-American Quality Conference.
INSEAD, Paris, FRANCE, June 4 - June 6, 1997.

“The Effects of Managed Care Volume and Practice Share on Efficient Use of Hospital Resources,” Department of Community & Preventive Medicine, School of Medicine, University of Rochester Rochester, NY, April, 1997.

“Managing Quality I,” Invited Discussant at International Franco-American Quality Conference. The Wharton School, The University of Pennsylvania, Philadelphia, PA, June 26 - June 28, 1996.

“The Dynamics of AIDS and Hospice Organizations,” R. Lawrence Van Horn, John R. Kimberly, Agniehska Baumritter National Hospice Organization Annual Meeting, Phoenix, AZ, Nov 6-9, 1995.

“Cost Effectiveness of Hospice for the Care of Patients with AIDS,” R. Lawrence Van Horn Leonard Davis Institute of Health Economics, Seminar Series May 1995.

IMRA Store Operations & Human Resources Conference Orlando, FL Feb 18, 1993 "Healthcare Cost Containment."

Selected Media

Podcast with CMS Seema Verma – Episode 8: Healthcare Price Transparency **Dec 2 2019**
<https://www.cms.gov/podcast/episode-8-healthcare-price-transparency>

Presented at the CMS rule announcement with President on **November 15 2019**
<https://youtu.be/M5v99LqN9iQ>

Presented at the signing of the executive order with President on **June 24 2019**
<https://www.youtube.com/watch?v=sWm8reQuftA&fbclid=IwAR2ESgB2rQh17htMCeX6n4xYniRDBrMw89sh-lj7yflnQwYf7XpHEeCcAI4>

Vanderbilt Business, **Winter, 2013**

<http://www.vanderbilt.edu/magazines/vanderbilt-business/2013/12/reciprocal-agreement/>

Larry Van Horn, Executive Director of the Health Care Programs at Owen Graduate School of Management shares his thoughts on the partnership between the Vanderbilt Business School and Medical School and the benefits of the Owen Health Care MBA.

The Tennessean, **Dec. 18, 2013**

[Q&A: A Nashville economist looks to solve health care ills](#)

Larry Van Horn, Executive Director of the Health Care MBA program at Owen Graduate School of Management, discusses the problem with publishing papers in journals that nobody reads and why simple economics could save health care.

WWTN-FM (Nashville, TN.), **Dec. 17, 2013**

[Interview: Affordable Care Act](#)

“Impact of Minimum Wage Legislation.” WWTN-FM interviewed **Larry Van Horn**, associate professor of economics and management, about the changes implemented by insurance companies under the Affordable Care Act.

Nashville Business Journal, **Dec. 10, 2013**

[Frist, Health Care Council select 2014 Fellows class](#)

The Nashville Health Care Council has selected its latest class for the Fellows program, now in its second year. **Larry Van Horn**, associate professor of economics and management, is noted as co-chair of the program.

Newsweek, **Nov. 15, 2013**

[What 72 million Americans on cholesterol meds could mean for costs](#)

New guidelines to combat cholesterol may double the number of Americans taking statins, but the cost of the drug will probably not rise in response to the increased demand. **Larry Van Horn**, Executive Director of the Health Care MBA program at Owen Graduate School of Management, is quoted.

WWTN-FM (Nashville, TN.), **Nov. 7, 2013**

Larry Van Horn: Guest on 99.7 Super Talk Nashville “Economic Impact of Obamacare”

Milwaukee Journal Sentinel **Oct. 26, 2013**

<http://m.jsonline.com/229400631.htm>

Health systems are turning to clinical quality to determine compensation. **Larry Van Horn**, associate professor of Economics and Management discusses the difficulty of measuring non-financial goals.

The Tennessean, **Sept. 15, 2013**

[Opinion: Health care group a guide in time of change](#)

The 2014 class of the Nashville Health Care Council Fellows is poised to develop ideas that will resonate in the boardrooms and C-suites of every health care organization in this city, write co-chairs **Larry Van Horn**, associate professor of economics and management and Executive Director of the Health Care MBA program at Vanderbilt, and former Sen. Bill Frist.

Nashville Business Journal, **August 21, 2013**

[What to expect from Frist’s ‘Fellows’ in year two](#)

Population health, an increased global focus and more hands-on immersion – that’s what you can expect from the Nashville Health Care Council’s second Fellows class. Program co-chair **Larry Van Horn** is quoted.

Los Angeles Times, **July 11, 2013**

[Opinion: It’s time to focus on fixing the Affordable Care Act, not gutting it](#)

Any law this complex is all but guaranteed to need some rethinking as it encounters the real world, writes columnist David Lazarus. **Larry Van Horn**, associate professor of Economics and Management and Executive Director of Vanderbilt’s Health Care MBA program, is quoted.

NPR, **June 4, 2012**

BlueCross Test Bundling Payments to Doctors;

<http://nashvillepublicradio.org/blog/2012/06/04/bluecross-tests-bundling-payments-to-doctors/>

Larry Van Horn, associate professor of Economics and Management and Executive Director of Vanderbilt’s Health Care MBA program, provides the opposing viewpoint on bundling doctor payments.

NPR - **On Point**, **March 31, 2013**

<http://onpoint.wbur.org/2013/04/01/obamacare-rollout>

Larry Van Horn, Executive Director of Health Affairs at the Owen Graduate School of Management, was a guest on National Public Radio’s “On Point” Friday, discussing how states are preparing for the Affordable Care Act, set to roll out in six months.

BLOG POSTS AT FORBES.COM:

<http://www.forbes.com/sites/larryvanhorn/2010/11/29/to-fix-health-care-consumers-must-own-up-to-its-true-costs/>

<http://www.forbes.com/sites/larryvanhorn/2010/11/30/america-cant-cut-spending-without-slashing-medicare/>

<http://www.forbes.com/sites/larryvanhorn/2010/12/08/the-uninsured-buy-cell-phones-why-not-health-care/>

<http://www.forbes.com/sites/larryvanhorn/2010/12/10/big-mistake-panel-votes-to-expand-weight-loss-surgery/>

<http://www.forbes.com/sites/larryvanhorn/2010/12/13/if-health-care-ruling-holds-insurer-requirements-must-change-too/>

<http://www.forbes.com/sites/larryvanhorn/2010/12/16/dear-grandma-youre-robbing-my-health-care-benefits/>

<http://www.forbes.com/sites/larryvanhorn/2011/01/19/why-smart-people-will-never-agree-on-health-care-reform/>

R. Lawrence Van Horn

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<http://www.forbes.com/sites/larryvanhorn/2011/02/09/how-prescription-drug-ads-gave-my-7-year-old-an-enlarged-prostate/>
<http://www.forbes.com/sites/larryvanhorn/2011/02/25/how-americas-health-system-leads-to-bad-consumer-decisions/>
<http://www.forbes.com/sites/larryvanhorn/2011/03/11/hca-to-the-rescue-why-for-profit-hospitals-may-save-americas-health-system/>
<http://www.forbes.com/sites/larryvanhorn/2011/03/28/the-terrible-economics-of-health-care-hot-spotting/>
<http://www.forbes.com/sites/larryvanhorn/2011/04/01/health-care-jobs-further-bloat-massive-government-payroll/>
<http://www.forbes.com/sites/larryvanhorn/2011/04/13/obamas-math-doesnt-add-up-on-health-care-spending/>
<http://www.forbes.com/sites/larryvanhorn/2011/06/01/lets-cut-medicare-waste-off-at-the-knees/>
<http://www.forbes.com/sites/larryvanhorn/2011/06/09/for-truly-low-taxes-consumers-need-to-own-up-to-health-expenses/>
<http://www.forbes.com/sites/larryvanhorn/2011/06/29/coburn-and-lieberman-offer-sensible-medicare-reform/>
<http://www.forbes.com/sites/larryvanhorn/2011/08/15/balancing-the-budget-simple-math-hard-choices/>
<http://www.forbes.com/sites/larryvanhorn/2011/10/20/logic-and-basic-economics-prevail-as-the-class-act-unravels/>
<http://www.forbes.com/sites/larryvanhorn/2011/10/24/rationing-hospital-care-may-be-the-only-way-to-keep-medicare-intact/>
<http://www.forbes.com/sites/larryvanhorn/2011/11/23/forget-preventive-health-care-let-them-eat-vegetables/>
<http://www.forbes.com/sites/larryvanhorn/2011/12/02/how-the-health-care-mandate-perverts-the-economics-of-insurance/>

PROFESSIONAL REPORTS:

Van Horn R.L, Brailer D.J, "Incentives to offer and limit health benefits among large employers,"
Department of Labor Publication 41USC252C3, August 1993.

FUNDED RESEARCH:

"The effect of hospital quality on chief medical officer compensation" S. Mennemeyer and Van Horn, R.L.
funded by the UAB Lister Hill Center \$30,000

"The value of Distributed Health Care Information" Van Horn R.L.
funded by Kodak Health Imaging \$87,000 January 2005 – 2006

"Dynamics of Managed Care Strategies," Morrissey, M, Wedig, G, Van Horn, R.L. Hassan, M
funded by Robert Wood Johnson Foundation \$384,000 June 1996 - June 1998.

"Environmental Turbulence, Organizational Capabilities and Strategic Response: Hospital Strategy in an Era of Managed Care," Van Horn, R.L. \$21,000 funded by Health Care Financing Administration April 1996.

"Incentives to offer and limit health benefits among large employers," Department of Labor
Publication 41USC252C3 August 1993.

"Asymmetric Models of Service Sector Competition," Van Horn, R.L. \$5,000
Huntsman Center on Global Competition, The Wharton School University of Pennsylvania, July 1993.

AWARDS AND HONORS:

Health Care Financing Administration Dissertation Award 1996
Department of Health and Human Services NRSA fellow 1993 - 1994
Department of Health and Human Services NRSA fellow 1992 - 1993
Department of Health and Human Services NRSA fellow 1991 - 1992
William E. Simon Graduate School of Business Administration Merit Scholarship 1990-1991

REFEREE SERVICES:

Ad hoc referee for:

<i>Journal of Accounting and Economics</i>	<i>Journal of Financial Economics</i>
<i>Health Services Research</i>	<i>Health Care Management Review</i>
<i>Health Affairs</i>	<i>Journal of Health Economics</i>
<i>Journal of Managed Care</i>	<i>Academy of Management</i>
<i>Inquiry</i>	<i>International Journal of Industrial Organization</i>
<i>Journal of Accounting and Public Policy</i>	<i>Health Economics</i>

PROFESSIONAL AFFILIATIONS:

Member, American Economics Association
Member, International Health Economics Association (IHEA)

RESEARCH INTERESTS:

- Nonprofit conduct and objectives
- Agency relationships in health care markets
- Optimal physician contracting and behavior in response to at risk contracts
- Corporate governance in health care firms
- Managerial accounting in health care firms
- Measurement of health care outcomes and productivity

TEACHING INTERESTS:

Managerial Economics
Health Care Strategy & Management

Health Care Data Modeling and Analysis
Health Insurance / Health Economics

SELECTED CONSULTING ENGAGEMENTS:

Consultant to Competition Economics
Consultant to PaymentAmerica
Consultant to Healthstream
Consultant to PICA Group
Consultant to Medsolutions
Consultant to ERS Group
Consultant to Booz-Allen Hamilton Health Care Practice
Consultant to KPMG Health Care National Practice Leader
United States Department of Justice / HFCA / CMS
United Healthcare
Healthnet / Foundation Health Federal Services
Purdue Pharmaceuticals
Ministry of Health, The Netherlands

RELATED EXPERIENCE:

Principal, Health Systems Innovation Network LLC (1998-present)
Investigator, Kaiser Foundation National Hospice Study (1994-1996)
Investigator, PORT Project, Department of Medicine, University of Pennsylvania (1993-1995)
Research Associate, Center for Health Choice, Philadelphia, PA (1993-1994)
Dir. Research, Care Management Science Corp., Philadelphia, PA.(1993-1994)
Consultant, APM Managerial Consultants, New York, NY.(1992-1993)
Analyst and Consultant, Blue Cross Blue Shield of Rochester.(1991)
Consultant, St. Mary's Hospital, Rochester NY (1990)
Investigator, Department of Psychiatry, Monroe Community Hospital, Rochester NY (1989).
Advisor, Physicians Advisory Group, Strong Memorial Hospital Rochester, NY. (1988)

COMMUNITY SERVICE:

Member, Health and Human Services (HHS) Quality Summit (September – November 2019)
Member, Health Benefits Oversight Committee (2003 –2006)
Member, Faculty Senate Benefits Committee (2002 –2006)
Vice Chairman, Community Health Network (2001 – 2002)
Board Member, Community Health Network (1998 – 2000)
Member, Blue Cross Blue Shield Technical Advisory Panel on Physician Quality Reporting (2000 – 2002)
Member, Strong Memorial Hospital Fast-track team addressing physician compensation (1997-1998)

PERSONAL:

- 4 children: Leland (20), Madeline (18), Harrison (16), Meredith (14)
- Hobbies: Sailing, golf, construction, farming