

---

**PROFESSIONAL EXPERIENCE**

---

OWEN GRADUATE SCHOOL OF MANAGEMENT, VANDERBILT UNIVERSITY,  
Nashville, TN

**Professor of the Practice of Management** (September 2005 – Present)

Responsible for teaching communication to M.B.A., Master of Finance, Master of Accountancy and Executive MBA, including presentation skills, business writing, active listening, on-the-job management communications, mediation, crisis communications, public relations, and personal branding.

- Serve as faculty lead for the Owen Communication Program area.
- Teach Management Communications core class for first-year M.B.A. students.
- Teach Communications, Leadership, and Ethics in Accountancy for Master of Accountancy students and Professional Development and Communication core class for Master of Finance students.
- Teach Advanced Speaking to second-year M.B.A. students.
- Teach Organizational Behavior to the undergraduate business minor students.
- Manage the Vanderbilt Business Communicate Academy/Conference focused on business writing and the Owen Communication program.
- Serve on the Chancellor's Diversity and Inclusion Advisory Committee (2019 – 2021)
- Serve on the Provost's Sexual Harassment Task Force (2021 – present)
- Develop Managerial Writing assessments, tools, and co-teach courses for native English and non-native English writers.
- Served on faculty of Accelerator Summer Business Institute offering an immersion business education experience for exceptional undergraduates.
- Coach students on effective job interviews, class presentations, and case competitions.
- Customize training in the executive education program for companies, such as TVA, AutoZone, NASA, Community Health Systems, FedEx Ground, RGI, FedEx Ground, Lilly, BlueCross BlueShield of TN, Cardinal Health, Bridgestone, Dollar General, Monster Energy, Dollar General, Regions, and Nissan.
- Manage Owen Communications Lab and train writing coaches.
- Design and teach Persuasive and Influential Thinking; Communication Strategies for Senior Leaders; and Women in Leadership for the Executive Development Institute.
- Create online content for a Coursera course.
- Teach communications topic in the Special Topics course for Executive MBA students.
- Co-taught Capstone Strategy for the Master of Healthcare students, focusing on effective teams, executive presence, and advanced presentation skills.
- Taught management communication workshops for the Owen Leadership Development Program.
- Taught Public Relations elective course, in which students create integrated communication plans for actual business clients.

## GENERAL BOARD OF DISCIPLESHIP, Nashville, TN

### **Executive Officer, Communications/Marketing**

Responsible for communications and integrated marketing efforts to support a 40-million-dollar publishing and programming agency serving a 45,000-church market worldwide. Research, develop and implement a comprehensive, global communications strategy to move agency from product-focused to customer-focused.

- Managed executive staff (Creative Services, Integrated Marketing, Digital Services, Media Relations, Communication Coordinator) with a staff of fourteen persons.
- Implemented long-term branding strategies, with market research resulting in new print and electronic publications, logos, displays, and public relation events.
- Reframed, redesigned, and relaunched business objectives into a user-centered web presence.
- Managed a marketing strategy to support national conferences and promote 40 new books per year and 7 magazine lines.
- Served as national spokesperson, organized press conferences, initiated media contacts and pitched stories.
- Produced international newsletters, ad campaigns, video promotions, and e-newsletters to communicate with a global audience.

## UNITED METHODIST COMMUNICATIONS, Nashville, TN

### **Communications Consultant**

Responsible for networking and training 850 professional communicators, including Bishops, media center directors, administrative leaders, webmasters, editors, public relations and marketing personnel.

- Conducted Communication Audits in thirteen states, evaluating tools of communications, public relation and marketing plans, relationships between regional and local offices, focus groups, and surveys.
- Wrote for *Interpreter* magazine and *Legacy* donor newsletter, and edited communications newsletters, brochures, CD-ROMs and various websites.
- Led workshops and seminars on understanding audience needs, marketing, and developing media campaigns.
- Assisted in restructuring the agency by forming a public relations team to reach audiences more effectively and work closer with the secular media.
- Aided in the development of marketing plan and lobbying strategy for a national television campaign.
- Researched effectiveness of the *HeadsUp* national publication in sharing image and vision and revamped the publication.

## THE UNITED METHODIST HOUR, Hattiesburg, MS

### **Executive Director**

Responsible for overall management of a television and radio agency which broadcasted to 8 states and 5.5 million homes, including NBC, CBS, and FOX; accountable to a 35-member Board of Directors. Managed administrative, financial, and production personnel.

- Produced, directed, and hosted a 30-minute television and radio broadcast of program called *Time That Makes the Difference* – 52 original episodes a year.
- Spokesperson and keynote speaker for national and regional events.
- Created and edited *The Time*, a monthly newsletter mailed to over 13,000 supporters.
- Organized and promoted fundraising activities including the expansion of sponsorship programs, development of an endowment fund, and submission of grant proposals.
- Program coordinator and teacher for educational opportunities in Israel, Jordan, Greece, and Turkey.

#### **Director of Church and Community Relations**

Responsible for developing relationships with organizations and individuals related to the agency, raising funds, initiating and developing strategies for publicity and growth, hosting weekly television and radio program, and supervising production schedules. Promoted to Executive Director after one year.

SHENANDOAH UNIVERSITY, Winchester, VA

#### **Conservatory Faculty and Communication Assistant**

Responsible for public relations and promotion of conservatory events, liaison with other campus offices, training work-study students, teaching four voice classes, instructing private voice students, and teaching Survey of Music Literature – a core class for all music, drama, and art students.

### **EDUCATION**

---

#### Master of Music in Vocal Performance

*Shenandoah University, Conservatory of Music*  
Winchester, VA

#### Bachelor of Arts in Vocal Performance

*Millsaps College, magna cum laude*  
Jackson, MS

### **SPEECHES AND SEMINARS**

---

- “Strategic Thinking” Keynote Speaker for Medical Professional Liability Association (MPL) 2023 Conference, New Orleans, LA (May 2023)
- “Executive Presence with EDI,” NCURA, Washington, DC (Aug. 2023)
- “The HR HatTrick,” Nashville Soccer Club, Nashville, TN (Nov. 2023)
- “Advanced Presentations” ReviveHealth, Nashville TN (June 2022)
- “Executive Communication and Personal Brand: How Do You Want to be Known?” Shore Capital, Nashville, TN (April 2022)
- “Executive Brand,” Women of Owen, Vanderbilt University, Nashville, TN (Jan. 2022)
- “Strategic Planning” HCTec, Brentwood, TN (Nov. 2022)
- “Build Your Brand,” Vanderbilt University, Moore College, cosMOOREpolitan, Nashville, TN (Feb. 2021)
- “Executive Communications,” E&J Gallo Sales Finance Conference, Virtual Keynote (Nov. 2021)

- “Women in Leadership” Owen Forward and Vanderbilt Alumni, Virtual Keynote (June 2021)
- “Interviewing Over Zoom,” Women in the Academy, Vanderbilt University, Virtual Keynote (Nov. 2020)
- “Executive Presence for Leaders,” Bridgestone Navigation, Colorado Springs, CO (March 2020)
- “Virtual Speaking and Leading,” Association of Women in Nashville, Bass, Berry, Simms, Nashville, TN (July 2020)
- Executive Brand/Speaking & Data Storytelling” Owen’s Executive Development Institute, BlueCross BlueShield TN, Chattanooga, TN (February 2020)
- “Women in Leadership,” Owen’s Executive Development Institute, Nashville, TN (2017, 2018, 2019)
- “Brand and Resumes” Project Management Summit, HCA, Nashville, TN (March 2020, September 2019)
- “Executive Personal Brand” Owen Women’s Recruitment, Wellington Management Company, Boston, MA (October 2019)
- “Executive Personal Brand” Owen Women’s Recruitment, One Street, Boston, MA (October 2018)
- “Persuasion and Influence” Trilliant Health Annual Conference, Nashville, TN (May 2018)
- “Persuasive and Influential Speaking” Owen’s Executive Development Institute, Nashville, TN (February 2018, November 2018, 2019, February 2020)
- “Communication Strategies for Senior Leaders,” Owen’s Executive Development Institute, Nashville, TN (April 2018, October 2018, 2019, Nov. 2020, 2021, 2022, 2023)
- “Persuasion and Influence,” Keynote Address, NCURA Conference (March 2018)
- “How to Elevate Your Executive Brand to Achieve Positive Results” PMCA Business School, Conference, Opryland Hotel, Nashville, TN (January 2018)
- “Leadership Communication” Cardinal Health, Owen’s Executive Development Institute, Nashville, TN (September 2017)
- “Personal Communication Strategies for Trusted Advisors” Regions Bank, Owen’s Executive Development Institute, Nashville, TN (November 2016, April 2017)
- “Personal Branding and Executive Communication,” BlueCross BlueShield of TN, Owen’s Executive Development Institute, Chattanooga, TN (May and July 2015, October 2017)
- “Communication Strategies for Senior Leaders,” Owen’s Executive Development Institute, Nashville, TN (May 2015, May 2016)
- “Executive Communication” Deloitte Finance Leadership Program, Owen’s Executive Development Institute, Nashville, TN (June 2016)
- “Thinking Like a CEO,” FedEx Services, Owen’s Executive Development Institute, Memphis, TN (October 2015)
- “Executive Brand for Women in Nuclear,” Tennessee Valley Authority, Chattanooga, TN August 2015)
- “VUMC Leadership Assembly Breakout Session,” Vanderbilt University Medical Center, Nashville, TN (November 2014)
- “Think Lead and Act Like a CEO,” FedEx Services, Owen’s Executive Development Institute, Memphis, TN (October 2014)
- “Executive Communications,” BlueCross BlueShield of TN, Owen’s Executive Development Institute, Chattanooga, TN (June and July 2014)

- “Effective Communications and Executive Brand,” Southwestern Advantage, Executive Development Institute, Owen Graduate School of Management, Vanderbilt University (May 2014)
- “Communication Strategies for Senior Leaders,” Executive Development Institute, Owen Graduate School of Management, Vanderbilt University (May 2014)
- “Effectively Communicating with Clients and Families,” National Association of Geriatric Care Managers - NAPGCM Conference 2014, Keynote Speaker, Sheraton Music City Center, Nashville, TN (May 2014)
- “Advanced Presentations,” Managerial Studies 194 class, Vanderbilt University, Nashville, TN (March 2014)
- “Executive AURA,” NCURA FRA Conference, Keynote speaker, San Francisco, CA (March 2014)
- “Building Your Executive Brand Strategy,” Evolve Women, Nashville Entrepreneur Center, Nashville, TN (February, March 2014)
- “Writing in Teams,” Vanderbilt Business Communication Academy, Owen Graduate School of Management, Nashville, TN (December 2013)
- “Mentor Training,” Nashville Entrepreneur Center, Nashville, TN (August 2013)
- “Communication Strategies for Senior Leaders,” Owen Executive Institute, Nashville, TN (May 2013)
- “Technology and New Classroom Instruction,” Management Communication Association Conference, Chicago, IL (May 2013)
- “Email Communication,” Vanderbilt University Medical Center, Nashville, TN (February 2013)
- “Thinking on Your Feet,” Vanderbilt University Medical Center, Nashville, TN (February 2013)
- “Investable Presenter,” Nashville Entrepreneur Center, Nashville, TN (January 2013)
- “Adaptive Leadership Communication,” Vanderbilt University Medical Center, Nashville, TN (November 2012)
- “Active, Purposeful Listening,” Vanderbilt University Medical Center, Nashville, TN (October 2012)
- “Mentor Training: Building Trust through Active, Purposeful Listening,” Entrepreneur Center, Nashville, TN (October 2012)
- “Executive AURA: Developing Your Brand,” Young Professional Organization, YPO Nashville, Entrepreneur Center, Nashville, TN (October 2012)
- “Developing Your Personal Brand,” William County Chamber of Commerce, Women in Business (September 2012)
- “Crisis Communications,” Community Health Systems, Brentwood, TN, (August 2012)
- “Leadership Communication,” Nissan, ARDP Review, Brentwood, TN (August 2012)
- “Building Your Executive Brand,” PMI Nashville, Nashville, TN (June 2012)
- “Thinking on Your Feet,” Vanderbilt University Medical Center, Nashville, TN (June 2012)
- “Leadership Communication,” Tennessee Valley Authority, two-day training for LMAP, Nashville, TN (May 2012)
- “Owen Communication Program: New Writing Initiatives,” Management Communication Conference, Emory University, Decatur, GA (May 2012)
- “Email Communication,” Vanderbilt University Medical Center, Nashville, TN (May 2012)
- “No Doze Presentations,” Vanderbilt University Medical Center, Nashville, TN (May 2012)

- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Owen Graduate School of Management, Nashville, TN (April 2012)
- “Personal Brand,” National Council of University Research Administrators, Webinar (March 2012)
- “Motivating Your Team,” Vanderbilt University Medical Center, Nashville, TN (March 2012)
- “Adaptive Leadership Communication,” Vanderbilt University Medical Center, Nashville, TN (March 2012)
- “Active, Purposeful Listening,” Vanderbilt University Medical Center, Nashville, TN (March 2012)
- “Developing Your Personal Brand,” PMI, Nashville, TN (February 2012)
- “Executive Presentations,” Nissan Talent Up, Nashville, TN (February 2012)
- “Executive AURA,” FedEx Ground Strategic Leadership Series, Nashville, TN (January 2012)
- “Leadership Communication that Motivates and Persuades,” FedEx Ground Strategic Leadership Series, Nashville, TN (January 2012)
- “Active, Purposeful Listening,” FedEx Ground Strategic Leadership Series, Nashville, TN (January 2012)
- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Owen Graduate School of Management, Nashville, TN (November 2011)
- “Extraordinary Leadership,” Comdata, Brentwood, TN (November 2011)
- “Mentoring the Entrepreneurial CEO,” one-day seminar with Burcham and Furse, Entrepreneur Center, Nashville, TN (October 2011)
- “Extraordinary Leadership,” Comdata, Brentwood, TN (August 2011)
- “Executive Communication,” one-day training for Tennessee Valley Authority, Owen Graduate School of Management, Nashville, TN (July 2011)
- “No Doze Presentations,” Vanderbilt Medical Center for Organizational Learning, Nashville, TN (June 2011)
- “Personal Brand and Executive AURA,” National Council of University Research Professionals, Webinar (May 2011)
- “Diversity in Communications,” Vanderbilt Medical Center for Organizational Learning, Nashville, TN (May 2011)
- “Active, Purposeful Listening,” Vanderbilt Medical Center for Organization Learning, Nashville, TN (May 2011)
- “Thinking – and Acting – Like a CEO,” Altria, Nashville, TN (April 2011)
- “Executive Communication,” one-day seminar for Tennessee Valley Authority, Owen Graduate School of Management, Nashville, TN (April 2011)
- “Finding and Leveraging Strengths,” Drug Discovery Center, Vanderbilt Medical Center, Nashville, TN (April 2011)
- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Owen Graduate School of Management, Nashville, TN (March 2011)
- “Creative Problem Solving,” Division on Administration, Vanderbilt University, Nashville, TN (March 2011)
- “Email Communication,” Vanderbilt Medical Center for Organization Learning, Nashville, TN (March 2011)
- “Leveraging Your Strengths,” Division on Administration, Vanderbilt University, Nashville, TN (February 2011)
- “Thinking – and Speaking – on Your Feet,” Vanderbilt Medical Center for Organization Learning, Nashville, TN (January 2011)

- “Mentoring the Entrepreneurial CEO,” one-day seminar with Burcham and Furse, Entrepreneur Center, Nashville, TN (December 2010)
- “Active, Purposeful Listening,” Monroe Carell’s Children Hospital at Vanderbilt (November 2010)
- “Email Communication,” Elevate, Vanderbilt Center for Organizational Learning, Nashville, TN (October 2010)
- “Personal Branding, Listening, and Leveraging Strengths,” Vanderbilt University Medical Center Officer’s Retreat (October 2010)
- “Leveraging Your Strengths,” Hutton Hotel, Nashville TN (September 2010)
- “Executive Communications,” Ring Container, Nashville, TN (June 2010)
- “Breaking Down Silos,” with Furse, NASA, Huntsville, AL (April 2010)
- “Leadership Communications,” Tennessee Valley Authority, Owen Educational Institute, Nashville, TN (April 2010)
- “Extraordinary Leadership,” two-day seminar with Burcham and Furse, AutoZone, ALP Leadership ReCharge, Memphis, TN (April 2010)
- “Thinking on Your Feet,” Vanderbilt Center for Organizational Learning, Nashville, TN (March 2010)
- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Owen Graduate School of Management, Nashville, TN (March 2010)
- “Sales Skills and Your Personal Elevator Pitch,” CareerBuilder, Brentwood, TN (March 2010)
- “Building Your Brand and Executive Presence,” Onlife Health, Brentwood, TN (February 2010)
- “Executive Presentations,” Nissan emerging leaders, Brentwood, TN (February 2010)
- “Communication, Conflict, and Mediation,” DCI Leadership Institute, Nashville, TN (November 2009)
- “Thinking – and Acting – Like an Executive,” DCI Executive Board, Nashville, TN (November 2009)
- “Active, Purposeful Listening in Healthcare,” Elevate, Vanderbilt Medical Center (October 2009)
- Leadership/Strategy Seminar, Bridgestone Retail Services, Nashville, TN (September 2009)
- “Active, Purposeful Listening,” DCI Services – DCI Donor Network, Nashville, TN (August 2009)
- “Advanced Speaking,” Elevate, Vanderbilt Medical Center, Nashville, TN (April 2009)
- “Developing Strengths,” Comdata executives, Brentwood, TN (January 2009)
- Communication Skills Coaching, American Marketing Association, Nashville Executive Committee (October 2008 – April 2009)
- “Thinking Like a CEO,” Nashville Association for Financial Professionals (December 2008)
- “Developing Your Personal Brand: Advanced Presentation Skills,” Aegis Healthcare, Nashville, TN (December 2008)
- “It’s in the Bag: Honing Your Sales and Persuasion Skills,” Aegis Healthcare, Nashville, TN (December 2008)
- “Connect with Your Personal Brand,” DCI Donor Services, Nashville, TN (December 2008)
- “The Art of Communication,” Young Professionals of Nashville, Nashville, TN (November 2008)

- “Church Marketing,” United Methodist Association of Communicators, Providence, RI (October 2008)
- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Nashville, TN (October 2008)
- “No-Doze Presentation,” Elevate, Vanderbilt’s 2008 Leadership Development Institute, Nashville, TN (September 2008)
- “Personal Brand,” Tennessee Young Leaders Conference, Nashville, TN (August 2008)
- “Brand You,” Generation Tennessee, Nashville, TN (July 2008)
- “Interpersonal Relations and Communications,” Tennessee Valley Authority, L-MAP, Nashville, TN (April 2008)
- “Developing Your Personal Brand,” Tennessee Bankers Association, Credit Conference, Nashville, TN (February 2008)
- “Listening and Feedback,” Aegis Healthcare, I3 Conference, Nashville, TN (June 2008)
- “Lead with Your Personal Brand,” Banking International Association, Orlando, FL (June 2008)
- “Thinking Like a CEO,” two-day seminar with Burcham and Furse, Nashville, TN (May 2008)
- “Developing Your Personal Brand,” Tennessee Bankers Association, Annual Meeting, Nashville, TN (February 2008)
- “CEO and Brand Reputation,” Association of Executive Museum Directors, Austin, TX (January 2008)
- “Developing Your Personal Brand,” Aegis Group, Inc., Nashville, TN (December 2007)
- “Virtual Teams,” AutoZone, Executive Education, Owen Graduate School of Management, Vanderbilt University, Nashville, TN (November 2007)
- “Interpersonal Relations and Communications: Lead with Your Personal Brand,” Tennessee Valley Authority, Executive Education, Owen Graduate School of Management, Vanderbilt University, Nashville, TN (May 2007)
- “Team Building,” Barge Waggoner Sumner Canon, 2007 Annual Meeting, Nashville, TN (April 2007)
- “Developing Your Personal Brand,” BAI National Loan Conference, Orlando, FL (March 2007)
- “Building Word-of-Mouth Campaigns,” Family and Children Services Advisory Board, Nashville, TN (April 2006)
- “The Leader as Speaker,” Vanderbilt Entrepreneurship, Vanderbilt University, Nashville, TN (Feb. 2006)
- “Brand Management,” General Board of Discipleship, United Methodist Church, Annual Meeting, Nashville, TN (April 2005)
- “Brand Strategy,” Texas Round-Up Conference, Lubbock, TX (March 2005)
- “Power of Communications,” Religion Communicators Council, National Annual Meeting, Nashville, TN (April 2004)
- “Communications Audit Results,” Southeastern Jurisdictional Conference, Lake Junaluska, NC (May 2004)
- “Developing a Marketing Plan,” Large Church Initiative, Denver, CO (Jan. 2004)



## CONSULTING

---

- SVMIC (2023) Providing leadership training on collaboration, communication, strategic thinking, and innovation.
- Vanderbilt University, Alumni and Engagement (2022) At the request of the associate provost, facilitating sessions with associate deans and fundraising/donor leads for prepare for new campaign.
- HCTec (2021, 2022, 2023) Providing leadership development design, facilitation, and training on how to Think, Lead, and Act like a CEO, plus strategic planning.
- Bridgestone (2021) Training on executive communications for their leadership Navigation program in Colorado Springs Olympic facility.
- Caterpillar Financial (2019, 2020) Training in personal brand, career development and presentations.
- Bassberry (2018, 2019, 2020) Advising on building an engaging work culture and providing feedback to associates.
- Dollar General (2018, 2019, 2020) Training on media relations and crisis communications.
- SVMIC (2018, 2019) Strategic retreat facilitation.
- Vanderbilt University Medical Center (2017 - 2023) Advising leadership on events and executive presentations to build engagement.
- Vanderbilt University Medical Center (2016, 2017, 2018) Advising leadership on events and executive presentations to build engagement and leading a communications strategy and ambassador campaign to launch the new IT and operational eco-system called EpicLeap.
- ReviveHealth (2018 - 2023) Advanced presentation coaching.
- Lucent Health (2017) Leading Culture audits and providing recommendations to build positive work cultures.
- Executive Coaching (2016 - 2023) Coaching healthcare, technology, and insurance CEOs, leaders of law firms, and CFO of Fortune 100 on building an executive personal brand and advanced communications.
- ForceX Inc, Nashville, TN (2015) Executive coaching and press conference for opening of new headquarters.
- Vanderbilt University Medical Center, Nashville, TN (2015) Wrote speeches and produced events for senior leadership, provided communication consulting for new clinical IT system, and build communication curriculum to develop skills for managers.
- National Council of Research Administrators, Washington, DC (2015 - 2021) Training faculty in advanced presentations and personal brand.
- Tranzact Technologies, Inc. (2014) Coached Chief of Relationship Development and executive sales team on advanced presentations.
- BCSB of TN, Chattanooga, TN (2014) Customize coaching and materials for marketing team to improve executive presence and brand.
- Harbin Clinic, Rome, GA (2014) Leadership Development program focusing on conflict resolution for healthcare administrators and executive coaching.
- ForceX, Inc., Clarksville, TN (2014) Executive presentation coaching.
- Community Health Systems, Nashville, TN (2014) Coaching IT executives on presentation and communication skills.
- Comdata Payment Solutions, Nashville, TN (2014) Coaching with SVP of HR and Administration on media relations and crisis communication.

- Vanderbilt Center for Neuroscience Drug Discovery (2014) Coaching on effective team and improved communication styles.
- Vanderbilt Center for Neuroscience Drug Discovery (2013) Coaching with the Drug Metabolism and Pharmacokinetics division on leveraging strengths for effective teams.
- Tranzact Technologies (2013) Coached Chief of Relationship Development on creating online videos and train sales team.
- NCURA Leadership Development program (2013) Led retreat for 5 administrative leaders prepping for future board roles.
- Bradley Arant Boult Cummings (2013) Trained attorneys on creating executive brand pitches to communicate the Nashville office brand.
- Nashville Entrepreneur Center (2013) Designed and led “Investable Presenter” series for 15 start-up companies on creating and communicating their brand.
- Harbin Clinic (2013) Trained administrative and operational leaders on leadership and communication skills.
- Harbin Clinic (2012, 2013) Train and coach physician leaders to understand healthcare trends, best healthcare practices, leadership styles, and executive presence.
- Payments Business Executive Leadership, Comdata SVS (2012) Training emerging leaders, in the areas of executive presence, communication, leadership styles, motivating meetings, and strategy.
- Senior Management Training (2011) Consulting with Division of Administration senior team on leveraging team strengths and creative problem solving.
- Presentation Training (2010) Consulting with Des-Case Corporation to improve presentation skills.
- StrengthsFinder Training (2010, 2011) Consulting with Hutton Hotel, DCI Donor, and Vanderbilt Medical Center using Gallup’s resources to identify and leverage strengths.
- Vanderbilt University Medical Center (2010 – 2018) Deliver communication workshops in the Elevate program for the Vanderbilt Center for Organizational Learning for physicians, nurses, and healthcare administrators.
- CEO Coaching (2008 - present) Consulting with CEOs on developing an executive A.U.R.A. – a presence that is authentic, unique, reality-checked, and authoritative.
- Accelerator Faculty, Nashville, TN (2007 – 2023) Consulting with Accelerator: Vanderbilt’s Summer Business Institute to manage client projects, teach communications classes, and provide presentation coaching as requested.
- Comdata, Nashville, TN (2008, 2010, 2011) Consulting with Sr. Management Team on developing an effective team by identifying strengths, improving overall communication skills, and using reality-based feedback. Led a communications audit with focus groups and interviews and offered training to implement strategic recommendations.
- ParadigmHealth, Upper Saddle River, NJ (2007) Consulting with Sr. Management Team on developing personal brands, establishing a team with effective listening skills, identifying and leveraging strengths, and improving overall communication skills.
- U.S. Army, 101<sup>st</sup> Airborne Division, 1-33 Cavalry, Fort Campbell, KY (2007) Consulting to apply public relations principles and tools in a war zone.

## AWARDS AND PUBLICATIONS

---

- Videos: Executive Aura business video tips, Instagram, Facebook, LinkedIn, TikTok, 2022, 2023.
- Video: “Zoom Fatigue is Real,” Owen Facebook, December 2020
- CEO to Watch, Nashville Post, Leaders Magazine edition 2017.
- Webinar: “Women’s Leadership Roadblocks,” IEDP, 2017.
- Leadership Article: “Creating Extraordinary Leaders,” with Dr. David Furse for *National Council of Research Administrators*, November 2013.
- YouTube Videos: *Management Communication Moments*, Kimberly Pace, August 2013.
- Media Interview and Quote: “B-Schools Get Serious About Writing” article by Di Meglio in *Bloomberg Businessweek*, July 2013.
- Owen YouTube Video: “4 Ingredients for Better Business Communication, April 2011.
- Article: “CEO Assignment,” *Management Communication Association*, September 2010.
- Online podcast and article: “Thinking Like a CEO,” with Burcham and Furse, *Owen Intelligence*, April 2009.
- Online podcast and article: “Your Personal Brand – Perception is Reality,” *Owen Intelligence*, March 2008.
- *Award of Excellence for Brochures and Promotional Materials*, October 14, 2005, United Methodist Association of Communicators (UMAC), San Antonio, TX
- *Certificate of Merit Newsletters – Division A, General Church Agency or National Distribution Category 1*, October 14, 2005, UMAC, San Antonio, TX
- *General Excellence for Horizon*, October 14, 2005, UMAC, San Antonio, TX
- *Speaking Faith: The Essential Handbook for Religion Communicators, 7<sup>th</sup> Edition, 2005*, Author, Chapter 1: *Discover Your Mission*, including creating a brand promise, identifying communication needs, establishing a strategic communications plan, and implementing a communications audit.
- *Award of Excellence for Video/Films*, October 15, 2004, Las Vegas, Nevada
- *The Leonard M. Perryman Award of Excellence for Promotion, Publicity, and Advertising*, October 15, 2004, Las Vegas, Nevada
- *Best of Division, Class II: Newsletters: Division A, Horizon*, UMAC, October 15, 2004, Las Vegas, Nevada
- *Best of Division, Class X: Internet Division A, WWW.GBOD.ORG*, UMAC, October 15, 2004, Las Vegas, Nevada
- *Best of Division Class VII: Video/Films Costing Less than \$10,000 Division A, Discipleship*, UMAC, October 15, 2004, Las Vegas, Nevada
- *Best of Division Class XIV: Publicity and Advertising Division A, GBOD: CREATING AN IMAGE*, October 15, 2004, Las Vegas, Nevada
- *Certificate of Merit, Class XIV: Publicity and Advertising Division A, GBOD WALKING CREATURE*, October 15, 2004, Las Vegas, Nevada
- *Certificate of Merit Class V: Special Publications Division A1, THE RE:SOURCE*, UMAC, October 15, 2004, Las Vegas, Nevada
- *Award of Excellence for Newsletters*, October 31, 2003, UMAC, Philadelphia, PA
- *Award of Excellence for Special Publications*, October 31, 2003, UMAC, Philadelphia, PA
- *Best of Division, Newsletters Division A, Horizon*, UMAC, October 31, 2003, Philadelphia, PA
- *Best of Division, Special Publications Division A, [the] re:source*, UMAC, October 31, 2003, Philadelphia, PA

- *Best of Division: Publicity and Advertising, REM Flyer*; UMAC, 2001
- *Certificate of Merit, General Excellence – Newsletters – General Agency, CON-NEC-TION*, UMAC 2001

## **SERVICE**

---

- Management Communication Association (MCA)
- Nashville Entrepreneur Center (EC), Founding Member and McWhorter Circle
- Nashville Chamber of Commerce/Williamson Chamber of Commerce
- Nashville Healthcare Council
- Owen Circle
- American Marketing Association
- WaterCooler
- Evolve Women
- Family and Children's Service
- West End United Methodist Church, Chancel Choir
- Nashville Symphony
- Human Rights Campaign, HRC Federal Club
- SafeHaven
- Nashville Habitat for Humanity
- Thistle Farms
- Vox Grata, Board Member and Strategy Facilitator