

## Academic Vita

David A. Owens P.E., Ph.D.  
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### **EDUCATION**

**Ph.D. Management Science and Engineering, Stanford University, 1998**

Fellow in the Future Professors of Manufacturing, a joint doctoral program in the School of Engineering and the Graduate School of Business. Dissertation on subjective decision-making in R&D organizations.

**M.S. Mechanical Engineering / Product Design, Stanford University, 1993**

**P.E. Registered Professional Engineer – State of California Registered Electrical Engineer, 1991-Present**

**B.S. Electrical Engineering / Control Theory, Stanford University, 1987**

### **ACADEMIC APPOINTMENTS & HONORS**

**Evans Family Executive Director at *The Wond'ry*, Vanderbilt University Innovation Center, 2019 – Present**

Executive Director of the center for innovation, design thinking and research. Lead strategy, operations, and programming for the center in support of student, faculty, and staff innovation projects.

**Alexander Heard Professor of Distinguished Service, Vanderbilt University, 2021 – 2022**

Designation conferred to honor significant contribution to the university in teaching, applied research and service in the areas of creativity and innovation.

**Professor of the Practice of Management and Innovation (Faculty Appointment)**

Vanderbilt University, Owen Graduate School of Management, 2001 – Present

Teach MBA and Executive Development courses in innovation, new product development, organization design, and leadership. Perform research in R&D innovation and management, and innovation adoption in multiple industries.

**Professor of the Practice of Engineering Management (Joint Appointment)**

Vanderbilt University School of Engineering, Department of Engineering Management, 2012 – Present

Teach new product design and development, design process, and serve as an innovation process consultant for programs and special projects in the school.

**Professor of the Practice of Education Innovation (Joint Appointment)**

Vanderbilt University, Peabody College of Education, Department of Teaching and Learning, 2014 – Present

Serve as principal investigator in the Space, Learning and Mobility lab. Teach design thinking and innovation process to graduate students and serve on multiple dissertation committees.

**Professor of Radiology and Radiological Sciences (Joint Appointment)**

Vanderbilt University School of Medicine, Department of Radiology, 2017 – Present

Work with radiology faculty, residents, and students on topics of innovation, particularly data visualization design and practice. Advise VUMC leadership in academic and innovation strategy for the medical center.

**Faculty Innovation Fellow, Center for Innovation and Technology, Vanderbilt University, 2002 – 2005**

**Senior Research Fellow, LEGO Imagination Lab Foundation, Lausanne Switzerland, 2000 – 2005**

**Visiting Fellow in Design, Graduate School of Management, Cal Poly University, Pomona CA, 2002 – 2003**

**Assistant Professor of Management, Owen Graduate School of Management, Vanderbilt University, 1998 – 2001**

**EXECUTIVE LEADERSHIP AND INDUSTRY EMPLOYMENT**

**Management Consultant and Executive Development Educator, Nashville, TN, 1999 – Present**

Provide independent advisory services and support to product, service and arts organizations in the domains of product development, innovation process, and innovation strategy. Clients have included NASA, LEGO, Nissan, Steelcase, Mars, US Army, Bridgestone, Bristol-Meyers, Cisco, Cardinal Health, ORNL, TetraPak, Wal-Mart, MOMA, The Smithsonian, Chicago Symphony Orchestra, Julliard, ACT, Signature Theater, Houston Grand Opera, Tectonic Theater, and American Symphony Orchestra League among many others.

**Executive Director, Accelerator Summer Business Institute, Owen Graduate School of Management, 2010 – 2019**

Lead team of faculty and staff in student recruitment, curriculum development, and delivery of this nationally recognized month-long residential business program for global population of 75 undergraduate students. Program is based in an action-learning pedagogy with students working on live projects for corporate clients.

**Executive Director, Executive Education & Development Institute, Owen Graduate School of Management, 2008 – 2014**

Led staff, program directors, and faculty in the sales, curriculum development, and presentation of all non-degree programs and custom corporate programs offered through the Graduate School of Management. Programs were created for organizations of all levels of size and complexity, from startups to multi-national corporations.

**Assistant to the Provost for Strategy and Process Innovation, Vanderbilt University, 2006 – 2010**

Served as an internal consultant on new initiatives for the university's provost and chancellor. Worked with administration leadership, faculty and staff to develop frameworks for Vanderbilt's strategic planning process.

**CEO at Griffin Technology Inc., Nashville TN, 2007 – 2008**

Served as *Chief Executive Officer* for \$175M global consumer electronics firm focused on the iPod, iPhone, and iPad accessory market. Transformed this start-up into an efficient, process-driven, and scalable corporate enterprise, while maintaining an innovative culture in anticipation of a private equity acquisition.

**Global Director of Product Development at LEGO, Billund DK, Nashville TN & Enfield CT, 1999 – 2002**

As member of founding team, designed service offering, developed facilitation process and training, and performed business model planning for creation of *SeriousPlay*. Firm remains a part of LEGO Group.

**Co-Founder, Director of Strategy and Product Development at Nova Bionics, Nashville TN, 1998 – 2001**

Co-founded firm that developed ingestible medical biometric devices. Firm was funded by and incubated in Vanderbilt's Office of Enterprise Development and sold to Micro International Inc. in 2001.

**Design Engineer / Product Designer at IDEO Product Development, Palo Alto CA, 1992 – 1994**

Participated in all phases of product design from consumer research to engineering design to manufacturing. Conducted applied research on internal design processes. Project clients included Apple, Dell, Steelcase, HP, Canon, Interval Research, and Coleman among others.

**Assistant Electrical Engineer / GIS Manager at San Francisco International Airport, San Bruno CA, 1986 – 1991**

Led development of an early geographic information system to map underground utilities and infrastructure at the airport. Performed power-distribution and communications design as a registered electrical engineer.

**BUSINESS & COMMUNITY ADVISORY BOARDS**

**Board Director at Hillman Group, Cincinnati OH, 2018 – Present**

Serve as independent board director for this publicly-traded Cincinnati based manufacturing and distribution company.

**Advisory Board Chair, The Wond'ry Innovation Center, 2015-2019**

Created the vision and hired executive director for the Wond'ry. Responsible for onboarding the executive director. Advised the operational and programming planning that resulted in a successful launch in 2016.

**Board Director at Nashville Entrepreneur Center**, Nashville TN, 2020 – Present

Serve as board member for this 501(c)3 regional accelerator for startups. Serve as mentor in the disciplines of new product design and development since organization was founded in 2010.

**Associate Partner at Disruption Lab**, Nashville TN, 2016 – Present

Serve as consulting partner and innovation coach in this advisory group for executives in corporate innovation roles. Participate in innovation training, advising, and assessment.

**Board Director at Launch-TN**, Nashville & Knoxville TN, 2012 - 2017

Appointed by Governor to board of 501(c)3 public-private partnership that supported the creation, development, and funding of high-growth companies using state stimulus funds. Oversaw the activities of nine regional entrepreneur centers, including educational programming and investor partnership development.

**Advisory Board Member at Make Nashville**, Nashville TN, 2017 – 2018

Founding member and advisory board member of Make Nashville, the city's first all-ages, non-profit maker space. Make Nashville manages a 10,000-square foot makerspace and co-hosts the Nashville Maker Faire.

**Board Director at Center for American Entrepreneurship**, Washington DC, 2014 – 2017

Served as a founding board member of a Washington DC-based 501(c)3 dedicated to informing national policymakers about the unique challenges and policy needs of entrepreneurs.

**Board of Trust Member, Finance Committee Chair at University School of Nashville**, TN, 2002 – 2010

Facilitated the development of a strategic plan for this independent K-12 school. Served as Finance Committee Chair and Audit Committee Chair from 2002–2006 during a period of expansion and financial stabilization.

**Senior Advisor at Griffin Technology Inc.**, Nashville TN, 2004 – 2007

Advised executive team of early-stage company on issues of strategy, financial health, and growth. Consulted on innovation and commercialization processes.

### **TECHNICAL ADVISORY BOARDS**

**CET Life Sciences Center**, Technical Advisory Board, Nashville TN, 2019 – Present

Technical advisor for this private regional wet-lab incubator / accelerator

**Brittle Brothers**, Strategy Advisor, Nashville TN, 2012 – 2019

Strategy and product design advisor for confections startup company

**Wrigley TransActions**, Technical Advisory, Chicago IL, 2014 – 2016

Innovation strategy advisor for proprietary products group

**Aldis GridSmart**, Technical Advisor, Nashville TN, 2012 – 2016

Technical advisor for visual traffic tracking control systems company

**High Emotion Audio Labs**, Senior Advisor, Nashville TN, 2014 – 2016

Strategy advisor for professional audio startup company

**FiveDegrees.io**, Advisor, Nashville TN, 2013 – 2015

Advisor to startup with app to facilitate short video introductions

**Mars Petcare**, Technical Advisor, Nashville TN, 2010 – 2014

Innovation strategy advisor for global R&D & advanced innovation group

**Oreck LOFT**, Technical Advisor, Nashville TN, 2011 – 2014

Product design advisor for floor and air cleaning products company

**PUBLICATIONS AND PATENTS**

- Novak, L. L. Wanderer, J. P., **Owens, D. A.**, Fabbri, D., Genkins, J.Z., Lasko, T. A. (2021), "Development and Deployment of a Perioperative Care Display for Understanding High Acuity Patients." *Applied Clinical Informatics* 2021; 12(1): 164 – 170. DOI: 10.1055/s-0041-1723023.
- Wanderer, J. P., Lasko, T. A., Coco, J.R., Fowler, L.C., McEvoy, M.D., Feng, X., Shotwell, M.S., Li, G., Gelfand, B.J., Novak, L.L, **Owens, D. A.**, Fabbri, D., (2021). "Visualization of aggregate perioperative data improves anesthesia case planning: A randomized, cross-over trial." *Journal of Clinical Anesthesia*, Vol. 68, 110114: DOI: 10.1016/j.jclinane.2020.110114.
- Lasko, T. A., **Owens, D. A.**, Fabbri, D., Wanderer, J. P., Genkins, J.Z., Novak, L. L. (2020), "User-Centered Clinical Display Design Issues for Inpatient Providers." *Applied Clinical Informatics* 2020; 11(05): 700-709. DOI: 10.1055/s-0040-1716746.
- Hall, R., Shapiro, B.R., Hostetler, A., Lubbock, H., **Owens, D. A.**, Daw, C., & Fisher, D. (2020). "Here-and-Then: Learning by Making Places with Digital Spatial Story Lines." *Cognition and Instruction*, 38:3, 348-373. DOI: 10.1080/07370008.2020.1732391
- Owens, D. A.**, Hall, R., Lubbock, H., Daw, C. (2018), "Storyliner: A Web Platform for the Creation of Digital Spatial Storylines." <http://www.storyliner.org> A map-based website with spatially indexed photos, video, and oral histories of Historic Jefferson Street and the black music that developed there.
- Shapiro, B.R., Hall, R.P. & **Owens, D. A.** (2017), "Developing & using interaction geography in a museum." *International Journal of Computer-Supported Collaborative Learning*, 12, 377–399. <https://doi.org/10.1007/s11412-017-9264-8>
- Owens, D. A.** (2017), "When Creativity Kills Innovation: Finding the Puny Ideas that Work [Video File]." *TEDx Nashville*. <https://www.youtube.com/watch?v=AokN3TOMUhw>
- Meador, C., Parang, B., Musser, M., Haliyur, R., **Owens, D. A.**, and Dermody, T. (2016), "A Workshop on Leadership for Senior MD–PhD Students." *Medical Education Online*, 21: 31534.
- Owens, D. A.** (2015), "Changing Arrangements Between Work, Workers, and Organizations" in *Proceedings of 15th Recontres Economiques d'Aix-en-Provence*, Pg. 608-611. Paris, France: Les Clercle des Economistes.
- Owens, D. A.** (2013), "Creative People Must Be Stopped: Six Ways We Stop Innovation (Without Even Trying)" Mandarin Translation; China Electric Power Press: China.
- Owens, D. A.** (2012), "Creative People Must Be Stopped: Six Ways We Stop Innovation (Without Even Trying)" San Francisco, CA: Jossey-Bass, Wiley.
- Ciampa, E.J., Hunt, A. A., Arenson, K.O., Mordes, D.A., Oldham, W.M., Woo, K.V., **Owens, D. A.**, Canon, M.D., and Dermody, T.S. (2011), "A Workshop on Leadership for MD/PhD Students." *Medical Education Online*, 2011, 16, 7075.
- Griffin, P.P., Rowan, M.D., and **Owens, D. A.** (2011), "Modular Power Supply" *United States Patent No. 8,054,042-B2* Awarded on November 8, 2011.
- Fraser, S., Harder, E. Mancl, D. Opdyke, **Owens, D. A.**, Riehle, D., and Rising, L. (2008), "Escaped From the Lab: Innovation Practices in Large Organizations." *Proceedings of the ACM SIGPLAN Conference on Object-Oriented Programming, Systems, Languages, and Applications* Pg. 787-790. ACM NY, NY.
- Phillips, D., and **Owens, D. A.** (2005), "Incumbents, Innovation, and Competence: The Emergence of Recorded Jazz, 1920 – 1929." *Poetics Journal of Empirical Research on Culture, the Media, and the Arts*, Vol. 32. No. 3. London, UK: Elsevier BV.
- Owens, D. A.**, M.A. Neale (2003), "Der Mythos vom egalitaeren Medium: Email und Status." in *Vermittlungskulturen in Wandel: Brief, Email & SMS*, edited by Joachim R. Hoeflich and Julian Gebhardt. Frankfurt Germany: Peter Lang GmbH.

- Owens, D. A. and R. I. Sutton (2002), "Status Contests in Meetings: Negotiating the Informal Order," in *Groups at Work: Advances in Theory and Research*, edited by M. E. Turner. Mahwah, NJ: Lawrence Erlbaum and Associates.
- Owens, D. A., M. A. Neale, and R. I. Sutton (2000), "Technologies of Status Management: Status Dynamics In Email Communications." In *Research on Groups and Teams, Vol. 3 – Technology*, edited by M. A. Neale, Mannix, E.A., and Griffith, T.L. Greenwich, CT: JAI Press.
- Owens, D. A. (2000), "Structure and Status in Design Teams: Implications for Design Management." *Academic Review of the Design Management Journal. Vol. 1*, Boston, MA: Design Management Institute.
- Owens, D. A., E. A. Mannix, and M. A. Neale (1998), "The Strategic Formation of Groups," In *Research on Groups and Teams, Vol. 1*, edited by M. A. Neale and E. A. Mannix. Greenwich, CT: JAI Press.
- Owens, D. A., (1998), "Negotiating Order: Status-Ordering Dynamics in Ongoing Workgroups." Dissertation at Stanford University, Department of Management Science and Engineering
- Larsen, E. and Owens, D. A. (1997), "Silicon Valley: The Model for 21st-Century Business Culture?" *Delta Series*, Daimler Benz Technology and Society Research Group.
- Owens, D. A. (1997), "'Got Culture?' Products, Groups and Identity in the Age of Mass-Customization," in *RANA*, No. 3 Popular Press.
- Owens, D. A. (1995), "Cultural Design: Accounting for User Values in a Multicultural Context." *Delta Series*, Daimler Benz Technology and Society Research Group.
- Owens, D. A., Shaw, B. and Vassallo, S. (1993), "Defining and Communicating a Product Development Process." *IDEO Lab Report #10* for IDEO Product Development.

### GRANT AWARDS

**NSF: National Innovation Network I-Corps Hub Grant #2229521 (2022-2028)**

Co-PIs: David A. Owens, P Raghavan, C Bell. 5-Year Award: \$15,000,000

Grant to support expansion of I-Corps Program that was built on prior grants (see below). Vanderbilt was awarded a "HUB" designation which makes VU the lead institution of a 9-university partnership. Included schools: Vanderbilt University (lead), University of Kentucky, University of Louisville, Meharry Medical College, Tennessee State University, UT Knoxville, George Mason University, Jackson State University, and University of Virginia.

**Vanderbilt TIPs: "Soldier-Inspired Innovation Incubator for Discovering Research Solutions" (2020-Ongoing)**

Catalyst Project PI: David A. Owens, Program Leader: Douglas Adams- Grant Award: \$2.8M

Lead research about innovation and commercialization processes used by the US Army, and create design program (Catalyst) to conduct design sprint workshops with soldiers and officers at Ft. Campbell.

**National Science Foundation Grant: "Vanderbilt University I-Corps Site" #1735762 (2018 – Ongoing)**

PIs: David A. Owens, PhD and Robert Webster, PhD - Award: \$500,000

The Vanderbilt University I-Corps Site provides infrastructure, advice, resources, networking opportunities, training and modest funding to enable groups to transition their work into the marketplace.

**National Science Foundation Supplemental Grant: "Vanderbilt University I-Corps Site" #1735762 (2020)**

Co-PIs: David A. Owens, PhD and Robert Webster, PhD - Award: \$100,000

Supplemental grant to address the impact of the rapid spread, prolonged closures and general uncertainty due to COVID-on academic entrepreneurial training programs at the Wond'ry.

**Deloitte Foundation: "Deloitte Innovators Fund at the Wond'ry" (2019 – Ongoing)**

Grant Recipient: David A. Owens on behalf of the Wond'ry; Full Award Amount: \$500,000;

Establishment of an endowment to support innovation ecosystem development and student projects.

**VentureWell Faculty Grant: "Social Ventures Think Tank: Creating a better Nashville through Community Revitalization and Technology Development" #18094-18, (2018 – 2021)**

PI: David A. Owens, PhD - Award: \$30,000

Grant to develop Social Innovations programs to help fill a gap in the Wond'ry program offerings around this topic area by creating a programming and curriculum for engaging with local non-profits

**VentureWell Faculty Grant: "Vanderbilt PostLaunch Program" #15507-16, (2018 – 2021)**

PI: Professor David A. Owens, PHD - Award: \$30,000

Grant to develop a staged program helping aspiring entrepreneurs overcome challenges of moving from a validated customer need to market launch at a pace that makes sense for their business.

**National Science Foundation Grant: "Cyber-learning and Future Learning Technologies) Advancing understanding of how people learn in technology-rich learning environments." PS 14-526 (2016 – 2020)**

PIs: David A. Owens PhD, and Rogers Hall PhD - Award: \$550,000

Design and development of a software platform (storyliner.org) to allow city residents to create and share "digital spatial story lines" (DSSLs), which are narrative maps with archival media from libraries and museums.

**National Institutes of Health R01 Grant: "Early-Stage Development of Technologies in Biomedical Computing, Informatics, and Big Data Science: Identification, Extraction and Display of Clinical Data Patterns with Application to Anesthesia Workflows" PA-14-155 (2016 – 2020)**

PI: Thomas Lasko PhD - Award \$300,000

Using data science methods such as multidimensional statistical modeling, we use software engineering and user-centered design to develop tools for rapid visual analysis of clinical data.

**National Science Foundation EAGER Grant: "Building Learning in Urban Extended Spaces" (2014 – 2016)**

PI: Rogers Hall, PhD.

This project focused on mapping physical spaces to allow the creation of virtual personal and cultural landscapes. This work was foundational for the work in the NSF Grant PS 14-526 (above).

**Intel Foundation Grant: "Designing a Mobile Maker Space for Vanderbilt's Children's Hospital" (2015)**

PI: David A. Owens – Award \$10,000

Support for a project to design, build, and test a mobile Maker-Space in Vanderbilt's Children's Hospital. These maker environments presented variety of physical and digital materials to children confined to their rooms due to critical and chronic illnesses.

**Ingram Barge Marine Group: "Carbon Footprint and Life Cycle Assessment" (2010 – 2013)**

Project by Vanderbilt Institute for Energy and the Environment and Ingram Barge, the largest inland water carrier in the U.S., to perform a life cycle assessment of environmental impacts of the marine freight transportation sector.

**Robert Wood Johnson Foundation: "Project Health Design" (2006 – 2010)**

Vanderbilt Center for Better Health awarded funds to design and facilitate meetings of nine university research teams involved in \$5M grant focused on electronic health and medical records.

**DISSERTATION ADVISING**

**Ben Rydal Shapiro:** "Building an Interaction Geography Slicer for Analyzing Audio and Video of Groups on the Move." PhD awarded by Vanderbilt University, Peabody College of Education, Dept. of Teaching and Learning, 2018.

**Gokul Krishnan:** "Maker Space at a Children's Hospital: Design Process and the Role of Material, People, Space and Agency." PhD awarded by Vanderbilt University, Peabody College of Education, 2015.

**Alexandra Ewing:** *“Defining, Quantifying, and Actualizing Sustainability: Using Decision Analysis Methods to Prioritize Corporate Sustainability Mitigation Strategies.”* PhD awarded by Vanderbilt University, School of Engineering, Dept. of Environmental Engineering, 2012.

**Joshua H. Johnson:** *“New Product Development of Radical Innovations: Role of the Customer.”* PhD Awarded by Vanderbilt University, School of Engineering, Management of Technology, 2007.

**Sean M. Hackett:** *“Real Options and the Option to Incubate: Study of the Process of Business Incubation.”* PhD Awarded by Vanderbilt University, School of Engineering, Management of Technology, 2005.

**Melissa M. Sloan:** *“There Is No Happiness at Work: The Performance and Consequences of Emotion Management in the Workplace.”* PhD Awarded by Vanderbilt University, Department of Sociology, 2005.

**Simon T. Tidd:** *“Conflict style and coping with role conflict: An extension of the uncertainty model of work stress.”;* PhD Awarded by Vanderbilt University, Owen Graduate School of Management, 2001

**Ellen M. Granberg:** *“Activity-Relevant Salience in the Maintenance of Informal Identities.”* PhD Awarded by Vanderbilt University, Department of Sociology, 2001

**Kenneth Chen:** *“A Task Contingency Perspective of Boundary Spanning in New Product Development.”* PhD Awarded by Vanderbilt University, School of Engineering, Management of Technology, 2000

### **PRESENTATIONS AT ACADEMIC AND PROFESSIONAL MEETINGS**

**Mars Wrigley** - Global R&D Summit Keynote Speaker, 2022

**101st Airborne Division** Innovation Summit Facilitation, Virtual Sprint, Fort Campbell KY, 2021

**101st Airborne Division** Senior Officers Programs on Innovation, Fort Campbell KY, 2021

**Vanderbilt University Leadership Academy** Program on Innovation in Education Administration, Nashville, 2021

**Vanderbilt University Emerging Leaders** Program on Leading Innovation, Nashville, 2021

**Vanderbilt University Police Department** Program on Leadership and Change, Nashville, TN, 2021

**Tacoma Washington Chamber of Commerce Innovation Delegation** Visit at the Wond’ry, Nashville, TN, 2021

**Disruption Lab|2025** Telehealth Academy Program Graduation Keynote, Nashville, TN, 2021

**CUNY Grove School of Engineering** Distinguished Speaker on Innovation and Change, NY, NY 2021

**SecureRisk National Summit** Program Keynote, Nashville, TN, 2021

**Joint Special Operations Command** Talk on Ambidextrous Organizations, Fort Bragg NC, 2020

**Center for Non-Profit Management,** Innovation Talk to CEOs of Nashville Non-Profit Companies; Virtual, 2020

**Fruit of the Loom** Seminar on Innovation Strategy, Bowling Green KY, 2020

**160th SOAR Special Operations Aviation Regiment,** Innovation Talk at LASIR Lab, Nashville, TN, 2020

**101st Airborne** Innovation Summit Facilitation, Virtual Sprint, Fort Campbell KY, 2020

**SEC** Academic Leadership Development Program, Nashville, TN, 2019

**Vanderbilt School of Medicine** Shared Resource & Core Retreat: Presentation, Nashville, TN, 2019, 2019

**Vanderbilt University Medical Center** Oncology Faculty & Residents Presentation, Nashville, TN

**Army Futures Command** Visit to Vanderbilt, Nashville TN, 2019

**160th SOAR Special Operations Aviation Regiment,** Innovation Talk, Nashville, TN, 2019

**101st Airborne** Design Sprint, Fort Campbell KY, 2019

**redpepper** Marketing & Innovation Firm w/ MCGA Inc. Knoxville, TN, 2019

**ABET** Engineering School Accrediting Visiting Committee to Vanderbilt University, 2019

**Fruit of the Loom** Senior Executive Team Strategy Session Talk, Nashville, TN, 2019

**Disruption Lab|2025** Healthcare Innovation Academy Talk, Nashville, TN, 2019

**Tennessee Association of Independent Schools** 2019 Conference, Nashville, TN, 2019

**Helsinki Innovation Delegation** Leaders Visit at the Wond’ry, Nashville, TN, 2019

**Kansas City Chamber of Commerce** Leadership Exchange, Nashville, TN, 2019

**Myrtle Beach Chamber of Commerce** Leadership Exchange, Nashville, TN, 2019

**Innovating How We Teach Innovation**, Academy of Management National Meetings, Chicago, IL, 2018  
**Center for Non-Profit Management**, Talk to CEOs of Nashville Non-Profit Companies; Nashville, TN, 2018  
**University School of Nashville**, Strategy Talk to School Heads and Administrators; Nashville, TN, 2018  
**Vanderbilt Executive Leadership Symposium**; Harness Diversity for Innovation, *Vanderbilt University*, 2018

**CCMP CEOs Conference**, Talk to CEOs of CCMP's Portfolio Companies; Vail, CO, 2017  
**PCMA Professional Conference Manager's Association**, Conference Keynote; Nashville, TN, 2017  
**E-Appliances – Annual Conference of Top International Distributors**, Nashville, TN, 2017  
**Disruption Lab Leaders Breakfast** – Introducing Vanderbilt's Wond'ry, 2017  
**Brandman University** – Leadership and Development Course Talk, Irvine CA, 2017

**Josiah Macy Jr. Foundation**, *Project Health Design*, Keynote at conference on medical education, 2016  
**Proctor and Gamble** – “Innovation Through Diversity.” Keynote to top African Americans in R&D at P&G, 2016  
**VUMC Pathology Department Leadership Lecture Series** –Vanderbilt School of Medicine's department. **VUMC**, 2016  
**Radiology Department Grand Rounds** –Vanderbilt School of Medicine Faculty and Students, 2016

**Rencontres économiques d'Aix**, **Conference of Le Clercle Des Economistes Aix-en-Provence**  
*Quelle Place Pour Les Alternatives Au Salarial?* Talk at Global Economic Conference, 2015  
**Academic Business Library Director Association**; Talk to Directors of the global top 50 business libraries, 2015  
**MENA Leaders for Change**; U.S. State Department and the *Peres Center for Peace* sponsored course, 2015  
**VUMC Pathology Leadership Academy**; Seminar on innovation in healthcare; Vanderbilt Medical Center, 2015  
**Vanderbilt Design, Build, and Test (DEBUT)**; Makerspace Conference Keynote Address, *Vanderbilt University*, 2015  
**Healthcare Information and Management Systems Society (HIMSS)**; “*Summit of the Southeast*” Conference, 2015

**Select Presentations Prior to 2014**

**3<sup>rd</sup> Global Peace Conference (YALA)**; Presentation to Middle East Peace Conference. Tel Aviv, Israel, 2014  
**National Council of Arts Administrators**; Keynote address, Vanderbilt University, Nashville, TN, 2014  
**Sustainable Change and Cultures of Creativity**; Lecture, Brandman University, Irvine CA, 2014  
**American Association of Orthopedic Surgeons**; Keynote presentation, Vanderbilt University, Nashville, TN, 2014  
**Association of Fraternity and Sorority Advisors (AFA)**; National Meeting Keynote, Nashville, TN, 2014  
**American Institute of Steel Constructors (AISC)**; National Conference Keynote, Nashville, TN, 2014  
**Pressure Sensitive Tape Council (PSTC)**; National Convention Keynote, Nashville, TN, 2014  
**Vanderbilt University Curb Center for Arts and Culture**; Creative Campus Bootcamp, Nashville, TN, 2014

**Designing spaces for learning: What's next?** Conference Organizer, Vanderbilt University, TN, 2013  
**Talking Spaces 5**; Keynote at Architecture and Space in Education Conference; University of Melbourne, 2013  
**Hazinski Lecture**; Vanderbilt University, Address to Faculty of School of Medicine, Nashville, TN, 2013  
**LOEX – Research and Teaching Librarians**; Keynote talk at Annual National Meeting, Nashville, TN, 2013  
**National Association of Black Accountants**; Presentations at Annual Conference, Nashville, TN, 2013

**American Association of State Universities and Colleges**; Keynote at Convention, Washington, DC, 2012  
**Center for Non-Profit Management**, Keynote at National Conference, Nashville, TN, 2012  
**Governor's Innovation Conference**, Keynote Panel Moderator at Annual Conference, Nashville, TN, 2012  
**Talking Spaces 4**; Talk at Conference on Design of Medical Education; Melbourne University, Australia, 2012

**Indiana Youth Institute**; Keynote at Annual *Because Kids Count Conference*, Indianapolis, IN, 2011  
**Business School Technical IT Leaders Association**; Presentation at Annual Meeting, Nashville, TN, 2011  
**Council on Library and Information Resources**; Presentation to Leadership Council, Nashville, TN, 2011  
**National Association of Fixed Annuities**; Keynote at National Conference, Washington, DC, 2011



*TEDx Vanderbilt*; Invited Talk “How Creativity Kills Innovation”, Nashville, TN, 2011

**Selected Presentations 2009 and Prior**

***ACSM-Association of Computing Machinery***; Talk at National Conference Speaker, Nashville, TN, 2009  
***Association of Performing Arts Presenters***; Keynote at National Conference, New York, NY, 2009  
***North American Music Manufacturers Association***; Keynote Conference Panel, Nashville, TN, 2009  
***North American Food Equipment Manufacturers Association***; Keynote Conference, Nashville, TN, 2009  
***BarCamp Nashville***, Conference Keynote on Design, Nashville, TN, 2008  
***PDMA-Product Development Management Association***, Innovation Summit; Keynote, Atlanta, GA, 2008

***American Symphony Orchestra League***, Keynote Conference Speaker, New York, NY, 2007  
***BarCamp Nashville***, Talk on Aesthetics, Nashville, TN, 2007  
***Net Impact***, National Conference Session Speaker on Green Design, 2007  
***ASTD- American Society of Training and Development***; Keynote at Annual Conference, Nashville, TN, 2006  
***BAI – Bank Association Institute***, TransPay; Keynote at National Conference, Orlando, FL, 2006  
***Beta Gamma Sigma***; Talk at Regional Chapter Conference, Atlanta GA, 2006  
***National Association of Court Reporters***; Keynote at National Conference, Nashville, TN, 2006  
***WorldConnect-PR***; Keynote at National Conference for PR Professionals, New York, NY, 2006  
***BAI – Bank Association Institute***, TransPay; Talk at National Conference, Orlando FL, 2005  
***Filter Manufacturer’s Association***; Keynote at National Conference, Nashville, TN, 2005

**TEACHING AND COURSES**

**Teaching & Service Awards**

**Alexander Heard Distinguished Professor Award for University Service**: 2021 recipient of this title and award for distinctive university-wide contributions to the understanding of problems of contemporary society in the domains of creativity and innovation.

**Dean’s Award for Teaching Excellence**: Three-time award recipient (2000, 2002, and 2015) for high levels of student satisfaction and for teaching methods innovation.

**James A. Webb Award for Teaching Excellence**: Selected by graduating MBA class of 2006 as management school’s MBA Professor of the year. Honored as semi-finalist for the award in 2011.

**Active Courses**

**Design Thinking, Design Doing** (Designated as a *University Course*)

Co-taught with Prof. Rogers Hall, Peabody College of Education.

This project-based course teaches students the foundations of “design thinking” while also offering a critical perspective on design and on the kinds of learning that occurs while engaged in the process of design.

Graduate and undergraduate students from a variety of disciplines on campus work together on projects in the areas of health and education. Offered since Fall 2017.

**Managing Strategic Innovation** (MBA Mgt. 6449; EMBA and AEMBA Mgt. 8739)

This course analyzes creative and innovation processes in business organizations using frameworks and insights of psychology, organization theory, business strategy, and technology management. Students must also complete an innovation project in teams. Currently offered as an elective course in the MBA program, and is required in the Executive MBA and in Vanderbilt’s Americas (AMBA) program. Offered since 1999.

**Strategic Innovation - Open-Enrollment Course** (Executive Program)

This two-day program helps intact management teams from participant organizations to develop innovation-supporting structures, cultures, and behaviors. The course is offered to the public twice each year through the Vanderbilt Executive Development Institute (since 2003), and it is presented annually to grant-supported arts organizations through National Arts Strategies of Washington DC. Offered since 2004.

**Strategic Innovation Toolkit** (Executive Programs Online Course)

This eight-week graduate level course that analyzes creative and innovation processes focused on business organizations. Offered since 2018 with total enrollment of almost 4,500 students.

**Innovation in Arts and Culture** (Coursera MOOC - Massive Open Online Course)

This eight-week graduate level course that analyzes creative and innovation processes focused on arts administrators. Special customized version of the above program. Offered in conjunction with National Arts Strategies. Offered through Coursera since 2014 with total enrollment exceeding 10,000 students.

**New Product Development** (MBA Mgt. 6541; Engineering Management 4500)

This project-based course focuses on the processes of design, manufacturing and use of consumer and industrial products and services. Students work in interdisciplinary teams of undergraduate and professional graduate students to design and prototype an actual consumer product or medical device. Course clients have included Griffin Technology, Oreck, and Vanderbilt Children's Hospital among others.

*Inactive Courses*

**Leading Teams and Organizations** (MBA Mgt. 5342 / MMHC 842)

Core MBA leadership course that examines basic organizational behavior theory and its application at group and organizational levels; focuses on teamwork and leadership skills. Taught 1998 – 2017.

**Product Design for Sustainability** (MBA Mgt. 6542)

This project-based course critically compares the traditional economies of scale approach to design with a triple-bottom-line (people, planet, profits) approach.

**Managing New Product and Service Development** (Executive Program)

Program focuses on the processes of design, manufacturing and use of consumer and industrial products and services. Participants work in interdisciplinary teams to design and prototype a consumer product. Offered through the Vanderbilt Executive Development Institute.

**Strategic Innovation in Organizations** (Coursera MOOC - Massive Open Online Course)

Graduate level course that analyzes creative and innovation processes in business organizations. Offered through Coursera with total enrollments exceeding 150,000 students.

**IDEA Innovation Design Entrepreneurship in Action** (Undergraduate Summer Program)

Students innovate new products starting from a provided pc board-level technology, then create business plans for a startup to commercialize their idea.

**Innovation in Seattle and Silicon Valley** (University of Sao Paulo FIA Business School)

Days are spent doing site visits to companies with lectures in evenings. Visits include Microsoft, Amazon, Starbucks, Google, IDEO, HP Labs, Intel, and the d.school at Stanford in Silicon Valley.

**Research Team Leadership: Medical Scientist Training Program** (MD/PHD: MSTP3)

Together with a colleague in the school of medicine, co-designed and lead the presentation of this two-day workshop on leadership and management in medical research labs for MD/PHD students in their 3rd year.

**Innovation for Peace - Online Course** (Coursera Private MOOC)

This eight-week is for participants of the YaLa Young Leaders Academy, a 500,000-person member youth group that works to advance peace efforts in the Middle East and North Africa.

**Health Care Immersion: Clinical Perspective** (MBA Mgt. 501)

Foundational course in the Health Care MBA program and required for all HC MBA students. This experiential course provides a hands-on introduction to clinical practice of medicine.

**Managing Teams in Organizations** (Executive Program)

Two-day program examines basic organizational behavior theory and its application at group and organizational levels. Exercises and case studies focus on the development of teamwork and leadership skills. Offered through the Vanderbilt Executive Development Institute.

**Organization Design** (MBA Mgt. 441)

Course on creating organizational structures to facilitate business strategy execution. Required for students concentrating in Strategy or in Human & Organizational Performance.

***CURRENT SERVICE AND COMMITTEE PARTICIPATION***

***Chancellor's Initiatives in Innovation, 2021 - Ongoing***

Work with the Chancellor and a team focused on multiple strategy development projects for the university in the areas of R&D, technology commercialization, and inclusive innovation.

***Immersion Vanderbilt Steering Committee, 2018 - Ongoing***

Appointed by the Provost to serve on a committee to advise and support the design and implementation of a significant new undergraduate student requirement. Conduct information sessions and meet with students and faculty to explain the program.

***Immersion Vanderbilt Faculty Coordinator for Owen Graduate School of Management, 2018 - Ongoing***

Advise and support faculty who are supervising undergraduate student immersion projects. Conduct faculty sessions, meet with students and faculty to explain the program, and report on outcomes of the program.

***Medical Innovators Development Program (MIDP) Advisory Council, 2019 – Ongoing***

Serve as advisor to Vanderbilt Medical School program that recruits PhD holders into the MD program. Participate in programming, interviews, and advising program participants.

***Vanderbilt Land Use Advisory Committee, 2016-Ongoing***

Appointed by the Vice Chancellor for Facilities to this advisory committee that is guiding the new land use planning process underway at the university. The committee is charged with addressing a broad range of issues including university land acquisition, campus housing for graduate students, parking, regional transportation, and energy use among others.

***Virtual Reality Working Group, Vanderbilt University, 2016-Present***

Helped organize a campus faculty working group to study the science and application of VR and augmented reality technology in education and healthcare.

***Non-Degree Program Advisory Committee, 2014-Present***

Serve on this committee to support and advise the Executive and Professional Education groups and activities at Owen. Also, spent considerable effort working on execution of an online program strategy for Owen, first with Savant Learning and then with Pearson Education.

**Search Committees**

**Dean Search Committee, Vanderbilt School of Engineering 2022**

Appointed by the Provost to serve on the search committee for a Dean for the VUSE.

**Chancellor Search Committee for Vanderbilt University, 2019 - 2020**

Appointed by the Board of Trust to serve on a search committee to recruit a new Chancellor for the University. Worked with search firm and conducted extensive interviews with candidates.

**Chancellor Search Advisory Committee for Vanderbilt University, 2018 - 2020**

Appointed by the Board of Trust to serve as part of a committee to gather information from the Vanderbilt

community to inform the search committee about desires in a new Chancellor for the University.

**University Press Executive Director Search – 2018-2019**

Appointed to the search committee to identify a new director to re-build the University press. The new director, Gianna Mosser joined in August 2019.

**Vice Chancellor of Communication for Vanderbilt Search, 2016-2017**

Served on a search committee for the newly created Vice Chancellor for Communication position. Our work resulted in the successful recruitment of Steve Ertel to the University.

**Innovation Center (The Wond'ry) Executive Director Search- 2016**

Appointed to the group charged with identifying and hiring the founding executive director. The new director, Robert Grajewski joined the university in April 2016.

**Vice Chancellor for Finance / CFO Search Committee, 2008-2009**

Served on the search committee for a Vice Chancellor and Chief Financial Officer for the University. Work resulted in the hiring of Brett Sweet.

**Owen Dean Search Committee, Graduate School of Management 2004**

Appointed by the Provost to serve on the search committee for a Dean for the Owen Graduate School of Management at Vanderbilt.

**Executive Director for Owen Entrepreneur Center, 2016-2017**

Served on committee to find candidates and select a new Executive Director for the Long Family Entrepreneurship Center at Owen.

**Bishop Johnson Black Cultural Center Director Search Committee, 2004**

Served on committee to find candidates and select a new Executive Director

**Recent University Committees**

**Co-Chair: COACHE Survey Faculty Working Group, 2016-2019**

Appointed by Provost to co-chair a faculty committee charged with analyzing the COACHE faculty cultural health survey of all full-time academic faculty on campus. This work continues as the committee releases preliminary findings, holds multiple town hall meetings, and then creates a final report of findings and recommendations to the university faculty and administration.

**Co-Chair: Design Working Group of the VUMC Strategic Framework Committee, 2016-2018**

Appointed by VUMC Board Chair to direct one of 10 working groups in the medical center's first strategy development process since becoming independent of VU. The work of our group (Design) was incorporated as one of the four new strategic pillars in the strategy framework for the medical center.

**DIVE QEP Program for SACS Accreditation, 2016-2018**

Appointed by Provost to serve on committee drive the design, development, and execution of the DIVE (Design as an Immersive Vanderbilt Experience) proposal that was submitted to the Southern Association of Colleges and Schools to fulfil the requirement of QEP (Quality Enhancement Program). Due to inexperience of the committee chair and other members in the content area, am serving as lead curriculum designer for the program launched in 2017.

**Provost's Cross College Teaching Committee, 2015-2017**

Appointed in 2013 by the provost to serve on this committee to explore and make recommendations for supporting faculty who wish to teach (and/or cross list) courses in schools where they don't have primary appointments. The University Course Program was launched in late 2015, and I participated in 2016 in review of course applications and recommendation of the inaugural set of courses.

**Committee Member: Chancellor's Equity, Diversity & Inclusion Advisory Group, 2015-2019**

Appointed by the Chancellor to serve as member of group to advise him on issues related to race and diversity on campus. Our first discussions concerned the hiring of a chief diversity officer for the university,

and ultimately resulted in the appointment of a Vice Chancellor for Diversity and Inclusion. The group continues to with the Chancellor for discussions.

**Faculty Design Lead: The Wond'ry Innovation Center, 2012-2017**

Since 2012, worked with the campus architects and architecture firm Wilson & Associates to articulate a vision for the campus innovation center to be housed in a new \$150M building. This involved bringing in campus stakeholders, visiting other university innovation centers, supporting DAR fundraising efforts, and work on budgeting, detail design, and outfitting of the three-story, two-makerspace center throughout the multi-year construction process. The center was successfully launched in fall of 2016.

**Lead Facilitator for Chancellors' Working Group on Equity Diversity and Inclusion, 2016, 2017**

Co-facilitated two day-long retreats for the Chancellor and all of the Vice Chancellor direct-reports to develop strategic and concrete plans of action by the University on the topics of diversity, equity, and inclusion in response to the Student's Diversity Report and a similar report compiled by the Faculty Senate.

**Other Advisory Committees**

**Faculty Program Coordinator: Owen Americas MBA Program, 2018 - 2019**

Lead program administrative policy and curriculum discussions for the four schools involved in the Americas MBA program.

**MOOC Teaching and Advisory Group, Vanderbilt Institute for Digital Learning, 2011 - 2018**

Group of faculty, staff, and teaching assistants who teach, design, and support courses developed at Vanderbilt University for the Coursera Initiative with VIDL. The group develops and shares resources for designing and delivering courses, and makes recommendations about online course policy to the University.

**Vanderbilt Curb Center Creative Campus Initiative, 2009 – 2017**

Served in leadership group as a creative catalyst and for group that is focused on developing creative activities and institutions at Vanderbilt.

**Committee Member: Advisory Committee for RadX Innovation Challenge, 2016-2019**

Helped launch of RadX, a prototype innovation/entrepreneurship incubator within the Radiology Department. RadX started by hosting the RadX Innovation Challenge. With seed funding from the Evelyn Selby Stead Fund for Innovation, the challenge plays out over four months and culminates in two \$10,000 awards toward prototyping and business plan development.

**Chambers Family Lectures on Entrepreneurship Programming Committee, 2014-2019**

Since its inception in 2014 have been responsible for identifying speakers from around the country and then recruiting them as presenters in this twice-yearly talk in the Engineering School.

**Committee Member: Owen Core-Curriculum Faculty Committee, 2016-2017**

Served as part of this group that works to coordinate and rationalize the Owen MBA core course offerings.

**Committee Member: Coursera Online Faculty Committee for VIDL, 2014-2016**

Served on committee to examine the university's efforts in and strategic vision for online teaching technologies; discuss the constantly changing landscape of MOOCs and other online education.

**SEC Symposium Planning Committee (Innovation Track and Arts Track), 2014– 2015**

Served as Vanderbilt's representative to the annual SEC Symposium. Responsible for the parts of the programming focused on showcasing advances in the innovation and the arts among the 14 SEC schools.

**SEC Symposium - Shark Tank Venture Competition Planning, Atlanta, 2014-2015**

Served on a cross-SEC committee conducting a startup competition to showcase student entrepreneurial ventures. Developed the competition, recruited teams and judges, and then facilitated the competition.

**Vanderbilt Technology and Entrepreneurship Committee, 2012-2016**

Appointed by Vanderbilt Engineering School Dean to this committee focused on developing recommendations for cross-university and regional initiatives on improving the amount and quality of

deeply technological entrepreneurial activities.

**Design for America (DFA) Vanderbilt Chapter, 2011-2019**

Founding Faculty Advisor of the Vanderbilt Chapter of this national design and innovation student group and network. Students work in teams to do self-managed projects focused on social innovations and products. I also serve as advisor to the national organization.

**Owen Graduate School of Management Energy Club, 2011-2016**

Founding faculty member and Faculty Advisor for this group of Owen MBA students seeking information, internships and jobs in the energy sector.

**Owen Graduate School of Management Owen Black Student Association (OBSA), 2010-2014**

Faculty Advisor, Owen Graduate School of Management

**Vanderbilt Institute for Energy and the Environment (VIEE), 2008–2014**

Appointed by Chancellor to serve on the founding Leadership Committee for this problem-centered university institute based in the Engineering School.

**Committee on Social Media and the Internet, 2011-2012**

Chancellor's committee focused on understanding Vanderbilt's current position and possible strategic directions for the university in the realm of social media and communications technology.

**Youth About Business - Summer Business Camp Curriculum Board, 2003 – 2007**

Recognized as YAB Volunteer of the Year in 2005 for work helping the organization to establish a national presence.

**Healthcare Management MBA Committee, 2004-2006**

Member of the 4-person founding committee for the Healthcare MBA program at Owen. Members were from Vanderbilt University Medical Center and the Owen Graduate School of Management

**Owen Graduate School of Management Innovation Club, 2004-2007**

Organizing Faculty Member and Faculty Advisor, Owen Graduate School of Management.

**Owen Entrepreneurship Center, 2001-2007**

Served as one of three organizing faculty members of the center at Owen Graduate School of Management.

**Vanderbilt University Medical Center, 2004 – 2006**

Bioinformatics Joint Degree Program Committee and Liaison, Vanderbilt University

**Vanderbilt Academic Computing and Information Technology Advisory Committee, 2003-2005**

**Roundtable on Professional Relationships, 2002-2006**

Cal Turner Sr. Center for Moral Leadership, Vanderbilt University

**Graduate Honor Conduct Council, 1999-2006**

Served as Council member to adjudicate graduate student misconduct charges, Vanderbilt University.

**Teaching Technology Committee: Owen Graduate School of Management, 1999-2001**

**PRESS MENTIONS AND INTERVIEWS**

**VU News “Ask an Expert”** – Featured: *New Graduates Employment in an Uncertain Economy* (7/2020)  
**VU News “Ask an Expert”** – Featured: *How the pandemic will change workplaces* (5/2020)  
**myVU** - Quoted in *VU Alumni’s startup empowers refugees with Financial Security* (5/29/2020)  
**Vanderbilt Business:** Extensive quotes: *The Business of Governing*, on Mayor Steven Reed; Fall 2020  
**Coursera.Org:** *Leading Innovation in Arts and Culture*, 19,635 unique visitors and 3,709 enrollees in 2020  
**Nashville Post:** Named: *In-Charge Leader” in Management Consulting* (12/2019)  
**Vanderbilt Business Magazine:** *Owens Helps Students Harness Innovation* (2019)  
**Franklin Covey Leadership Lab:** *Interview on Innovation* (2019)  
**OZY Magazine:** *Rising Stars: A Design Expert on Maximizing Creativity in the Workplace*  
 Feature-length article in OZY magazine and invited for participation in annual NYC festival. (3/2016)  
**Inc. Magazine:** *Taking License*  
 Quoted commentary in article on brand alignment issues in product licensing. (2/2017)  
**Startup Slingshot:** *Killing Innovation*  
 Interview with *The Lab’s* William Griggs on killing innovation (2016)  
**Vanderbilt News:** *Free Vanderbilt Course on Arts and Culture Innovation*  
 Article about online course: *Leading Innovation in Arts and Culture*, (2/2016)  
**Vanderbilt Publications:** *Vanderbilt Launches the Wond’ry at Its New Innovation Pavilion*  
 Articles and mentions in multiple publications on The Wond’ry innovation center (9/2016)  
**The Zeppos Report Podcast:** *Chancellor Zeppos Interviews Professor David Owens*  
 Interview on my research and courses in innovation and design. (2/2017)  
**Vanderbilt University Medical Reporter:** *Developing Solutions*  
 Article on New Product Design Class (2/2017)  
**Inside Science, Journal of American Institute of Physics**  
 Quoted commentary on *Organization Science* paper on innovations in Formula One (F1) race organizations.  
**Ketchum Change** – *Public Online Innovation Webinar for Ketchum Consulting*  
**Sirius XM Wharton Innovation Network**, one-hour broadcast interview (11/2014)  
**The Public Relations Strategist** “*Break on Through: Innovative Ideas Need Clear Communication*” R. Walker on Owens Innovation Framework; Magazine Article (9/2014)  
**The Truth About Creativity** “*Virtual Conference*” One hour online interview (10/2014)  
**Slate** “*The New Lifelong Learners*” by Jeffrey Selingo. Innovation MOOC course as one of three mentioned in the article (May 2012)  
**Nashville Economic Profile** “*Business Climate*” Photo feature in Chamber of Commerce brochure (2014)  
**Tennessean** “*Vanderbilt Innovation Guru Joins Online Learning Revolution*” Featured in article (7/2014)  
**Tennessean** “*Vanderbilt Program Helps NASCAR tap Younger Market*” Accelerator featured 6/2014)  
**Vanderbilt New** “*Vanderbilt’s Owens Joins Clinton, Tutu for YaLa Mideast Peace Conference*” News Release and Website Feature (May 2014)  
**Psychology Today** “*Creative Leadership from the Lab*” Owens’ innovation book featured (3/2014)  
**Association of Research Librarians** “*ARL Leadership Fellows Institute*” Owens’ role in facilitation their Strategy Workshop featured in news article (1/2014)  
**Sparktruck: The Movie** Appeared in documentary movie that chronicled a cross-country trip by Stanford d.school graduate students in a mobile maker space. (9/2013)  
**Digital Music News** “*Vanderbilt Seeks Advice from Visiting Students of Football Attendance*”  
 Article on Accelerator project for VU athletics (6/6/2013)  
**WPLN Nashville Public Radio** “*Vanderbilt Seeks Advice from Visiting Students of Football Attendance*”  
 Article on Accelerator project for VU athletics (6/6/2013)  
**Nashville Post** “*Valor, Metro partner with Vanderbilt for charter school initiative*” (5/24/2013)  
 Article on Accelerator program participation in Gates Foundation grant process  
**Upstart Business Journal** “*Success of Summly’s D’Aloisio Makes Strong*” (3/26/2013)  
 Mention of *Creative People Must be Stopped!* Book  
**Vanderbilt Business** “*E-Owen*” (Fall 2012)

Mention of Coursera Course Participation

**Industry Week** "Nurturing Innovation" (11/13/2012)

On my use of ideation software in my innovation course

**Smart Company** "Top 10 Free Online Courses" (11/15/2012)

Innovation course rated No. 2 on the web of online business courses

**The Tennessean** "Innovation Online" (10/21/2012)

Business Section Feature on Online Course being taught.

**The Tennessean** "Innovation Online" (09/25/2012)

Article on Vanderbilt's entry into the Coursera MOOC consortium.

**Public Purpose** "Innovation in the Academy" (Summer 2012)

Feature article in the magazine of the Association of State Colleges and Universities.

**BizEd** "Creative People Must Be Stopped" (5/2012)

Book Review.

**Vanderbilt View** "Idea Guy" (5/2012)

Scholar Spotlight feature on innovation book.

**Vanderbilt Business** "Bright and Bold" (Spring 2012)

Featured in entrepreneurship article

**Vanderbilt Hustler** "Prof Owens Talks Innovation" (3/2012)

Student newspaper article on innovation talk given on campus.

**LeaderLab** "Creative People Must be Stopped" (2/9/2012)

Featured podcast interview discussing innovation book.

**United Press International** "Companies Can Foster or Destroy Innovation" (12/31/2011)

Brief review of innovation book.

**Marketing Smarts** "Have You Killed an Innovation Today?" (12/21/2011)

Featured podcast interview discussing innovation book.

**Startup Slingshot** "Six Ways You're Killing Innovation" (12/13/2011)

Featured podcast interview discussing innovation book.

**Forbes.com** "More Scared of Innovation Than You Will Ever Admit" (11/30/2011)

Extensive quotes in article about managing innovation.

**Fox News 17 (WZTV)** Television Interview "Steve Jobs' Death" (10/6/2011)

Television interview about the impact of the death of Apple co-founder Steve Jobs.

**The Tennessean** "In their shopping carts, it's only 'Made in the USA'" (7/5/2011)

Quoted in article on Consumers who specifically buy American-made products.

**The New York Times** "Corporate Antagonism Goes Public" (1/25/2010)

Primary source for article on publicly disclosing negotiating positions among corporations.

**Continental Airlines Magazine** "Hands-On Advantage" (11/2008)

Quoted extensively on the Summer Business Accelerator program and on experiential learning.

**BusinessWeek Online** ("Can MBAs Cure Health Care's Ailments")

Quoted about Healthcare MBA programs (2006)

**CNN.com** ("Accidental Delivery and Other Email Traps")

Primary source for article on email misbehaviors (2006)

**The Industry Standard** Magazine ("Digital Autopsy")

Featured in article about the difficulty of deleting digital documents and email (2006)

**Press Covering Research on Status-Based Differences in E-mail Communications, 2002 – 2006**

Radio and Television

**Public Radio International** ("Marketplace")

**Fox News Television** ("The Fox Report with Shepard Smith")

**Canada's Business Network** ("Weekend Money Show")

**WOL Radio**, Washington DC ("The Bernie McCain Show")

Cover Stories

**The New York Times Magazine** ("How to Email like a CEO")

**London Guardian Magazine** G2 ("Post Modern")



Feature Articles

*Fast Company* Magazine ("Email Habits Die Hard"); *Wall Street Journal* ("What email says about your job standing"); *London Evening Standard* ("Bad Spelling is Key to Success"); *Parade* Magazine ("Intelligence Report - What Our Email Says About Us"); *Smart Money* Magazine ("Spreadsheet"); *Air Canada Inflight* Magazine ("Email Etiquette"); La Repubblica Italia ("Fantozzi ai tempi della new economy"); *Clarín* of Argentina ("En el Silicon Valley, el jefe siue siendo el jefe"); *Frankfurter Allgemeine*; *Diario Exonómico*-Portugal ("The Power of Email"); *San Jose Mercury News* ("What Your Smiley Face May Say About You :-"); *Philadelphia Inquirer*; *Seattle Times* ("The Crude and the Rude Climb to the Top"); *Orlando Sentinel* ("Email Etiquette"); *United Press Syndicate* ("Email Discloses Senders' Status at Work"); *Courier-Journal Louisville KY* ("When is Email is Failmail"); *Times* of Indiana ("Email Explosion"); *Nashville Scene* ("Dot.Com.Uppance"); *Business Nashville* Magazine ("Building Blocks"); *Vanderbilt Register* ("Emoticons Provide Insight into Workplace Status"); *Microsoft B-Central* ("Bad Communicator Bad Boss"); *Microsoft B-Central* ("10 tips for better emails"); *e4News* ("E-mail Style Shows the Rank of Employees")

**Executive Development, Consulting, and Workshops**

**2020 Custom Education & Consulting Programs**

Programs Directed

**Cardinal Health**, Faculty Director of Executive Development Program: *INNOVATE*

*Nine-month global program with 36 Senior-Directors in project-based innovation program.*

**Nissan Americas**, Faculty Director of Executive Development Programs on *Product Development*

*Week-long program (Talent-UP) includes 40 High-Potential Managers from Across the Americas Region.*

Programs Taught

**Blue Cross Blue Shield of TN**, with Senior-Directors in *project-based innovation program.*

**HCA**, Program on innovation in healthcare.

**Vanderbilt Senior Leadership Academy (VLA)**, Executive Development Program *Innovation Seminar*

**2019 Custom Education & Consulting Programs**

Programs Directed

**Cardinal Health**, Faculty Director of Executive Development Program: *INNOVATE*

**Nissan Americas**, Faculty Director of Executive Development Programs on *Product Development*

**Chubb Insurance Group**, Faculty Director of Executive Development Program on *Innovation in Music City*

*Participants included brokers and their primary agents*

**Executive Development Institute** at Vanderbilt, *Innovation Strategy Open Enrollment Seminar*

*Participants included 40 senior and mid-level senior managers from around the U.S.*

**University of Sao Paulo, FIA** Faculty Director of Executive program in *Innovation in Silicon Valley*

*Participants include MBA, EMBA, and Management students from Brazil.*

Programs Taught

**Regions Bank**, Leadership Program Strategic Innovation Content

**The Disruption Lab Leaders Breakfast**, Strategic Innovation

**ITAM Mexican Business School**, Faculty Director of Executive Program on *Innovation Strategy*

**FIA / University of Sao Paulo**, Executive MBA Class, *Innovation Seminar*

**VUMC Oncology Department** Leadership Group – *Innovation Constraints Seminar*

**Vanderbilt Senior Leadership Academy (VLA)**, Executive Development Program *Innovation Seminar*

**Vanderbilt IT Leadership Academy (VITAL)**, Executive Development Program *Innovation Seminar*

**2018 Custom Education & Consulting Programs**

Programs Directed

**Cardinal Health**, Faculty Director of Executive Development Program: *INNOVATE*

*Nine-month global program with 36 Senior-Directors in project-based innovation program.*

**Nissan Americas**, Faculty Director of Executive Development Programs on *Product Development*

*Week-long program (Talent-UP) includes 40 High-Potential Managers from Across the Americas Region.*  
**Chubb Insurance Group**, Faculty Director of Executive Development Program on *Innovation in Music City*  
*Participants included brokers and their primary agents*  
**Bridgestone Firestone**, Faculty Director of Executive Development Programs on *Strategic Thinking*  
*Three-month program with 35 Director- and Senior-Director Level Managers from across organization.*  
**Executive Development Institute** at Vanderbilt, Innovation Strategy Open Enrollment Seminar  
*Participants included 40 senior and mid-level senior managers from around the U.S.*  
**University of Sao Paulo, FIA** Faculty Director of Executive program in *Innovation in Silicon Valley*  
*Participants include MBA, EMBA, and Management students from Brazil.*

Programs Taught

**Regions Bank** – Leadership Program Strategic Innovation Content  
**The Disruption Lab Leaders Breakfast** – Strategic Innovation  
**Brandman University** – Leadership and Development Course Talk  
**ITAM Mexican Business School**, Faculty Director of Executive Program on *Innovation Strategy*  
**FIA / University of Sao Paulo**, Executive MBA Class, *Innovation Seminar*  
**Haier / GE Appliances** - Corporate Innovation Keynote  
**PCMA** – Keynote on *breakthrough Innovation*  
**VUMC Pathology Department** Leadership Group – *Innovation Constraints Seminar*  
**Vanderbilt Senior Leadership Academy (VLA)**, Executive Development Program *Innovation Seminar*  
**Vanderbilt IT Leadership Academy (VITAL)**, Executive Development Program *Innovation Seminar*

2017 Custom Education & Consulting Programs

Programs Directed

**Cardinal Health**, Faculty Director of Executive Development Program: *INNOVATE*  
*Nine-month global program with 36 Senior-Directors in project-based innovation program.*  
**National Arts Strategies**, Senior Manager Program funded by Mellon Foundation, Jacksonville, Florida.  
*Participants included C-level leaders from: Literary Arts; Museum of Science & History, ArtsBoston, Minneapolis Institute of Art, Museum of Modern Art (MoMA), New Orleans Museum of Art, Seattle Symphony, Victoria Theatre Association, Ballet Memphis, Williams College Museum of Art, University of Michigan Musical Society, Segerstrom Center for the Arts, Boston Museum of Fine Arts, Adventure Theatre MTC, Childsplay, Blackstone River Valley NHP, New Bedford Whaling NHP, Carl Fischer Music, Denver Museum of Nature & Science, National Portrait Gallery, Smithsonian Institution, Youth Speaks, Cummer Museum of Art, NOCCA Institute, South Dakota Symphony Orchestra, Coffee House Press, Princeton University Art Museum, Pacific Symphony, Desert Botanical Garden*

Programs Taught

**Disruption Lab Leaders Breakfast** – Introducing Vanderbilt’s Wond’ry  
**Vanderbilt Leadership Academy**, Executive Development Program *Innovation Seminar*  
**VUMC Pathology Department** Leadership Group – *Innovation Constraints Seminar*

2016 Custom Education & Consulting Programs

Programs Directed

**Bridgestone Firestone**, Faculty Director of Executive Development Programs on *Strategic Thinking*  
*Three-month program with 35 Director- and Senior-Director Level Managers from across organization.*  
**Cardinal Health**, Faculty Director of Executive Development Program: *INNOVATE*  
*Nine-month global program with 36 Senior-Directors in project-based innovation program.*  
**Chubb Insurance Group**, Faculty Director of Executive Development Program on *Innovation in Music City*  
*Participants included brokers and their primary agents*  
**Executive Development Institute** at Vanderbilt, Innovation Strategy Open Enrollment Seminar  
*Participants included 40 senior and mid-level senior managers from around the U.S.*  
**Nissan Americas**, Faculty Director of Executive Development Programs on Leadership (LEAD)  
*Week-long program includes 35 Director- and Senior-Director Level Managers from the Americas Region.*  
**Nissan Americas**, Faculty Director of Executive Development Programs on *Product Development*  
*Week-long program (Talent-UP) includes 40 High-Potential Managers from Across the Americas Region.*  
**University of Sao Paulo, FIA** Faculty Director of Executive program in *Innovation in Silicon Valley*

*Participants include MBA, EMBA, and Management students from Brazil.*

Programs Taught

**Nashville Emerging Leaders** – On Leadership  
**American Farm Bureau Federation** – A3 National Conference  
**The Disruption Lab Leaders Breakfast** – Strategic Innovation  
**Brandman University** – Leadership and Development Course Talk  
**NASPURC** – Workshop for Blue Cross Purchasing Agent Association  
**DISH Network** – Executive Leadership Program on *Innovation in Complex Organizations*  
**ITAM Mexican Business School**, Faculty Director of Executive on *Innovation Strategy*  
**First Tennessee Bank** – Leadership Forum *Keynote: Creative People Must Be Stopped*  
**University of Sao Paulo** Executive MBA Class, *Innovation Seminar*  
**Media | Alpha Insurance Exchange** – Speech to Top Clients of Firm, Nashville  
**Med\*Immune Inc. - R&D Science Fair** - Corporate Innovation *Keynote*, Maryland  
**Nissan RSPO** – Knowledge sharing session on *breakthrough Innovation*  
**Wrigley Global Finance Roundtable** – *Innovation Workshop*  
**VUMC Pathology Department** Leadership Group – *Innovation Constraints Seminar*  
**Vanderbilt Leadership Academy**, Executive Development Program *Innovation Seminar*

2015 Custom Education & Consulting Programs

Programs Directed

**Bridgestone Firestone**, Faculty Director of Executive Development Programs on *Strategic Thinking*  
*Three-month program with 35 Director- and Senior-Director Level Managers from across organization.*  
**Nissan Americas**, Faculty Director of Executive Development Programs on Leadership (LEAD)  
*Week-long program includes 35 Director- and Senior-Director Level Managers from the Americas Region.*  
**Nissan Americas**, Faculty Director of Executive Development Programs on *Product Development*  
*Week-long program (Talent-UP) includes 40 High-Potential Managers From Across the Americas Region.*  
**University of Sao Paulo, FIA** Faculty Director of Executive program *in Innovation in Silicon Valley*  
*Participants include MBA, EMBA, and Management students from Brazil.*  
**Chubb Insurance Group**, Faculty Director of Executive Development Program on *Innovation in Music City*  
*Participants included brokers and their primary agents*  
**Executive Development Institute** at Vanderbilt, *Innovation Strategy Open Enrollment Seminar*  
*Participants included 40 senior and mid-level senior managers from around the U.S.*  
**Wrigley TransAction[+]** Senior Consultant for proprietary *Design and Development Program* Chicago

Programs Taught

**Abengoa** – *Open Innovation Program* at Georgetown University  
**DISH Network** – Executive Leadership Program on *Innovation in Complex Organizations*  
**ITAM Mexican Business School**, Faculty Director of Executive on *Innovation Strategy*  
**University of Sao Paulo** Executive MBA Class, *Innovation Seminar*  
**VUMC Pathology Department** Leadership Group – *Innovation Constraints Seminar*  
**Vanderbilt Leadership Academy**, Executive Development Program *Innovation Seminar*

2014 Custom Education & Consulting Programs

**DISH Network** – Executive Leadership Program Workshop, Denver  
**FedEx Express** – Sr. Directors Talk *Innovation Seminar*, Memphis  
**Service Alliance Nation** – National Conference *Keynote* (w/ Kix Brooks)  
**Mars Petcare** – TREATS Marketing Group Retreat  
**Astellas Pharmaceuticals** – Corporate Innovation Summit *Keynote*, Chicago  
**Mars** - Global Project Manager Summit – *Keynote & Panel*, Chicago  
**Wal\*Mart** – *Walmart Services* Senior Leadership Workshop, Bentonville  
**Humana** – Experience Design Workshop “*Quote to Card*”  
**Vanderbilt University** Plant Operations Group – *Innovation Seminar*  
**Vanderbilt Owen** Alumni Weekend – *Innovation Strategy*  
**VUMC Pathology Department** Leadership Group – *Innovation Constraints Seminar*

**Vanderbilt University** Creative Campus Boot camp – *Innovation Workshop*  
**Vanderbilt University** Staff Advisory Council – *Innovation Retreat*  
**Vanderbilt University** Plant Operations Group – *Innovation Seminar*

**2013 Custom Education & Consulting Programs**

**FedEx Ground**, Faculty Director for 1-Week Executive Development Program Focused on Strategic Change  
**Executive Development Institute** at Vanderbilt, Innovation Strategy Open Enrollment Seminar  
**Nissan LEAD**, Faculty Director for 1-Week Executive Development Program Focused on Strategic Change  
**Nissan Talent-UP**, Faculty Director for Product Development Program for Emerging Leaders at Nissan  
**Nissan Americas - CFT-Quality of Management Team, Innovation Strategy Seminar and Workshop**  
**Mars Pet Care, R&D Senior Leadership Team, Innovation Research and Program**  
**TVA – Tennessee Valley Authority**, Faculty Director for L-MAP, a 5-Week Executive Development Program.

**2013 Seminars and Talks**

**ITAM Mexican Business School**, Seminar on Innovation Strategy  
**Financial Leaders Roundtable** at Vanderbilt University, Talk on Financial Innovation  
**Nashville, Creative Day**, Talk on Creativity and Innovation at this Citywide Event  
**Preferred Funeral Directors International**; Keynote talk at Annual Meeting, Nashville, TN  
**University of Sao Paulo** Executive MBA Class, Innovation Seminar  
**Vanderbilt School of Engineering**, Board of Visitors Talk on Technical Innovation  
**Hume Fogg** – Technology Club Lunch & Learn  
**Vanderbilt University** Library System – *Innovation Talk*  
**Vanderbilt University** – Finance and Administration Seminar  
**Vanderbilt Owen** – EMBA Innovation Strategy Sample Class  
**Vanderbilt Owen** Alumni Weekend – *Innovation Strategy Session*  
**Vanderbilt Owen** Diversity / Scholars Weekend – *Recruitment Talk*  
**Vanderbilt Owen** – EMBA Innovation Strategy *Sample Class*  
**Vanderbilt Owen** - Welcome Weekend – *Recruitment Talk*

**2012 Custom Education & Consulting Programs**

**FedEx Ground**, Faculty Director for 1-Week Executive Development Program Focused on Strategic Change  
**Mars Inc.**, Corporate Intellectual Property Group, Innovation Strategy Program, Key West, FL  
**Nutro Inc.**, R&D Leadership Team, Innovation Research and Program.  
**Oreck Inc., R&D & Product Development Group, Innovation Process Program and Brainstorm**  
**Osher Continuing Education Program**, Six-Week Innovation Course through the *Osher Life-Long Learning* Program,  
**TVA – Tennessee Valley Authority**, Faculty Director for L-MAP, a 5-Week Executive Development Program.  
**Vanderbilt Leadership Academy**, Executive Education Program for Senior Leadership at Vanderbilt University.

**2012 Seminars and Talks**

**Aegis Inc.**, Strategy and New Product Development for Defense Contractor in Huntsville AL  
**CHS** (Community Health Systems), Innovation and Creativity Seminar  
*Entrepreneurship*, **School of Engineering Panel** discussion on National Engineer's Day  
**Executive Development Institute at Vanderbilt**, Innovation Strategy Seminar, Summer and Fall  
**Logan Aluminum**, Innovation and Creativity Seminar, Logan, KY  
**Nashville Emerging Leaders Group**, Innovation Strategy Talk  
**Nissan** Advanced Leadership Development Program, Motivation and Strategy Course  
**Preferred Funeral Directors Association**, National Conference Keynote Speaker  
**Cpd- Conveyor Systems and Process Design Association**, Talk at National Conference  
**Southern Kentucky Festival of Books**, Talk on innovation book.  
**University of Sao Paulo** Executive MBA Class, Innovation Seminar  
**Vanderbilt Owen Graduate School**, MBA Discovery Weekend, Innovation Strategy Talk  
**Vanderbilt Owen Executive MBA Business Development**, Talk at Recruiting Event, Huntsville, AL

**Vanderbilt Owen Graduate School**, MBA Discovery Weekend, Innovation Strategy Talk  
**Vanderbilt Summer Business Accelerator**, Faculty Director and Innovation Programming

**2011 Custom Education & Consulting Programs**

**Chicago Symphony Orchestra**, Innovation Strategy Program and Workshop, Chicago  
*Participants: Board Members, Executive Team, Senior Administration and Artist Representatives.*

**Mars Pet Care**, R&D Leadership Team, Innovation Research and Program  
*Participants: R&D VP, Marketing VP, and Director-Level R&D Team Members.*

**National Arts Strategies**, Innovation Strategy Seminar, Denver Colorado  
*Participants: Leadership Teams from History Colorado, Crow Canyon Archeological Center, Denver Museum of Contemporary Art, Denver Zoo, Colorado Symphony, and Denver Museum of Nature and Science among others.*

**National Arts Strategies**, Service Design Seminar, Denver Colorado  
*Participant: Leadership Teams from The Art Center, Cheyenne Mountain Zoo, Clyfford Still Museum, Denver Art Museum, Children's Museum of Denver, and the Fort Collins Museum and Discovery Science Center among others.*

**Nissan CFT-Quality of Management Team**, Innovation Strategy Workshop  
*Participants: Team of Directors and Senior Managers Reporting to the Nissan Americas Board.*

**The Walters Art Museum**, Innovation Strategy Program and Workshop, Baltimore  
*Participants: Full Board, Executive Team, Senior Administration and Curatorial Staff.*

**2011 Seminars and Talks**

**CHS** (Community Health Systems), Leadership and Motivation Seminar

**Executive Development Institute** at Vanderbilt, Innovation Strategy Seminar

**Nissan** Advanced Leadership Development Program, Motivation and Strategy Course

**Nissan** New Leaders Rotational Development Program, Innovation Strategy Seminar

**TVA** Leadership Program, 5-Week Leadership Program, Faculty Director, Innovation Program

**University of Sao Paulo** Executive MBA Class, Innovation Seminar

**Vanderbilt Medical Center**, Department Chairs Leadership Program - Custom Program

**Vanderbilt Alumni Weekend**, Dust Off Your MBA, Innovation Seminar

**Vanderbilt Owen Graduate School of Management** – Scholars Day, Innovation Strategy Talk

**Vanderbilt Summer Business Accelerator**, Faculty Director and Innovation Programming

**2010 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

**Cisco Systems** VIRTUAL Sales Leader Training, Executive Education Design and Facilitation

**Executive Development Institute at Vanderbilt**, Innovation Strategy Seminar

*Participants included senior and mid-level senior managers from Boeing, DARPA, Federal Defense Agency, Health South Corporation, Hershey Company, Logan Aluminum, Newell Rubbermaid, QE2 Consulting, Ryder, Synovus Financial Corp, United States Air Force, University of Kansas Cancer Center, Unum Corporation, Vanderbilt Medical Center, Vanderbilt School of Medicine, among others.*

**LBMC Consulting Company**, Innovation Strategy Seminar

**NASA Marshall Association**, Program Speaker on Innovation Culture at NASA

**National Arts Strategies**, Innovation Strategy Seminar, Detroit, MI

*Participants included Leadership Teams from Adrienne Arsht Center for the Performing Arts, Chorus America Association, Clarice Smith Performing Arts Center, Desert Botanical Garden, Detroit Historical Society, Ford's Theatre Society, Hyde Park Art Center, Juilliard School, Department of Vocal Arts, Kansas City Art Institute, Levine School of Music, Smithsonian Institution, Tectonic Theater Project, The Walters Art Museum,*

**Newell Rubbermaid** R&D Center, Innovation Day Keynote Speaker

**Nissan** Advanced Leadership Development Training Program, Innovation Strategy Seminar

**Rogers Group**, Faculty Director, Executive Program

**TVA** Advanced Leadership Program, Executive Education Design and Program Management

**2009 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

**BMI / Landmark Digital**, Management Team Strategy Facilitation

**Bridgestone Firestone Consumer**, Innovation Strategy Seminar

**Cisco Systems** Sales Leader Training, Executive Education Program Facilitation

**Executive Development Institute at Vanderbilt**, Management Team Strategy Facilitation

**Executive Development Institute at Vanderbilt**, Innovation Strategy Seminar

*Participants included senior and mid-level managers from Ingram Industries, NASA Marshall Space Flight Center, R&D Leaders, Renal Care Group, Tennessee Stampings, and University of Kentucky among others.*

**LBMC Consulting Company**, Keynote Conference Speaker on Innovation

**NASA Marshall Space Flight Center** Leadership Training Group, Innovation Strategy Seminar

**National Arts Strategies**, Board & Executive Team Strategy Facilitation, Washington DC

*Participants: Board Members, Executive Team, Senior Administration and Staff*

**National Arts Strategies**, Innovation Strategy Seminar, Phoenix AZ

*Participants included Leadership Teams from Alliance for Audience & ShowUp.com, Alliance of Artists Communities, Andrew W. Mellon Foundation, Arena Stage, Arts & Business Council of Miami, Center Theatre Group, Cherry Lane Theatre, Childsplay, City of Santa Fe Arts Commission, Great Lakes Science Center, SAY Sí, Scarborough Museums Trust, Second Stage Theatre, Steppenwolf Theatre Company, The Playwrights' Center*

**National Arts Strategies**, New Service Design Seminar, Berkeley CA

**National Arts Strategies**, New Service Design Seminar, Detroit MI

**Nissan** Advanced Leadership Training, Executive Education Program Design, Franklin TN

**Nissan LEAF** Electric Vehicle Team Brainstorm, Design and Innovation Strategy Workshop

**PureSafety Inc.**, Executive Team Strategy Facilitation

**Rogers Group** - Executive Leadership Program, Executive Education Design and Management

**TVA** Advanced Leadership Program, Executive Education Design and Program Management

**University of Sao Paulo** - Executive MBA Program, Innovation Strategy Seminar

**VGT Video Gaming Technology**, Design and Innovation Strategy Workshop

**Vanderbilt Institute for Global Health**, Board & Executive Team Strategy Facilitation

**Vanderbilt Owen Board of Visitors**, Innovation Strategy Seminar

**Vanderbilt University** Boardroom Breakfast, Keynote Speaker on Innovation

**Vanderbilt University** Diversity Supplier Program, Keynote Speaker on Innovation

**Vanderbilt Owen** Entrepreneurship Center Alumni Breakfast, Keynote Speaker on Innovation

**Vanderbilt Owen** Executive MBA Business Development, Keynote Speaker on Innovation, Huntsville AL

**Vanderbilt Owen** Executive MBA Business Development, Keynote Speaker on Innovation, Memphis TN

**Vanderbilt Business Accelerator Program**, Innovation Strategy Course

**Vanderbilt Center for Better Health**, Design and Innovation Support

**Vanderbilt Executive-MBA Program**, Innovation Strategy Course

**Vanderbilt Ingram Scholars Program**, Innovation Strategy Talk

**Vanderbilt Management School** - Welcome Weekend, Innovation Strategy Talk

**Vanderbilt Management School** Alumni Board, Innovation Strategy Talk

**Vanderbilt Management School** Bottom of the Pyramid Group, Innovation Strategy Course

**Vanderbilt Management School** MBA Orientation, Teamwork and Leadership Seminar

**Vanderbilt Management School** MBA Program, Innovation Strategy Course

**Vanderbilt School of Engineering**, Innovation Strategy Talk

**2008 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

**Porter Walker LLC**, Advisory Board

**Wagner Moebel Manufaktur GMBH**, Advisory Board

**BAI (Bank Association Institute)** Graduate Program, Executive Education Design and Facilitation

**Cisco Systems** Sales Leader Training, Executive Education Program Facilitation

**Executive Development Institute** at Vanderbilt, Innovation Strategy Seminar

*Participants included mid-level and senior managers from Advanced Composites, Dell Computer, Deloitte, Fidelity National Bank, Gaylord, NASA Johnson Space Center, Qwest Diagnostics, Schneider Electric, Thomas & Betts, Valley Services, Inc. among others.*

**Lennox AC**, Design and Innovation Support

**MSTP Program**, Teamwork and Leadership Seminar

**TVA Advanced Leadership Program**, Executive Education Design and Program Management

Vanderbilt Center for Better Health, Design and Innovation Support

University of Sao Paulo - Executive MBA Program, Innovation Strategy Seminar

Vanderbilt Executive-MBA Program, Innovation Strategy Course

Vanderbilt Management School - Welcome Weekend, Innovation Strategy Talk

Vanderbilt Management School MBA Course, Innovation Strategy Course

Vanderbilt School of Engineering, Innovation Strategy Talk

Vanderbilt University Medical Center, Innovation Strategy Seminar

Vanderbilt University, Innovation Strategy Seminar

### **2007 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

Porter Walker LLC, Advisory Board

Wagner Moebel Manufaktur GMBH, Advisory Board

BAI (Bank Association Institute) Graduate Program, Executive Education Design and Facilitation

BAI, Retail Delivery National Conference, Innovation Strategy Seminar, Orlando FL

Bottom of The Pyramid Project, Innovation Strategy Talk

Bridgestone Firestone Emerging Leaders – Innovation, Innovation Strategy Seminar, Akron OH

Bridgestone Firestone National Sales Team, Innovation Strategy Seminar, Akron OH

Cisco Systems Sales Leader Training, Executive Education Design and Facilitation

Curb Records, Speaker on Innovation

Drs Low Vision, Design and Innovation Support

Executive Development Institute at Vanderbilt, Innovation Strategy Seminar

*Participants included mid-level and senior managers from BATO, Castrol Industrial, Community Health Systems, FedEx, Glenn Springs Holding, Inc., Laurel County Public Library, Mead Johnson Nutritionals, National Reconnaissance Org., PLATO, State of Tennessee, TVA, among others.*

Honeywell, Design and Innovation Support

National Arts Strategies, Innovation Strategy Seminar, Seattle WA

*Participants were leadership teams of the following organizations: Archie Bray Foundation, Broward Cultural Division, Central District Forum for Arts & Ideas, Centrum, Dance Theater Workshop, Laurel County Public Library, Miami City Ballet, Museo de las Americas, Pacific Islanders in Communications, Philadelphia Symphony Orchestra, Portland Center Stage, Redeemer Presbyterian Church, Seattle Repertory Theatre, Taproot Theatre Company, The Cabin, Theater for a New Audience, Theatre Puget Sound, Town Hall Seattle, University Musical Society, Vancouver Symphony, Yerba Buena Center for the Arts; sponsored by the Paul G. Allen Family Foundation*

TVA Advanced Leadership Program, Executive Education Design and Program Management

University of Sao Paulo - Executive MBA Program, Innovation Strategy Seminar

Vanderbilt Center for Better Health, Design and Innovation Support

Whirlpool Inc. Global Innovation Group, Design and Innovation Support

Vanderbilt Business Accelerator Program, Innovation Strategy Course

Vanderbilt International Students English Program, Social Innovation Speaker

Vanderbilt Management School - Welcome Weekend, Innovation Strategy Talk

Vanderbilt Management School MBA Course, Innovation Strategy Course

Vanderbilt School of Engineering, Innovation Strategy Talk

### **2006 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

Evergreen Innovation Partners, Advisory Board

Griffin Technology, Advisory Board

Nashville Summer Business Camp, Advisory Board  
Porter Walker LLC, Advisory Board  
Wagner Moebel Manufaktur GMBH, Advisory Board  
Youth About Business, Advisory Board  
ACH Foods Inc., Innovation Strategy Seminar, Memphis TN  
BAI (Bank Association Institute) Graduate Program, Executive Education Design and Facilitation  
Bridgestone Firestone Emerging Leaders – Innovation, Innovation Strategy Seminar, Akron OH  
Bristol Meyers Squibb – Clinical Investigators Program, Innovation Strategy Seminar  
Cisco Systems Sales Leader Training, Executive Education Design and Facilitation  
Executive Development Institute at Vanderbilt, Innovation Strategy Seminar  
*Participants included mid-level and senior managers from American Data Network, Bank of America, Brand New Day, Bridgestone Firestone R&D, CheckFree Corp, Dublin Group, Ernst & Young, LLP, Fiserv, inShuttle.com, Lumin PR Collaborative, National City Corp, Organon USA, Plymouth Extruded Shapes, University of Mississippi School of Business, among others.*  
FIA Management Institute, Innovation Strategy Seminar, Sao Paulo Brazil  
Griffin Technology, Board & Executive Team Strategy Facilitation  
Humana, Design and Innovation Support, Louisville KY  
Innovation Challenge Competition, Participant Teams Advisor and Coach  
Kimberly Clark - Insights and Exploratory, Design and Innovation Support, Neenah WI  
Leadership Nashville - Innovation in Education, Keynote Conference Speaker on Innovation  
Lumin PR Collaborative, Advising, Innovation Strategy Seminar  
Marriott Rewards, Design and Innovation Support  
Metropolitan Nashville General Hospital, Design and Innovation Support  
MSTP Program, Teamwork and Leadership Seminar  
NAIB National Assoc. of Independent Businesses, Panel Judge for Innovation Competition  
Nashville Rotary Club, Keynote Speaker on Innovation  
National Arts Strategies, Innovation Strategy Seminar, New York NY  
*Participants were leadership teams of the following organizations: Alabama Shakespeare Festival, American Conservatory Theater, Brand New Day, Da Camera of Houston, Dance USA, Hammer Museum, Holter Museum of Art, Houston Grand Opera, Intiman Theatre, Louisiana Philharmonic Orchestra, New Mexico Symphony Orchestra, Shakespeare Theatre Company, Signature Theater Company, The Cleveland Orchestra; sponsored by the American Express Foundation*  
Page-Campbell Heart Inst., Design and Innovation Support  
Product Development Management Association, Keynote Speaker on Innovation, Atlanta GA  
Tennessee Association of Independent Schools, Annual Conference, Innovation Strategy Seminar  
TVA Advanced Leadership Program, Executive Education Design and Program Management  
University of Sao Paulo - Executive MBA Program, Innovation Strategy Seminar  
Vanderbilt Center for Better Health, Design and Innovation Support  
Vanderbilt Tech Transfer Office, Design and Innovation Support  
Vanderbilt University Curb Center for Arts and Policy, Board & Executive Team Facilitation  
Vanderbilt University – Workers Compensation, Keynote Conference Speaker on Innovation  
Vanderbilt University Medical Center - Conference on Disabilities, Keynote Speaker on Innovation  
Vanderbilt University Children’s Hospital, Design and Innovation Support  
Vanderbilt University Medical Center - Project Health Design, Design Strategy Workshop  
Vanderbilt Business Accelerator Program, Innovation Strategy Course  
Vanderbilt Executive-MBA Program, Innovation Strategy Course  
Vanderbilt Management School - Welcome Weekend, Innovation Strategy Talk  
Vanderbilt Management School Alumni Board for Health Care, Innovation Strategy Talk  
Vanderbilt Management School MBA Course, Innovation Strategy Course  
Vanderbilt School of Engineering, Innovation Strategy Talk



**2005 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

iTest (American High School Internet Math Competition), Advisory Board  
Youth About Business, Advisory Board  
Veran Medical Technologies MBA Student Startup, Advising, Design and Innovation Support  
Advance Auto Parts, Design and Innovation Support  
American Graduate School of Management, Board & Executive Team Strategy Facilitation  
BAI (Bank Association Institute) Graduate Program, Executive Education Design and Facilitation  
Baptist Hospital Foundation, Executive Team Strategic Projects  
Bristol Meyers Squibb – Clinical Investigators Program, Innovation Strategy Seminar  
Curb Center Facilitation, Board & Executive Team Strategy Facilitation  
Executive Development Institute at Vanderbilt, Innovation Strategy Seminar  
*Participants included mid-level and senior managers from Aegis Sciences Corporation, Allstate Insurance Company, Avondale Partners, Barge, Waggoner, Sumner & Cannon, BlueCross BlueShield of TN, BMI, Bonus Building, Bridgestone Firestone Consumer, Caterpillar Financial, Crowe Horwath LLP, Des-Case, DigiChart, General Graphic Group of Croatia, Good Products, HCA, Ingram Industries, Kenny Pipe & Supply, LP Building Products, Mat-Co Business Forms, NovaCopy, The Alternative Board, TSW Automation, USDA, National Appeals Division, Vistage, among others.*  
Gibson Music, Innovation Strategy Seminar, Las Vegas NV  
Griffin Technology, Board & Executive Team Strategy Facilitation  
Hasbro, Speaker on Innovation  
Kimberly Clark – Insights and Exploratory Group, Design Process Redesign, Neenah WI  
McKesson, Management Team Strategy Facilitation  
MG Taylor, Management Team Strategy Facilitation  
Nashville Summer Business Camp, Education Design and Facilitation  
North Highland, Keynote Conference Speaker on Innovation  
SONA MedSpa, Design and Innovation Support  
Wallace Foundation, Board & Executive Team Strategy Facilitation  
TVA Advanced Leadership Program, Executive Education Design and Program Management  
University of Sao Paulo – Executive MBA Program, Innovation Strategy Seminar  
Vanderbilt Center for Better Health, Design and Innovation Support  
Vanderbilt Business Accelerator Program, Innovation Strategy Course  
Vanderbilt Executive-MBA Program, Innovation Strategy Course  
Vanderbilt Management School – Welcome Weekend, Innovation Strategy Talk  
Vanderbilt Management School MBA Course, Innovation Strategy Course  
Vanderbilt School of Engineering, Innovation Strategy Talk

**2004 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

iTest (American High School Internet Math Competition), Advisory Board  
Thistle Farms, Advisory Board  
Vanderbilt University Black Cultural Center, Advisory Board  
Youth About Business, Advisory Board  
BAI (Bank Association Institute) Graduate Program, Executive Education Design and Facilitation  
Baptist Healing Trust, Organization Culture Consulting  
Baptist Hospital, Innovation Strategy Talk  
Bristol Meyers Squibb – Clinical Investigators Program, Innovation Strategy Seminar  
Cheekwood Gardens and Museum, Executive Team Strategy Facilitation  
Gibson Music, Board & Executive Team Strategy Facilitation  
Griffin Technology, Design and Innovation Support  
Keystone Youth Services, Board & Executive Team Strategy Facilitation  
MG Taylor, Management Team Strategy Facilitation  
Nashville Metro Airport Authority, Executive Team Strategy Facilitation  
Owen Executive Development Institute, Innovation Strategy Seminar

*Participants included mid-level and senior managers from American Public Power Association, General Mills, King & Prince Seafood, Nissan - US Mfg., Regional 4 Education Service, US Army - Redstone Arsenal, and Ingram Logistics among others.*

Special Operations Aviation Group, Design and Innovation Support  
Tennessee Center for Performing Arts -T-Mobile Initiative, Design and Innovation Support  
TKO Innovations, Design and Innovation Support  
TVA Advanced Leadership Program, Executive Education Design and Program Management  
University of Sao Paulo - Executive MBA Program, Innovation Strategy Seminar  
University School of Nashville - Evening Classes, Innovation Strategy Seminar  
Vanderbilt Center for Better Health, Design and Innovation Support  
Vanderbilt Executive-MBA Program, Innovation Strategy Course  
Vanderbilt Management School MBA Course, Innovation Strategy Course

**2003 CONSULTING, WORKSHOPS, SEMINARS, AND PRESENTATIONS**

Alcatel, Executive Education Design and Facilitation, Paris France  
Council Ventures, Board & Executive Team Strategy Facilitation  
Griffin Technology, Board & Executive Team Strategy Facilitation  
IBC, Innovation Strategy Seminar, Sao Paulo Brazil  
IDEO Product Development, Design Consulting, Palo Alto CA  
NASA Space Transport Directorate 51 Design Team, Innovation Strategy Seminar  
NASA Space Transport Directorate 51, Design Process Workshop, Huntsville AL  
SyGen (Porcine Genetics), Executive and R&D Management Team Facilitation, Franklin KY  
University School of Nashville Evening Classes, Innovation Strategy Seminar  
Vanderbilt Management School MBA Course, Innovation Strategy Course  
Youth About Business, Advisory Board

**2002 CONSULTING, WORKSHOPS, AND SEMINARS**

Alcatel HQ, Executive Education Design and Facilitation, Paris France  
Huntsville BizTek Technology Incubator, Design and Innovation Strategy Workshop  
LEGO Direct, Executive Team Strategy Facilitation, Mohonk NY  
LEGO Systems, Executive Team Strategy Facilitation, Davos CH  
Orange UK, Executive Education Design and Program Management, London UK  
Tennessee Governor's Task Force on Entrepreneurship, Design and Innovation Support  
Volunteer Corporate Credit Union, Executive Education Design and Facilitation

**2001 CONSULTING, SEMINARS, AND PRESENTATIONS**

eConception Technology Incubator, Board & Executive Team Strategy Facilitation  
TetraPak, Executive Team Strategy Facilitation, Portland OR  
US Air force Material Command: Integrated Digital Environment, Design and Innovation Support  
US Navy Supply Corps., Executive Education Design and Facilitation, Athens GA

**2000 CONSULTING AND SEMINARS**

Cream01 Design Consultancy, Executive Team Strategy Facilitation, Munich Germany  
Edutainment Inc., Board & Executive Team Strategy Facilitation  
Enlight Interactive, Board & Executive Team Strategy Facilitation  
Executive Discovery LLC, Executive Team Strategy Facilitation, Enfield CT  
LEGO Serious Play, Founding Team Member  
Logic Media Group, Board & Executive Team Strategy Facilitation  
Media Aktiv, Board & Executive Team Strategy Facilitation, Munich Germany

Middle Tennessee Technology Corridor, Board & Executive Team Strategy Facilitation  
Nova Bionics, Board & Executive Team Strategy Facilitation  
Performance Food Group, Innovation Strategy Seminar  
Pure Safety, Board & Executive Team Strategy Facilitation  
Weberize Internet Design, Board & Executive Team Strategy Facilitation  
Cheekwood Gardens and Museum, Executive Team Strategy Facilitation  
Corning Consumer Products, Design and Innovation Support, Chicago