

**Sruthi Thatchenkery**  
*Curriculum Vitae - Sep 2024*

Owen Graduate School of Management  
Vanderbilt University  
[sruthi.thatchenkery@vanderbilt.edu](mailto:sruthi.thatchenkery@vanderbilt.edu)

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**FACULTY POSITIONS**

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<b>Vanderbilt University, Owen Graduate School of Management</b> , Nashville, TN Assistant Professor of Strategy & Business Economics	2022-
<b>University College London, School of Management</b> , London, United Kingdom Assistant Professor of Strategy & Entrepreneurship Lecturer of Strategy & Entrepreneurship	2017-2022 2016-2017

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**EDUCATION**

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<b>Stanford University</b> , Palo Alto, CA <i>PhD in Management Science and Engineering</i> Committee: Riitta Katila (chair), Kathleen Eisenhardt, Charles Eesley, Tom Byers	2017
<b>Duke University</b> , Durham, NC <i>Bachelors of Science in Economics</i> Summa cum laude, high distinction in economics, Phi Beta Kappa	2008

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**PUBLICATIONS**

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**Peer-Reviewed Publications**

- Thatchenkery, S., & Piezunka, H. Competition in collaboration: The problem of (mis)aligned perception. (accepted at *Administrative Science Quarterly*)
- Finalist, Curtis Grimm Best Paper Award, Competitive Dynamics Conference
- Thatchenkery, S. & Katila, R. 2023. Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west? *Strategic Management Journal*, 44(4).
- Finalist (Economics), Antitrust Writing Awards, Concurrences
  - Finalist, Research Methods Award, Strategic Management Society Conference
- Thatchenkery, S. & Katila, R. 2021. Seeing what others miss: A competition network lens on product innovation. *Organization Science*, 32(5).
- Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference
  - Best Paper, Smith Competitive Dynamics Conference
- Katila, R., Thatchenkery, S., Christensen, M., & Zenios, S. 2017. Is there a doctor in the house? Expert product users, organizational roles, and innovation. *Academy of Management Journal*, 60(6).
- Thatchenkery, S. & Koizumi, N. 2010. Lab coats versus business suits: A study of career preferences among Indian adolescents. *Career Development International*, 15(6).

**Book Chapters and Other Publications**

The surprising consequences of antitrust actions against Big Tech (with R. Katila). *Harvard Business Review*, 2023 (published online).

Distant and local search (with R. Katila). *Palgrave Encyclopedia of Strategic Management*. Eds. D. Teece et al. New York: Palgrave Macmillan, 2013.

**Doctoral Dissertation**

Title: Competitive intelligence: Drivers and consequences of executive attention to competitors in enterprise software

- Winner, Wiley Blackwell Outstanding Dissertation Award, AOM Strategic Management Division
- Finalist, Best Dissertation Award, AOM Technology and Innovation Management Division
- Runner-Up, Best Dissertation Award, Industry Studies Association

**RESEARCH IN PROGRESS**

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**Working Papers**

Thatchenkery, S. Out of left field: Executive attention to emerging competitors (R&R at *Academy of Management Journal*)

Thatchenkery, S. CEO homophily and interorganizational rivalry (target: *Organization Science*)

Katila, R., Thatchenkery, S., & Chen, E. We've got rhythm: Sequences of R&D moves and firm performance

**Ongoing Projects**

User innovators' responses to platform owner entry in video game mods (data analysis)

Technology diffusion via competition networks in mobile apps (with A. Wang) (data collection)

Product predicates and knowledge spillovers in medical devices (with J. Bian) (data collection)

IP protection and corporate venture capital (with A. Contigiani) (data collection)

**AWARDS**

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Finalist, Curtis Grimm Best Paper Award, Competitive Dynamics Conference, 2023

Finalist, Antitrust Writing Awards, Concurrences, 2023

UCL Student Choice Honor Roll (Teaching Delivery, Research-Based Education), 2022

Finalist, Research Methods Award, Strategic Management Society Conference, 2021

Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference, 2020

Runner-Up, Rising Star Award, Industry Studies Association, 2020

Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management, 2019

Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management, 2018

Runner-Up, Best Dissertation Award, Industry Studies Association, 2018

Best Paper, Smith Competitive Dynamics Conference, 2018

Outstanding Reviewer Award, Technology & Innovation Management Division, 2011

National Science Foundation Graduate Research Fellowship, 2011

Stanford Graduate Fellowship, 2010

## **PRESENTATIONS**

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Aligned competitive perception and renewal of collaboration

*Academy of Management Annual Meeting*. Chicago. August 2024.

*Sumatra Ghoshal Conference, London Business School*. London. June 2024.

*Global Innovation & Entrepreneurship Research Conference*. Boulder. June 2024.

*Competitive Dynamics Conference*. London. May 2023.

*INQUIRE Conference*. Chicago. June 2023.

*Strategic Management Society Annual Meeting*. London. September 2022.

Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west?

*Academy of Management Annual Meeting*. Seattle. August 2022.

*West Coast Research Symposium*. Seattle. August 2022.

*Industry Studies Association Conference*. Philadelphia. June 2022.

*DRUID Society Conference*. Copenhagen. June 2022.

*Strategic Management Society Annual Meeting*. Virtual. September 2021.

*Sumatra Ghoshal Conference, London Business School*. Virtual. May 2021

*Wharton Mack Innovation Conference*. Virtual. April 2021.

*Stanford Digital Economy Forum*. Virtual. November 2020.

Seeing what others miss: A competition network lens on product innovation

*Industry Studies Association Conference*. Virtual. June 2020.

*Strategic Management Society Annual Meeting*. Minneapolis. October 2019.

*Academy of Management Annual Meeting*. Boston. August 2019.

*Smith Competitive Dynamics Conference*. Kingston. May 2018.

*Frontiers in MOC and TIM Conference*. Zurich. June 2017.

*DRUID Society Conference*. New York. June 2017.

Awareness of fringe competitors in enterprise software

*Strategic Management Society Annual Meeting*. Houston. October 2017.

*Academy of Management Annual Meeting*. Atlanta. August 2017.

Competitive intelligence: Executive attention to competitors in enterprise software (dissertation)

*Strategic Management Society Annual Meeting*. Berlin. September 2016.

*Academy of Management Annual Meeting*. Anaheim. August 2016.

*Consortium for Competitiveness and Cooperation (CCC)*. New York. April 2015.

*INFORMS Annual Meeting*. San Francisco. November 2014.

Is there a doctor in the house? The impact of users on medical device innovation

*INFORMS Annual Meeting*. San Francisco. November 2014.  
*Academy of Management Annual Meeting*. Philadelphia. August 2014.

Sequences of competitive moves and effects on firm performance  
*Strategic Management Society Annual Meeting*. Prague. October 2012.  
*Academy of Management Annual Meeting*. Boston. August 2012.

Lab coats versus business suits: A study of career preferences among Indian high school students.  
*Academy of Management Annual Meeting*. Chicago. August 2009.

Consumer preference for fuel efficiency and implications for hybrid-electric product development.  
*Academy of Management Annual Meeting*. Chicago. August 2009.

### INVITED SEMINARS

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University of Utah, Entrepreneurship & Strategy	2024
University of Kentucky, Management	2023
Imperial College London, Management & Entrepreneurship	2023
London Business School, Strategy	2022
Indian Institute of Management – Bangalore, Strategy	2022
Rice University, Strategy & Environment	2021
Vanderbilt University, Strategy & Business Economics	2021
Dartmouth University, Management	2021
University of Illinois-Chicago, Managerial Studies	2021
Tilburg University, Management	2019
University of North Carolina-Chapel Hill, Strategy & Entrepreneurship	2018
Boston University, Strategy & Innovation	2016
New York University, Technology Management & Innovation	2016
Harvard Business School, Technology & Operations Management	2016
McGill University, Strategy & Organization	2015
University College London, Strategy & Entrepreneurship	2015
Tulane University, Management	2015

### TEACHING

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#### **Instructor (Vanderbilt Owen Graduate School of Management)**

MGT 6572 – Strategic Management of Technology

MGT 6449 – Innovation Strategy

#### **Instructor (UCL School of Management)**

MSIN0092 – Technology & Digital Strategy

#### **Thesis Supervisor (UCL School of Management)**

BSc in Management Science – 10 theses

BSc in Information Management for Business – 32 theses

MSc in Management – 12 theses

#### **Internal Examiner for PhD Viva or MRes Upgrade (UCL School of Management)**

Joe Ploog, Mar 2021 (MRes)

Nilam Kaushik, Feb 2019 (PhD)

**Teaching Assistant (Stanford)**

MS&E 270 – Strategy in High-Technology Companies

MS&E 276 – Entrepreneurial Management and Finance

MS&E 180 – Organizations: Theory and Management

**Guest Instructor (Stanford)**

MS&E 190 – Methods and Models in Policy and Strategy

**CONSORTIA**

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**Panelist**

*STR Doctoral Consortium*, Academy of Management Annual Meeting, Boston, 2023

*TIM Doctoral Consortium*, Academy of Management Annual Meeting, Seattle, 2022

*TIM Dissertation Workshop*, Academy of Management Annual Meeting, Virtual, 2020

*STR Dissertation Workshop*, Academy of Management Annual Meeting, Boston, 2019

**Participant**

*STR Junior Faculty Consortium*, Academy of Management Annual Meeting, Chicago, 2018

*Industry Studies Association PDW*, Industry Studies Association Conference, Seattle, 2018

*CS & KI Junior Faculty PDW*, Strategic Management Society Annual Meeting, Houston, 2017

*TIM Junior Faculty Consortium*, Academy of Management Annual Meeting, Atlanta, 2017

*WCRS Doctoral Consortium*, West Coast Research Symposium, Seattle, 2015

*BPS Dissertation Consortium*, Academy of Management Annual Meeting, Vancouver, 2015

*Kauffman Doctoral Consortium*, Smith Entrepreneurship Research Conference, College Park, 2015

*Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference*, New York, 2015

*BPS Doctoral Consortium*, Academy of Management Annual Meeting, Philadelphia, 2014

*WCRS Doctoral Consortium*, West Coast Research Symposium, Seattle, 2013

*TIM Doctoral Consortium*, Academy of Management Annual Meeting, Orlando, 2013

*SMS Doctoral Workshop*, Strategic Management Society Annual Meeting, Prague, 2012

*WCRS Doctoral Consortium*, West Coast Research Symposium, Seattle, 2011

*New Doctoral Student Consortium*, Academy of Management Annual Meeting, San Antonio, 2011

**SERVICE**

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**Editorial Review Board**

Strategic Management Journal (2022-)

Strategic Entrepreneurship Journal (2023-)

**Ad-Hoc Reviewer**

Administrative Science Quarterly

Organization Science

Management Science

Strategy Science

Research Policy

Journal of Business Venturing

Strategic Organization

**Conference Reviewer**

Strategic Management Society, Meetings and Awards

Academy of Management Annual Meeting  
DRUID Annual Meeting

**Consortia Organizer**

TIM Dissertation Workshop, 2020 (co-organizer)  
STR Managing Your Dissertation Workshop, 2019 (lead organizer)

**Conference Chair, Panelist, or Discussant**

Academy of Management Annual Meeting, Chicago, 2024  
Global Entrepreneurship & Innovation Research Conference, Boulder, 2024  
Academy of Management Annual Meeting, Boston, 2023  
Smith Competitive Dynamics Conference, London, 2023  
Academy of Management Annual Meeting, Seattle, 2022  
Academy of Management Annual Meeting, Boston, 2019  
Smith Competitive Dynamics Conference, Kingston, 2018  
Strategic Management Society Conference, Houston, 2017  
DRUID Society Conference, New York, 2017  
Academy of Management Annual Meeting, Philadelphia, 2014  
Academy of Management Annual Meeting, Boston, 2012

**Committee Membership, Scholarly/Professional Organizations**

Best Paper in Innovation & Entrepreneurship Awards Committee, Industry Studies Association (2023)  
Early Career Development Committee, Industry Studies Association (2018-2021)

**Departmental Service at Vanderbilt**

Faculty advisor, Owen Tech Club (2023-)  
Search committee member, Owen SBE faculty recruiting (2023)  
Co-organizer, Owen SBE seminar series (2022-)

**Departmental Service at Prior Institutions**

Coordinator, UCL strategy seminar series (2019-2022)  
UCL S&E faculty recruiting (2017-2022)  
Judge for collegiate DECA case competition (London)  
Co-organized multiple Stanford Technology Ventures Program (STVP) Research Days  
Co-organized meetings for Stanford Institute for Economic Policy Research (SIEPR) seminar series  
Coordinated student meetings and dinners with candidates for 2013 MS&E faculty search

**ADDITIONAL EXPERIENCE**

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**Analyst, Cornerstone Research, Washington, DC**

**Research Assistant, Fuqua School of Business, Duke University, Durham, NC**

**Summer Intern, Citigroup Smith Barney (fka Legg Mason), Alexandria, VA**