

Sruthi Thatchenkery
Curriculum Vitae

Owen Graduate School of Management
Vanderbilt University
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FACULTY POSITIONS

Vanderbilt University, Owen Graduate School of Management , Nashville, TN	
Assistant Professor of Management	2022-
<i>Brownlee O. Curry Dean's Faculty Fellow</i>	2025-
University College London, School of Management , London, United Kingdom	
Assistant Professor of Strategy & Entrepreneurship	2017-2022
Lecturer of Strategy & Entrepreneurship	2016-2017

EDUCATION

Stanford University , Palo Alto, CA	2017
<i>PhD in Management Science and Engineering</i>	
Committee: Riitta Katila (chair), Kathleen Eisenhardt, Charles Eesley, Tom Byers	
Duke University , Durham, NC	2008
<i>Bachelors of Science in Economics</i>	
Summa cum laude, high distinction in economics, Phi Beta Kappa	

PUBLICATIONS

Peer-Reviewed Publications

- Thatchenkery, S. 2026. They saw it coming: Executive experience and foresight in competitor identification. Forthcoming in *Academy of Management Journal*.
- Thatchenkery, S., & Piezunka, H. 2025. Competition in collaboration: The problem of (mis)aligned perception. *Administrative Science Quarterly*, 70(1).
- Finalist, Curtis Grimm Best Paper Award, Competitive Dynamics Conference
- Thatchenkery, S. & Katila, R. 2023. Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west? *Strategic Management Journal*, 44(4).
- Finalist (Economics), Antitrust Writing Awards, Concurrences
 - Finalist, Research Methods Award, Strategic Management Society Conference
- Thatchenkery, S. & Katila, R. 2021. Seeing what others miss: A competition network lens on product innovation. *Organization Science*, 32(5).
- Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference
 - Best Paper, Smith Competitive Dynamics Conference
- Katila, R., Thatchenkery, S., Christensen, M., & Zenios, S. 2017. Is there a doctor in the house? Expert product users, organizational roles, and innovation. *Academy of Management Journal*, 60(6).

Thatchenkery, S. & Koizumi, N. 2010. Lab coats versus business suits: A study of career preferences among Indian adolescents. *Career Development International*, 15(6).

Book Chapters and Other Publications

The surprising consequences of antitrust actions against Big Tech (with R. Katila). *Harvard Business Review*, 2023 (published online).

Distant and local search (with R. Katila). *Palgrave Encyclopedia of Strategic Management*. Eds. D. Teece et al. New York: Palgrave Macmillan, 2013.

Doctoral Dissertation

Title: Competitive intelligence: Drivers and consequences of executive attention to competitors in enterprise software

- Winner, Wiley Blackwell Outstanding Dissertation Award, AOM Strategic Management Division
- Finalist, Best Dissertation Award, AOM Technology and Innovation Management Division
- Runner-Up, Best Dissertation Award, Industry Studies Association

RESEARCH IN PROGRESS

Working Papers

Thatchenkery, S & Piezunka, H. Interpersonal to interorganizational rivalry (target: *Strategic Management Journal*)

Katila, R., Thatchenkery, S., & Chen, E. We've got rhythm: Sequences of R&D moves and firm performance

Ongoing Projects

IP protection in software and corporate venture capital (with A. Contigiani) (data analysis)

User innovators' responses to platform owner entry in video game mods (data analysis)

Technology diffusion via competition networks in mobile apps (with A. Wang) (data collection)

Product predicates and knowledge spillovers in medical devices (with J. Bian) (data collection)

AWARDS

Best Reviewer Award, Strategic Entrepreneurship Journal, 2024 & 2025

Best Reviewer Award, Strategic Management Journal, 2024

Finalist, Curtis Grimm Best Paper Award, Competitive Dynamics Conference, 2023

Finalist, Antitrust Writing Awards, Concurrences, 2023

UCL Student Choice Honor Roll (Teaching Delivery, Research-Based Education), 2022

Finalist, Research Methods Award, Strategic Management Society Conference, 2021

Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference, 2020

Runner-Up, Rising Star Award, Industry Studies Association, 2020

Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management, 2019

Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management, 2018

Runner-Up, Best Dissertation Award, Industry Studies Association, 2018

Best Paper, Smith Competitive Dynamics Conference, 2018

Outstanding Reviewer Award, Technology & Innovation Management Division, 2011

National Science Foundation Graduate Research Fellowship, 2011

Stanford Graduate Fellowship, 2010

PRESENTATIONS

Aligned competitive perception and renewal of collaboration

Academy of Management Annual Meeting. Chicago. August 2024.

Sumatra Ghoshal Conference, London Business School. London. June 2024.

Global Innovation & Entrepreneurship Research Conference. Boulder. June 2024.

Competitive Dynamics Conference. London. May 2023.

INQUIRE Conference. Chicago. June 2023.

Strategic Management Society Annual Meeting. London. September 2022.

Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west?

Academy of Management Annual Meeting. Seattle. August 2022.

West Coast Research Symposium. Seattle. August 2022.

Industry Studies Association Conference. Philadelphia. June 2022.

DRUID Society Conference. Copenhagen. June 2022.

Strategic Management Society Annual Meeting. Virtual. September 2021.

Sumatra Ghoshal Conference, London Business School. Virtual. May 2021

Wharton Mack Innovation Conference. Virtual. April 2021.

Stanford Digital Economy Forum. Virtual. November 2020.

Seeing what others miss: A competition network lens on product innovation

Industry Studies Association Conference. Virtual. June 2020.

Strategic Management Society Annual Meeting. Minneapolis. October 2019.

Academy of Management Annual Meeting. Boston. August 2019.

Smith Competitive Dynamics Conference. Kingston. May 2018.

Frontiers in MOC and TIM Conference. Zurich. June 2017.

DRUID Society Conference. New York. June 2017.

Awareness of fringe competitors in enterprise software

Strategic Management Society Annual Meeting. Houston. October 2017.

Academy of Management Annual Meeting. Atlanta. August 2017.

Competitive intelligence: Executive attention to competitors in enterprise software (dissertation)

Strategic Management Society Annual Meeting. Berlin. September 2016.

Academy of Management Annual Meeting. Anaheim. August 2016.
Consortium for Competitiveness and Cooperation (CCC). New York. April 2015.
INFORMS Annual Meeting. San Francisco. November 2014.

Is there a doctor in the house? The impact of users on medical device innovation
INFORMS Annual Meeting. San Francisco. November 2014.
Academy of Management Annual Meeting. Philadelphia. August 2014.

Sequences of competitive moves and effects on firm performance
Strategic Management Society Annual Meeting. Prague. October 2012.
Academy of Management Annual Meeting. Boston. August 2012.

Lab coats versus business suits: A study of career preferences among Indian high school students.
Academy of Management Annual Meeting. Chicago. August 2009.

Consumer preference for fuel efficiency and implications for hybrid-electric product development.
Academy of Management Annual Meeting. Chicago. August 2009.

INVITED SEMINARS

University of Utah, Entrepreneurship & Strategy	2024
University of Kentucky, Management	2023
Imperial College London, Management & Entrepreneurship	2023
London Business School, Strategy	2022
Indian Institute of Management – Bangalore, Strategy	2022
Rice University, Strategy & Environment	2021
Vanderbilt University, Strategy & Business Economics	2021
Dartmouth University, Management	2021
University of Illinois-Chicago, Managerial Studies	2021
Tilburg University, Management	2019
University of North Carolina-Chapel Hill, Strategy & Entrepreneurship	2018
Boston University, Strategy & Innovation	2016
New York University, Technology Management & Innovation	2016
Harvard Business School, Technology & Operations Management	2016
McGill University, Strategy & Organization	2015
University College London, Strategy & Entrepreneurship	2015
Tulane University, Management	2015

TEACHING

Instructor (Vanderbilt Owen Graduate School of Management)

MGT 6572 – Strategic Management of Technology
MGT 6449 – Innovation Strategy

Instructor (UCL School of Management)

MSIN0092 – Technology & Digital Strategy

Thesis Supervisor (UCL School of Management)

BSc in Management Science – 10 theses
BSc in Information Management for Business – 32 theses

MSc in Management – 12 theses

Internal Examiner for PhD Viva or MRes Upgrade (UCL School of Management)

Joe Ploog, Mar 2021 (MRes)

Nilam Kaushik, Feb 2019 (PhD)

Teaching Assistant (Stanford)

MS&E 270 – Strategy in High-Technology Companies

MS&E 276 – Entrepreneurial Management and Finance

MS&E 180 – Organizations: Theory and Management

Guest Instructor (Stanford)

MS&E 190 – Methods and Models in Policy and Strategy

CONSORTIA

Panelist

STR Doctoral Consortium, Academy of Management Annual Meeting, Boston, 2023

TIM Doctoral Consortium, Academy of Management Annual Meeting, Seattle, 2022

TIM Dissertation Workshop, Academy of Management Annual Meeting, Virtual, 2020

STR Dissertation Workshop, Academy of Management Annual Meeting, Boston, 2019

Participant

STR Junior Faculty Consortium, Academy of Management Annual Meeting, Chicago, 2018

Industry Studies Association PDW, Industry Studies Association Conference, Seattle, 2018

CS & KI Junior Faculty PDW, Strategic Management Society Annual Meeting, Houston, 2017

TIM Junior Faculty Consortium, Academy of Management Annual Meeting, Atlanta, 2017

WCRS Doctoral Consortium, West Coast Research Symposium, Seattle, 2015

BPS Dissertation Consortium, Academy of Management Annual Meeting, Vancouver, 2015

Kauffman Doctoral Consortium, Smith Entrepreneurship Research Conference, College Park, 2015

Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, New York, 2015

BPS Doctoral Consortium, Academy of Management Annual Meeting, Philadelphia, 2014

WCRS Doctoral Consortium, West Coast Research Symposium, Seattle, 2013

TIM Doctoral Consortium, Academy of Management Annual Meeting, Orlando, 2013

SMS Doctoral Workshop, Strategic Management Society Annual Meeting, Prague, 2012

WCRS Doctoral Consortium, West Coast Research Symposium, Seattle, 2011

New Doctoral Student Consortium, Academy of Management Annual Meeting, San Antonio, 2011

SERVICE

Editorial Review Board

Strategic Management Journal (2022-)

Strategic Entrepreneurship Journal (2023-)

Ad-Hoc Reviewer

Administrative Science Quarterly

Academy of Management Journal

Organization Science

Management Science

Strategy Science

Research Policy
Journal of Business Venturing
Journal of Management Studies
Strategic Organization

Conference Reviewer

Strategic Management Society, Meetings and Awards
Academy of Management Annual Meeting
DRUID Annual Meeting

Consortia Organizer

TIM Dissertation Workshop, 2020 (co-organizer)
STR Managing Your Dissertation Workshop, 2019 (lead organizer)

Conference Chair, Panelist, or Discussant

Academy of Management Annual Meeting, Chicago, 2024
Global Entrepreneurship & Innovation Research Conference, Boulder, 2024
Academy of Management Annual Meeting, Boston, 2023
Smith Competitive Dynamics Conference, London, 2023
Academy of Management Annual Meeting, Seattle, 2022
Academy of Management Annual Meeting, Boston, 2019
Smith Competitive Dynamics Conference, Kingston, 2018
Strategic Management Society Conference, Houston, 2017
DRUID Society Conference, New York, 2017
Academy of Management Annual Meeting, Philadelphia, 2014
Academy of Management Annual Meeting, Boston, 2012

Committee Membership, Scholarly/Professional Organizations

Best Paper in Innovation & Entrepreneurship Awards Committee, Industry Studies Association (2023)
Early Career Development Committee, Industry Studies Association (2018-2021)

Departmental Service at Vanderbilt

Faculty advisor, Owen Tech Club (2023-)
Search committee member, Owen SBE faculty recruiting (2023)
Co-organizer, Owen SBE seminar series (2022-)

Departmental Service at Prior Institutions

Coordinator, UCL strategy seminar series (2019-2022)
UCL S&E faculty recruiting (2017-2022)
Judge for collegiate DECA case competition (London)
Co-organized multiple Stanford Technology Ventures Program (STVP) Research Days
Co-organized meetings for Stanford Institute for Economic Policy Research (SIEPR) seminar series
Coordinated student meetings and dinners with candidates for 2013 MS&E faculty search

ADDITIONAL EXPERIENCE

Analyst, Cornerstone Research, Washington, DC

Research Assistant, Fuqua School of Business, Duke University, Durham, NC

Summer Intern, Citigroup Smith Barney (fka Legg Mason), Alexandria, VA