

Sruthi Monica Thatchenkery

Owen Graduate School of Management
Vanderbilt University
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FACULTY POSITIONS

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| Vanderbilt University, Owen Graduate School of Management , Nashville, TN Assistant Professor of Strategy & Business Economics | 2022- |
| University College London, School of Management , London, United Kingdom Assistant Professor of Strategy & Entrepreneurship | 2016-2022 |

EDUCATION

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| Stanford University , Palo Alto, CA <i>PhD in Management Science and Engineering</i> Committee: Riitta Katila (Chair), Kathleen Eisenhardt, Charles Eesley, Tom Byers | 2017 |
| Duke University , Durham, NC <i>Bachelors of Science in Economics</i> Summa cum laude, high distinction in economics, Phi Beta Kappa | 2008 |

RESEARCH

Peer-Reviewed Publications

- Thatchenkery, S. & Katila, R. 2023. Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west? *Strategic Management Journal* (forthcoming).
- Nominee, Antitrust Writing Awards, Concurrences
 - Finalist, Research Methods Award, Strategic Management Society Conference
- Thatchenkery, S. & Katila, R. 2021. Seeing what others miss: A competition network lens on product innovation. *Organization Science*, 32(5).
- Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference
 - Best Paper, Smith Competitive Dynamics Conference
- Katila, R., Thatchenkery, S., Christensen, M., & Zenios, S. 2017. Is there a doctor in the house? Expert product users, organizational roles, and innovation. *Academy of Management Journal*, 60(6).
- Thatchenkery, S. & Koizumi, N. 2010. Lab coats versus business suits: A study of career preferences among Indian adolescents. *Career Development International*, 15(6).

Working Papers and In-Progress Projects

- At least we're on the same page: Aligned competitive perception and renewal of collaboration (with H. Piezunka, under review at *Administrative Science Quarterly*)
- Out of left field: Competitive blind spots and awareness of peripheral competitors in infrastructure software firms (In preparation for submission to *Academy of Management Journal*)

Familiarity breeds contempt? How similarity between CEOs leads to competition between firms

We've got rhythm: Temporal patterns of product R&D moves and effects on firm performance

Pay to play? User innovators' responses to platform owner entry in video game mods (data collection)

Book Chapters

Distant and local search (with R. Katila). *Palgrave Encyclopedia of Strategic Management*. Eds. D. Teece et al. New York: Palgrave Macmillan, 2013.

Doctoral Dissertation

Title: Competitive intelligence: Drivers and consequences of executive attention to competitors in enterprise software

- Winner, Wiley Blackwell Outstanding Dissertation Award, AOM Strategic Management Division
- Finalist, Best Dissertation Award, AOM Technology and Innovation Management Division
- Runner-Up, Best Dissertation Award, Industry Studies Association

AWARDS

Nominee, Antitrust Writing Awards, Concurrences, 2023

UCL Student Choice Honor Roll (Teaching Delivery, Research-Based Education), 2022

Finalist, Research Methods Award, Strategic Management Society Conference, 2021

Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference, 2020

Runner-Up, Rising Star Award, Industry Studies Association, 2020

Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management, 2019

Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management, 2018

Runner-Up, Best Dissertation Award, Industry Studies Association, 2018

Best Paper, Smith Competitive Dynamics Conference, 2018

Outstanding Reviewer Award, Technology & Innovation Management Division, 2011

National Science Foundation Graduate Research Fellowship, 2011

Stanford Graduate Fellowship, 2010

PRESENTATIONS

Aligned competitive perception and renewal of collaboration

Strategic Management Society Annual Meeting. London. September 2022.

Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west?

Academy of Management Annual Meeting. Seattle. August 2022.

West Coast Research Symposium. Seattle. August 2022.

Industry Studies Association Conference. Philadelphia. June 2022.
DRUID Society Conference. Copenhagen. June 2022.
Strategic Management Society Annual Meeting. Virtual. September 2021.
Sumatra Ghoshal Conference, London Business School. Virtual. May 2021
Wharton Mack Innovation Conference. Virtual. April 2021.
Stanford Digital Economy Forum. Virtual. November 2020.

Seeing what others miss: A competition network lens on product innovation

Industry Studies Association Conference. Virtual. June 2020.
Strategic Management Society Annual Meeting. Minneapolis. October 2019.
Academy of Management Annual Meeting. Boston. August 2019.
Smith Competitive Dynamics Conference. Kingston. May 2018.
Frontiers in MOC and TIM Conference. Zurich. June 2017.
DRUID Society Conference. New York. June 2017.

Out of left field: Awareness of fringe competitors in enterprise software

Strategic Management Society Annual Meeting. Houston. October 2017.
Academy of Management Annual Meeting. Atlanta. August 2017.

Competitive intelligence: Executive attention to competitors in enterprise software (dissertation)

Strategic Management Society Annual Meeting. Berlin. September 2016.
Academy of Management Annual Meeting. Anaheim. August 2016.
Consortium for Competitiveness and Cooperation (CCC). New York. April 2015.
INFORMS Annual Meeting. San Francisco. November 2014.

Is there a doctor in the house? The impact of users on medical device innovation

INFORMS Annual Meeting. San Francisco. November 2014.
Academy of Management Annual Meeting. Philadelphia. August 2014.

Sequences of competitive moves and effects on firm performance

Strategic Management Society Annual Meeting. Prague. October 2012.
Academy of Management Annual Meeting. Boston. August 2012.

Lab coats versus business suits: A study of career preferences among Indian high school students.

Academy of Management Annual Meeting. Chicago. August 2009.

Consumer preference for fuel efficiency and implications for hybrid-electric product development.

Academy of Management Annual Meeting. Chicago. August 2009.

INVITED SEMINARS

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| London Business School, Strategy | 2022 |
| Indian Institute of Management – Bangalore, Strategy | 2022 |
| Rice University, Strategy & Environment | 2021 |
| Vanderbilt University, Strategy & Business Economics | 2021 |
| Dartmouth University, Management | 2021 |
| University of Illinois-Chicago, Managerial Studies | 2021 |
| Tilburg University, Management | 2019 |
| University of North Carolina-Chapel Hill, Strategy & Entrepreneurship | 2018 |
| Boston University, Strategy & Innovation | 2016 |
| New York University, Technology Management & Innovation | 2016 |

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| Harvard Business School, Technology & Operations Management | 2016 |
| McGill University, Strategy & Organization | 2015 |
| University College London, Strategy & Entrepreneurship | 2015 |
| Tulane University, Management | 2015 |

TEACHING

Instructor (Vanderbilt Owen Graduate School of Management)

MGT 6572 – Strategic Management of Technology
MGT 6449 – Innovation Strategy

Instructor (UCL School of Management)

MSIN0092 – Technology & Digital Strategy

Thesis Supervisor (UCL School of Management)

BSc in Management Science – 10 theses
BSc in Information Management for Business – 32 theses
MSc in Management – 12 theses

Internal Examiner for PhD Viva or MRes Upgrade (UCL School of Management)

Joe Ploog, Mar 2021 (MRes)
Nilam Kaushik, Feb 2019 (PhD)

Teaching Assistant (Stanford)

MS&E 270 – Strategy in High-Technology Companies
MS&E 276 – Entrepreneurial Management and Finance
MS&E 180 – Organizations: Theory and Management

Guest Instructor (Stanford)

MS&E 190 – Methods and Models in Policy and Strategy

CONSORTIA

Panelist

TIM Doctoral Consortium, Academy of Management Annual Meeting, Seattle 2022
TIM Dissertation Workshop, Academy of Management Annual Meeting, Virtual 2020
STR Dissertation Workshop, Academy of Management Annual Meeting, Boston 2019

Participant

STR Junior Faculty Consortium, Academy of Management Annual Meeting, Chicago, 2018.
Industry Studies Association PDW, Industry Studies Association Conference, Seattle, 2018
CS, CS, and K&I Junior Faculty PDW, Strategic Management Society Annual Meeting, Houston, 2017.
TIM Junior Faculty Consortium, Academy of Management Annual Meeting, Atlanta, 2017.
WCRS Doctoral Consortium, West Coast Research Symposium, Seattle, 2015.
BPS Dissertation Consortium, Academy of Management Annual Meeting, Vancouver, 2015.
Kauffman Doctoral Consortium, Smith Entrepreneurship Research Conference, College Park, 2015.
Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference, New York, 2015.
BPS Doctoral Consortium, Academy of Management Annual Meeting, Philadelphia, 2014.
WCRS Doctoral Consortium, West Coast Research Symposium, Seattle, 2013.
TIM Doctoral Consortium, Academy of Management Annual Meeting, Orlando, 2013.

SMS Doctoral Workshop. Strategic Management Society Annual Meeting. Prague. 2012.
WCRS Doctoral Consortium. West Coast Research Symposium. Seattle. 2011.
New Doctoral Student Consortium. Academy of Management Annual Meeting. San Antonio. 2011.

SERVICE

Review Board

Strategic Management Journal (April 2022-)

Ad-Hoc Reviewer

Organization Science
Management Science
Journal of Business Venturing
Strategic Management Society, Meetings and Awards
Academy of Management Annual Meeting
DRUID, Annual Conference

Consortia Organizer

TIM Dissertation Workshop, 2020 (co-organizer)
STR Managing Your Dissertation Workshop, 2019 (lead organizer)

Conference Chair, Panelist, or Discussant

Academy of Management Annual Meeting, Seattle, 2022
Academy of Management Annual Meeting, Boston, 2019
Smith Competitive Dynamics Conference, Kingston, 2018
Strategic Management Society Conference, Houston, 2017
DRUID Society Conference, New York, 2017
Academy of Management Annual Meeting, Philadelphia, 2014
Academy of Management Annual Meeting, Boston, 2012

Committees

Early Career Development Committee, Industry Studies Association (2018-2021)

Departmental Service

Coordinator, UCL strategy seminar series (2019-2022)
UCL S&E faculty recruiting (2016-2022)
Judge for collegiate DECA case competition (London)
Co-organized multiple Stanford Technology Ventures Program (STVP) Research Days
Co-organized lunch and meetings with speakers for Stanford Institute for Economic Policy Research (SIEPR) seminar series
Coordinated student meetings and dinners with candidates for 2013 MS&E faculty search

ADDITIONAL EXPERIENCE

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| Analyst, Cornerstone Research , Washington, DC | 2008-2010 |
| Research Assistant, Fuqua School of Business, Duke University , Durham, NC | 2006-2008 |
| Summer Intern, Citigroup Smith Barney (fka Legg Mason) , Alexandria, VA | 2005-2006 |