

# ROXANNE L. JAFFE

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roxannejaffe.com

## FACULTY POSITIONS

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**Vanderbilt University, Owen Graduate School of Management**

Assistant Professor of Strategy

Nashville, TN

2022-present

## EDUCATION

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**University of Maryland, R.H. Smith School of Business**

College Park, MD

Ph.D., Managerial Economics

2022

Dissertation: “Competition, Firm Financial Pressure, and Location Strategy: 3 Essays on Firm Domestic and International Expansion”

Committee: Wilbur Chung (Chair), Ryan Cooper, Cristian Dezsö, Rachelle Sampson, and Joshua Linn (Dept. Agricultural and Resource Economics)

**Haverford College**

Haverford, PA

B.A., Economics with Mathematical Economics concentration

2012

Minor in Film Studies at Bryn Mawr College

Thesis: “The Demand for Foreign Cinema Around the World”

**Collegium Hieronymi Pragensis**

Prague, Czech Republic

Studied transition economies

Spring 2011

## RESEARCH INTERESTS

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Strategy, International Business, Location Choice, Industrial Organization Economics

## WORK IN PROGRESS

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“Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry” -*Working Paper*

- Best Paper Proceedings, Academy of Management Annual Meeting 2021

“Firm capabilities, heterogeneous business environments, and geographic expansion limits,” with Siddharth Sharma and Wilbur Chung -*Working Paper*

“International Expansion, Extent of Institutional Differences, and Latent Entry Mode,” with Siddharth Sharma and Wilbur Chung -*Working Paper*

“When, Where, and How: A Competition Based Model of International Expansion,” with Siddharth Sharma and Wilbur Chung

“Competition, Liability of Foreignness, and Foreign Market Entry Order”

“Human Capital Specialization and Location Choice,” with Ryan Cooper and Timothy Gubler

## **INVITED TALKS & CONFERENCE PRESENTATIONS**

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### **Invited Talks**

2022 – Haverford College

2021 – Vanderbilt University, Owen; George Washington University, School of Business  
Northeastern University, D'Amore-McKim; University of South Carolina, Darla Moore

### **Paper Presentations**

“Firm capabilities, heterogeneous business environments, and geographic expansion limits,”

- Academy of International Business Annual Conference July 2023

“Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry”

- Strategic Management Society Annual Conference September 2021
- Academy of Management Annual Conference August 2021
- Consortium on Competitiveness and Cooperation (CCC) June 2020

“Entry Mode and Location Choice: Foreignness, Geo-Political Shocks and Intangible Type”

- Academy of Management Annual Conference August 2021

“A Formal Model of Foreign Market Entry Order”

- Academy of International Business Annual Conference June 2021

“When and Where: A Competition Based Model of International Expansion”

- Strategic Management Society Annual Conference, Minneapolis, MN October 2019

## **PROFESSIONAL ACTIVITIES**

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*Organizer:* AOM symposium – co-sponsored by STR and IM divisions, “Geo-Political Instability and Global Strategy” (2021)

*Participant:* AOM STR Dissertation Consortium (2020), AOM IM Doctoral Consortium (2019),  
Strategy Science Doctoral Consortium (2019)

*Memberships:* Academy of Management (STR and IM divisions), Strategic Management Society,  
Academy of International Business

## **TEACHING**

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### **Instructor**

*Business in the World Economy (MGT 6321)*

Instructor of core MBA course on overview of macroeconomic topics.

Vanderbilt University

2023-present

### **Instructor**

*International Business Management (BMGT 392)*

Instructor of upper-level undergraduate course.

University of Maryland

Spring 2019, Spring 2020

## HONORS AND AWARDS

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- Allan N. Nash Award for Outstanding Graduate Student 2022
- UMD's Center for Global Business CIBER summer research grant (\$4,000) 2021
- UMD's Outstanding Graduate Assistant Award (top 2% of graduate assistants, \$500) 2019
- R.H. Smith University Fellowship 2016-2022
- Haverford College two-time field hockey team captain 2010-2011
- NCAA All American in field hockey 2011

## SERVICE

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### **R. H. Smith Association of Doctoral Students** University of Maryland

*President* 2019-2020

Served as leader of the association of doctoral students with an annual budget of \$3,000 and a staff of 12 volunteers.

*Vice President* 2018-2019

Assisted association's president in coordinating social chair members and organizing events.

*Committee Member and Moderator* March 2019 & 2020

Chaired event committee and moderated panel discussion on "Women in Academia" (an annual event, started in 2019). Organized volunteer day at local food kitchen, as part of the university's "Do Good" initiative.

*Social Chair* 2017-2018

Organized monthly social events for business school PhD students and faculty. Served as mentor at new student orientation.

### **Graduate Student Government** University of Maryland

*Elected Representative* 2017-2018

Attended monthly meetings to discuss graduate student issues such as student fees, housing, unionization, and budgeting. Served as voting member and business school representative.

## OTHER MEDIA

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"Are Bike-shares and E-scooters Rebounding? Evidence from the DC Metro Area" [UMD Transportation and Economics Blog](#), May 2021

Interviewed for "Could conflict with state risk Nashville's success?" [Tennessean](#), February 2023.

## INDUSTRY EXPERIENCE

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### **Charles River Associates International** Washington, D.C.

*Financial Economics Analyst/Associate/Consulting Associate* 2012-2016

Worked as the primary and secondary analyst on regulatory projects and litigation cases in matters of mortgage, auto loan, and credit card fair lending. Performed data management, built statistical models, and prepared deliverables for expert reports. Co-authored company publication on mortgage industry trends.