

ROXANNE L. JAFFE

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FACULTY POSITIONS

Vanderbilt University, Owen Graduate School of Management
Assistant Professor of Strategy

Nashville, TN
2022-present

EDUCATION

University of Maryland, R.H. Smith School of Business

College Park, MD

Ph.D., Managerial Economics

2022

Dissertation: "Competition, Firm Financial Pressure, and Location Strategy: 3 Essays on Firm Domestic and International Expansion"

Committee: Wilbur Chung (Chair), Ryan Cooper, Cristian Dezsö, Rachelle Sampson, and Joshua Linn (Dept. Agricultural and Resource Economics)

Haverford College

Haverford, PA

B.A., Economics with Mathematical Economics concentration

2012

Minor in Film Studies at Bryn Mawr College

Thesis: "The Demand for Foreign Cinema Around the World"

Collegium Hieronymi Pragensis

Prague, Czech Republic

Studied transition economies

Spring 2011

RESEARCH INTERESTS

Strategy, International Business, Location Choice, Industrial Organization Economics

WORK IN PROGRESS

"Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry" - *Working Paper*

- Best Paper Proceedings, Academy of Management Annual Meeting 2021

"Multinational Firms' International Expansion: Effect of Intangible Type and Foreignness," with Siddharth Sharma and Wilbur Chung

"Firm Expansion Behavior in Response to Nationalism," with Siddharth Sharma and Wilbur Chung

"When, Where, and How: A Competition Based Model of International Expansion," with Siddharth Sharma and Wilbur Chung

"Competition, Liability of Foreignness, and Foreign Market Entry Order"

"Human Capital Specialization and Location Choice," with Ryan Cooper and Timothy Gubler

INVITED TALKS & CONFERENCE PRESENTATIONS

Invited Talks

2022 – Haverford College

2021 – Vanderbilt University, Owen; George Washington University, School of Business
Northeastern University, D'Amore-McKim; University of South Carolina, Darla Moore

Paper Presentations

“Competition, Firm Financial Pressure, and Location Strategy: Evidence from the Micro-Mobility Industry”

- Strategic Management Society Annual Conference September 2021
- Academy of Management Annual Conference August 2021
- Consortium on Competitiveness and Cooperation (CCC) June 2020

“Entry Mode and Location Choice: Foreignness, Geo-Political Shocks and Intangible Type”

- Academy of Management Annual Conference August 2021

“A Formal Model of Foreign Market Entry Order”

- Academy of International Business Annual Conference June 2021

“When and Where: A Competition Based Model of International Expansion”

- Strategic Management Society Annual Conference, Minneapolis, MN October 2019

PROFESSIONAL ACTIVITIES

Organizer: AOM symposium – co-sponsored by STR and IM divisions, “Geo-Political Instability and Global Strategy” (2021)

Participant: AOM STR Dissertation Consortium (2020), AOM IM Doctoral Consortium (2019),
Strategy Science Doctoral Consortium (2019)

Memberships: Academy of Management (STR and IM divisions), Strategic Management Society,
Academy of International Business

TEACHING

Instructor

International Business Management (BMGT 392)

University of Maryland
Spring 2019, Spring 2020

Rating: 3.7/4.0 (2020), 3.5/4.0 (2019)

Instructor of upper-level undergraduate course, responsible for all aspects of course including developing syllabus and assignments, lecturing, and grading.

Teaching Assistant

Managerial Economics and Public Policy (BUSI 681)

University of Maryland
Spring 2020

Part time MBA course on microeconomic principles.

International Business Management (BMGT 392)

Fall 2018

Upper-level undergraduate course in International Business.

The Global Economic Environment (BUSI 683 and EMBA683)
Part-time and executive MBA courses on the global economy.

Summer 2017, Winter 2017

Introduction to the Global Business Experience (BUSI 788)

Fall 2016, Fall 2017, Fall 2018

Part-time MBA course abroad in China, South Africa, Japan, Singapore, and Brazil.

HONORS AND AWARDS

- Allan N. Nash Award for Outstanding Graduate Student 2022
- UMD's Center for Global Business CIBER summer research grant (\$4,000) 2021
- UMD's Outstanding Graduate Assistant Award (top 2% of graduate assistants, \$500) 2019
- R.H. Smith University Fellowship 2016-2022
- Haverford College two-time field hockey team captain 2010-2011
- NCAA All American in field hockey 2011

SERVICE

R. H. Smith Association of Doctoral Students

University of Maryland

President

2019-2020

Served as leader of the association of doctoral students with an annual budget of \$3,000 and a staff of 12 volunteers.

Vice President

2018-2019

Assisted association's president in coordinating social chair members and organizing events.

Committee Member and Moderator

March 2019 & 2020

Chaired event committee and moderated panel discussion on "Women in Academia" (an annual event, started in 2019). Organized volunteer day at local food kitchen, as part of the university's "Do Good" initiative.

Social Chair

2017-2018

Organized monthly social events for business school PhD students and faculty. Served as mentor at new student orientation.

Graduate Student Government

University of Maryland

Elected Representative

2017-2018

Attended monthly meetings to discuss graduate student issues such as student fees, housing, unionization, and budgeting. Served as voting member and business school representative.

OTHER MEDIA

"Are Bike-shares and E-scooters Rebounding? Evidence from the DC Metro Area" [UMD Transportation and Economics Blog](#), May 2021

INDUSTRY EXPERIENCE

Charles River Associates International

Washington, D.C.

Financial Economics Analyst/Associate/Consulting Associate

2012-2016

Worked as the primary and secondary analyst on regulatory projects and litigation cases in matters of mortgage, auto loan, and credit card fair lending. Performed data management, built statistical models, and prepared deliverables for expert reports. Co-authored company publication on mortgage industry trends.