

Jennifer C. Cole

Curriculum Vitae

Climate Change Research Network
Vanderbilt University
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ACADEMIC EMPLOYMENT

Vanderbilt University, *May 2021 – Present*
Climate Change Research Network—Postdoctoral Research Fellow

University of Colorado Boulder, *Aug 2016 – Jul 2021*
Emotion, Decision-making, Judgment and Identity Lab (Van Boven)—Graduate Student Researcher

EDUCATION

PhD in Social Psychology, University of Colorado at Boulder, Department of Psychology, *Aug 2016 – Aug 2021*
Advisor: Dr. Leaf Van Boven
Thesis: “Visual art, social norms and social identities: How norms can change the self and change behavior”
Graduate Certificate in Quantitative Methods for Behavioral Science
Certificate in College Teaching

Master of Arts in Social Psychology, University of Colorado at Boulder, Department of Psychology, *Aug 2016 – May 2019*
Advisor: Dr. Leaf Van Boven
Thesis: “Do we follow the leader or follow our friends? Elite versus peer norms in increasing support for climate policy”

Master of Environmental Management, Duke University, Nicholas School of the Environment, *Aug 2014 – May 2016*
Advisors: Dr. Dalia Patino-Echeverri and Dr. Randall Kramer
Thesis: “Marketing energy efficiency”
Concentration in Energy & Environment
Certificate in Sustainable Systems Analysis

Bachelor of Arts in Psychology, Minor in Energy and Water Sustainability, Rice University, *Aug 2010 – May 2014*
Advisor: Dr. Stephan Motowidlo
Honors Thesis: “The ABC’s of environmentalism: Does affect or cognition cause pro-environmental behavior?”

FELLOWSHIPS AND AWARDS

American Psychological Association Division 34 Graduate Student Research Award, *2021*

CU Boulder Psychology Department Graduate Part Time Instructor Award, *2021*

Funding for Research Project about Psychology of Art
Firehouse Art Center Artist in Residence Fellowship (\$3k), *2020*

NEST Studio for the Arts Graduate Fellowship (\$10k), 2020

Student Data Blitz Award, Society for Personality and Social Psychology Sustainability Preconference, *Mar 2018*

Student Poster Award, Society for Personality and Social Psychology Sustainability Preconference, *Jan 2017*

Chancellor's Scholarship, University of Colorado Boulder (\$3k), *Mar 2016*

Conference Travel Grants

Precourt Fellowship for Behavior, Energy and Climate Change Conference, *2015, 2016, 2018, 2019*

United Government of Graduate Students Travel Grant, University of Colorado Boulder, *2018, 2019*

University of Colorado Boulder Graduate School Travel Grant, *2019*

Graduate Travel Award, Society for Personality and Social Psychology, *Mar 2018*

Duke University Nicholas School of the Environment Merit Scholarship, *Aug 2014 – May 2016*

Rice University John W. Brelsford Award for Superior Scholarship, Leadership, and Service, *May 2014*

Rice University Undergraduate Distinction in Research and Creative Works, *May 2014*

PEER-REVIEWED PUBLICATIONS

*Indicates shared first authorship

Flores, A.*, **Cole, J. C.***, Dickert, S., Eom, K., Jiga-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E. J., Pereira, B., Rubatelli, E., Sherman, D., Slovic, P., Vastfjall, D., & Van Boven, L. (2022). Politicians polarize and experts depolarize public support for COVID-19 management policies across countries. *Proceedings of the National Academy of Science*, *119*(3).

Mrkva, K., **Cole, J. C.**, & Van Boven, L. (2020). Attention increases environmental risk perception. *Journal of Experimental Psychology: General*.

Cole, J. C., McDonald, J. B., Wen, X., & Kramer, R. A. (2018). Marketing energy efficiency: perceived benefits and barriers to home energy efficiency. *Energy Efficiency* *11*(7), 1811-1824.

MANUSCRIPTS UNDER REVIEW

*Indicates shared first authorship

Cole, J. C., Gillis, A. J., van der Linden, S., Cohen, M. A., Gilligan, J. M., & Vandenbergh, M. P. (2022). *The social psychology of political polarization: Insights and implications for climate change*. Manuscript under review.

Cole, J. C.*, Zulkiewicz, B. A.*, Gillis, A. J., Viscusi, W. K., Stern, P. C., Raimi, K. T., Carrico, A. R., Cohen, M. A., & Vandenbergh, M. P. (2022). *Designing recycling programs for climate change mitigation: Insights from the social and behavioral sciences*. Manuscript under review.

Cole, J. C.*, Flores, A*., Jiga-Boy, G., Klein, O., Sherman, D. K., Van Boven, L. (2021). *Party over pandemic: Political elites and experts influence trust and public support for COVID-19 policy*. Manuscript under review.

Cole, J. C., Ehret, P. J., Sherman, D. K., & Van Boven, L. (2021). *Social norms explain prioritization of climate policy*. Manuscript under review.

Gillis, A., **Cole, J. C.**, Cohen, M., & Vandenberg, M. P. (2021). *The promise of reducing fume hood energy use by leveraging interpersonal efficacy and competitions*. Manuscript under review.

MANUSCRIPTS IN PREPARATION

*Indicates shared first authorship

Cole, J. C., Hoagland, A. D., & Van Boven, L. (2022). *Affective expectations, social norms, and visual art: How others do and do not influence experiences of art*. Manuscript in preparation.

Brunwasser, S. M., Satish, A., Gebretsadik, T., Calatroni, A., Arbes, S., Joseph, C., Dupont W., Sanders, J., Bendixson, C., Kendrick, A., **Cole, J. C.**, Bacharier, L. B., Camargo, C. A., Everman, J. L., Furuta, G. T., Gruchalla, R. S., Gupta, R. S., Hershey, G. K. K., Moore, C. M., Jackson, D. J., Johnson, C. C., Kattan, M., Liu, A. H., Lussier, S. J., O'Connor, G. T., River-Spoljaric, K., Phipatanakul, W., Rothenberg, M. E., Seroogy, C. M., Teach, S. J., Williams, B. J. M., Zoratti, E. M., Fulkerson, P., Togias, A., Seibold, M., Hartert, T. V. *COVID illness worry and engagement in behaviors that increase risk for SARS-CoV-2 infection and transmission*. Manuscript in preparation.

Cole, J. C., Ehret, P. J., Sherman, D. K., & Van Boven, L. (2022). *Descriptive social norms explain political elite influence on climate policy attitudes*. Manuscript in preparation.

Cole, J. C., Sherman, D. K., Eom, K., Dickert, S., Flores, A., Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubatelli, E., Slovic, P., Vastfall, D., & Van Boven, L. (2022). *Exaggerated polarization of scientists, political leaders, and the public in the Covid-19 pandemic*. Manuscript in preparation.

Eom, K.,* **Cole, J. C.**,* Sherman, D. K., Dickert, S., Flores, A., Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubatelli, E., Slovic, P., Vastfall, D., & Van Boven, L. (2022). *It's all connected: Collectivism, climate change, and Covid-19*. Manuscript in preparation.

Cole, J. C., Gillis, A. J., & Vandenberg, M. P. (2022). *(Mis)perceptions of benefits of electric vehicles and their social norms*. Manuscript in preparation.

Gillis, A. J., **Cole, J. C.**, & Chen, C. (2022). *Willingness to reduce hogging of EV chargers: Charging payment and incentive preferences*. Manuscript in preparation.

INVITED TALKS

Vandenberg, M. P. & **Cole, J. C.** (2022). *Bypassing polarization: Climate change and Covid*. Invited presentation at the Vanderbilt University Pulmonary Ground Rounds speaker series, virtual.

Cole, J. C., & Van Boven, L. (2017). *Who else cares about the climate? The role of social norms in support for climate policy*. Invited presentation at the Colorado Climate Retreat, Boulder, CO.

CONFERENCE PRESENTATIONS

Cole, J. C. & Vandenberg, M. P. (2022). *Careful communication about electric vehicle benefits*. Blitz talk to be presented at the APA Division 34 conference, virtual.

Cole, J. C., Sherman, D. K., & Van Boven, L. (2022). *Climate policy prioritization: Implications for advocacy of a social norms approach*. Talk to be presented at the American Psychological Association conference, Minneapolis, MN.

- Cole, J. C.,** Hoagland, A. & Van Boven, L. (2022). *Affective expectations, social norms, and visual art: How others do and do not influence experiences of art*. Poster presented at the Society for Personality and Social Psychology annual convention, virtual.
- Cole, J. C.,** Eom, K., Sherman, D., Dickert, S., Flores, A., Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubatelli, E., Slovic, P., Vastfall, D., & Van Boven, L. (2021). *It's all connected: Collectivism, climate change, and Covid-19*. Talk presented at the Asian Association of Social Psychology conference, virtual.
- Cole, J. C.,** Flores, A., Dickert, S., Eom, K., Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubatelli, E., Sherman, D., Slovic, P., Vastfall, D., & Van Boven, L. (2021). *Politicized messaging, affective polarization, and social norms: Understanding worldwide support for COVID-19 policy*. Talk presented at the Association for Psychological Science Annual Convention, virtual.
- Cole, J. C.,** Flores, A., Jiga-Boy, G., Klein, O., Sherman, D. K., Van Boven, L. (2021). *Trust and expert leadership can mitigate political polarization of Covid-19*. Poster presented at the Society for Personality and Social Psychology Intervention Science Preconference, virtual.
- Cole, J. C.,** Ehret, P. J., Sherman, D. K. & Van Boven, L. (2020). *Leveraging social norms for bipartisan climate policy support*. Talk presented at the Climate Advocacy Lab Research + Experimentation 8 Conference, virtual.
- Cole, J. C.,** Pearson, A. R., Van Boven, L. (2020). *Anthropomorphism of nature and environmental justice*. Talk to be presented at the Society for the Psychological Study of Social Issues, Denver, CO. (Conference cancelled.)
- Cole, J. C.,** Ehret, P. J., Sherman, D. K., & Van Boven, L. (2019). *Norms and bipartisan support for climate policy*. Talk presented at the Behavior, Energy and Climate Change Conference, Sacramento, C.A.
- Cole, J. C.,** Van Boven, L., Ehret, P. J., & Sherman, D. K. (2019). *Social norms and the party over policy effect: How norms influence support for climate policy*. Talk presented at the Association for Psychological Science Annual Convention, Washington, D.C.
- Cole, J. C.,** Van Boven, L., Ehret, P. J., & Sherman, D. K. (2019). *Peer and political leader influence on climate policy support*. Talk presented at the Midwestern Psychological Association Conference, Chicago, IL.
- Cole, J. C.,** Pearson, A. R., & Van Boven, L. (2018). *Angry storms: The effect of anthropomorphizing natural disasters on climate change action*. Lightning talk presented at the Behavior, Energy, and Climate Change Conference, Washington, DC.
- Cole, J. C.,** Dorris, H., Pearson, A. R., & Van Boven, L. (2018). *Angry storms: The effect of anthropomorphizing natural disasters on climate change action*. Data blitz talk presented at the Society for Personality and Social Psychology Sustainability Preconference, Atlanta, GA.
- Cole, J. C.,** Keating, J., Gromet, D. & Van Boven, L. (2018). *Who else cares about climate policy? The role of social norms in support for a cap and trade policy*. Poster presented at the Society for Personality and Social Psychology Convention, Atlanta, GA.
- Cole, J. C.,** & Van Boven, L. (2017). *There's no "I" in vote: The role of social norms in support for climate policy*. Poster presented at the Behavior, Energy and Climate Change Conference, Sacramento, CA.

Cole, J. C., & Van Boven, L. (2017). *Bridging the partisan divide over climate change*. Poster presented at the Society for Personality and Social Psychology Sustainability Preconference, San Antonio, TX.

Cole, J. C., Pay, B., Cohen, D., Davis, T., Lee, C., Wen, X., Zhang, Z., Bradbury, K., Richman, L., & Southwell, B. (2016). *Evaluation of a campus-based energy conservation competition: How weather trumps a financial incentive*. Poster presented at the Behavior, Energy, and Climate Change Conference, Baltimore, MD.

SERVICE, CONFERENCE ORGANIZATION AND MEMBERSHIPS

Society for Personality and Social Psychology Sustainability Preconference
Co-chair of organizing committee, 2022
Member of organizing committee, 2019-2021, 2023

Colorado Climate Retreat, 2017. Co-organizer.

Memberships in the Society for Personality and Social Psychology, International Association of Applied Psychology, American Psychological Association Division 34 – Society for Environmental, Population & Conservation Psychology, Society for Judgment and Decision Making, American Psychological Society

Ad hoc reviewer for *American Journal of Tropical Medicine & Hygiene*, *Climate Policy*, *Climatic Change*, *Journal of Environmental Psychology*, *PLOS One*, *Social Psychological and Personality Science*, *Translational Issues in Psychological Science*.

TEACHING, ADVISING AND TUTORING EXPERIENCE

Junior Researcher Programme Supervisor, Siena, Italy, *Jul 2022*

Guest Lecturer, Environmental Behavior, Vanderbilt University, *Jan, Mar 2022*

Graduate Instructor, University of Colorado Boulder—Social Psychology, *Jan – May 2021*

Undergraduate Honors Thesis Advisor, University of Colorado Boulder
Christopher Cortlett, Psychology & Neuroscience, *Aug 2020 – Apr 2021*
Devan Daly, Environmental Studies, *Nov 2019 – Apr 2020*

Statistics Consultant for the University of Colorado Institute of Behavioral Science, *Aug 2019 – May 2020*

Teaching Assistant, University of Colorado Boulder
Social Psychology, *Aug – Dec 2020*
Psychological Statistics, *Jul – Aug 2019*
Advanced Research Methods in Social Psychology, *Jan 2019 – May 2019*
Research Methods in Psychology, *Jan – May 2017, Jul – Aug 2018, Jun – Jul 2021*
Biological Psychology, *Aug – Dec 2016*

Teaching Assistant, Duke University
Global Food Systems, *Jan – May 2016*
Sustainability Theory and Practice, *Aug – Dec 2015*

Tutor for CU Boulder Psychology & Neuroscience Tutoring Service for Undergraduates, *2017 – May 2020*

Private Psychology Tutor, *Aug 2016 – May 2020*

RESEARCH ASSISTANT EXPERIENCE

Blueprints Program for Healthy Youth Development—Graduate Research Assistant, *Aug 2017 – May 2019*

Clinton Climate Initiative—Client-Based Master’s Thesis, *Mar 2015 – May 2016*

Duke University Energy Initiative—Behavioral Research Assistant, *Sept 2014 – Jul 2015*

Rice University Department of Psychology—Research Assistant, *Jan 2013 – May 2014*