

## ROBERT L. METCALF

### Experience

- 2016 to present **CONCERT GENETICS**  
**Chief Executive Officer, Director** NASHVILLE, TN  
Concert Genetics is a healthcare IT company dedicated to enhancing the transparency of genetic testing data and streamlining genetic test ordering, payment and management for healthcare providers, laboratories and insurers. Concert is connecting the Genetic Health Information Network through data and digital infrastructure.
- 2009 to 2016 **DIGITAL REASONING**  
**President & Chief Operating Officer, Director** NASHVILLE, TN  
Leader in cognitive computing. Featured in Forbes, The Wall Street Journal, Deloitte's Technology Fast 500.
- 2008 to 2009 **LEXISNEXIS**  
**Vice President of Operations, Global Practice Management** RALEIGH, NC
- 2007 **Senior Director of Operations, Practice Management**
- 2006 **General Manager, PCLaw** TORONTO, CANADA
- 2004 to 2005 **Integration Manager** MEXICO CITY
- 1999 to 2002 **THE PARTHENON GROUP** BOSTON, MA & SAN FRANCISCO, CA  
**Senior Associate**
- 2012 to present **ENDPOVERTY.ORG**  
**Director** RESTON, VA
- summer 2002 **Strategic Advisor** MANAGUA, NICARAGUA
- 1998 to 1999 **Country Representative** MEXICO CITY

### Publications & Patents

R. Lawrence Van Horn, Arthur Laffer, Robert L. Metcalf. 2019. The Transformative Potential for Price Transparency in Healthcare: Benefits for Consumers and Providers. *Health Management Policy and Innovation*, Volume 4, Issue 3.

Judson, Schneider, Robert L. Metcalf et al., Systems and Methods for Tracking, Monitoring, and Standardizing Molecular and Diagnostic Testing Products and Services. United States Patent 10,223,501. 5 March 2019.

John Wagster, Robert L. Metcalf, et al., Systems and Methods for Tracking, Monitoring, and Standardizing Molecular and Diagnostic Testing Products and Services. United States Patent 9,923,931 B1. 20 March 2018.

Robert L. Metcalf, "The New South Exposed: Race Relations and Industrialization at the Cotton States and International Exposition of 1895 and the Tennessee Centennial Exposition of 1897." Undergraduate Thesis. May 1998.

### Education

- 2002 to 2004 **HARVARD BUSINESS SCHOOL** BOSTON, MA  
Master in Business Administration degree.
- 1994 to 1998 **PRINCETON UNIVERSITY** PRINCETON, NJ  
Bachelor of Arts degree in History, *summa cum laude*.