#### VERONIKA KREPELY POOL

Owen Graduate School of Management Vanderbilt University 401 21st Avenue South Nashville, TN 37203 Phone: 615-343-0277 <u>Veronika.Pool@Vanderbilt.Edu</u> <u>www.kelley.iu.edu/vkpool</u>

### ACADEMIC EMPLOYMENT

Professor of Finance – Vanderbilt University, February, 2020-Visiting Professor of Finance – Vanderbilt University, June, 2019-February, 2020 Associate Professor of Finance – Indiana University, Bloomington, 2013-February, 2020 Gregg T. and Judith A. Summerville Chair, 2016-February, 2020 ArcelorMittal Finance Faculty Fellow, 2014-2016 Assistant Professor of Finance – Indiana University, Bloomington, August, 2006-2013 3M Junior Faculty Fellow 2008-2010

### **EDITORIAL EXPERIENCE**

Associate editor, Review of Financial Studies, 2018-2021 Associate editor, Management Science, 2018-Co-editor, Quarterly Journal of Finance, 2021-

### **EDUCATION**

PhD in Finance, Vanderbilt University, 2006
Chairs: Hans Stoll and Clifford Ball
BS and MS in Economics, Murray State University, 1996-2000
Mathematics and Linguistics, Kossuth Lajos Tudomanyos Egyetem (now University of Debrecen),
Hungary, 1992-1996

#### PUBLICATIONS AND FORTHCOMING ARTICLES

- Out of Sight No More? The Effect of Fee Disclosures on 401(k) Investment Allocations (joint with Mathias Kronlund, Clemens Sialm, and Irina Stefanescu), Mathias Kronlund, Veronika K. Pool, Clemens Sialm, and Irina Stefanescu, *Journal of Financial Economics* 141, 644-668, 2021.
- Do Shocks to Personal Wealth Affect Risk Taking in Delegated Portfolios? (joint with Noah Stoffman, Scott Yonker, and Hanjiang Zhang), *Review of Financial Studies* 32, 1457–1493, 2019.
- It Pays to Set the Menu: Mutual Fund Investment Options in 401(k) Plans (joint with Clemens Sialm and Irina Stefanescu, Netspar Research Grant recipient), *Journal of Finance* 71, 1779–1812, 2016.

- The People in Your Neighborhood: Social Interactions and Mutual Fund Portfolio Choice (joint with Noah Stoffman and Scott Yonker), *Journal of Finance* 70, 2679-2733, 2015.
- Conflicting Family Values in Mutual Fund Families (joint with Utpal Bhattacharya and Jung Hoon Lee), *Journal of Finance* 68, 173-200, 2013.
- Suspicious Patterns in Hedge Fund Returns and the Risk of Fraud (joint with Nick Bollen), *Review of Financial Studies* 25, 2673-2702, 2012.
- No Place Like Home: Familiarity in Mutual Fund Manager Portfolio Choice (joint with Noah Stoffman and Scott Yonker), *Review of Financial Studies* 25, 2563-2599, 2012.
- Do Hedge Fund Managers Misreport Returns? Evidence from the Pooled Distribution (joint with Nick Bollen), *Journal of Finance* 64, 2257-2288, 2009.
- Failure to Exercise Call Options: An Anomaly and a Trading Game (joint with Hans Stoll and Robert Whaley), *Journal of Financial Markets* 11, 1-35 (lead article), 2008.
- Conditional Return Smoothing in the Hedge Fund Industry (joint with Nick Bollen), *Journal of Financial and Quantitative Analysis* 43, 267-298 (lead article), 2008.

### **WORKING PAPERS**

- Is There Investment Value in Soft-Dollar Arrangements? Evidence from Mutual Fund Commission Allocations (joint with Sinan Gokkaya, Xi Liu, Fei Xie, and Jinfan Zhang), 2021, Revise & resubmit, *Review of Financial Studies*
- Revenue Sharing in 401(k) Plans (joint with Clemens Sialm and Irina Stefanescu), 2021
- Big (Patent) Short: Hedge Funds and Unannounced Litigations (with Tolga Caskurlu and Huseyin Gulen), 2021

## **WORK-IN-PROGRESS**

- A Panoramic Measure of Employee Benefits (joint with Jennie Bai)
- ETF Fragility and Owners (joint with Jayoung Nam and Jun Wu)
- The Role of ESG in 401(k) Plans (joint with Jacquelyn Humphrey, Clemens Sialm, Irina Stefanescu, and Eric Tan)
- Daily Trades of Mutual Funds (joint with Stephen Boyd, Noah Stoffman, and Scott Yonker)

# **BOOK CHAPTER**

Hedge Funds and the Detection of Managerial Fraud, published in Research Handbook on Hedge Funds, Private Equity and Alternative Investments R.M Lastra (ed.), Edward Elgar (publisher), 2011

## **ACADEMIC ACTIVITIES**

Conference Invitations (past and scheduled)

2022: American Finance Association Annual Meeting (AFA) (session chair)

2021: Financial Intermediation Research Society (FIRS) (paper), MiFID II Three Years Later: Achievements, Lessons, and Adjustments (discussant), Western Finance Association (WFA) (paper/session chair), Northern Finance Association (NFA) (paper), 16<sup>th</sup> Early Career Women in Finance Conference (discussant), European Financial Association (EFA)(session chair), Summer Institute of Finance (discussant), Miami Behavioral Conference (paper)

2020: Financial Intermediation Research Society (FIRS) (paper x2, cancelled), Western Finance Association (WFA) (session chair), Northern Finance Association (NFA) (discussant)

2019: American Finance Association Annual Meeting (AFA) (discussant), Rodney White Center Conference at Wharton (discussant), Cherry Blossom Financial Education Institute 5<sup>th</sup> Meeting (paper), World Symposium on Investment Management (discussant), SFS Cavalcade (paper), NBER - Big Data (paper proposal), Recent Advances in Mutual Fund Research (paper), European Financial Association Annual Conference (paper/session chair), CEAR-RSI Household Finance Workshop (paper), Western Finance Association (WFA) (session chair/discussant), Northern Finance Association Meeting (paper), 2nd Cass Business School and CeFARR conference (paper), 8th Luxembourg Asset Management Summit (paper)

2018: American Finance Association Annual Meeting (AFA) (session chair/discussant), GSU CEAR-Finance Conference: Recent Advances in Delegated Portfolio Management (discussant), Western Finance Association Conference (WFA, discussant x2), European Finance Association Conference (discussant x2), CFEA (paper)

2017: American Finance Association Annual Meeting (AFA) (session chair), Financial Management Association European Annual Meeting (FMA Europe) (conference co-chair), China International Conference in Finance, Hangzhou, China (session chair/discussant/paper), University of Oregon Summer Finance Conference (discussant),

2016: Association of Financial Economists (AFE) (paper), FIRS Conference (paper), Lisbon, Portugal (discussant), AIM Investment Conference (discussant)

2015: TIAA-CREF/Wharton Conference on Innovations in Retirement (paper), New Frontiers in Finance: Options and Volatility – Vanderbilt (discussant), SFS Cavalcade (paper), FIRS Conference (paper), Western Finance Association (WFA) (paper), Recent Advances in Mutual Fund Research, Berlin (paper), Germany, European Finance Association Meeting (discussant x2), Magyar Tudomanyos Akademia KTI Nyari Muhely Budapest (paper),

2014: American Finance Association Annual Meeting (AFA) (paper), SFS Cavalcade - Georgetown University (discussant), Mitsui Symposium (discussant), European Conference on Household Finance, Swedish House of Finance (paper)

2013: CFEA Conference at UNC Chapel Hill (paper), NBER Personal Retirement Challenges Meeting (paper), European Finance Association Meeting (discussant), Recent Advances in Mutual Fund Research, Berlin, Germany (paper), China International Conference in Finance

(session chair), FIRS Conference (2 papers), SFS Cavalcade (paper), American Economic Association Annual Meeting (paper)

2012: Conference on Retirement Research, Nova School of Business (paper), Michigan State FCU Conference (paper), European Finance Association Meeting (session chair/discussant), Western Finance Association Conference (WFA) (session chair), Early Career Women in Finance Mini-Conference, Las Vegas, NV (paper), People & Money-Behavioral Symposium, Chicago (paper), Netspar Spring Symposium (paper)

2011: ICI and AIM Investment Center Conference, University of Texas (paper), Financial Market Research Center Conference on Hedge Funds (discussant), Financial Economics and Accounting Conference (paper/discussant), FIRS Conference (paper/discussant), Fidelity Annual Quant Offsite Meeting (by invitation), Northern Finance Association Conference (discussant), Q-Group Spring Meeting (co-author presented)

2010: Financial Management Association Meeting (session chair/discussant)

2008: Western Finance Association Conference (WFA) (paper), Frank Batten Young Scholars Conference

2007: IU-Notre Dame-Purdue Summer Symposium (paper)

2006: Western Finance Association Conference (WFA) (paper), Frank Batten Young Scholars Conference (paper)

2005: Special Ph.D. Session, FMA Doctoral Consortium (presenter), Financial Management Association Annual European Meeting, Siena, Italy (paper/discussant)

Seminar Invitations (past and scheduled)

2022: University of Virginia Darden, Wake Forest University

2021: Shanghai Advanced Institute of Finance (SAIF) at Shanghai Jiao Tong University, Colorado State University, FIRN –Australia, University of Notre Dame, Emory University, UCLA, York University, Clemson

2020: University of Tennessee, NTU Singapore, Michigan State-UIC joint Virtual Seminar Series (canceled/to be rescheduled: University of Amsterdam, University of Warwick, University of Manchester)

2019: University of Kansas, Purdue University, Vanderbilt University, Ivy Business School, Texas Christian University, University of Illinois Chicago, University of Oklahoma, Georgetown University

2018: University of Massachusetts-Amherst, University of Delaware, Washington State University

2017: Cornell University, Tilburg University, Erasmus University, Stockholm School of Economics, University of Illinois at Urbana-Champaign, Texas A&M

2015: Southern Methodist University, Rice University, BYU, University of Mannheim, Swiss Finance Institute-Lugano, Hong Kong University, HKUST, Chinese University of Hong Kong, Nanyang Technological University, Baruch

2014: University of Kentucky, Drexel University

2013: Arizona State University, University of Missouri-Columbia, McMaster University, University of Alabama

2011: Stockholm School of Economics, Texas Christian University

2010: University of Illinois at Urbana-Champaign, Corvinus University Budapest, Virgina Tech

2009: Penn State University, Chinese University of Hong Kong, Hong Kong University, Jiao Tong University

2008: Washington University at St. Louis

2006: Indiana University, University of Arizona, University of Kentucky, Clemson University

2005: Miami University

### Other invitations

Affiliated Professor, Stockholm School of Economics, 2017-2019 Visiting Scholar, Chinese University of Hong Kong, 2009

#### **HONORS AND AWARDS**

FMA Best Paper Award in Investments, 2019

Finalist, TIAA Paul A. Samuelson Award, 2018

Gregg T. and Judith A. Summerville Chair of Finance, 2016-2020

Finalist, Trustees Teaching Award, Kelley School of Business, Indiana University, 2015

ArcelorMittal Finance Faculty Fellow, 2014-2016

Finalist, Research Excellence Award, Kelley School of Business, Indiana University, 2013

The University of Pennsylvania and TIAA-CREF Institute Retirement Research Grant (\$25,000) (joint with Clemens Sialm and Irina Stefanescu), 2014

Netspar Grant, (€10,000) (joint with Clemens Sialm and Irina Stefanescu), 2010

3M Junior Faculty Fellowship, Indiana University, 2008-2010

NYSE travel award for the Western Finance Association Meeting, 2006

Invited Participant and Presenter, Doctoral Consortium, FMA, 2004, 2005

Dissertation Enhancement Award, 2005

Owen Graduate Fellowship/Stipend and Tuition Award, 2000-2005

Harold Stirling Vanderbilt Graduate Scholarship Award, 2000-2004

# CITATIONS IN THE POPULAR PRESS

PlanSponsor, 4 January, 2021, "Revenue Sharing Affects DC Plan Participant Investment Choices, Research Suggests," Rebecca Moore

Wall Street Journal, 4 July 2016, "Do 401(k) Providers Favor Their Own Funds?," Andrew Blackman

Wall Street Journal, 9 February 2015, "Fund Pros Who Live Together, Buy Together," Chris Gay Forbes, 18 August 2015, "Is your 401(k) fund line-up biased," Ashlea Ebeling

CNBC.com, 13 August 2015, "Is this how your 401(k) offerings are chosen?" Kelley Holland

FT, 19 November, 2010, "Something for the weekend," Linda Anderson

The Economist, 12 October, 2009, "Hedge Fund Numbers," by Buttonwood

Bloomberg, 9 April, 2008, "Hedge Funds Come Unstuck on Truth-Twisting, Lies," by Matthew Lynn

Wall Street Journal, 9 October 2007, "Pricing tactics of hedge funds under spotlight," David Reilly and Gregory Zuckerman, p. C1

Forbes, 10 December, 2007, "Monthly Miracles," by Daniel Fisher

# PROFESSIONAL SERVICE

Professional Organizations:

Academic Director, FMA, 2018-

Academic Director, Eastern Finance Association, 2021-

Organizer, Women's Networking Breakfast, FMA 2021

Member of the FMA Online Editor Search Committee, 2019

Member of the FMA Nominating Committee, 2017, 2019

Member of the FMA Secretary/Treasurer Search Committee, 2016

#### Conferences:

2022:

Session Chair, AFA Meeting

2021:

Associate Chairperson, Program Committee, WFA

Session Chair, WFA

Member of the program committee, EFA

Session Chair, EFA

Member of the Program Committee, China Financial Research Conference

Member of the Program Committee, 2021 Summer Institute of Finance

Member of the Program Committee, NFA

#### 2020:

Track Chair, FMA Meeting

Track Chair, MFA Meeting

Associate Chairperson, Program Committee, WFA

Session Chair, WFA

Member of the program committee, EFA

Member of the Program Committee, Rotterdam Asset Management Conference

Member of the Program Committee, China Financial Research Conference

Member of the Program Committee, NFA

#### 2019:

Panelist, FMA Doctoral Consortium

Track Chair, EFA Meeting

Track Chair, MFA Meeting

Session Chair, WFA

Session Chair, China International Conference in Finance

Member of the Program Committee, WFA

Member of the Program Committee, FMA

External Program Committee, University of Michigan Mitsui Symposium

Member of the Program Committee, China Financial Research Conference

Member of the Program Committee, AIM Investment Conf, UT Austin

Member of the program committee, Recent Advances of Mutual Fund Research 2018:

Session Chair, AFA Meeting

Member of the program committee, EFA

Member of the program committee, MFA

Member of the program committee, FMA

Member of the 'Best Paper in Investments' Committee, FMA

Member of the award committee, FMA Meeting

# 2017:

Conference co-chair, FMA Europe Meeting

Session Chair, AFA Meeting

Session Chair, China International Conference in Finance

Member of the program committee, Recent Advances of Mutual Fund Research

Member of the program committee, EFA

Member of the program committee, MFA

Member of the program committee, FMA

Member of the 'Best Paper in Investments' Committee, FMA

### 2016:

Member of the program committee, EFA

Member of the program committee, FMA

Member of the Program Committee, AIM Investment Conf, UT Austin

#### 2015:

Member of the program committee, EFA

Member of the program committee, FMA

Member of the program committee, Recent Advances of Mutual Fund Research

Member of the program committee, FMA Europe Meeting

# Other:

Session Chair, WFA 2012

Member of the program committee, EFA Meeting 2014-

Member of the award committee, FMA Meeting, 2012

Member of the program committee, FMA Meeting, 2007, 2010-

Member of the program committee, CFEA Meeting, 2011

Member of the program committee, FMA Europe Meeting, 2008-2010

#### Referee:

# Journals:

Journal of Finance, Review of Financial Studies, Management Science, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Law and Economics, Review of Finance, Economics Letters, Journal of Financial Markets, Journal of Banking and Finance, Journal of Empirical Finance, Financial Management

# Other:

External referee for the National Science Foundation (NSF)

External referee for the Social Sciences and Humanities Research Council of Canada

External referee for Zicklin School of Business, Baruch College, summer grants

# SERVICE: UNIVERSITY, SCHOOL, DEPARTMENT

Finance Search Committee, Owen Graduate School of Management, 2020-MFS Program Advisory Committee, Owen Graduate School of Management, 2020-Junior Faculty Mentoring Committee, Owen Graduate School of Management, 2020-

MS in Finance Policy Committee, Kelley School, 2018-2020

Diversity Program – Board Member, Kelley School, 2018-2020

Faculty Advisor, Undergraduate Women's Financial Association at Kelley, 2012-2020

Member of the Recruiting Finance Committee, Finance Department, 2016-2020

Outside Examiner – Dissertation Proposal Defense, Kelley School, 2016, 2017, 2018

Lead Outside Examiner - Dissertation Proposal Defense, Kelley School, 2019

Co-chair of the Recruiting Committee, Finance Department, 2014-2015 and 2017-2018

PhD Student Brownbag Coordinator, Finance Department, 2017

MBA Committee, Finance Department, Kelley School, 2016-2018

Member of the MBA Task Force, Kelley School, 2016

Doctoral Program Committee, Finance Department, 2007-2009 and 2011-2016

Undergraduate Curriculum Committee, Kelley School, 2012-2013

Kelley School of Business Database Committee, 2011-2012 and 2013-2014

Seminar Series Coordinator, Finance Department, 2009-2011

#### **SERVICE: COMMUNITY**

Guest faculty for Girls Who Invest, Notre Dame campus, 2018, 2019

Guest faculty for the Young Women's Institute, 2015, 2016

Guest faculty for Lifelong Living Program for the Retirement Community, 2015

Guest faculty for Issues & Experts at Meadowood Retirement Community, 2012

Guest faculty for Indiana University Mini University, 2009, 2011

### **TEACHING**

PhD Committee - Indiana University

Ziwei Zhao (placement: HEC Lausanne)

Jayoung Nam (placement: Southern Methodist University), Co-chair

Jun Wu (placement: WRDS Data Services), Co-Chair

Zhongyan Zhu (placement: Chinese University of Hong Kong)

Jung Hoon Lee (placement: Tulane University (visiting position initially))

## Undergraduate Courses Taught

Principles of Finance, 2019-, Vanderbilt University

Intermediate Investments, 2006-2019, Kelley School of Business, Indiana University

### Graduate Courses Taught

Econometrics, 2020-, Owen Graduate School of Management, Vanderbilt University Financial Institutions, Spring 2005, Owen Graduate School of Management, Vanderbilt University