



PROFESSIONAL PRESENCE AND STORYTELLING

For the up and coming leader, this workshop focuses on building awareness, creating a positive environment, analyzing communication styles and using storytelling as a powerful connection tool. Participants will enhance their current presentations skills with dynamic advanced techniques. It includes video recording, expert feedback, and one-on-one coaching.

This highly interactive workshop, in partnership with Ovation Communication, that gives participants real world, actionable tactics and tips that are immediately applicable. Each module includes “on your feet” exercises rooted in practical, role-centric scenarios.

Benefits

Participant will learn to:

- Connect with audiences in a calm, credible manner
- Build upon their current foundation of presentation skills
- Refine confident delivery through the Rehearsal Process
- Persuade audiences through the power of story
- Explain the elements of Professional Presence
- Communicate in an open, professional manner
- Identify tools for reading their audience
- Present an impact statement

Participant will receive materials for in class use and future reference.



Day One

Self-Assessment

The course begins by identifying the ways we communicate in a presentation: Visual, Vocal, and Verbal. We build on individual strengths while beginning to eliminate bad habits.

Connection

We jump right into presentations asking participants to deliver a sample of something they deliver daily or answer a question. Each participant is video recorded, and delivery is analyzed during group playback. Participants begin to build their self-awareness.

Delivery

The videos are reviewed, and advanced presentation skills are introduced focusing on the tried and true actor communication techniques. Guidelines for visual, vocal, and verbal communication are provided. Participants learn how to curb distracting habits including Verbal Viruses.

Structure

Compelling content must have a beginning, middle, and end, and also requires a deeper understanding of compelling engagement. Ovation's case study structure is applied to both the participant's current content and any future presentation.

Rehearsal

Participants experience Ovation's Rehearsal Process to enhance their performance. This three-step process is easily repeatable and quickly applicable to any and all created content.

Storytelling

Stories are a powerful and effective way to connect with your audience. Building on the Rehearsal Process, participants learn how to craft, prepare, and deliver a great story in any presentation.

Day Two

Defining Presence

The course begins by identifying the core competencies and behaviors needed to project a confident and welcoming presence as a leader. Participants will assess their strengths and identify areas of improvement.

Leader Awareness

Self-awareness and Social Awareness are critical to leadership success. Body language profiles are identified and audience analysis (aka "reading your audience") is introduced. Participants are video recorded and analyzed for improvement opportunities.

Word Choice

We will explore the "must dos" for sharing information during crucial conversations (both positive and challenging) and explore techniques for enhancing empathy. This all starts with strong words choices, both when speaking and via written communication.

Communication Styles

Strong leaders understand the varying styles of communication and how to quickly adapt to each. Participants will get familiar with four archetypes of communicators and learn the best practices for each style.

Creating A Positive Environment

This module pinpoints the major tenets that help to build trust, and rapport. Participants are introduced to some tried-and-true steps to develop and improve these vital communication skills.

Impact Statement

Participants have an opportunity to try out their new skills on their feet by presenting their personal Impact Statement. Peer feedback is given.



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