

# FINANCIAL REPORTING AND VALUATION

This two-day course is directed to senior level managers with knowledge of financial statements but who have risen within the organization from a non-finance role or are seeking to better understand valuation concepts. The objectives are to aid these individuals in gaining a broader understanding of financial valuation, financial reporting and the interrelations between financial valuation and disclosure strategies. The program is designed for executives in every functional area and from all industries. This program assumes a working knowledge of financial reporting and finance, including Excel, income statements, and balance sheets. Pre-reading materials will be distributed in advance to aid in reviewing these concepts and faculty will be available for e-mail interaction to address any questions you have about those pre-reading materials.

The two-day program is designed to expand finance comprehension to include pro forma financial statement preparation, cash flow forecasting, financial ratio analysis, cost of capital, valuation, and investor relations and regulatory compliance.

## By attending this program, you will:

- Understand how economic outcomes of business decisions are reflected in an organization's financial reports.
- Understand business valuation.
- Communicate more effectively with financial executives in an organization.
- Sharpen skills in gathering financial information for use in managerial decision making.
- Improve financial vocabulary to better understand and interpret financial information.
- Understand the impact of operating decisions on financial performance.

## Designed for:

- Mid- to senior-level managers from all functional areas whose responsibilities bridge or encompass corporate finance and financial reporting topics.
- Individuals looking to expand their skillset as they take on roles with profit-and-loss responsibility.

## Course Instructors\*

### Craig M. Lewis



Craig M. Lewis is the Madison S. Wigginton Professor of Finance at Vanderbilt University's Owen School of Management. He has held regulatory positions as Director, Division of Economic and Risk Analysis, US SEC, Chief Economist, US SEC, Vice Chairman, Committee on Emerging Risk, International Organization of Securities Commissions (IOSCO), and Economic Fellow, US SEC. He received his Ph.D. in Finance and M.S. in Finance from the University of Wisconsin - Madison, and his B.S. in Accounting from the Ohio State University.

### Richard H. Willis



Richard H. Willis is the Anne Marie and Thomas L. Walker, Jr., Professor of Accounting at Vanderbilt University's Owen School of Management. He has taught accounting and financial reporting in the daytime MBA, executive MBA, and Master of Accountancy programs at Owen. He has been frequently recognized for excellence in teaching, both in the United States and abroad, including the Daimler-Chrysler Award from the Fuqua School of Business and the James A. Webb, Jr. Award for MBA Teaching from The Owen School. He received his Ph.D. in Accounting from the University of Chicago and also holds an MBA from Duke University and a Master's of Applied Statistics from the Ohio State University. He is a Certified Public Accountant.

*\*Program content and faculty subject to change; check website for details.*

# Financial Reporting and Valuation – Sample Schedule\*

|    | Day 1  | Day 2  |
|----|--|--|
| AM | <ul style="list-style-type: none"> <li>• Pro Forma Balance Sheet and Income Statement Preparation</li> </ul> | <ul style="list-style-type: none"> <li>• Present Value and the Cost of Capital</li> <li>• Enterprise and Equity Valuation Techniques</li> </ul>                  |
| PM | <ul style="list-style-type: none"> <li>• Validating and Calibrating Results with Ratio Analyses</li> </ul>   | <ul style="list-style-type: none"> <li>• Financial Intermediaries, Investor Relations, &amp; Regulatory Compliance.</li> <li>• Forecasting Cash Flows</li> </ul> |

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Classes typically run from 8:00 a.m. to 4:30 p.m. (Central). Breaks are scheduled in a.m., p.m. and for lunch. Schedule is subject to change.

## Cost

\$2,150

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

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## About Vanderbilt Executive Education

Vanderbilt Executive Education at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Short Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

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