

Innovation Consulting Internship

Currently accepting and reviewing applications on a rolling basis for start dates beginning June 2021

RTI International's Innovation Advisors are looking for a motivated, analytical, and passionate individuals to join their team as paid (minimum 15+ hours per week) **virtual** interns. We're seeking undergraduate or graduate students (including Master of Engineering Management Program (MEMP) students or MBA students) with a broad technical scientific background in engineering, science, or a related field with career interest in innovation, technology commercialization and consulting.

RTI Innovation Advisors has a 50-year record of success helping our clients innovate by building capacity, providing insight, and accelerating technology from lab to market. We perform analyses and research to provide intelligence for a variety of client needs, from informing new product or market development efforts to identifying new manufacturing capabilities or practices. The IA team also provides research and analysis to identify commercialization opportunities for technologies that are developed by government laboratories and corporations. We work in a variety of sectors, including consumer products, food and agriculture, water and sanitation, and health.

The intern will work alongside and receive mentorship by the Innovation Advisors and staff to conduct tasks related to market research and commercialization of new technologies **that are often outside the scope of a candidate's current study or experience**. The intern will:

- Conduct research using secondary resources (published company information, SEC filings, scholarly
 journals, trade literature, and news articles), as well as primary resources (phone interviews) when
 needed
- Provide insightful analysis of opportunities identified during primary and secondary research
- Develop marketing descriptions of new technologies and conduct research in a wide range of technology areas and industries
- Apply general technical acumen and scientific skills to evaluate a variety of technologies
- Employ commercialization and innovation-related frameworks, such as the business model canvas and value proposition testing, to new technologies.

This paid **virtual** internship will take place from June 2021 through August 2021. The internship requires a minimum commitment of 15 hours per week. Hours are flexible during business hours, Monday through Friday. For additional details on current postings and to apply visit the following link:

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Questions? Please contact Rebecca Shute at rshute@rti.org.