

Becoming the BEST VERSION of my Academic Self

Academic SWOT Analysis is a high-level strategic planning model that helps students identify where they're doing well and where they can improve, both from an internal and external perspective. It is an acronym for "Strengths, Weaknesses, Opportunities, and Threats."

Students may want to conduct a SWOT analysis at the beginning of the semester, after the first few weeks, or at the end of the semester – after grades are published.

Name: _____ **Date:** _____

Academic Strengths

Start by asking the question, "What am I good at?" (Learning and growth strengths):

People complement me for:

My academic experiences include:

Comment on purpose, Mission, professional goals:

Academic Weaknesses

Next ask the question "What am I *not* good at?" (Learning and growth weaknesses):

To be academically successful, I need help with...?

What areas do I need to improve?

Academic Opportunities

Vision: What is your greatest opportunity to improve your academics? This might be changing up your study styles or habits, forming a study group, increasing time with a tutor, etc.

Where could you dramatically improve?

Reasons why you feel these ideas will work from this point forward?

Academic Threats

What can go wrong?

What can get in my way? What threatens my success?