

GRADUATE & PROFESSIONAL CERTIFICATE from Vanderbilt Peabody College:

Social Impact Design and Evaluation

Social impact design and evaluation is growing in popularity and use. The Social Impact Design and Evaluation (SIDE) certificate is distinguished by drawing on departmental strengths and commitments to community engagement, participatory design and evaluation, program and policy creation, methodological pluralism, and justice-centered social analysis.



Upon completion of the certificate, students will be able to describe the value of social context analysis and careholder engagement in social impact design and evaluation, and develop tools for designing and implementing both; understand and employ the technical and tactical competencies associated with social impact design and evaluation; and ground social impact design and evaluation in principles and practices that foster equity and justice.

QUICK FACTS

Required Hours: 12 credit hours are needed to earn this certificate. See the [certificate website](#) for course details.

Prerequisites: Completed bachelor's degree and current enrollment in a Vanderbilt graduate or professional degree program. Students must take HOD 6200 or LPO 6150 and HOD 7160 prior to taking the practicum course.

Certificate Director: [Sarah Suiter](#), Professor of the Practice

Home Academic Department: Human and Organizational Development

Best Suited For: Current Peabody and Vanderbilt master's or doctoral students who are planning careers in government, non profit, academic, or the corporate settings who want to design and assess significant change that impacts a pressing social challenge

To Enroll: Let us know of your interest in this certificate by completing the form at vu.edu/pbdy-certs. You may also email peabodycertificates@vanderbilt.edu.



Students who complete the certificate might choose to go into fields like social innovation, social impact assessment, and program and policy evaluation. Those are the fields that are robust and growing!”



Sarah Suiter, Certificate Director
Professor of the Practice, Human and Organizational Development

CAREER OPPORTUNITIES

Program Evaluator • Social Innovator • Nonprofit Leader • Corporate ESG Officer • Policy Analyst

SAMPLE COURSES

Required:

- » HOD 6200 or LPO 6150
- » HOD 7160: Applied Data Analysis and Visualization for Social Impact
- » HOD 7650 Practicum

The capstone project is developed during the HOD 7650 course and is also required for the certificate.

Choose One:*

- » HOD 6300/8400 Action Research
- » HOD 7400 Community Intervention and Change
- » HOD 8130 Public Policy and Advocacy
- » LOP 6100 Organizational Theory & Behavior
- » LOP 6130 Strategy & Analytics
- » LOP 6230 Leading and Facilitating Groups
- » LOP 6320 Prosocial Leadership

* *These are examples and/or recommendations but not the only courses that apply.*

Note: Not all Peabody professional programs include enough elective credits to make earning an additional certificate possible. Students are encouraged to confer with their program director as well as with certificate directors to ensure they can meet all requirements for both degree and certificate programs. Courses listed are subject to change.