



# “Shifting Attitudes: Radical Upheaval and its Legacies”

Toulouse, Friday 28 June 2013  
9:00AM-5:30PM

Manufacture des Tabacs  
21 allée de Brienne  
**F Building – Room MF323**  
31015 Toulouse

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A multitude of factors have been considered as instigators or root causes of the 2008 global financial crisis, and there has been considerable hand-wringing about the obduracy and the growing indelibility of the Crisis and its effects, and a plethora of research into its causes and effects. But even despite unprecedented injections of capital, important shifts in monetary policy, and on-going institutional bailouts, the global economy has yet to “recover”, in part because of profound and seemingly-intractable shifts in investor and consumer **attitudes**. In order to address this crucial area, we are hosting at the IAS a conference discussion in 2013 that will focus on “changing attitudes” from an array of perspectives.

For the purposes of the 2013 meeting, **attitudes** will be understood in the broad sense, to cover everything from generalized optimism and pessimism (as for instance measured in consumer confidence surveys) to questions of “values”. We will also discuss both shared attitudes and values (the kinds of things that people discuss and make the focus of collective reflection) as well as those beliefs or values that individuals happen to have and that we can measure in the aggregate. But in each case, the focus will be on **attitude change**, because although there’s significant discussions of what determines attitudes generally, there’s a relative dearth in understanding of why those attitudes can change, sometimes very fast. Changes in recent years in attitudes to interracial or homosexual sex, or the drug-taking, or the role of the military, are provide interesting and topical materials for discussion.

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# Friday, 28<sup>th</sup> June 2013

- 09:00 – 09:15 Welcome coffee and Meeting
- 09:15 – 09:30 **Paul Seabright** (*IAST - TSE*)  
and **Robert Barsky** (*Vanderbilt University*)
- 09:30 – 10:00 **Alena Ledeneva** (*University College London*)
- 10:00 – 10:30 **Ed Rubin** (*Vanderbilt University*)
- 10:30 – 11:00 **Drazen Prelec** (*MIT*)



## Coffee Break

- 11:15 – 11:45 **Amy Holmes** (*AUC Egypt*)
- 11:45 – 12:15 **Steve Freeman** (*University of Pennsylvania*)
- 12:15 – 12:45 **Russell Jacoby** (*UCLA*)

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## 12.45 – 02.00 Lunch

- 02:00 – 02:30 **Michael Hawes** (*Queen's University*)
- 02:30 – 03:00 **Robert Barsky** (*University of Vanderbilt*)
- 02:00 – 03:30 **Paul Seabright** (*IAST - TSE*)



## Coffee Break

- 04:00 – 05:30 DISCUSSION beginning with response by **Patrick Bolton**  
(*Columbia University - IAST*)

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07:30

**Dinner by invitation**

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## Participants

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**Robert Barsky**, Professor of Literature, Vanderbilt University and the IAST (Visiting)

**Patrick Bolton**, Professor of Economics, Columbia University and the IAST

**Stephen Freeman**, Organizational Dynamics, University of Pennsylvania

**Michael Hawes**, President of Canada-US Fulbright, Professor of Political Science, Queen's University

**Amy Holmes**, Professor, AUC Egypt

**Russell Jacoby**, Professor of History, UCLA

**Alena Ledeneva**, Professor of Politics and Society, University College London

**Drazen Prelec**, Economics, MIT

**Ed Rubin**, Professor of Law and Political Science, former Dean of Law, Vanderbilt University

**Paul Seabright**, Director, IAST and the TSE

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### Scientific Organizers

**Robert Barsky**, Vanderbilt University

**Paul Seabright**, IAST - TSE

### Organization assistant

**Valérie Nowaczyk**, IAST-TSE

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