## The Effect of NCLB on School Services and Student Outcomes

## Randall Reback

Barnard College
Jonah Rockoff
Columbia Business School
Heather L. Schwartz
Columbia University
August, 2009

## Motivation and Background

- Accountability pressure on schools has been shown to have several important effects
- Raising achievement (in short/medium run)
- Targeting (students whose scores count most)
- Gaming (altering tested population, teaching to the test, outright cheating)
- Research on school accountability has been limited to particular states/cities and most has focused on systems preceding NCLB
- Main obstacle is lack of (good) national data


## Overview of Our Study

- Assemble NCLB related data and outcomes for all schools nationwide from $2002+$
- Compile information on all states' NCLB rules
- Find schools that were at substantial risk of failing AYP and therefore faced pressure under NCLB
- Substantial variation across states
- Use panel data from the ECLS to examine if schools facing pressure from NCLB...
...raised achievement on low-stakes exams
...increased resources devoted to achievement
...targeted resources towards subgroups


## NCLB Data Collection

- There is no comprehensive dataset covering NCLB related outcomes/variables nationwide
- AYP status, proficiency rates (overall/by subgroup) subgroup size/significance, rules and regulations
- We compile data from a variety of sources
- Standard \& Poor's School Data Direct
- National AYP and Identification Database
- National Longitudinal School-Level State Assessment Score Database
- School report cards / State Dept.'s of Education
- Data quality varies significantly across states


## Status of NCLB Data Collection

School Made AYP in 2003-04
Subgroup Made AYP in 2003-04
Percent Proficient by Subgroup in 2003-04

| Existing Database | Collected | Available |
| :---: | :---: | :---: |
| 39 | 1 | 0 |
| 31 | 7 | 2 |
| 14 | 25 | 1 |
| 6 | 27 | 7 |

Note: Based on the 40 states sampled in the ECLS database. Existing databases refer to Standard \& Poor's School Data Direct and the National AYP and Identification Database.

## Which Children Have Been Left Behind?

|  | Unweighted |  | Weighted by Enrollment |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Failed A YP | Made AYP | Failed AYP | Made AYP |
| Total Number of Schools | 19,483 | 65,332 | 19,483 | 65,332 |
| Average Enrollment | 727 | 500 | 1,216 | 800 |
| Student/Teacher Ratio | 17.4 | 16.1 | 18.4 | 17.2 |
| Percent of Schools... |  |  |  |  |
| School Title I Eligible | 39.9\% | 29.4\% | 34.8\% | 27.6\% |
| Located in City | 36.5\% | 23.1\% | 39.2\% | 27.7\% |
| Located in Urban Fringe | 31.9\% | 33.3\% | 37.8\% | 41.1\% |
| Located in Town or Rural Area | 31.5\% | 43.5\% | 23.0\% | 31.2\% |
| Serving Primary Grades | 36.0\% | 64.1\% | 27.1\% | 56.3\% |
| Serving Middle Grades | 27.4\% | 15.5\% | 29.4\% | 17.0\% |
| Serving High School Grades | 27.9\% | 17.1\% | 39.1\% | 24.5\% |
| Ungraded/Other | 8.5\% | 3.2\% | 4.4\% | 2.2\% |
| Percent of Students... |  |  |  |  |
| Eligible for Free/Reduced Lunch | 54.2\% | 39.9\% | 49.3\% | 37.0\% |
| White | 46.5\% | 67.7\% | 46.2\% | 63.6\% |
| Black | 25.6\% | 13.2\% | 24.1\% | 14.1\% |
| Hispanic | 20.8\% | 13.6\% | 23.7\% | 16.3\% |
| Asian | 3.4\% | 3.4\% | 4.3\% | 4.5\% |

Note: Includes data from 50 states. Data on school and student characteristics taken from the Common Core of Data, 2003-04. For schools in Tennessee, data on student ethnicity taken from 1998-99 and data on free/reduced price lunch eligibility is unavailable.

## NCLB Policy Variation



Note: Data from six states are unavailable.

## Early Childhood Longitudinal Survey (ECLS)

- Nationally representative sample of kindergarten students in school year 1998-99
- Includes students from 40 states
- Refreshed sample in $1^{\text {st }}$ grade to account for entry
- One of the first cohorts tested as part of NCLB
- Followed up at $1^{\text {st }}, 3^{\text {rd }}, 5^{\text {th }}$ and $8^{\text {th }}$ grade
- Restricted use version allows us to link schools attended by ECLS students with NCLB data
- Rich data set with numerous outcomes
- Annual IRT tests in math, reading, and science
- Behavioral outcomes, resource allocation
- Teacher and school administrator surveys


## Descriptive Statistics: Current ECLS Sample

Examples of Student-Level Outcomes
Reading Z-score

| Mean |  | SD |
| :---: | :---: | :---: |
|  | $\mathbf{0 . 1 7}$ |  |

Student has difficulties with...
Confidence/Interest in Reading ..... 0.22
Confidence/Interest in Math ..... 0.20
Behavior ..... 0.23
Examples of Reading Teacher-Level Outcomes
Hours Spent on Reading Test Preparation ..... 13.4816.93Limited Control over Class Curriculum, Pedagogy,Discipline0.49
Example of a School-Level Outcome
Majority of Surveyed Teachers Report that SchoolAdministrators Don't Handle Outside Pressure Well0.19

## Methodology (Part 1)

- Use NCLB related data to predict which schools were on the margin of failing AYP
- Use 2002 data to predict probability of failing AYP in 2004 at either school or subgroup levels
- Define a school on the margin of failing AYP if... ...they have at least one group with P (fail)>25\% ...they have no group with $P($ fail $)>75 \%$
- Assumption is schools on the AYP margin have significantly stronger incentives to boost high stakes exam performance


## Methodology: $2^{\text {nd }}$ Stage

- Use ECLS to examine achievement growth, other outcomes, and resource allocation
- "Differences-in-differences" style approach
- First difference:

Students in schools on the AYP margin vs. those in similar schools not on the margin because they are located in a different state

- Second difference:

Students in similar schools in same two states, both not on the AYP margin

## A Tale of Two States

- Take two pairs of schools, from NJ and PA

|  |  | Title I | Percent | Percent | Percent | Percent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| School name | State | eligible | poor | white | black | Hispanic | Size |
| Hamilton School | PA | yes | $89 \%$ | $5 \%$ | $83 \%$ | $10 \%$ | 454 |
| Richland Elementary | PA | no | $18 \%$ | $94 \%$ | $1 \%$ | $3 \%$ | 472 |
| Bradley Elementary | NJ | yes | $87 \%$ | $4 \%$ | $81 \%$ | $15 \%$ | 418 |
| Upper Pittsgrove | NJ | no | $16 \%$ | $93 \%$ | $4 \%$ | $3 \%$ | 419 |

- Even though pairs are observably similar, differences in state rules create arguably exogenous variation in NCLB pressure


## Sources of Bias, Limitations

- Two important sources of bias
- Systematic policy variation that coincides with NCLB pressure (e.g., aid to schools)
- Misclassifying schools on AYP margin will bias us towards zero (classical measurement error)
- Several important limitations
- Cannot compare high and low stakes exams
- ECLS is representative, but not strictly national
- Examining students' cumulative progress over 2 years
- Like any study of NCLB, we examine pressure conditional on state accountability systems


## First Stage Analysis (Sample States)

- NOTE: We have yet to complete $1^{\text {st }}$ stage for a number of ECLS states (25\% of sample)
- All results shown today are thus preliminary

|  | $\operatorname{Pr}(\mathrm{AYP})<.25$ | $\operatorname{Pr}(\mathrm{AYP})=. \mathbf{2 5}$ to.75 | $\operatorname{Pr}(\mathrm{AYP})>. \mathbf{7 5}$ |
| :--- | :---: | :---: | :---: |
| \% of all schools | $\mathbf{2 \%}$ | $\mathbf{1 6 \%}$ | $\mathbf{8 2 \%}$ |
| \% in category passing AYP | $\mathbf{8 \%}$ | $\mathbf{4 3 \%}$ | $\mathbf{9 4 \%}$ |

- AYP failure is more common in reading (11\%) than math (8\%)
- Enormous variation in which subgroups are at risk of failing. $\operatorname{Pr}(\mathrm{AYP})$ is $<.75$ for
- 1 in 10,000 numerically significant white subgroups in math
- $\mathbf{1}$ in 4 numerically significant African American subgroups in math
- 4 in 10 numerically significant special education subgroups in math


## AYP Pressure \& Average Student Progress on Lowstakes tests: PRELIMINARY findings

## School is on the Margin for AYP in...

Either Subject Reading Math
Mean Student Test Scores

| Reading Z-score | -0.004 |
| :--- | :--- |
|  | $(0.035)$ |

Math Z-score
$-0.023$
(0.039)

Science Z-score
0.019
(0.041)

## AYP Pressure and Student/Staff Attitudes

Student has low...
Confidence/Interest in Reading

Confidence/Interest in Math
Either
Subject
Reading Math
0.049
$(0.032)$
-0.030
$(0.030)$


Teachers report that school administrator
0.054 doesn't handle outside pressure well

Teacher reports limited control over classroom decisions

| Math Teacher | 0.064 * |  | 0.031 |
| ---: | ---: | ---: | ---: |
|  | $(0.039)$ |  | $(0.049)$ |
| Reading Teacher | 0.057 | 0.036 |  |
|  | $(0.035)$ | $(0.036)$ |  |

## Results for Resources and Time-use

|  | Either Subject | Reading | Math |
| :---: | :---: | :---: | :---: |
| Hours Spent on Test Preparation |  |  |  |
| Reading Teacher | 2.5 | 3.0 |  |
|  | (1.6) | (1.8) |  |
| Math Teacher | 2.4 |  | 2.7 |
|  | (1.7) |  | (2.1) |
| Uses Ability Grouping >= Once per Week |  |  |  |
| Reading Teacher | 0.01 | -0.01 |  |
|  | (0.04) | (0.04) |  |
| Math Teacher | -0.03 |  | 0.10** |
|  | (0.04) |  | (0.05) |
| Small Group/Individual Reading Tutoring -0.09** -0.0 |  |  |  |

## Findings and Conclusions

- States vary widely in rates of making AYP
- Cross-state variation in student academic aptitude or in exam difficulty explains relatively little of this variation
- Some variation is predicted by minimum significant subgroup size and "safe harbor" rules allowing lower required pass rates for smaller subgroups
- Preliminary results suggest NCLB pressure...
- Influences student and staff attitudes and teachers' time use and instructional strategies
- Has small net effects on average student test score growth on low-stakes exams


## Next Steps

- Complete NCLB data collection
- Incorporate remaining ECLS states into 2nd stage
- Exploit state variation in which grades contributed to NCLB during our sample period
- Similar to Ballou \& Springer's approach
- Examine effects by...
- Schools' Title I eligibility
- Students' position in distribution of prior achievement (i.e., near or far from their states' passing threshold)
- Students' subgroup membership (race, etc.)

