

Heather Luea
339 Calhoun Hall
615-322-4062
heather.m.luea@vanderbilt.edu

Education

Certificate in Financial Planning, Kaplan University, November 2014

Ph.D. in Economics, Kansas State University, December 2005

Fields: Econometrics, Public Finance and Regional Economics

M.B.A., emphasis in Finance, Wichita State University, July 2000

B.A. in Finance, Fort Hays State University, July 1998

Teaching Experience

Vanderbilt University, Senior Lecturer/Visiting Assistant Professor, 2016 to present; 2009 to 2012

Courses: Principles of Macroeconomics, Principles of Microeconomics, Economic Statistics, Freshman Writing Seminar, Statistical Analysis (masters), Public Economics, Money and Banking

National Association for Business Economics (NABE), Instructor; 2013 to present

Course: Business Applications of Statistics and Data Analytics

Kaplan University, Department Chair, Faculty Coach, Instructor, Course Lead, Subject Matter Expert, Course Developer, 2009 to 2016

Courses: Microeconomics, Macroeconomics, Managerial Economics, Statistical Methods for Decision Making, Economics for Global Decision Makers (graduate), Economics for Managers (graduate)

Kansas State University, Lecturer, 2012 to 2016; 2002 to 2007

Courses: Economic Analysis for Business (masters), Econometrics, Principles of Macroeconomics, Principles of Microeconomics, Intermediate Microeconomics with Calculus, Intermediate Microeconomics, Principles of Finance

Tennessee State University, Assistant Professor, 2008 to 2009

Courses: Introduction to Statistical Analysis I, Introduction to Statistical Analysis II, Urban Economics, Money and Banking, Economics II, Intermediate Microeconomics

Newman University, Assistant Professor, 2005 to 2007

Courses: Principles of Macroeconomics, Principles of Microeconomics, Managerial Finance, Intermediate Finance, Financial Management (masters), International Economics (masters), International Financial Management (masters), Managerial Economics (masters), Senior Seminar in Finance, Money and Banking, Financial Planning, Special Topics in Finance: Financial Reporting and Analysis; Marketing Research

Course Development and Content Review Experience

Content Editor: Economics; MacMillan Publishing, 2010 to present

Subject Matter Expert: Economics; Agate Publishing for McGraw-Hill, 2018

Textbook Author and Course Developer: Business Applications of Statistics and Data Analytics; National Association for Business Economics, 2013 to present

Content Reviewer and Test Bank Author: Economics, International Economics, Public Economics; Worth Publishers, 2013 to present

Subject Matter Expert, Content Reviewer, and Test Bank Author: Research, Statistics, Economics, Cerego; Chimborazo Publishers, 2013 to present

Content Reviewer: MyEconLab, Pearson Publishers, 2013 to 2015

Subject Matter Expert: Economics, Political Science; OpenStax/Words and Numbers, 2013 to 2016

Subject Matter Expert: Managerial Economics, Business Research Methods; UniversityNOW, 2014 to 2015

Subject Matter Expert: Macroeconomics, Microeconomics; Adapt Courseware, 2013

Course Developer: Business Finance, Principles of Macroeconomics, Principles of Microeconomics, Managerial Economics (MBA), Corporate Finance, (MBA); Cumberland University, 2013

Content Reviewer: Macroeconomics; Adapt Courseware, 2013

Course Developer: Economics for Managers, Kaplan (PACE), 2012

Content Reviewer: Statistics; McGraw-Hill Publishers, 2009

Content Reviewer: Economics; Wiley Publishers, 2009

Publications

“Business Applications of Statistics and Data Analytics.” National Association for Business Economics, 2014.

“Homeownership, Wealth Accumulation and Income Status.” with Tracy Turner, June 2009, *Journal of Housing Economics*

“The Impact of Financial Help and Gifts on Housing Demand and Cost Burdens,” July 2008, *Contemporary Economic Policy*

“Mortgage Rate Implications for Restaurant Expenditures,” October 2008, *Nashville Area Business and Economic Review*

Other Research

“Payday Lending and Crime: A Neighborhood Analysis.” Working Paper.

“Payday Lending and Community Impacts: A State-Level Analysis of Crime Rates.” Working Paper.

“Insurance, Health, and the Housing Market,” with Allen Goodman. Working Paper.

“Tenure and Health: Are Homeowners *Really* Healthier Than Renters?” Working Paper.

Other Research cont'd

“Do High Housing Cost Burdens Impact Food Expenditures?” with Tracy Turner. Working Paper.

“Mortgage Default by 2009: Effects of Race, Ethnicity and Economic Standing During the Boom Years,” with Tracy Turner. Working Paper.

“Homeownership and the Substitutability between Housing and Food Consumption,” with Tracy Turner. Manuscript.

Research Grants

“Payday Lending and Community Impacts: An Analysis of Crime Rates.” 2009 Basic Research Grant Program, Consumer Credit Research Foundation, \$17,825

“Does Payday Lending Impact Crime Rates? *A Neighborhood-Level Analysis in Nashville, Tennessee.*” 2009 Summer Research Grant, Tennessee State University, \$6,000

“The Interactive Impacts of Federal Housing and Food Stamp Program.” 2008 Summer Research Grant, Tennessee State University, \$6,000.

“Housing Costs, Non-Housing Consumption, and Household Debt.” 2004 Early Doctoral Dissertation Grant, U.S. Department of Housing and Urban Development, \$15,000.

Presentations

“Mortgage Default by 2009: Effects of Race, Ethnicity and Economic Standing During the Boom Years,” with Adam Reichenberger and Tracy Turner. American Real Estate and Urban Economics Annual Meeting, January 2011.

“Payday Lending and Crime: A Neighborhood-Level Analysis.” American Economic Association Annual Meeting, January 2010.

“Are Homeowners Really Healthier Than Renters.” Western Economic Association International Meetings, Vancouver, July 2009.

“Medical Expenditures, Health Status, and Housing Decisions.” Tennessee State University Brown Bag Luncheon, February 2009.

“Health Status and Medical Expenditures: Implications for the Housing Market.” University of Texas at Dallas Research Seminar, October 2008.

“Housing Market: Crisis or Correction, National and Regional Perspectives.” Tennessee Association of Mortgage Brokers, July 2008.

“Health Status and Medical Expenditures: Implications for Homeownership Probability and Demand.” Western Economic Association International Meetings, Honolulu, June 2008.

“The Economics of Immigration.” Garden City Community College Immigration Symposium, April 2008.

Presentations cont'd

“The Impact of Financial Gifts and Help on Housing Demand and Cost Burdens.” Western Economic Association International Meetings, Seattle, June 2007.

“Homeownership and the Substitutability between Housing and Food Consumption.” American Real Estate and Urban Economics Association Meetings, Washington , DC., May 2006.

“Housing Costs and Non-Housing Consumption.” Western Economic Association International Meetings, San Francisco, July 2005.

Fellowships and Honors

Recipient, Tennessee State University Favorite Professor Award, 2009

Recipient, Newman University Award for Achievement in Scholarship, 2007

President, Association of Graduate Students in Economics, 2004-2005

Recipient, Carroll B. Greene Award for Outstanding Teaching, 2004

Nominated, Golden Key Honour Society Outstanding GTA, 2004

Nominated, College of Arts and Sciences, Stamey Award for Excellence in Teaching, 2004

Nominated, Presidential Award for Teaching Excellence as a Graduate Student, 2004

President, Association of Graduate Students in Economics, 2004-2005

Secretary, Association of Graduate Students in Economics, 2003-2004

Nominated, Professor of the Year, Housing and Dining Services, 2003

Recipient, Kappa Alpha Theta Award for Excellence in Teaching, 2003

Recipient, Graduate School Fellowship, 2002-2003

Vanderbilt University Service

VUSRP Review Committee, 2019 - 2021

Nichols Humanitarian Fund Review Committee, 2021

Immersion Coordinator, 2018 - present

Undergraduate Studies Committee, 2016 - present

Internship Advising, 2011, 2019, 2021

Honors Project Advising, 2010-2011

Thesis Advising, 2010-2011

Professional Service

Reviewer, *Real Estate Economics*

Session Chair, Western Economic Association International, Annual Meetings, 2007-2008.

Discussant, Western Economic Association International, Annual Meetings, 2005-2009.

Other Work Experience

Senior Trade Analyst, Koch Industries, 2001 - 2002

Senior Financial Analyst, Cessna Aircraft Company, 2000 - 2001

Financial Analyst, Farm Credit Bank, 1998 - 2000

Community Service

Secretary, Saint Henry's School Board, Elected, 2018 to present

Troop Leader, Girl Scout Troop #2437, 2017 to 2020

School Board Member, Saint Henry's School, Elected, 2017 to present

Parent Volunteer, Saint Henry's School, 2016 to present

City Council Member, City of Ellis, Kansas, Elected, 2015 - 2016

Treasurer, St. Mary's Home and School Association, Ellis, Kansas, Elected, 2015 - 2016

Professional Affiliations

American Real Estate and Urban Economics Association; Western Economic Association International; Southern Economic Association; Committee on the Status of Women in the Economics Profession, Women in Real Estate Network.

Software

Brightspace, eCollege, Blackboard, Canvas, MyEconLab, Aplia, EconPortal, Microsoft Office, SPSS, SAS, Stata, Limdep, GAUSS, MatLab