Designing Citizen Science for Communities

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this design needs improvement

new test data entered

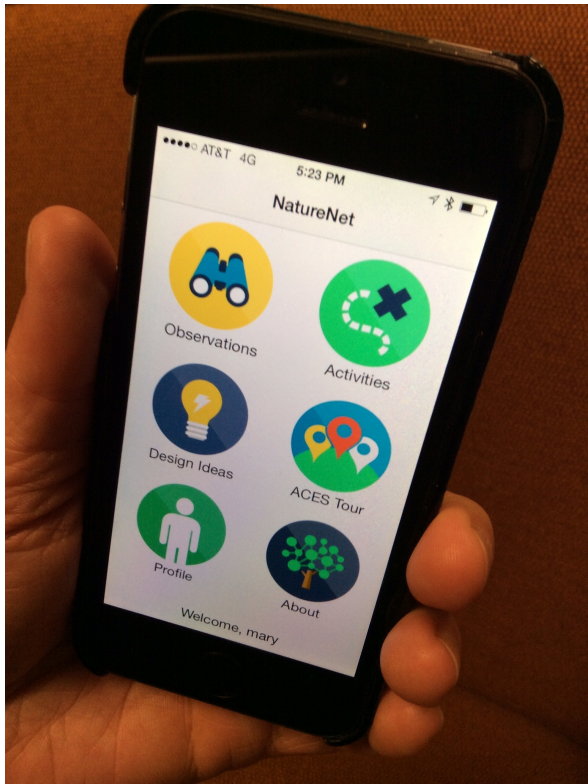
Bio-Diversity-Data

Design-Ideas

Please enter Design-Ideas

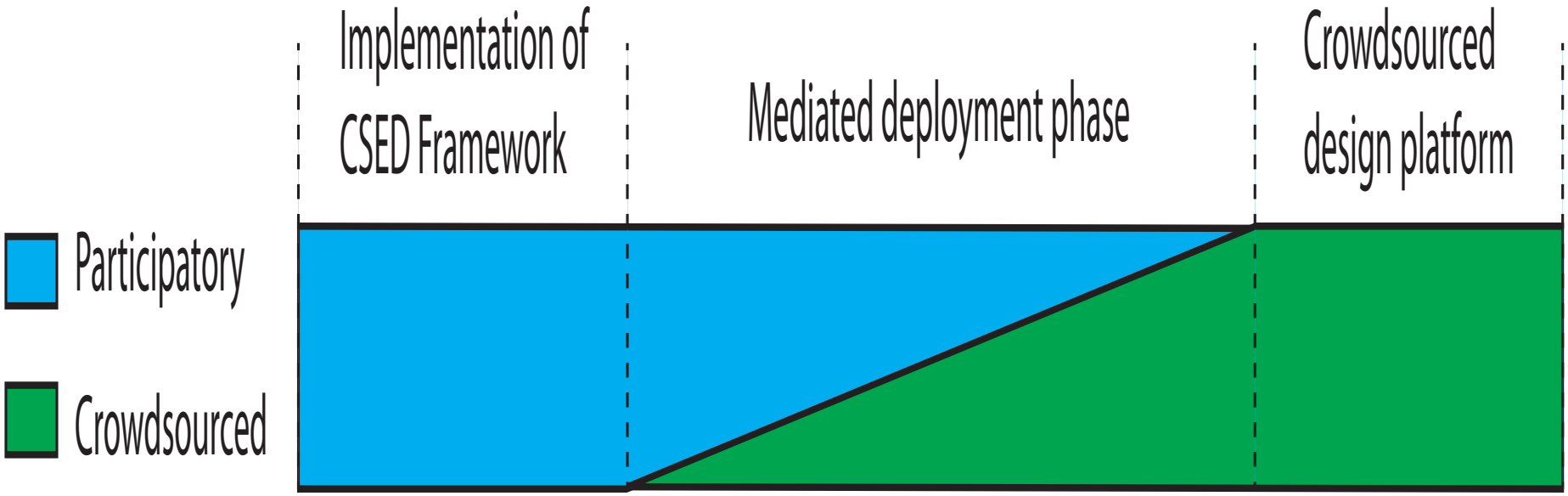
Community Driven Environmental Projects

- NSF funded project for Advances in Informal Science Learning (#1423207)
- Community-Driven Projects That Adapt Technology for Environmental Learning in Nature Preserves
- Three communities:
  - ACES in Colorado
  - Anacostia Watershed in Maryland
  - Reedy Creek in North Carolina

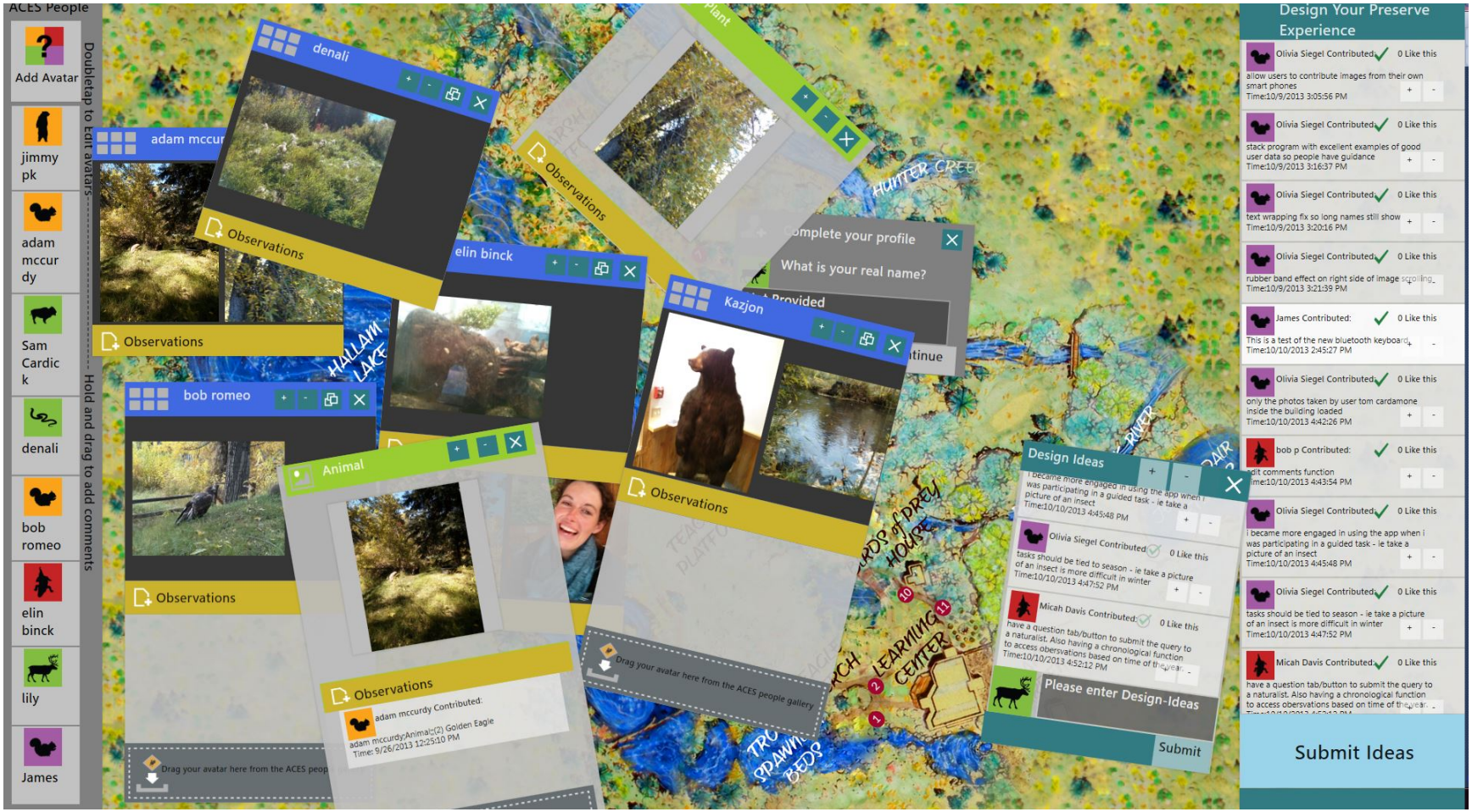


Key concept is the adaptation of core technology to support communities in their environmental projects.

Community Driven Environmental Projects via Crowd Sourced Experience Design



Tabletop at Aspen Center for Environmental Studies



NatureNet Web Site - Reflection

NatureNet
CITIZEN SCIENCE COMMUNITY

Explore | Communities | Projects | Design Ideas

Welcome,

Explore: Learn about nature in your area

Communities: Share your observations and ideas

Projects: Improve and shape sustainability initatives

Design: New ways to use NatureNet

Recent Observations

- Travis — Sep 25 2016
- akash — Sep 24 2016
- Liz — Sep 24 2016
- Liz — Sep 24 2016
- Liz — Sep 24 2016

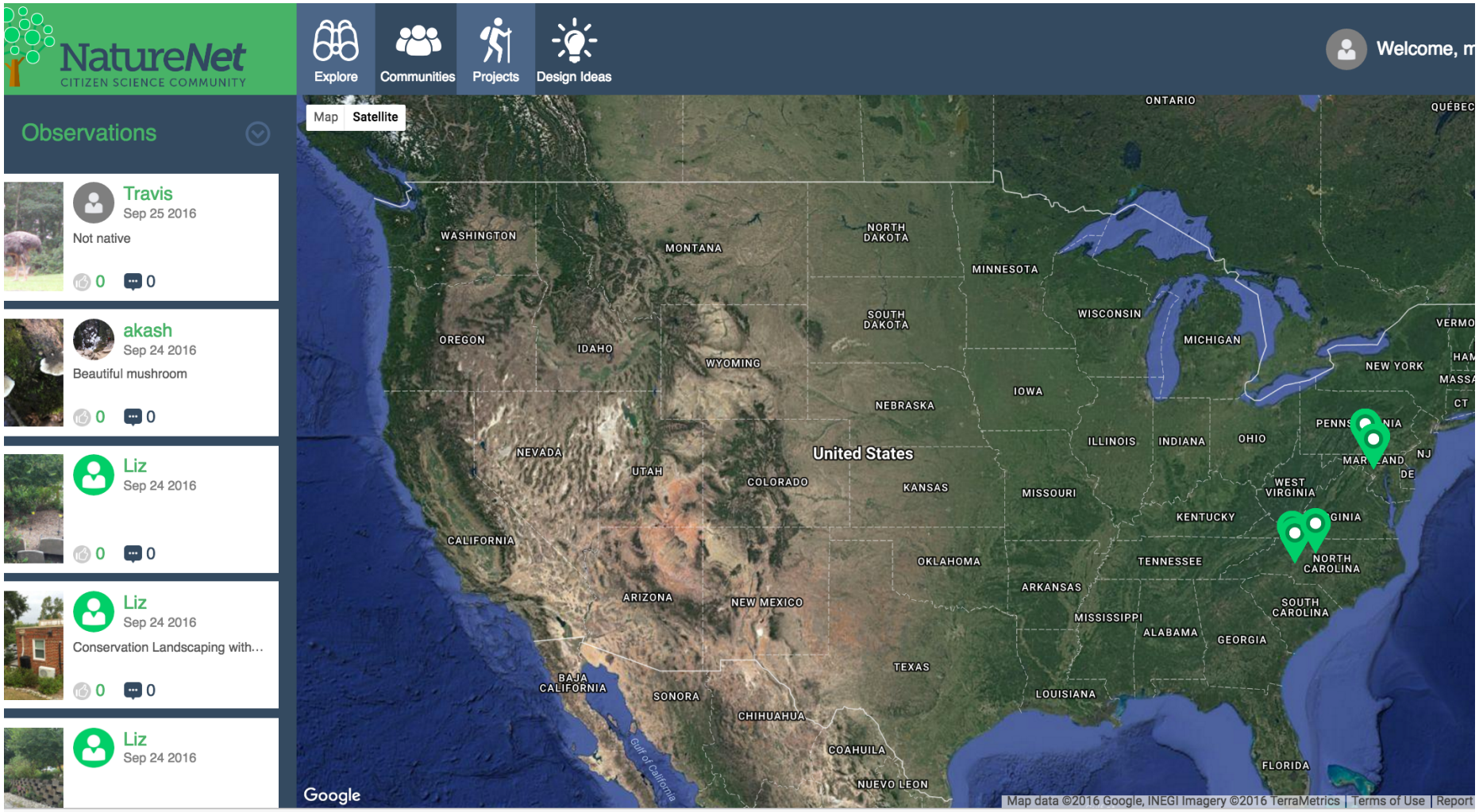
Show More

Recent Design Ideas

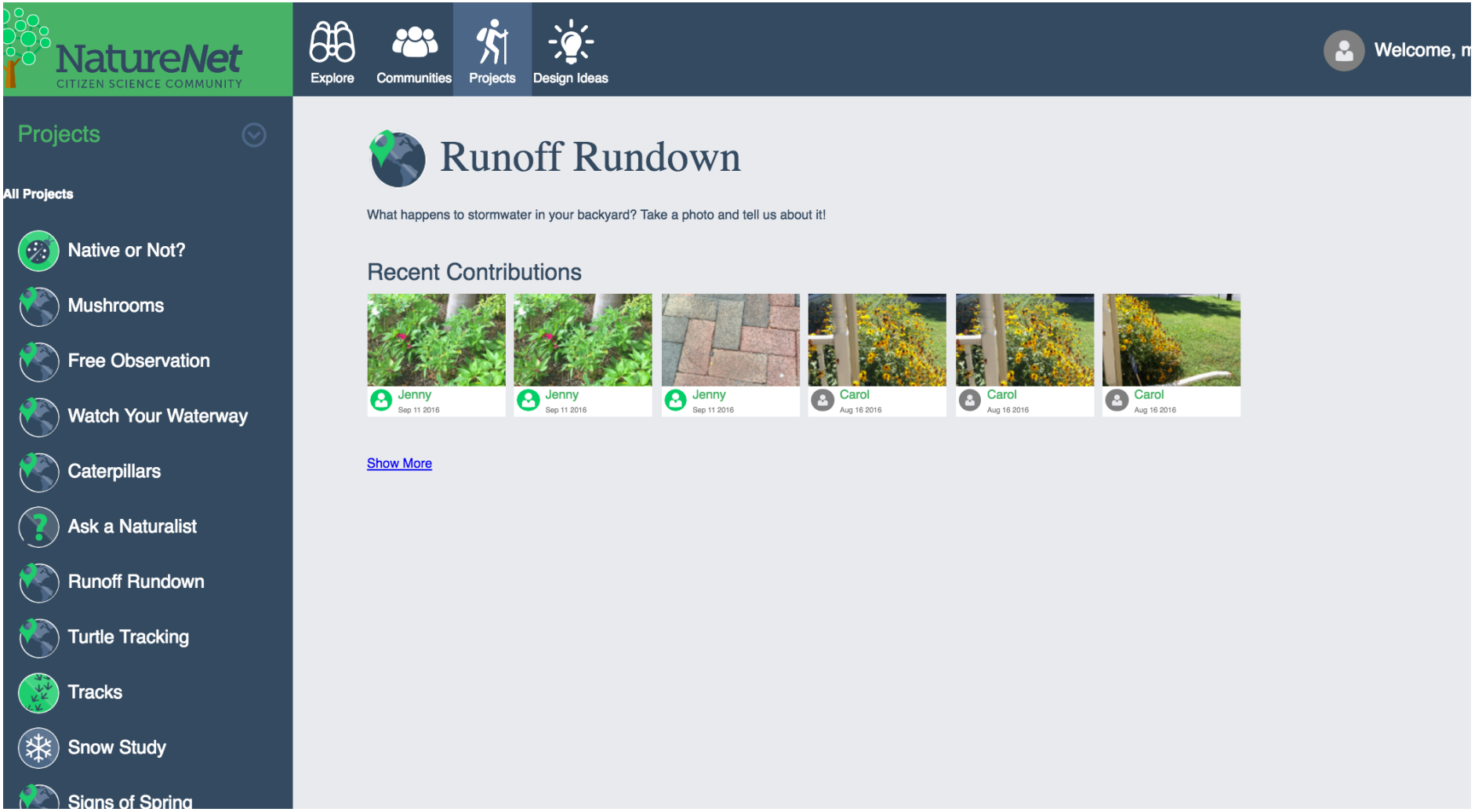
- Jenny — Sep 11 2016 — 0
- Jenny — Sep 11 2016 — 0
- Jenny — Sep 11 2016 — 0
- Jenny — Sep 11 2016 — 0
- Jenny — Sep 11 2016 — 0

The University of North Carolina at Charlotte | University of Colorado Boulder | University of Maryland, College Park

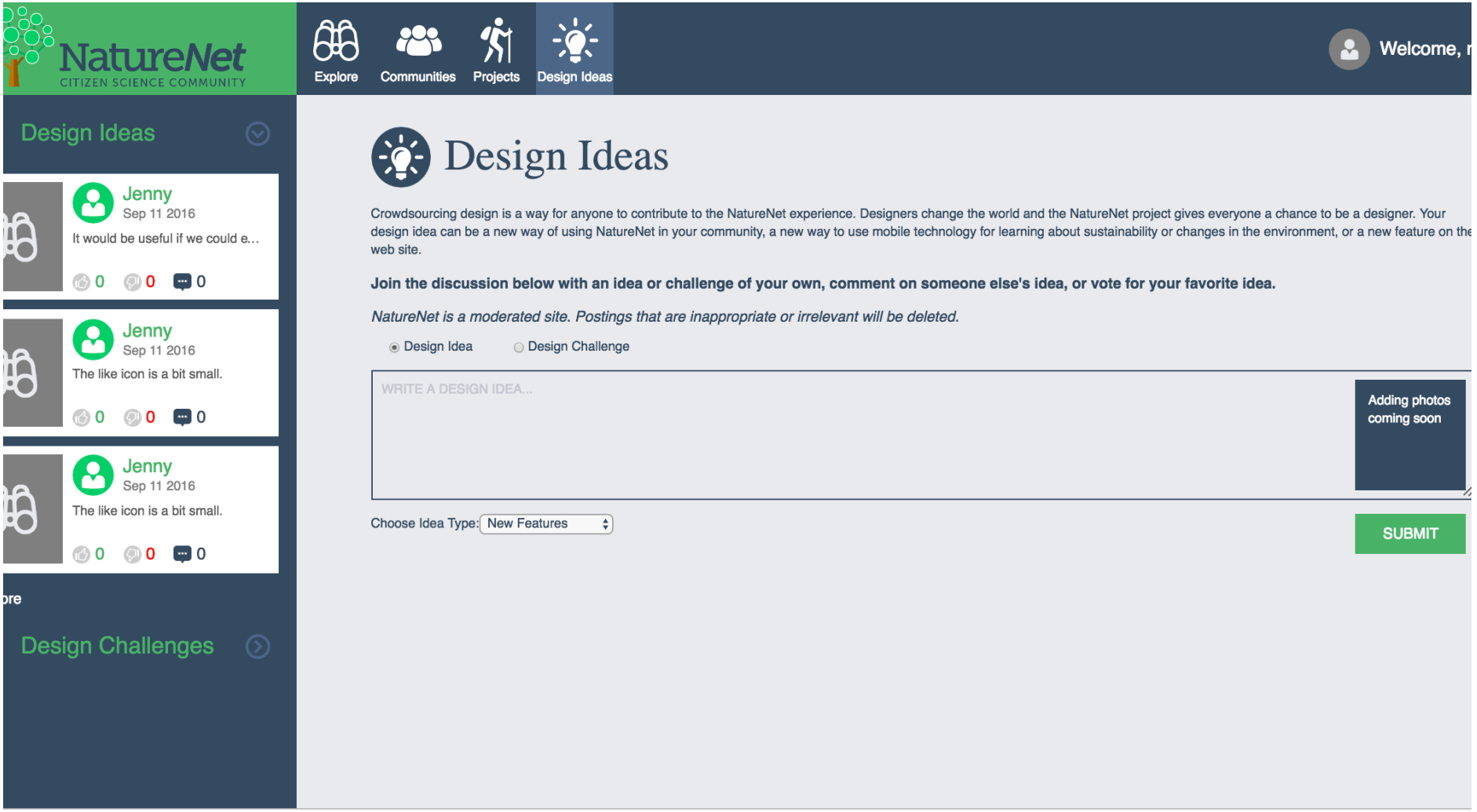
Contributions shown on a map



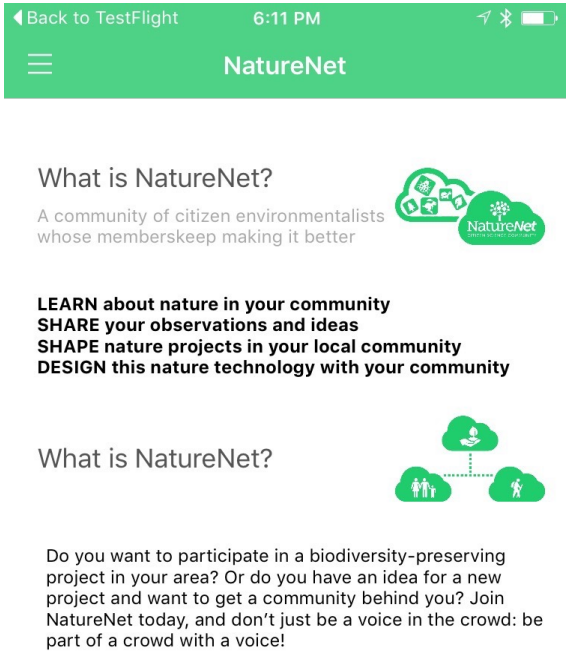
Data collections for projects

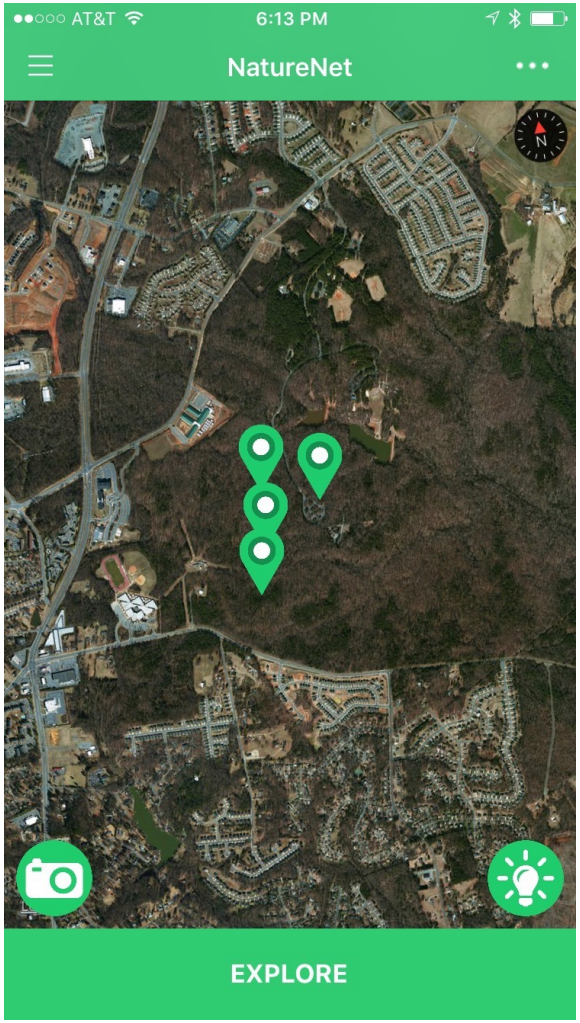


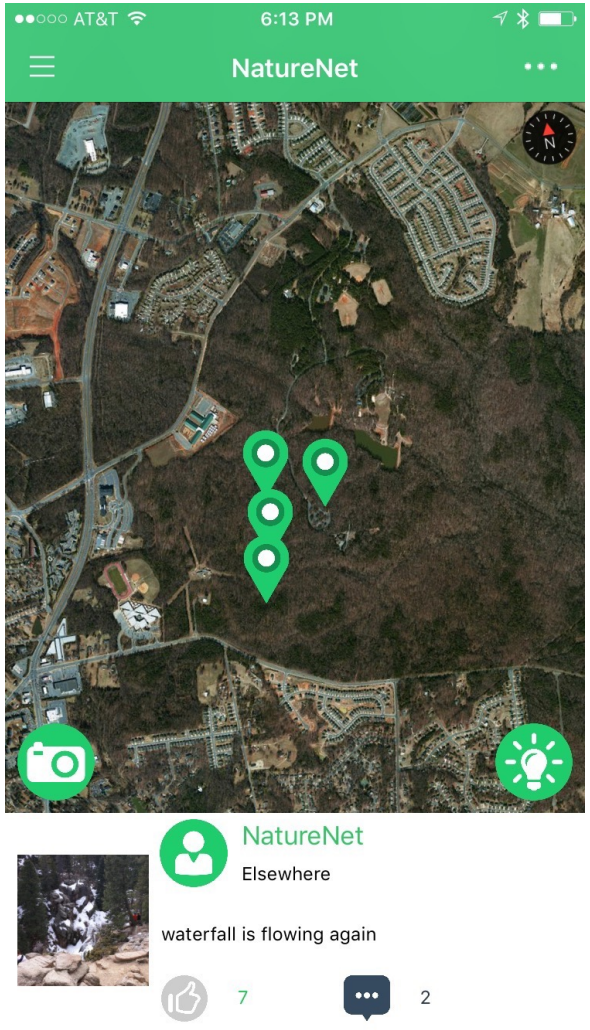
Discuss design ideas



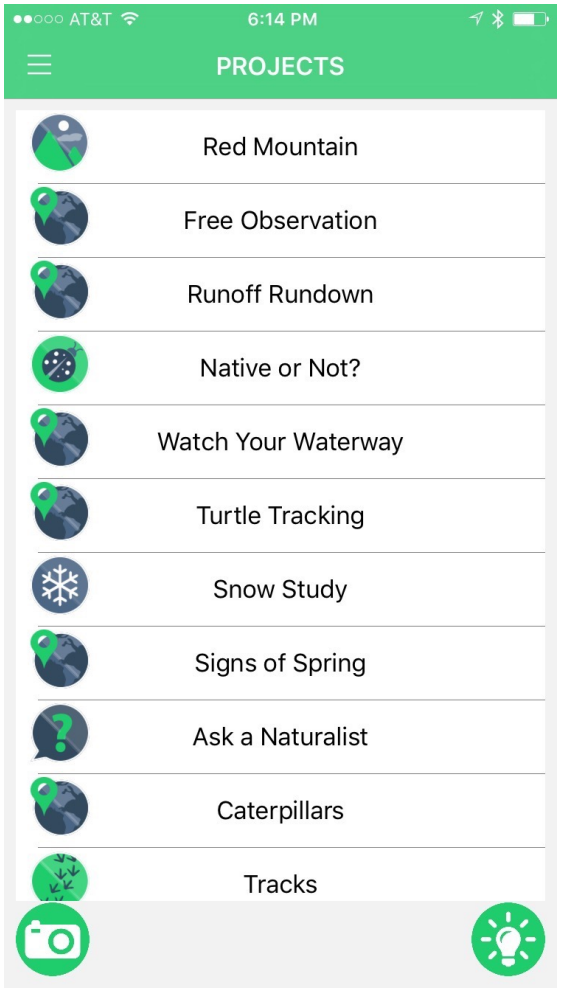
iPhone app - Explore

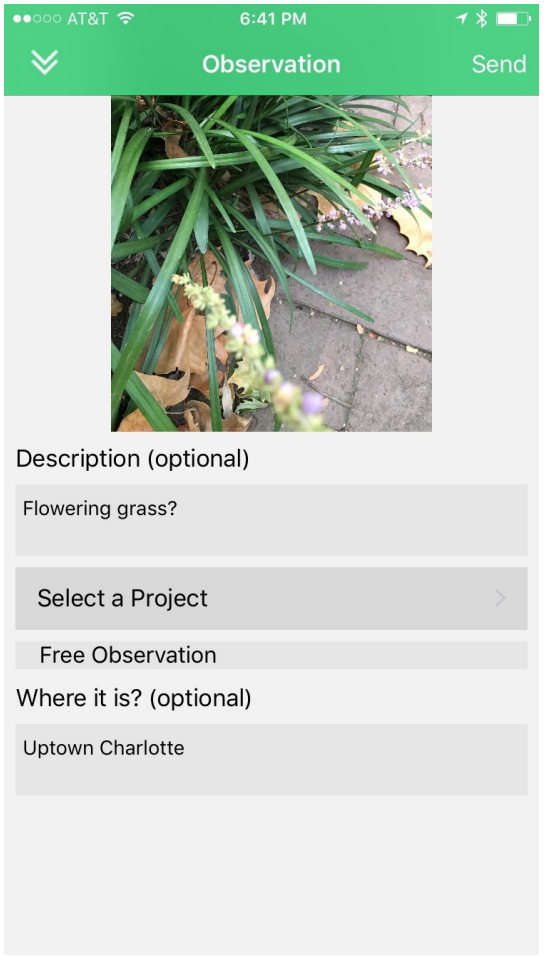


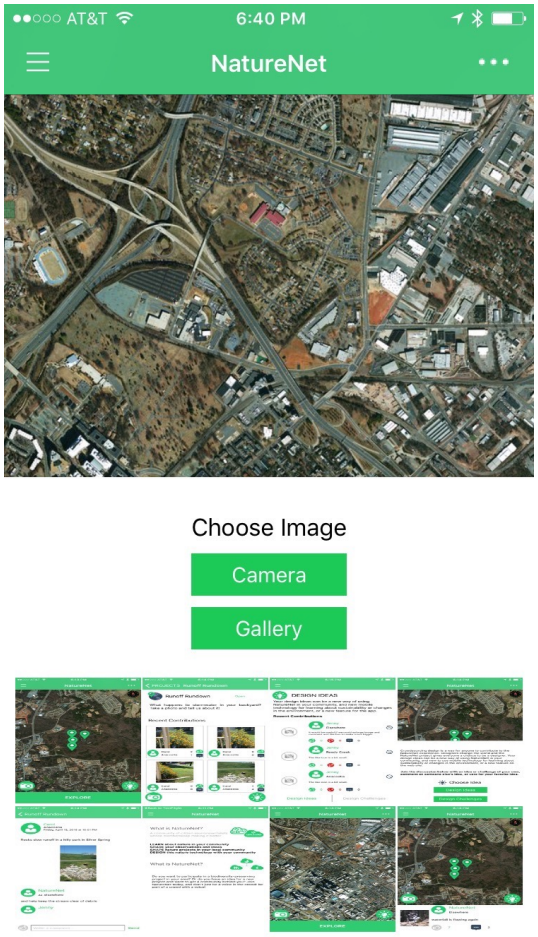




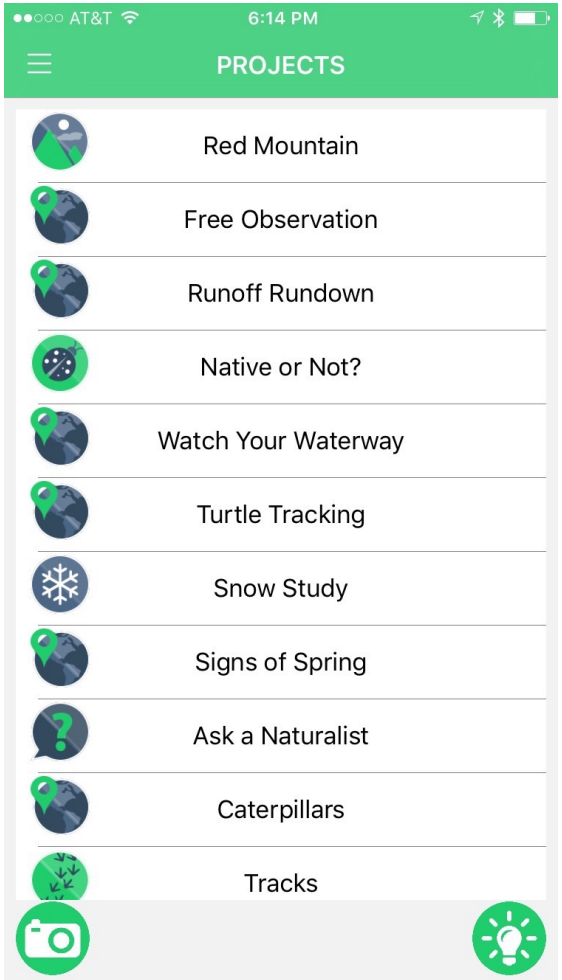
Contribute to projects

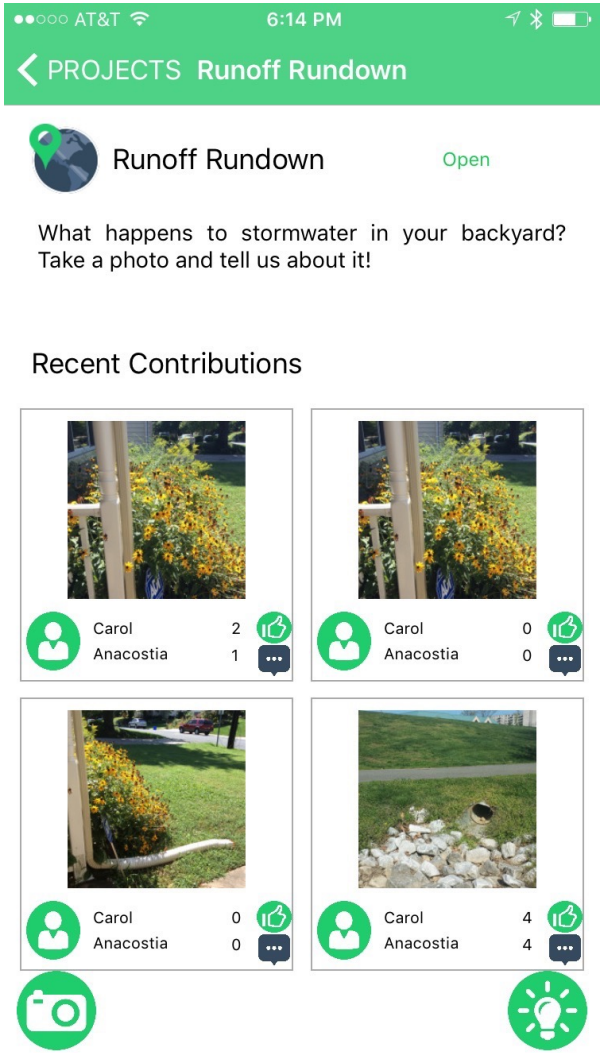


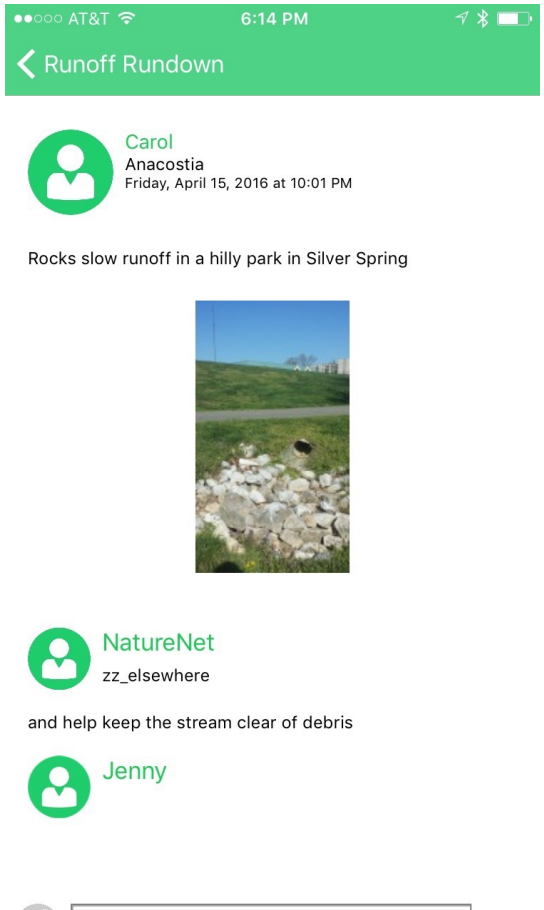




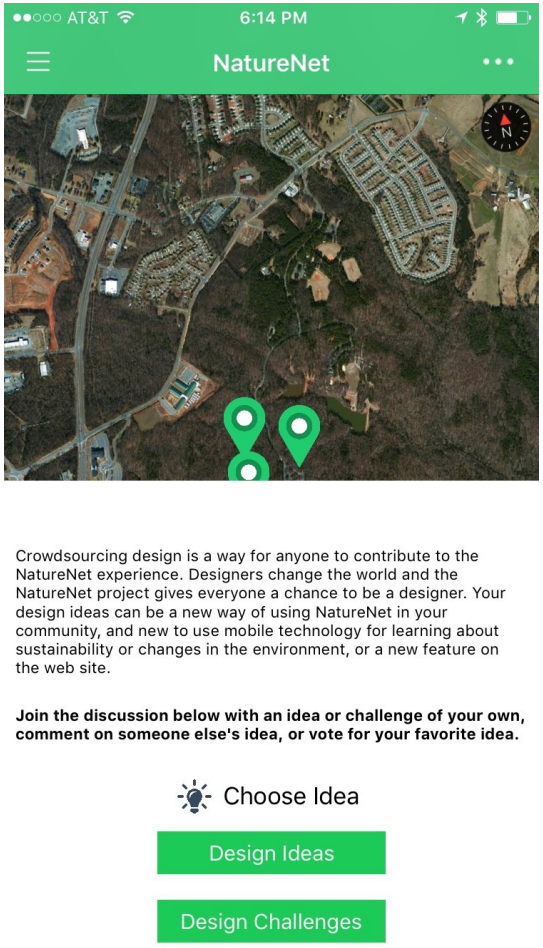
Comment on projects

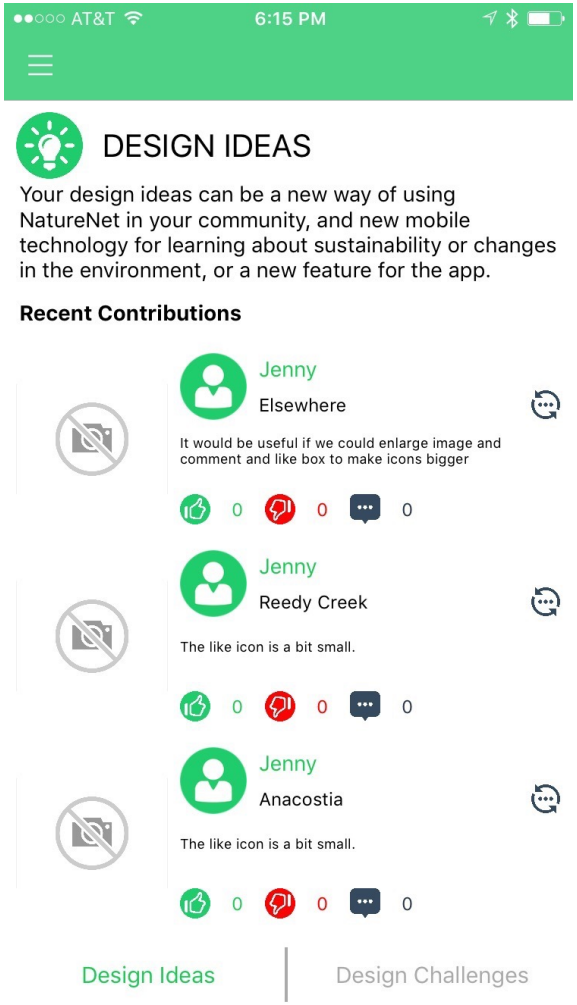


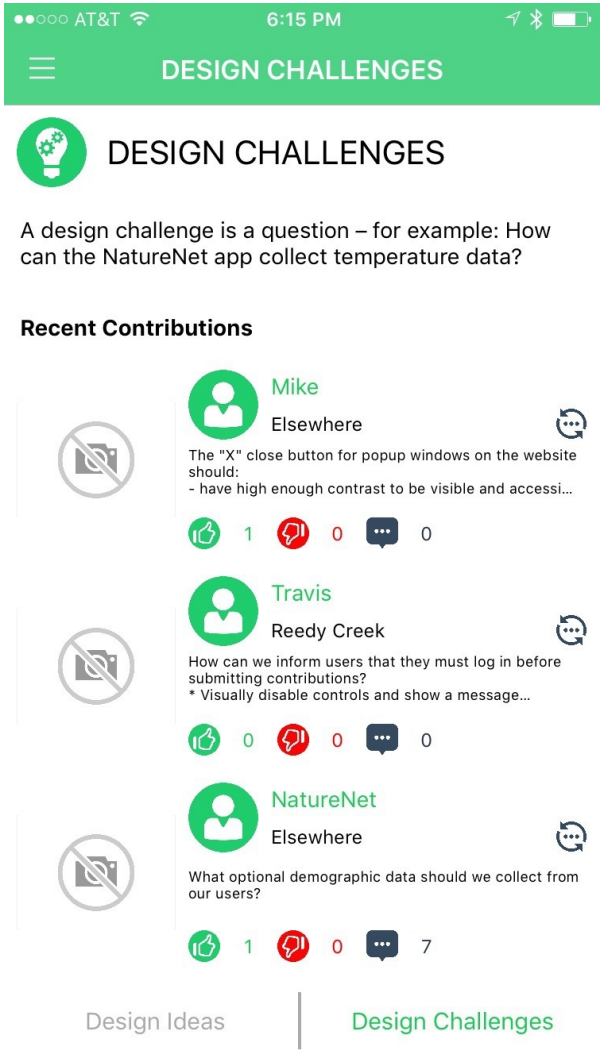




Contribute new ideas and challenges







NatureNet and Community-driven Citizen Science

Crowd sourcing experience design: Deploy the design in **stages**:

1. original design developed by the design team
2. a participatory design process
3. fully crowd-sourced design

Design process is centered on the concept of **ideas** to improve the nature preserve experience

The community can **contribute, comment, like, and implement** their ideas for NatureNet.

Future qualitative and quantitative assessments of the affect of CSED on the citizen science project, on user **motivation**, and on the **creativity** of ideas submitted by users.

This work is supported by NSF 1221513 VOSS: Crowdsourcing interaction design for citizen science virtual organizations and NSF 1423207: AISL Community-Driven Projects That Adapt Technology for Environmental Learning in Nature Preserves

NatureNet Resources

- Citizen Science Web site:
  - https://nature-net.org/
- NatureNet Research Web site:
  - http://research.nature-net.org/
- iOS App on Apple Store:
  - NatureNet
- Android App on Google Play
  - Coming soon