



RAPIDPASS

Save lives in less time.

RapidPass offers donors a way to complete their pre-reading and donation questions online from the comfort and privacy of their home or office, reducing the time they spend at blood drives by as much as 15 minutes. That means happier donors!

Using RapidPass is simple! Your donors just:

1. Visit redcrossblood.org/RapidPass
2. Read the information
3. Answer the questions
4. Print the pass or email it to themselves

Important information to remember:

- RapidPass cannot be completed prior to the date of the blood drive. If a donor completes their pass prior to the date of the blood drive, the donor will need to redo the questions before donating.
- Donors must complete RapidPass using a desktop or laptop computer. RapidPass cannot currently be completed using a mobile device, such as a smartphone or tablet.
- RapidPass is not the same as an appointment. For the fastest donation experience possible, donors should schedule a donation appointment and complete their RapidPass on the day of the blood drive before arriving for their appointment.
- Donors must print out their pass or email the PDF to themselves and show it on their mobile device when they come to donate. Donors who do not provide the pass will be asked to complete the questions again.

Benefits to your blood drive:

- RapidPass may result in greater participation at your blood drive, since the donors will have committed time to their donation before they come to your blood drive.
- The more donors who utilize RapidPass, the quicker they will move through the donation process, allowing your blood drive to help save more lives in the same amount of time.

Helpful hints for success:

- Set up a computer station at registration to allow donors to take advantage of RapidPass to save time.
- Health history questions must be answered honestly, in a private setting without influence from anyone. If you have any questions, please see the American Red Cross Supervisor.

Your donors will be asked to try RapidPass in their appointment reminders and through other Red Cross contacts, but a personal ask from you is even better.

Ask your donors to try RapidPass today!