

## SYLLABUS DE COURS

**Intitulé du cours : American engagement and international relations**

**Nom de l'enseignant : Breeden**

**Prénom de l'enseignant : Philip**

**Périodicité :** Annuel  Semestriel (1)  Semestriel (2) X

**Niveau d'enseignement concerné :**

1<sup>ère</sup> année  2<sup>ème</sup> année X 4<sup>ème</sup> année Master 1

5<sup>ème</sup> année Master 2  Cours spécifique étudiants internationaux

Conférence de Méthode

Cours Magistral X

### Objectifs pédagogiques du cours :

Through class participation, simulations, and short written exercises, students will hone critical communication and outreach skills. Students will take turns summarizing the week's readings in short, focused briefings and will be expected to take part in and drive lively classroom discussions based on assigned readings and current events.

Students will produce a few short written products during the course of the semester to help develop their practitioner skills:

- 1) 1-2 page op-ed or a speech for the President of the United States (or your country's president) on a current event; **DUE FEBRUARY 11**
- 2) As a follow-up to the simulation, students will be expected to draft a 2-3 page action memo laying out to the Ambassador their recommendations and rationale for funding for the coming year. **DUE MARCH 18**
- 3) 4-6 page cable written from the perspective of the Chief of Mission in an Embassy abroad, who is identifying for senior officials in the capital the issue, opportunities, or challenges for engagement, and a recommended course of action that could be used to further that country's foreign policy objectives. **DUE APRIL 15**

In keeping with SciencesPo's strict anti-plagiarism policies, all papers must be submitted through the Urkund system. Please submit hard copies to the instructor as well.

#### Grading

- 25% Class Contributions
- 15% Simulation Participation
- 15% OpEd/speech
- 15% action memo
- 30% cable

#### Assigned Reading:

Approximately 50 pages of reading from books and articles will be assigned weekly. Students are expected to keep up with the reading and be prepared to discuss and debate the articles in class.

### Contenu / descriptif du cours :

This seminar will be taught by a U.S. State Department Foreign Service Officer, currently the Minister Counselor for Public Affairs at the U.S. Embassy in Paris. Students will explore the context of US diplomacy today, while honing essential written and oral communication skills.

Modern diplomacy is conducted in a world of rapidly evolving global challenges: the spreading dangers of weapons of mass destruction; new and more malignant forms of terrorism; regional and sectarian conflicts; failed and failing states; global economic dislocation; and transnational health, energy and environmental concerns. These issues cannot be addressed unilaterally. Diplomacy has moved beyond state-to-state relations to include non-state actors, including private sector entities, international organizations and NGOs, criminal cartels, militant groups, and local and international media.

The Obama Administration believes that achieving U.S. foreign policy objectives requires global engagement: a new era of relations, based on “mutual interests and mutual respect.” Using case studies from American diplomacy, we will study new global realities for conducting foreign policy and U.S. strategies of engagement with various state and non-state actors worldwide.

## **Indications bibliographiques :**

### **Section I: Introduction/New Global Realities**

#### **Week 1/January 21: Exploring the Concept of Engagement (Case Study: China)**

- Crocker, Chester. “Terms of Engagement” Op-Ed, New York Times, September 14, 2009.  
<http://www.nytimes.com/2009/09/14/opinion/14crocker.html>
- Resnick, Evan. “Defining Engagement,” Journal of International Affairs, April 1, 2001; Volume 54, Issue 2.
- Haass, Richard N. and Meghan L. O’Sullivan, eds., Honey and Vinegar: Incentives, Sanctions, and Foreign Policy. Washington DC: Brookings, 2000. Chapter 1: Introduction by Haass and O’Sullivan (pp. 1-11) and Chapter 2: The United States and China Tough Engagement by Robert Suettinger (pp. 12-32).
- Traub, James. “Terms of Engagement,” Foreign Policy, February 19, 2010;  
[http://www.foreignpolicy.com/articles/2010/02/19/terms\\_of\\_engagement](http://www.foreignpolicy.com/articles/2010/02/19/terms_of_engagement)
- Declassified National Security Documents on National Security Study Memorandum 124 “Next Steps Toward the People’s Republic of China” (<http://history.state.gov/historicaldocuments/frus1969-76v17/d117>) and NSC Response (<http://history.state.gov/historicaldocuments/frus1969-76v17/d129>); Memo of Conversation between former President Nixon and Chairman Mao (<http://china.usc.edu/ShowArticle.aspx?articleID=2248&AspxAutoDetectCookieSupport=1>); and Memo of Conversation between Nixon and Chou, 1972.
- “Why China Is Weak on Soft Power” Op-Ed, International Herald Tribune, January 17, 2012  
[http://belfercenter.ksg.harvard.edu/publication/21682/why\\_china\\_is\\_weak\\_on\\_soft\\_power.html?breadcrumb=%2Fpublication%2F22031%2Fchinas\\_soft\\_power\\_deficit](http://belfercenter.ksg.harvard.edu/publication/21682/why_china_is_weak_on_soft_power.html?breadcrumb=%2Fpublication%2F22031%2Fchinas_soft_power_deficit)

#### **Week 2/January 28: Diplomacy in the 21<sup>st</sup> Century Context**

##### **Required Reading:**

- Executive Summary (pages i-xiv) in “Global Trends 2030: A Transformed World,” National Intelligence Council, December 2012; [http://www.dni.gov/files/documents/GlobalTrends\\_2030.pdf](http://www.dni.gov/files/documents/GlobalTrends_2030.pdf)
- Haass, Richard. “State Sovereignty Must Be Altered in Globalized Era,” Taipei Times, February 2006 (<http://www.taipetitimes.com/News/editorials/archives/2006/02/21/2003294021>).
- Spalter, Jonathan. “Open-Source Diplomacy,” DemocracyJournal.org, Winter 2012 (<http://www.democracyjournal.org/23/open-source-diplomacy.php>)
- Wittes, Samuel. “The Effect of Wikileaks on Those Who Work at the State Department,” Opinio Juris, December 18, 2010; <http://opiniojuris.org/2010/12/18/the-effects-of-wikileaks-on-those-who-work-at-the-state-department/>.
- Scott, Ben and Mascolo, George. “How to Fix the NSA Mess,” Time, November 1, 2013  
<http://ideas.time.com/2013/11/01/how-to-fix-the-nsa-mess>
- “A diplomatic mission bearing Islamic hip hop,” New York Times, 7/22/2011,  
[http://www.nytimes.com/2011/07/23/us/23beliefs.html?\\_r=1&hpw](http://www.nytimes.com/2011/07/23/us/23beliefs.html?_r=1&hpw)
- “Can American Diplomacy Ever Come Out of its Bunker?,” New York Times, Nov. 22, 2012  
<http://www.nytimes.com/2012/11/18/magazine/christopher-stevens-and-the-problem-of-american-diplomacy.html?pagewanted=all>

#### **Week 3/February 4: The U.S. Role in the 21<sup>st</sup> Century (Case Study: Iraq)**

- Kiesling, John Brady. Diplomacy Lessons: Realism for an Unloved Superpower, 2006. Chapter 3 - The Sources of U.S. Legitimacy (pp. 47-65).
- Stivachtis, Yannis, ed. International Order in a Globalizing World, Chapter 2: “U.S. Foreign Policy and International Order” by Yannis Stivachtis (pp. 40-66).
- Kagan, Robert. “No Fade Away, The Myth of American Decline,” The New Republic, Jan 11, 2012,  
<http://www.tnr.com/article/politics/magazine/99521/america-world-power-declinism#>
- Brzezinski, Zbigniew. “Strategic Vision: America and the Crisis of Global Power,” The Huffington Post, January 30, 2012 [http://www.huffingtonpost.com/zbigniew-brzezinski/strategic-vision\\_b\\_1242976.html](http://www.huffingtonpost.com/zbigniew-brzezinski/strategic-vision_b_1242976.html)

### **Section II: Achieving Objectives**

#### **Week 4/February 11: Tools for Engagement (Case Study: Qatar)**

SPEECH OR OP/ED DUE BY THE BEGINNING OF CLASS

- QDDR Executive Summary 2010 (Leading through Civilian Power: The First Quadrennial Diplomacy and Development Review) <http://www.state.gov/documents/organization/153139.pdf>
- CSIS Commission Report on Smart Power, Introduction (pp. 5-14) by Joseph Nye and Richard Armitage, Part 3 "Restoring Confidence in Government (pp. 61-70) [http://csis.org/files/media/csis/pubs/071106\\_csissmartpowerreport.pdf](http://csis.org/files/media/csis/pubs/071106_csissmartpowerreport.pdf)
- Former Secretary of State Condoleezza Rice's "Remarks on Transformational Diplomacy," Georgetown University, February 12, 2008. <http://2001-2009.state.gov/secretary/rm/2008/02/100703.htm>
- Secretary Clinton, "Leading Through Civilian Power: Redefining American Diplomacy and Development," Foreign Affairs, November/December 2010.
- Crocker, Chester. "The Art of Peace: Bringing Diplomacy Back to Washington," Foreign Affairs, July/August 2007; <http://www.foreignaffairs.com/articles/62670/chester-a-crocker/the-art-of-peace-bringing-diplomacy-back-to-washington?page=3>

#### Week 5/February 18: Multilateral Engagement (Case Study: Arab Spring)

- Patrick, Stewart. "Global Governance Reform: An American View of US Leadership," The Stanley Foundation Policy Analysis Brief, February 2010 (<http://www.stanleyfoundation.org/publications/pab/PatrickPAB210.pdf>)
- "Rivalry and Partnership – The Struggle for a New Global Governance Leadership," The Stanley Foundation Policy Dialogue Brief, January 2011 (<http://www.stanleyfoundation.org/publications/pdb/PrincetonPDB2011.pdf>)
- Evans, Gareth and Sahnoun, Mohamed, "The Responsibility to Protect," International Commission on Intervention and State Sovereignty, December 2001 (<http://responsibilitytoprotect.org/ICISS%20Report.pdf>) (pp. 1-16; 69-75).
- Findlay, Martha Hall. "Can R2P Survive Libya and Syria," Canadian International Council, November 2011 (<http://www.cdfai.org/sswg/PDF/Can%20R2P%20Survive%20Libya%20and%20Syria.pdf>).
- Traub, James. "Cynics at the Gate," Foreign Policy, February 3, 2012 ([http://www.foreignpolicy.com/articles/2012/02/03/the\\_cynics\\_at\\_the\\_gates](http://www.foreignpolicy.com/articles/2012/02/03/the_cynics_at_the_gates)).
- Hussain, Ed. "We Must Not Intervene in Syria," CNN, February 9, 2012 (<http://www.cfr.org/syria/west-must-not-intervene-militarily-syria/p27338>).

#### Week 6/March 4: U.S. Foreign Policy Objectives

##### GUEST SPEAKER

- President Obama's Remarks to the UN General Assembly, September 24, 2013 <http://www.whitehouse.gov/the-press-office/2013/09/24/remarks-president-obama-address-united-nations-general-assembly>
- Secretary Kerry's Address at the University of Virginia, February 20, 2013 <http://www.state.gov/secretary/remarks/2013/02/205021.htm>
- Secretary Kerry's Remarks on a 21st Century Pacific Partnership at the Tokyo Institute of Technology, Tokyo Japan, April 15, 2013 <http://www.state.gov/secretary/remarks/2013/04/207487.htm>
- National Security Strategy, May 2010: [http://www.whitehouse.gov/sites/default/files/rss\\_viewer/national\\_security\\_strategy.pdf](http://www.whitehouse.gov/sites/default/files/rss_viewer/national_security_strategy.pdf)

#### Week 7/March 11: MISSION PLANNING STRATEGIES SIMULATION

##### **Section III: The Challenge of Engagement**

#### Week 8/March 18: Engaging with the United States (Case Study: Pakistan)

##### ACTION MEMO DUE BY THE BEGINNING OF CLASS

- McDonald, John. "An American View of the U.S. Negotiating Style," American Diplomacy, March 2001 ([http://www.unc.edu/depts/diplomat/archives\\_roll/2001\\_03-06/mcdonald\\_negot/mcdonald\\_negot.html](http://www.unc.edu/depts/diplomat/archives_roll/2001_03-06/mcdonald_negot/mcdonald_negot.html)).
- Schaffer, Howard and Schaffer, Teresita. How Pakistan Negotiates with the United States, Washington DC: United States Institute for Peace, 2011, Chapter 9 (pp. 163—182)
- Keller, William. "The Pakistanis Have a Point," New York Times, December 18, 2011 (<http://www.nytimes.com/2011/12/18/magazine/bill-keller-pakistan.html>)
- Lodhi, Maleeha. "A Crisis Foretold," The News, December 6, 2011, (<http://www.thenews.com.pk/TodaysPrintDetail.aspx?ID=80977&Cat=9&dt=12/6/2011>)
- Remarks by President Obama at the National Defense University, May 23, 2013. <http://www.whitehouse.gov/the-press-office/2013/05/23/remarks-president-national-defense-university>
- Speech by John Brennan, Assistant to the President for Homeland Security and Counterterrorism regarding counter-terrorism and drones. April 30, 2011. <http://www.cfr.org/counterterrorism/brennans-speech-counterterrorism-april-2012/p28100>

Recommended

- Solomon, Richard H. and Quinney, Nigel, eds. American Negotiating Behavior. Washington, DC: United States Institute for Peace, 2010. Chapters 1 - 3 (pp. 3-85); and Chapters 9 – 10 (pp. – 211 – 235)

### Week 9/March 25: Engaging with Perceived Adversaries (Case Studies: Iran, North Korea, and South Africa)

- Haas, Richard N. and Meghan L. O'Sullivan, eds. Honey and Vinegar. Washington, DC: Brookings Institution, 2000. Chapter 5: "The United States and North Korea: Cooperative Security on the Agreed Framework and Beyond" by Leon Sigal (pp. 70-94) & Chapter 6: "The United States and South Africa: Persuasion and Coercion" (pp. 95-119)
- Pollack, Kenneth, ed. et al. Which Path to Persia? Options for a New American Strategy Toward Iran, 2009; [http://www.brookings.edu/~media/files/rc/papers/2009/06\\_iran\\_strategy/06\\_iran\\_strategy.pdf](http://www.brookings.edu/~media/files/rc/papers/2009/06_iran_strategy/06_iran_strategy.pdf)
- Remarks by Under Secretary Wendy Sherman on U.S. Policy on Iran, December 1, 2011 (<http://www.state.gov/p/us/rm/2011/178054.htm>)
- Secretary Kerry Press Availability After P5+1 Talks, November 24, 2013 <http://www.state.gov/secretary/remarks/2013/11/218023.htm>

### Week 10/April 1: Engaging with non-state actors (Case Study: U.S. government public-private partnerships)

- "Nonstate Actors: Impact on International Relations and Implications for the United States," National Intelligence Council, August 23, 2007: [http://www.dni.gov/nic/PDF\\_GIF\\_confreport/nonstate\\_actors\\_2007.pdf](http://www.dni.gov/nic/PDF_GIF_confreport/nonstate_actors_2007.pdf)
- McGann, James and Mary Johnstone. "The Power Shift and the NGO Credibility Crisis," *The International Journal of Not-for-Profit Law*, Volume 8, Issue 2, January 2006. <http://www.icnl.org/research/journal/vol8iss2/index.htm>
- Cooper, Andrew, ed. et al. Global Governance and Diplomacy Worlds Apart? 2008. Chapter 5: "Business-Government-NGO Relations: Their Impact on Global Economic Governance," by Raymond Saner and Lichia Yiu, pp. 85-103, 2008.
- "The Diplomacy of Non-State Actors," by Richard Langhorne in *Diplomacy & Statecraft*, Volume 16, Issue 2, June 2, 2005, pp. 331-339
- "Seizing Opportunity in Public-Private Partnerships: Strengthening Capacity at State, USAID, and MCC," Center for Strategic and International Studies, October 2011

### Week 11/April 8: Engaging with emerging powers

#### Required Reading:

- Patrick, Stewart. "Irresponsible Stakeholders? The Difficulty of Integrating Emerging Powers," *Foreign Affairs*, Nov-Dec 2010.
- Haas, Richard N. and Meghan L. O'Sullivan, eds. Honey and Vinegar. Washington, DC: Brookings Institution, 2000. Chapter 7: "The United States and the Soviet Union: Lessons of Détente" by James M. Goldgeier (pp. 120-136).
- Hoge, James F. "A Global Power Shift in the Making: Is the U.S. Ready?" *Foreign Affairs*, Vol. 83 (No. 4), Jul. - Aug., 2004, pp. 2-7 (<http://yaleglobal.yale.edu/content/global-power-shift-making>).
- Cook, Steven A. "Turkey's Rising Mideast Role," *Foreign Affairs*, October 26, 2011 (<http://www.cfr.org/turkey/turkeys-rising-mideast-role/p26303>).
- Barkley, Henri. "Turkey and the Arab Spring," *Carnegie Endowment for International Peace*, April 26, 2011 (transcript of Q&A) (<http://carnegieendowment.org/2011/04/26/turkey-and-arab-spring/2s3>)
- Pack, Jason and Van Crevald, Martin. "In the Arab Spring, Watch Turkey," *New York Times*, January 5, 2012 (<http://www.nytimes.com/2012/01/05/opinion/in-the-arab-spring-watch-turkey.html?pagewanted=all>).

### Week 12/April 15: Engaging the public and wrap up

#### CABLE DUE BY THE BEGINNING OF CLASS

- President Obama's June 2009 Cairo Speech; <http://www.whitehouse.gov/the-press-office/remarks-president-cairo-university-6-04-09>
- CNAS "America's Extended Hand: Assessing the Obama Administration's Global Engagement Strategy;" June 2010; [http://www.cnas.org/files/documents/publications/publications/CNAS\\_America's%20Extended%20Hand\\_Lord%20Lynch.pdf](http://www.cnas.org/files/documents/publications/publications/CNAS_America's%20Extended%20Hand_Lord%20Lynch.pdf)
- Haas, Richard N. and Meghan L. O'Sullivan, eds. Honey and Vinegar. Washington, DC: Brookings Institution, 2000. Chapter 9: "Conclusion," pages 159-197.
- Cooper, Andrew, ed. et al. Global Governance and Diplomacy Worlds Apart? 2008: Chapter 14: "Public Diplomacy and Governance: Challenges for Scholars and Practitioners" by Bruce Gregory, pp. 241-256. Chapter 13: "Interfaith Dialogue, Diplomacy, and the Cartoon Controversy" by Samina Yasmeen, pp. 224-240;

Recommended

Nakhleh, Emile. A Necessary Engagement: Reinventing America's Relations with the Muslim World.  
Princeton University Press, 2009. Chapter 3-4 (pp 71-139)

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