

# A dynamic model of lawsuit joinder and settlement

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*We model the dynamic process wherein two privately informed plaintiffs may file and combine related lawsuits in order to lower trial costs and/or improve the likelihood of winning. The equilibrium resembles a “bandwagon”: some plaintiff types file early, whereas others wait and only file suit if they observe a previous filing. Finally, some plaintiff types never file and some early filers drop their suits if not joined by another plaintiff. We then consider the effect of allowing preemptive settlement offers by the defendant aimed at discouraging follow-on suits. Preemptive settlement results in a “gold rush” of cases into the first period.*

## 1. Introduction

■ In this article, we consider the dynamics of a three-party bargaining problem wherein two of the parties can form a coalition to bargain against the third party. The coalition formation is hampered by the private information of the two potential coalition members and the possible strategic interference of the third party. Furthermore, we assume that there is imperfect information with respect to the number of parties who may be available to form a coalition. Learning plays an important role and causes a tradeoff between acting early to encourage further entry and waiting to observe whether others are present.

Our context is the dynamic aggregation of lawsuits. A now-familiar example is the evolution of lawsuits in the case of abuse of minors by priests of the Catholic Church, both in the United States and (now) worldwide. Some victims were aware of their harm, but did not come forward initially either because the personal costs were too high and/or they thought they were unlikely to be believed (and thus, not likely to be successful in a lawsuit). Many did come forward, however,

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once others had set the dynamic process in motion; in some cases they joined existing suits<sup>1</sup> and in others they filed separate suits, but the fact that there were multiple victims alleging harm made each of them more likely to prevail. Moreover, because the defendant in civil suits was often the archdiocese (rather than the individual priests themselves, who were essentially judgment proof), it is plausible that the defendant was also unaware initially as to how many victims there were. Some victims were actually unaware that they had been harmed in this manner, either because they were so young at the time that their memories were hazy or because they had repressed the memories. When other victims came forward, these “unaware” victims were able to recall their own experiences and come forward as well. Finally, there is ample evidence of the use of confidential settlements intended to preempt the publicity that would lead to more suits by more victims.

In what follows, we will express the analysis in the more neutral setting of products liability, although the broader application to a variety of tortious behavior should be obvious. Thus, consider a firm that produces a product that might cause harm to those exposed to the product. A harmed individual may consider bringing a lawsuit against the firm in order to recover damages and, if a number do so, a combined lawsuit may arise; this is known formally as “permissive joinder” of the lawsuit.<sup>2</sup> In this article, we model the dynamic process by which such a joint lawsuit may form; we also examine actions a defendant may employ that may affect its formation. In our model a defendant faces zero, one, or two potential plaintiffs who have been harmed by his product;<sup>3</sup> neither the defendant nor any potential plaintiff knows (*ex ante*) how many victims have actually been harmed and, before filing, a plaintiff’s level of harm is his private information. A harmed plaintiff can choose when to file (which involves a cost), and may later choose to drop the suit; if two suits are eventually filed (and neither, in the intervening time, has been settled), then a joint suit is formed whose members benefit from reduced court costs as well as an increased likelihood of winning the case against the defendant firm. The equilibrium in our benchmark model resembles a “bandwagon” (see Farrell and Saloner, 1985), in the sense that early filers set the bandwagon rolling and later filers may join it; however, if no later filers join the bandwagon, some of the early filers may drop out. More specifically, we can partition the interval of levels of harm (types) into a maximum of five distinct sets of potential plaintiff types: (i) types who will never file suit; (ii) types who will wait to see whether others file, and will only file if some other victim has done so; (iii) types who will file early, but then drop the suit if no one else joins the bandwagon; (iv) types who file early, and will pursue the suit if no other victim has also filed, albeit with regret (that is, if given the opportunity to recover the cost of filing by withdrawing the suit, they would do so); and (v) types who will file early and pursue the suit without regret even if no other plaintiff joins the bandwagon. In this article, we analyze a two-period model (in the Web Appendix, we show that one could allow for an arbitrary number of periods, but that two periods suffices to characterize the equilibrium of interest).

Using the basic two-period model, we then consider a number of questions. What will happen if the defendant can choose to settle preemptively with a single plaintiff who has filed in the first period, rather than wait to settle with that plaintiff until the end of the second period? From the defendant’s perspective, delay may result in facing two plaintiffs, and settlement in the first period may (or may not) eliminate this possibility. How does the availability of such a preemptive strategy affect initial and follow-on suits? What are the parties’ preferences over the alternatives of preemptive versus deferred settlement?

<sup>1</sup> “In March [2002] a former Salem man, James Hogan, filed a lawsuit against the Boston archdiocese and New Hampshire Bishop McCormack, alleging that in the 1960s McCormack—who was assigned to St. James’s in Salem at the same time Birmingham was—saw Birmingham taking him to his rectory bedroom and did nothing to stop it. That lawsuit was later amended to include an additional thirty-nine alleged victims” (The Investigative Staff of the Boston Globe, 2002).

<sup>2</sup> There are a number of means, both formal and informal, whereby suits by multiple parties may be aggregated into a single action. We briefly discuss the variety of legal procedures in Section 2.

<sup>3</sup> We restrict attention to a maximum of two plaintiffs so as to focus attention on the primary forces of interest and to avoid inessential combinatorics. Formally, the model could be extended to a larger number of potential plaintiffs.

Within the context of preemptive settlement, we first examine settlement and the dynamics of case filing when there is “data suppression” (which may arise from either confidentiality or policy). Data suppression involves the limitation that follow-on suits cannot employ the particulars of earlier cases to improve their individual likelihood of winning (for example, no follow-on suit could rely upon a “pattern of behavior”). We show that the partition of types outlined above is affected, and that some would-be “waiters” (see item (ii) above) switch to filing early, resulting in a “gold rush,” whereas the remainder do not file in equilibrium. In the original setup, these latter types waited and then filed in a later period if a victim had filed in the early period; now settlement in the first period means that any plaintiff type who waits does not file suit.

We further find that, in general, plaintiffs prefer deferred settlement over preemptive settlement. Although more suits will be filed earlier under preemptive (as compared with deferred) settlement, it is ambiguous whether (in general) the overall number of suits is increased or decreased; in the case of the uniform distribution of damages, we find that the *ex ante* expected number of suits is greater when preemptive settlement is possible. One might expect that the defendant would always prefer to have the option to make a preemptive settlement offer, but numerical experiments with uniformly distributed levels of harm show that the defendant can prefer deferred settlement, too. In general, however, without a credible commitment to defer settlement, the defendant cannot resist the temptation to make preemptive settlement offers.

We then consider the contrasting environment wherein data are not suppressed (“data availability”) so that a later (follow-on) suit can free-ride on the particulars of an earlier suit (even if that earlier suit was settled) in order to enhance the later suit’s likelihood of winning at trial; an example occurs when epidemiological data are used to pursue a suit against a drug manufacturer. We find that a gold rush is still the equilibrium outcome unless the availability of earlier case data contributes sufficiently strongly to a later-filed case’s likelihood of winning. Thus, the presence of the opportunity to settle preemptively is a powerful inducement for cases to be filed early.

We also consider the possibility that one or both victims are unaware that the defendant was the cause of the harm suffered; perhaps they assume that their harm arose due to bad luck or due to their actions alone. For expositional convenience, we refer to the initial analysis as the “fully aware” case (with or without preemptive settlement), and this portion of the analysis as the “partially unaware” case (again, with or without preemptive settlement). Such heterogeneity of awareness of the source of harm, especially in the case of a mass-marketed product (or mass exposure), is quite realistic and provides a role for attorneys that has been much remarked upon in the lay and law literatures (see Nagareda, 2007): an attorney for an initial (aware) plaintiff could try to seek out other victims, make them aware of the possible source of harm, and encourage them to file lawsuits as well.<sup>4</sup>

How does the degree of “unawareness” affect the formation of joint suits, and what now happens if the defendant can offer a preemptive settlement to an “early, aware filer” that precludes that filer’s attorney from reaching out to other potential plaintiffs (as a condition for a confidential settlement)? Similar to the (fully aware) preemptive analysis described above, allowing preemptive settlement in the partial-awareness setting means that only suits filed in the first period will be filed at all, because the confidentiality of settling an early suit means that otherwise unaware litigants are never made aware.<sup>5</sup> Because a settlement negotiation that fails releases the aware, early-filing plaintiff’s attorney to seek other potential plaintiffs (so as to form a joint suit), the equilibrium preemptive settlement offer is increasing in the degree of unawareness. In contrast with the fully aware case, we show that (in general) for a sufficiently low fraction of aware victims, the defendant strictly prefers to have the option to make preemptive settlements.

<sup>4</sup> Unawareness might reflect latency of harm, as might occur with a pharmaceutical product that affects the later health of either the product’s consumers or, possibly, their offspring. We do not address latency, but the result that confidential settlement works to “let sleeping dogs lie” is certainly suggestive.

<sup>5</sup> Settlements that are not confidential, or where the confidentiality is ineffective or subsequently lifted, could lead to filings by previously unaware victims; we delay consideration of this to a future article.

This article does not attempt to model the effect that strategic interference with a dynamic arrival process would have on the level of *ex ante* care taking by either plaintiffs or defendants; this is beyond the scope of this article. However, the possibility of preemptive settlement offers may reduce care taking by defendants, especially in the partially unaware case. Our primary focus is on understanding the formation of a bargaining coalition in a dynamic setting wherein the opposing side can intervene and influence the coalition-formation process. A consideration of what policy interventions might be desirable (and implementable) in the settlement context is discussed in the final section of the article.

□ **Plan of the article.** In Section 2, we provide a brief overview of the primary legal procedures (both formal and informal) that are used to aggregate lawsuits and provide a brief review of related economic literature. In Section 3, we provide the model setup and analysis for the benchmark case in which no settlement is allowed. Section 4 provides relevant details and results for the preemptive-settlement strategy in the fully aware case when there is data suppression and when there is data availability (that is, later cases can free-ride on earlier case particulars). Section 5 considers the partially unaware case, both when there is no settlement and when there is confidential settlement. Finally, Section 6 provides a summary as well as implications we draw for appropriate policy with regard to settlements. An Appendix with the most significant supporting material and a Web Appendix (available at [www.vanderbilt.edu/econ/faculty/Daughety](http://www.vanderbilt.edu/econ/faculty/Daughety)) with other details augment the main text.

## 2. Background on procedural aggregation of lawsuits and review of related literature

□ **Procedural aggregation of suits by different parties.** There are several procedural methods by which lawsuits by different parties making related claims of the same defendant can be aggregated formally; the following discussion draws heavily on Erichson (2000). “Permissive joinder” allows multiple plaintiffs to voluntarily combine their suits into a single suit. Cases pending in the same court can be aggregated through “consolidation” for purposes of judicial economy, whereas cases pending in different federal courts can be transferred to a single federal court for “multidistrict litigation” (this is essentially consolidation of federal court cases for pretrial proceedings only). Finally, a “class action” lawsuit involves a suit by a representative plaintiff on behalf of many others (who are ultimately bound by the outcome if they do not opt out). Generally, permissive joinder is the root from which the other aggregation procedures have sprung.

Such aggregate suits may follow the filing of many individual suits, although class actions are often initiated by one or more attorneys following the disclosure of, for example, a securities law violation. In this latter case, the identity of those harmed is ascertainable (i.e., all shareholders as of the date of the violation) and damages are proportional to the number of shares held. Finally, as Erichson demonstrates, even when there is no formal aggregation of suits, there is often substantial informal aggregation: “Plaintiffs’ lawyers work together to plan strategy, conduct discovery, hire experts, develop scientific evidence, conduct jury focus groups, and join efforts in countless other ways” (2000).<sup>6</sup> Our model is best thought of as one of permissive joinder, as we focus on victim-driven lawsuits and wish to allow aggregation of claims if multiple suits arise; for our purposes, we treat informal and formal joinder as equivalent.

□ **Related literature.** The previous literature on the economic analysis of lawsuit aggregation falls into two categories. One category involves static models of coalition formation among a

<sup>6</sup> Working groups sponsored by the American Trial Lawyers Association include (among others; see Erichson, 2000, for a long list): cardiac devices; child sex abuse; fen-phen; firearms and ammunition; herbicides and pesticides; lead paint; nursing homes; and vaccines.

known collection of victims. Che (1996, 2002) examines how plaintiffs with heterogeneous claims form a coalition for the purpose of negotiating with a common defendant. Che and Spier (2008) provide a model with multiple victims who enjoy scale economies in litigation costs if they proceed jointly. They show that if a defendant can exploit coordination failure among the plaintiffs, then he can reduce his expected settlement costs. We assume that plaintiffs in a joint suit can coordinate their settlement decisions, allowing them to avoid coordination failure in the settlement process. We base this on the discussion in Erichson (2003), who observes that: (i) frequently the plaintiffs have a common lawyer; and (ii) when there are multiple lawyers with similarly situated clients, they work closely together to coordinate strategy and effort.

Our focus is on the dynamics of suit arrival and joint-suit formation, when each victim has imperfect information about the existence of other victims and private information about their own damages; this is more closely related to the second category of previous literature. Kim (2004) and Deffains and Langlais (forthcoming) provide dynamic models with exogenous timing. In both of these models, there are two (potential) plaintiffs with known levels of harm. Plaintiff 1 has the opportunity to file suit in period 1; plaintiff 2 has the opportunity to file suit and join plaintiff 1 in period 2. If the plaintiffs join their suits, then they can pool their information/evidence and lower their per-person litigation costs. In both models, a plaintiff 1 with evidence for which a stand-alone suit would have a negative expected value would find it optimal to file suit if it is sufficiently likely that she would be joined by a second plaintiff bringing additional favorable evidence. In the third period, the defendant makes a take-it-or-leave-it offer to any plaintiffs in any extant suits. Deffains and Langlais argue that a joint suit allows an early plaintiff to benefit from both scale economies in litigation and information sharing with a later plaintiff. They do not characterize all Nash equilibria for all parameter values; rather, they determine sufficient conditions for a joint suit to form.

Our model is quite different from those of Kim, and Deffains and Langlais, although it shares some basic features. Common features to the three models are: there are two potential victims, and suits involving two plaintiffs are expected to enjoy a higher likelihood of prevailing against the defendant and lower litigation costs per plaintiff. Differences include: in our model, neither plaintiff has private information regarding the defendant's liability, and each plaintiff has private information about damages. A crucial difference is that we do not prespecify the order of moves (nor is any plaintiff's ability to file contingent on another's filing); either plaintiff can file at any time. Private information about damages introduces strategic motives to file versus wait; filing early can provoke follow-on lawsuits, whereas waiting can allow learning about the likelihood of another plaintiff. Finally, we also allow the defendant to settle early with an early filer in order to preempt (or at least discourage) follow-on suits, and demonstrate that this encourages early filing.

Marceau and Mongrain (2003) provide a model with endogenous timing wherein victims with different levels of (observable) damages decide whether to initiate a costly joint suit. Filing a joint suit privately provides a public good to all of the other plaintiffs; once a joint suit is filed by an individual plaintiff, all of the other plaintiffs are included without cost. This results in a war of attrition,<sup>7</sup> wherein each plaintiff would prefer to wait and let someone else initiate the joint suit. Our payoff structure does not result in a war of attrition. Rather, an individual files early in anticipation that there may be another (lower-damaged) plaintiff who will be motivated to join an existing suit (i.e., to get on the bandwagon) but who would not be willing to start the bandwagon rolling. Finally, we allow suits to be resolved by settlement; in particular, the defendant may settle with an early filer so as to preempt or discourage follow-on suits.

Our analysis draws upon previous work by Farrell and Saloner (1985). They consider agents deciding when (if ever) to adopt a new technology in the presence of network externalities (i.e.,

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<sup>7</sup> Choi (1998) provides a model wherein two potential infringers can enter a patentee's market at any time. Under different parameter regimes, he obtains a war of attrition or a "racing game" (wherein each prefers to be the first entrant). Under neither parameter regime does the equilibrium result in a bandwagon.

the value of adopting is higher when there are more adopters). Assuming that two potential adopters have private information about their own values of adoption, they show that equilibrium behavior resembles a bandwagon in which a potential adopter with a sufficiently high value adopts immediately, one with an intermediate value waits and adopts only if the other adopted previously, and one with a sufficiently low value never adopts the new technology. They are particularly interested in whether there can be insufficient or excess adoption in equilibrium (both are possible). Our model also exhibits network externalities in the sense that the value of filing suit is higher if there are more filers. This results in an endogenous-timing equilibrium of the same form, but the models are quite different in several other ways (besides the obvious difference in the application). First, in their model, it is common knowledge that there are two potential adopters; in our model, the number of harmed victims is a random variable whose distribution is common knowledge. Second, in their model, an adopter would never want to switch back (in equilibrium). In our model, there are some plaintiff types who file early but subsequently drop their cases (in order to avoid litigation costs) if not joined by another plaintiff. Third, their game is entirely between the two potential adopters; our game involves a strategic defendant in addition to the two potential plaintiffs. Settlement between the defendant and an early plaintiff can disrupt the bandwagon's development, and we find that equilibrium in this case resembles a gold rush in the sense that the anticipation of preemptive settlement increases the likelihood of filing in the first period.

### 3. Model setup and analysis

□ **Basic notation.** We assume that it is common knowledge that there are two potential plaintiffs, denoted  $P_i$  and  $P_j$  (we will refer to  $P_i$  as “him” and  $P_j$  as “her”).<sup>8</sup> These are “potential” plaintiffs in that we will allow for the realized number of victims to be 0, 1, or 2. Let  $\pi_n$  denote the probability that exactly  $n$  individuals are harmed,<sup>9</sup> for  $n = 0, 1, 2$ . We also assume symmetry in the sense that, if exactly one person is harmed, then  $P_i$  and  $P_j$  are equally likely to be the one who is harmed. Conditional on being harmed himself,  $P_i$  updates his beliefs about the likelihood that there is another potential plaintiff out there. Let  $q_n$  be victim  $i$ 's conditional probability that there are exactly  $n$  victims, given that he himself is a victim; thus (using Bayes' rule)  $q_0 = 0$ ,  $q_1 = .5\pi_1/ (.5\pi_1 + \pi_2)$ , and  $q_2 = \pi_2/ (.5\pi_1 + \pi_2)$ . Victim  $j$  conducts a similar updating exercise upon learning that she was harmed.

$P_i$ 's harm is denoted  $\delta_i$ , and  $P_j$ 's harm is denoted  $\delta_j$ , where  $\delta_i$  and  $\delta_j$  are drawn independently from the common distribution  $H(\delta)$  with positive and continuous density  $h(\delta)$  on the interval  $[0, \infty)$ . We assume that each victim's damages are his or her own private information at the point of filing suit. However, at the point of resolution (i.e., trial or settlement negotiations with the defendant), damages are observable/verifiable through either the trial mechanism itself or through pretrial discovery. For simplicity, we assume that the damages, conditional on being harmed, are drawn independently but, as long as knowledge of one's own damages maintains the same support over the other potential victim's damages, we conjecture that the same basic dynamic picture would emerge if the plaintiffs' damages were (somewhat) correlated. By separating the number of victims harmed from the distribution of damages given harm, we are able to incorporate any correlation between the existence of the two possible victims in a very simple manner.

Upon filing suit, which entails a filing cost of  $f > 0$ , a victim becomes a plaintiff; we assume that each plaintiff has his or her own attorney and that there are no conflicts of interest. As will become clear below, we allow a plaintiff to subsequently drop his suit (without recovering any

<sup>8</sup> Although our analysis assumes two individual victims, this could be extended to two groups of victims (for example, see *Ashcraft v. Conoco, Inc.*, 1998 U.S. Dist. LEXIS 4092) with aggregate damages for a group used where we consider individual damages; we return to discuss this further in Section 6.

<sup>9</sup> Multiple (or mass) torts can arise from the use of a defectively designed mass-marketed product (e.g., a vaccine, a pharmaceutical product, or an automobile) or from environmental exposure (e.g., to runoff from herbicide or pesticide use by others).

sunk costs). We view this cost as not only the monetary expense of filing a suit but also the disutility of suing; this latter cost may be small or large. We assume that the likelihood that the defendant, denoted  $D$ , is found liable at trial is increasing in the number of plaintiffs in a joint suit.<sup>10</sup> This may reflect, for instance, the information sharing or joint strategizing among attorneys (as described by Erichson, 2000). Alternatively, Daughety and Reinganum (2010) show that, especially in the context of multiple (or mass) tort settings, cause or fault may rely on statistical evidence based on aggregate data (in the absence of being able to rely upon a clear causal chain); in this case, the likelihood of liability generally increases in the frequency of harm. Let  $L_n$  denote the likelihood that  $D$  will be found liable at trial if there are  $n$  plaintiffs in a joint suit, for  $n = 0, 1, 2$ ; based on the foregoing discussion it is sufficient to simply posit that  $L_2 > L_1 > L_0 = 0$ . Should the defendant be found liable at trial, the plaintiffs are awarded their actual damages and then pay their individual shares of the litigation cost; thus, we consider joint suits that focus on the common attribute of the defendant’s liability. The litigation cost (at trial) per plaintiff, denoted  $c_n$ , for  $n = 1, 2$ , is assumed to decline with the number of plaintiffs, reflecting scale economies in litigation; thus,  $c_2 < c_1$ . It will become clear in what follows that it is not necessary for both  $L_2 > L_1$  and  $c_2 < c_1$  to hold; either positive spillover alone would be enough for the model’s main results to hold.

There are two periods during which victims can file suit<sup>11</sup>; each victim can file suit in either period 1 or period 2, but no further suits can be filed after period 2. This assumption simplifies the exposition but is not crucial: there can be an arbitrary number of periods during which suits can be filed, and the results will continue to hold exactly as stated; the details of this analysis can be found in the Web Appendix. In period 1, a victim must choose between filing suit immediately and waiting until period 2; if two victims file in period 2, then it will be optimal for them to join their suits (to take advantage of evidence-based externalities and scale economies in litigation). As discussed earlier in Section 2, we assume that whenever two plaintiffs join their suits, they can coordinate all subsequent actions. A victim who waits in period 1 is assumed to observe any filing (and settlement) that occurred in period 1; this victim then behaves optimally in period 2. In particular, this may entail joining a plaintiff who filed in period 1 (and is available to be joined, either because settlement was not allowed or because it was not successful), filing alone, or forgoing the suit altogether.

Throughout the article, we will be characterizing equilibria with a particular structure, known as bandwagon equilibria (see Farrell and Saloner, 1985). Note that, if there are only two periods, then *any* Perfect Bayesian equilibrium must be a bandwagon equilibrium; for a proof of this claim, see the Web Appendix. We implement this concept via the following two definitions.

*Definition 1.* A *bandwagon strategy* for victim  $k$  is summarized by two critical values, denoted  $\underline{\delta}_k$  and  $\bar{\delta}_k$ , with  $\bar{\delta}_k \geq \underline{\delta}_k$ , and is denoted as  $\{\underline{\delta}_k, \bar{\delta}_k\}$ , such that

- (a) if  $\delta_k \geq \bar{\delta}_k$ , then victim  $k$  files suit in period 1
- (b) if  $\underline{\delta}_k \leq \delta_k < \bar{\delta}_k$ , then victim  $k$  waits in period 1 and files suit in period 2 only if another victim has already filed suit (and is available to be joined);
- (c) if  $\delta_k < \underline{\delta}_k$ , then victim  $k$  never files suit.

*Definition 2.* A *symmetric bandwagon equilibrium* (SBE) is a pair of values  $\{\underline{\delta}, \bar{\delta}\}$ , with  $\bar{\delta} \geq \underline{\delta}$ , such that the strategies  $\{\underline{\delta}_i, \bar{\delta}_i\} = \{\underline{\delta}, \bar{\delta}\}$  and  $\{\underline{\delta}_j, \bar{\delta}_j\} = \{\underline{\delta}, \bar{\delta}\}$  are mutual best responses.

□ **Equilibrium dynamics when no settlements are possible.** In the benchmark analysis, we assume that no settlements are possible, so if a victim files suit in period 1 then he or she is thereafter available to be joined by a victim who files in period 2 (of course, it is also possible that both file in period 1 and form the joint suit immediately). The expected return from trial to a

<sup>10</sup> We also consider the case wherein there is an informational spillover outside of pure joinder in Section 4.

<sup>11</sup> We abstract from discounting in the analysis.

plaintiff who has filed suit is the expected damages award (where the realized amount awarded is equal to the level of harm incurred) minus the plaintiff’s court costs. Note that if a plaintiff is not joined by another plaintiff, the *interim* expected value from proceeding with the suit could now be negative, prompting the plaintiff who has filed to drop the case (which we allow).

In this subsection, we discuss the characterization of a victim’s best-response function and the derivation of the symmetric bandwagon equilibrium, as well as some associated comparative statics; details are in the Appendix. To help with notational conventions in later sections, where we modify the no-settlement assumption, we will use a superscript “*N*” on the variables and functions of interest, when needed. In period 1, a victim can choose to file suit at a cost of *f*, or wait. After the first period, there may be a plaintiff who has already filed suit or there may be no such plaintiff. Thus, in the second period, an optimal strategy for a plaintiff who waited consists of a decision rule specifying whether or not to file suit contingent on how many other plaintiffs (0 or 1) have already filed.

Note that the value of filing suit is highest for any victim when another victim has already filed suit, in which case a victim with damages  $\delta$  will anticipate the payoff  $L_2\delta - c_2 - f$  should he or she file suit. If this is negative, then this victim will never file suit. Thus, it is clear that the lower critical value in a bandwagon equilibrium is given by  $\underline{\delta} \equiv (c_2 + f)/L_2$ , as no victim with damages below  $\underline{\delta}$  would expect a nonnegative return from filing suit. Therefore, in what follows, we need only characterize the equilibrium value  $\bar{\delta}$ . The upper threshold value,  $\bar{\delta}$ , will potentially change as we modify the model, and we will superscript it as needed; we also note that the lower threshold,  $\underline{\delta}$ , is the same for all model variants, so we do not superscript it.

Suppose that victim *j* employs a bandwagon strategy  $\{\underline{\delta}, \bar{\delta}_j\}$ . We will characterize victim *i*’s best response, beginning with period 2. If victim *i* filed suit in period 1, then he has no further action to take (except, possibly, to drop his suit later if he is not joined). Suppose that victim *i* did not file suit in period 1. If victim *j* filed suit in period 1, then victim *i* will file suit in period 2 only if  $L_2\delta_i - c_2 - f \geq 0$ ; that is, only if  $\delta_i \geq \underline{\delta}$ . If victim *j* did not file suit in period 1, then victim *i* does not expect victim *j* to file suit in period 2. This is because either potential victim *j* was not harmed or, if she was harmed, she has  $\delta_j < \bar{\delta}_j$  and therefore she was waiting for victim *i* to file; in either case, she will not file in period 2 (because she is playing a bandwagon strategy). Hence, victim *i* expects to proceed alone and thus he will file in period 2 only if  $L_1\delta_i - c_1 - f \geq 0$ . Let  $\delta_1 \equiv (c_1 + f)/L_1$ ; this is the marginal plaintiff type who would just be willing to file suit on a purely stand-alone basis. Then victim *i* will file suit in period 2 (alone) only if  $\delta_i \geq \delta_1$ . Note for future purposes that  $\delta_1 > \underline{\delta}$ , due to the earlier assumptions on the parameters  $c_n$  and  $L_n$ .

Now consider victim *i*’s decision problem in period 1. Because we know that victim *i* will never file suit if  $\delta_i < \underline{\delta}$ , we need only consider  $\delta_i \geq \underline{\delta}$ . Given the continuation payoffs described above, we can write victim *i*’s *payoff from waiting in period 1*,  $W^N$ , as

$$W^N(\delta_i, \bar{\delta}_j) \equiv q_2[1 - H(\bar{\delta}_j)][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\bar{\delta}_j)][\max\{L_1\delta_i - c_1 - f, 0\}]. \tag{1}$$

The first term reflects the probability that potential victim *j* was harmed and has damages that would induce her to file in period 1 (using her bandwagon strategy), whereas the second term reflects the probability that potential victim *j* either was not harmed or that she was harmed but has damages that would induce her to wait in period 1 rather than file.

On the other hand, victim *i*’s *payoff from filing in period 1*,  $F^N$ , is given by

$$F^N(\delta_i, \bar{\delta}_j) \equiv q_2[1 - H(\underline{\delta})][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f]. \tag{2}$$

To see why, notice that if victim *i* files in period 1, then regardless of what else happens he will pay the fee *f*. If potential victim *j* was harmed (this occurs with probability  $q_2$ ), then she will also file in period 1 if  $\delta_j \geq \bar{\delta}_j$  and she will wait in period 1 but will file in period 2 (joining victim *i*) if  $\underline{\delta} \leq \delta_j < \bar{\delta}_j$ . Thus, victim *j* will ultimately file with probability  $1 - H(\underline{\delta})$ , in which case victim *i* will receive the payoff  $L_2\delta_i - c_2 - f$ . On the other hand, if either potential victim



$j$  was not harmed (which occurs with probability  $1 - q_2$ ) or if she was harmed but her damages are less than  $\underline{\delta}$  (which occurs with probability  $q_2 H(\underline{\delta})$ ), then victim  $j$  will never file. In this case, victim  $i$  will decide between dropping his case and receiving 0 or continuing and receiving  $L_1 \delta_i - c_1$ .<sup>12</sup> Note that  $F^N(\delta_i, \bar{\delta}_j)$  is actually independent of  $\bar{\delta}_j$ .

Let  $Z^N(\delta_i, \bar{\delta}_j) \equiv F^N(\delta_i, \bar{\delta}_j) - W^N(\delta_i, \bar{\delta}_j)$  denote the net value of filing in period 1 (net of the value of waiting and then behaving optimally in period 2). Then, after some manipulation

$$Z^N(\delta_i, \bar{\delta}_j) = q_2[H(\bar{\delta}_j) - H(\underline{\delta})][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f] - [1 - q_2 + q_2 H(\bar{\delta}_j)][\max\{L_1 \delta_i - c_1 - f, 0\}]. \tag{3}$$

In the Appendix, we determine victim  $i$ 's best response to victim  $j$ 's bandwagon strategy  $\bar{\delta}_j$  (having already established that  $\underline{\delta}_i = \underline{\delta}_j = \underline{\delta} = (c_2 + f)/L_2$ ). There we show that: (i) victim  $i$ 's best response to a bandwagon strategy is itself a bandwagon strategy; and (ii) victim  $i$ 's best response is downward sloping and crosses the 45° line once, so that a symmetric equilibrium exists and is unique. We summarize the resulting SBE as follows.

*Proposition 1.*  $\{\underline{\delta}, \bar{\delta}^N\}$  is the unique SBE with no settlement, with  $\underline{\delta} = (c_2 + f)/L_2$  and  $\bar{\delta}^N$  the unique solution to  $Z^N(\delta, \delta) = 0$ . Moreover,  $\bar{\delta}^N \in (\underline{\delta}, \delta_1)$ , where  $\delta_1 \equiv (c_1 + f)/L_1$ .

That is, there is a unique set of “waiting types,”  $[\underline{\delta}, \bar{\delta}^N]$ ; any victim with a type in this set waits in period 1 and files in period 2 only if some other victim has filed in period 1.

The fact that  $\bar{\delta}^N < \delta_1$  means that (in equilibrium) there will be some types of victim  $i$  who will file in the first period, but will regret having filed in period 1 if not joined in period 2 by another plaintiff. It remains to characterize when there will actually be cases that are filed in period 1 and subsequently dropped in period 2 when a second plaintiff fails to materialize; that is, when is  $\bar{\delta}^N < \delta_Q \equiv c_1/L_1$ ? Unfortunately, because (for general  $H$ )  $\bar{\delta}^N$  is defined implicitly by  $Z^N(\bar{\delta}^N, \bar{\delta}^N) = 0$ , an explicit condition is not generally possible. However, as shown in the Web Appendix, there always exists a value of  $f$ , denoted  $f_{NQ}$ , such that  $\bar{\delta}^N (>, =, <) \delta_Q$  as  $f (>, =, <) f_{NQ}$ . The SBE in this case is illustrated in Figure 1. Both  $F^N(\delta_i, \bar{\delta}^N)$  and  $W^N(\delta_i, \bar{\delta}^N)$  are piecewise linear, as shown, with  $F^N(\delta_i, \bar{\delta}^N)$  having a kink at  $\delta_Q$ , beyond which it is optimal to continue alone, whereas  $W^N(\delta_i, \bar{\delta}^N)$  has a kink at  $\delta_1$ , beyond which it is optimal to file alone. The two functions cross at  $\delta_i = \bar{\delta}^N$ .

The outcome wherein there are victim types who file but then drop the suit (which only occurs if  $\bar{\delta}^N < \delta_Q$ ) is of interest, so we examine it at some length. Most of our results do not depend upon  $f < f_{NQ}$ ; therefore, we will specifically note when particular results rely on this assumption. The following proposition summarizes the partitioning of the possible levels of harm  $[0, \infty)$ , and Figure 2 below illustrates the dynamics of joint-suit formation when no settlements are possible.

*Proposition 2.* In the SBE  $\{\underline{\delta}, \bar{\delta}^N\}$ , victim  $i$  takes the following actions, depending on the harm  $\delta_i$ :

- (a)  $\delta_i \in [0, \underline{\delta}) \Rightarrow$  never file;
- (b)  $\delta_i \in [\underline{\delta}, \bar{\delta}^N) \Rightarrow$  wait in period 1, file in period 2 only if another victim filed in period 1;
- (c) (i)  $f < f_{NQ}$  and  $\delta_i \in [\bar{\delta}^N, \delta_Q) \Rightarrow$  file in period 1, drop in period 2 only if no other victim filed in period 1 or 2;
- (ii)  $f < f_{NQ}$  and  $\delta_i \in [\delta_Q, \infty) \Rightarrow$  file in period 1, continue to sue in period 2;
- (iii)  $f \geq f_{NQ}$  and  $\delta_i \in [\bar{\delta}^N, \infty) \Rightarrow$  file in period 1, continue to sue in period 2.

Figure 2 illustrates the partitioning of the type space  $[0, \infty)$ , showing the actions taken in equilibrium; we have assumed  $\bar{\delta}^N < \delta_Q$  for the illustration, but if this does not hold (that is, if  $f \geq f_{NQ}$ ), then the region shown between  $\bar{\delta}^N$  and  $\delta_Q$  would not appear.

The following comparative statics results are proved in the Web Appendix: (i)  $\underline{\delta}$  is increasing in  $f$  and  $c_2$ , decreasing in  $L_2$ , and independent of  $q_2$ ; and (ii)  $\bar{\delta}^N$  is increasing in  $f$  and  $c_2$ , and

<sup>12</sup> In contrast, because plaintiffs in a joint suit coordinate their actions, neither will drop his/her suit.

FIGURE 1

ILLUSTRATION OF NO-SETTLEMENT SBE

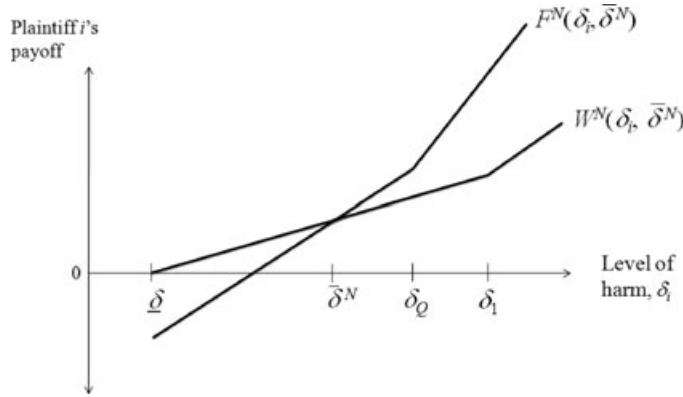
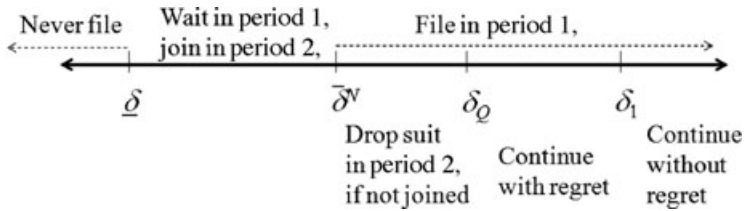


FIGURE 2

PARTITIONING THE LEVEL OF HARM UNDER NO SETTLEMENT



decreasing in  $L_2$  and  $q_2$ . Taking these results as a whole, if we consider  $[\underline{\delta}, \bar{\delta}^N]$  as a “window for waiting,” then an increase in  $f$  or  $c_2$ , or a decrease in  $L_2$ , shifts both the bottom and the top of the window “to the right” (although not necessarily uniformly): more types will never file, and some types who would have filed in period 1 before the parameter change now wait. Note that this is because the value of waiting drops, but the value of filing in the first period falls by yet more, so that the previous marginal type,  $\bar{\delta}^N$ , now strictly wishes to wait. Finally, an increase in  $q_2$  does not affect the bottom of the window (because  $\underline{\delta}$  is independent of  $q_2$ ), but it does shift the top of the window to the left: because there is a higher likelihood of a second plaintiff, the type just willing to file in the first period (that is, the previous marginal type  $\bar{\delta}^N$ ) is less worried about being a lone filer, so he now strictly prefers to file early.

#### 4. Preemptive settlement

■ In the analysis of Section 3 no settlement was allowed; all filed cases that were pursued went to trial, sometimes singly and sometimes via a joint suit. Instead, now consider the possibility of settlement offers made by  $D$ . In what follows, we assume that  $D$  has no private information about the realized number of victims. Rather,  $D$  starts with the same prior beliefs about the likelihood of 0, 1, or 2 victims. Whereas  $D$  might know the identities of both potential victims,  $D$  does not know whether they have been harmed until they file suit, and we assume this is the only means for  $D$  to obtain this information.<sup>13</sup> We assume that although each potential victim knows that there may be another victim, no potential victim knows the identity of any other potential victim.

<sup>13</sup> In Section 5, we provide a reason why  $D$  would choose not to contact any of the potential victims.

Moreover, suppose that  $D$  expects the plaintiffs to use bandwagon strategies. Then  $D$  will update his beliefs about the number of victims in the same way as do the plaintiffs; this is described in detail below.

Suppose that (at the point of bargaining) damages are common knowledge and that  $D$  need only offer what that plaintiff could expect from continuing with the suit.<sup>14</sup> Specifically, at the end of period 2,  $D$  can induce plaintiff  $i$  to settle by offering the amount  $\max\{L_1\delta_i - c_1, 0\}$  if plaintiff  $i$  is the sole plaintiff. If there are two plaintiffs, then  $D$  needs to offer the amount  $L_2\delta_i - c_2$  to plaintiff  $i$  and the amount  $L_2\delta_j - c_2$  to plaintiff  $j$ . Damages are assumed to be common knowledge at this stage, because the process of filing a claim (including a specification of damages) and subsequent discovery are assumed sufficient to reveal the level of harm the plaintiff has suffered. It is immediate that  $D$  will prefer settlement at the end of the second period to no settlement because  $D$ 's offer will deduct the plaintiff's court costs from the damages and  $D$  will save his court costs. This further means that the plaintiff will be indifferent between no settlement and settlement at the end of the second period. "Deferred settlement" will refer to any settlement (with one or two plaintiffs) that could as well have happened at the end of period 2. That is, if both plaintiffs file in period 1, or one plaintiff files in period 1 and a second files in period 2, or if one or both were to file in period 2, we will refer to any subsequent settlement as a deferred settlement. Deferred settlement does not affect the plaintiff's payoffs, so the SBE is the same under no settlement and under deferred settlement.

In this section, we modify the analysis in Section 3 by allowing  $D$  to make a settlement offer at the end of period 1 to a plaintiff who files alone in the first period; we will refer to this as "preemptive settlement."<sup>15</sup> We consider two alternatives concerning the information that is embodied in an early-filing, lone suit. In the first alternative, we assume that a later-filing plaintiff (that is, a lone filer in the second period) cannot improve their likelihood of winning against the defendant if the first plaintiff settled. Thus, whereas two plaintiffs together can achieve a reduction in costs and an improvement in the likelihood of finding the defendant liable, this is not true for a lone follow-on suit. The source of this disparity could be that the first suit settled confidentially or that courts have a policy of restricting follow-on suits to their merits alone.<sup>16</sup> We refer to this as "data suppression." The second alternative allows the follow-on suit to improve its likelihood of winning due to a previously filed suit's presence (even if that suit settled). Thus, for example, if the second suit has developed information on the effect of a drug on the plaintiff, and that plaintiff can refer to data on the effect of the same drug on the earlier plaintiff, then we refer to this as a case of "data availability." We consider the contrast of data suppression and data availability to sharpen our understanding of the impact of preemptive settlement.

□ **Equilibrium dynamics when data-suppressing settlements are possible.** Now suppose it is common knowledge that, at every stage,  $D$  can offer a settlement to any plaintiff who has filed suit; we assume that settlement negotiation occurs at the end of each period. Moreover, suppose that first-period settlements involve data suppression in the sense that any plaintiff who files in period 2 cannot enjoy either an evidence-related externality (i.e., she cannot rely on the existence of the other plaintiff to improve her odds of winning) or a cost-sharing externality with a plaintiff who filed but settled in the first period. We use a superscript "S" on the relevant functions and variables to indicate that we are considering the case of preemptive settlement with data suppression.

<sup>14</sup> See Schwartz and Wickelgren (2009) for an argument supporting this reduced form in complete-information, two-party settlement negotiation, even if bargaining can take place over an infinite horizon.

<sup>15</sup> Che and Yi (1993), Yang (1996), Choi (1998), and Daughety and Reinganum (1999, 2002) all consider nonjoinable sequential suits wherein a party sometimes chooses to settle with an early opponent in a manner that suppresses information that might be useful to potential later opponents.

<sup>16</sup> For an analysis of bargaining over both money and confidentiality, see Daughety and Reinganum (1999, 2002).

As before, we know that victim  $i$  will never file suit if  $\delta_i < \underline{\delta}$ , and thus we need only consider  $\delta_i \geq \underline{\delta}$ . Let  $s'_n(\delta)$  denote the settlement offered to a plaintiff with damages  $\delta$  at the end of period  $t$  when  $n$  plaintiffs have filed suit;  $t = 1, 2$ ; and  $n = 1, 2$ . If both plaintiffs file in period 1, we assume that they do not suffer from coordination failure; that is,  $P_i$  can extract a settlement of  $s'_2(\delta_i) \equiv L_2\delta_i - c_2$  and  $P_j$  can extract a settlement of  $s'_2(\delta_j) \equiv L_2\delta_j - c_2$ . If victim  $i$  files alone in the second period, he receives a settlement of only  $s'_1(\delta_i) \equiv \max\{L_1\delta_i - c_1, 0\}$ . Finally, if only one victim (say, victim  $i$ ) files in period 1, then  $D$  need only offer him his expected continuation value (computed below).

Suppose  $P_i$  learns that he filed alone in period 1; he uses this observation to update his beliefs about a potential victim  $j$ .  $P_i$  and  $D$  have the same prior information and both learn that  $P_i$  filed alone in period 1, so both  $P_i$  and  $D$  are trying to assess the likelihood that potential victim  $j$  was harmed and will follow in period 2, given that potential victim  $j$  did not file in period 1. This latter event occurs if either: (i) potential victim  $j$  was not harmed; or (ii) potential victim  $j$  was harmed, but she has damages  $\delta_j < \bar{\delta}_j$ . These events have combined probability  $[1 - q_2 + q_2H(\bar{\delta}_j)]$ . Thus, upon learning that  $P_i$  alone filed in period 1,  $P_i$  and  $D$  anticipate that  $P_i$  will be joined by  $P_j$  in period 2 with probability  $q_2[H(\bar{\delta}_j) - H(\underline{\delta})]/[1 - q_2 + q_2H(\bar{\delta}_j)]$  and would ultimately receive a settlement of  $s'_2(\delta_i) \equiv L_2\delta_i - c_2$ . On the other hand,  $P_i$  and  $D$  anticipate that  $P_i$  will not be joined by  $P_j$  in period 2 with probability  $[1 - q_2 + q_2H(\underline{\delta})]/[1 - q_2 + q_2H(\bar{\delta}_j)]$ , and therefore  $P_i$  would ultimately receive a settlement of  $s'_1(\delta_i) \equiv \max\{L_1\delta_i - c_1, 0\}$ . Combining these gives  $P_i$ 's expected continuation value if he filed alone in period 1; if  $D$  can make a take-it-or-leave-it settlement offer, this is what  $D$  must offer to induce  $P_i$  to settle. As this will depend on the bandwagon strategy being played by  $P_j$  (which is taken as given by both  $P_i$  and  $D$ ), we denote this amount by  $s^1(\delta_i, \bar{\delta}_j)$ :

$$s^1(\delta_i, \bar{\delta}_j) \equiv \{q_2[H(\bar{\delta}_j) - H(\underline{\delta})]/[1 - q_2 + q_2H(\bar{\delta}_j)]\}[L_2\delta_i - c_2] + \{[1 - q_2 + q_2H(\underline{\delta})]/[1 - q_2 + q_2H(\bar{\delta}_j)]\}[\max\{L_1\delta_i - c_1, 0\}]. \tag{4}$$

Note that, given any bandwagon strategy for a possible  $P_j$ , at the end of period 1 it is always in  $D$ 's interest to induce  $P_i$  to settle, because otherwise  $D$  expects to have to pay  $P_i$ 's continuation value plus the expected settlement payment to  $P_j$ , which is given by  $\{q_2[H(\bar{\delta}_j) - H(\underline{\delta})]/[1 - q_2 + q_2H(\bar{\delta}_j)]\}[L_2E(\delta_j|\delta_j \in [\delta, \bar{\delta}_j]) - c_2]$ . By inducing  $P_i$  to settle,  $D$  will discourage further suits, at least to some extent, because the evidence externalities and scale economies in litigation costs will be unavailable to  $P_j$ . Thus, without a credible commitment to defer settlement, when confronted with a lone filer in period 1,  $D$  cannot resist settling the suit.

Now consider  $P_i$ 's optimal decision in period 1, anticipating that  $D$  will settle any lone suits filed in period 1. If  $P_i$  waits in period 1, he does not expect to be able to join another plaintiff in period 2; either  $P_j$  was not harmed, or she was harmed but did not file suit (in which case she will not file in period 2 because  $P_i$  did not file in period 1), or she was harmed and filed suit in period 1 but settled her suit. Thus, if  $P_i$  waits in period 1, then he will file suit in period 2 only if  $\delta_i \geq \delta_1$ .  $P_i$ 's expected payoff from waiting in period 1 is

$$W^S(\delta_i, \bar{\delta}_j) = \max\{L_1\delta_i - c_1 - f, 0\};$$

that is, unlike the benchmark model, the payoff from waiting is independent of  $\bar{\delta}_j$ .  $P_i$ 's expected payoff if he files in period 1 is

$$F^S(\delta_i, \bar{\delta}_j) = q_2[1 - H(\bar{\delta}_j)][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\bar{\delta}_j)][s^1(\delta_i, \bar{\delta}_j) - f] = q_2[1 - H(\underline{\delta})][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f]. \tag{5}$$

Note that  $F^S(\delta_i, \bar{\delta}_j)$  is exactly the same as  $F^N(\delta_i, \bar{\delta}_j)$  and thus is independent of  $\bar{\delta}_j$ . These expressions are equal because of the assumption that  $D$  needs only to offer  $P_i$ 's continuation value in settlement.

Let  $Z^S(\delta_i, \bar{\delta}_j) \equiv F^S(\delta_i, \bar{\delta}_j) - W^S(\delta_i, \bar{\delta}_j)$  denote the *net* value of filing in period 1 (net of the value of waiting and then behaving optimally in period 2) in the preemptive settlement regime. Then,

$$Z^S(\delta_i, \bar{\delta}_j) = q_2[1 - H(\underline{\delta})][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f] - \max\{L_1\delta_i - c_1 - f, 0\}. \quad (6)$$

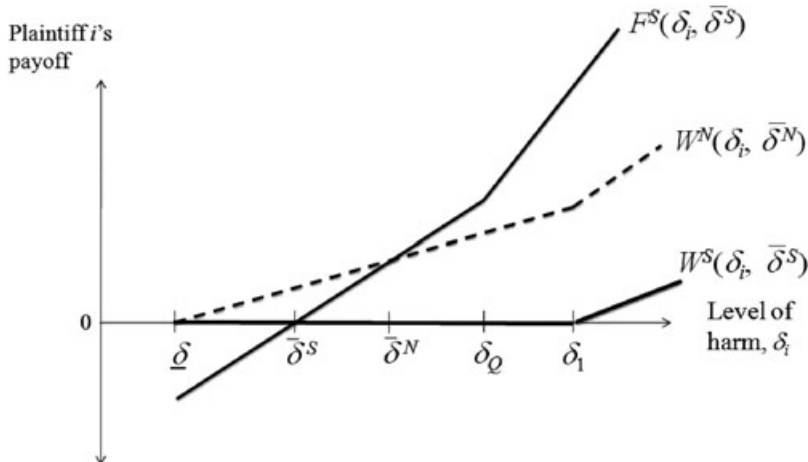
In the Appendix, we provide details about the derivation of the equilibrium threshold, denoted  $\bar{\delta}^S$ . There we show that  $\bar{\delta}^S < \bar{\delta}^N$ ; that is, more victim types will file in period 1 in the preemptive settlement regime than when no (or only deferred) settlements are possible. On the other hand, there will be no follow-on suits (in equilibrium) in the settlement regime because there will be no nonsettled suit to join, whereas victims with  $\delta \in [\underline{\delta}, \bar{\delta}^N)$  will file follow-on suits when no (or deferred) settlement is possible. Thus, in equilibrium, types in  $[0, \bar{\delta}^S)$  will not file, whereas types in  $[\bar{\delta}^S, \infty)$  will file in period 1 and will settle with  $D$  for  $s_1^1(\delta_i, \bar{\delta}^S)$  if no other victim filed or for  $L_2\delta_i - c_2$  should two victims have filed. We summarize our results in the following proposition.

*Proposition 3.*  $\{\underline{\delta}, \bar{\delta}^S\}$  is the unique SBE with preemptive settlement when data are suppressed, where  $\bar{\delta}^S$  uniquely satisfies  $Z^S(\bar{\delta}^S, \bar{\delta}^S) = 0$ ; moreover,  $\underline{\delta} < \bar{\delta}^S < \bar{\delta}^N$ . In equilibrium:

- (a) victim  $i$  takes the following actions, depending on the level of harm incurred:
  - (i)  $\delta_i \in [0, \underline{\delta}) \Rightarrow$  never file;
  - (ii)  $\delta_i \in [\underline{\delta}, \bar{\delta}^S) \Rightarrow$  wait in period 1; file in period 2 only if another victim has filed in period 1 and not settled (in which case, accept any settlement offer of at least  $L_2\delta_i - c_2$ );
  - (iii)  $\delta_i \in [\bar{\delta}^S, \infty) \Rightarrow$  file in period 1; if no other victim has filed, accept any settlement offer of at least  $s_1^1(\delta_i, \bar{\delta}^S)$ ;
  - (iv)  $\delta_i \in [\bar{\delta}^S, \infty) \Rightarrow$  file in period 1; if another victim has also filed, accept any settlement offer of at least  $L_2\delta_i - c_2$ ;
- (b)  $D$  makes the following offers if at least one victim has filed in period 1:
  - (i) if only one victim has filed, offer  $s_1^1(\delta_i, \bar{\delta}^S)$ ;
  - (ii) if two victims have filed, offer victim  $k$  the amount  $L_2\delta_k - c_2, k = i, j$ .

Figure 3 illustrates the functions  $F^S(\delta_i, \bar{\delta}^S)$  and  $W^S(\delta_i, \bar{\delta}^S)$ , as well as the earlier payoff to waiting  $W^N(\delta_i, \bar{\delta}^N)$ , and the earlier payoff to filing in the first period because  $F^S(\delta_i, \bar{\delta}^S) = F^N(\delta_i, \bar{\delta}^N)$ .

FIGURE 3  
ILLUSTRATION OF PREEMPTIVE-SETTLEMENT SBE



□ **Preferences over preemptive versus deferred settlement.** As remarked upon earlier, deferred settlement (wherein settlement can only occur at the end of period 2) is preferred by the defendant to no settlement and plaintiffs are indifferent between deferred and no settlement. The plaintiff always (weakly) prefers deferred to preemptive settlement and, for some sets of victim types, strictly prefers deferred to preemptive settlement. Figure 3 provides an intuitive understanding as to why and when a plaintiff prefers deferred to preemptive settlement. To see this, note that the plaintiff's equilibrium payoff is the upper contour in the diagram (that is, the maximum of the  $F^N = F^S$  and  $W^N$  curves for the benchmark case versus the maximum of the  $F^S$  and  $W^S$  curves for the preemptive settlement case), so that plaintiff  $i$  strictly prefers deferred settlement for  $\underline{\delta} < \delta_i < \bar{\delta}^N$ , and weakly prefers deferred settlement otherwise. We provide a formal proof of the following proposition in the Web Appendix.

*Proposition 4.*

- (a) Every plaintiff type always weakly prefers deferred settlement to preemptive settlement, and plaintiff types in  $[\underline{\delta}, \bar{\delta}^N)$  strictly prefer deferred settlement to preemptive settlement;
- (b) For any distribution  $H$ , plaintiffs strictly prefer (in expectation) deferred settlement to preemptive settlement.

Part (b) of the proposition follows immediately from part (a), because the density of  $H$  is assumed to be positive everywhere on its support. Thus, in expectation, the plaintiff always strictly prefers deferred settlement to preemptive settlement. Moreover, there is no realized level of harm wherein the plaintiff would strictly prefer preemptive settlement to deferred settlement.

One might normally expect that the defendant's preferences would be opposed to those of the plaintiffs, but this need not be true. Although (algebraically) the conditions for the defendant's preferences are ambiguous, computational techniques (maintaining the assumption that  $f < f_{NQ}$ ) applied to explore a set of examples employing various uniform distributions<sup>17</sup> yield that  $D$  strictly prefers deferred settlement to preemptive settlement. Essentially, the anticipation of preemptive settlement causes plaintiffs to file more often in period 1, so much so that the expected number of suits filed is higher when preemptive settlement is possible.<sup>18</sup> Thus,  $D$  spends more on settlements and plaintiffs spend more on filing suits under preemptive settlement. Both parties would prefer the bandwagon that arises under deferred settlement to the gold rush that arises under preemptive settlement. However, without the ability to precommit not to settle preemptively, we know (see the discussion above of the preemptive settlement offer) that  $D$  will choose to offer a preemptive settlement. Thus, the equilibrium outcome (that is, without precommitment to defer) will involve the use of preemptive settlement by  $D$  should a lone plaintiff file in period 1. Finally, we note that in Section 5 we find conditions under which the defendant *does* strictly prefer preemptive settlement to deferred settlement, independent of the distribution of harm. These conditions reflect the possibility (explored in that section) that some victims may not be aware of the source of their harm.

□ **Equilibrium dynamics when preemptive settlement does not suppress data.** We now modify the foregoing in the following way: if one victim files in the first period and settles, and a second victim waits until the second period, then the second victim anticipates winning her case against  $D$  with probability  $L$ , where  $L_2 \geq L \geq L_1$ . This variation is relevant, as the question of whether and when to allow plaintiffs to piggy-back their cases on possibly available evidence of previous harms (in cases not simultaneously before a court) is a policy question that we return to in Section 6; here we pursue the analysis. The arbitrary level of the likelihood  $L$  allows a number

<sup>17</sup> Note that, because the example uses the uniform distribution, we have assumed a maximum possible value of  $\delta$ , which is chosen so that it exceeds  $\delta_1$ .

<sup>18</sup> In fact, for any uniform distribution, and assuming that  $f < f_{NQ}$  (so that  $\bar{\delta}^N < \delta_Q$ ), one can show that the expected number of suits filed is higher under preemptive settlement than under deferred settlement (see the Web Appendix for details).

of possible interpretations. If  $L = L_2$ , then this might reflect no confidentiality associated with the earlier settlement in conjunction with legal cognizance of “pattern of behavior” (or at least of merging data on legal cause).<sup>19</sup> If  $L_2 > L > L_1$ , then  $L$  might reflect the possibility that reliance on data from past cases might be subject to a (currently uncertain) decision by the trial court. Finally,  $L = L_1$  ties the analysis to that of the previous section as it corresponds to data suppression. We use a superscript “ $A$ ” on the relevant functions and variables to indicate that we are considering the case of preemptive settlement with data availability.

The special treatment for a second-period lone filer (i.e., that  $D$ ’s likelihood of liability is  $L$ ) who is able to free-ride on the data associated with a first-period filer is irrelevant to the expected payoff to plaintiff  $P_i$  from filing in the first period, which is therefore the same as under data suppression. This is because the preemptive settlement offer made by  $D$  to a lone first-period filer will also be the same as under data suppression:  $P_i$ ’s possible outcomes if he rejects  $D$ ’s preemptive offer are that either a second victim sues in period 2 (and therefore the likelihood of liability is  $L_2$ ) or no other victim shows up in period 2 (and therefore the likelihood of liability is  $L_1$ ). Thus,

$$F^A(\delta_i, \bar{\delta}_j) = q_2[1 - H(\underline{\delta})][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f]. \quad (7)$$

That is,  $F^A(\delta_i, \bar{\delta}_j) = F^S(\delta_i, \bar{\delta}_j) = F^N(\delta_i, \bar{\delta}_j)$  and, once again, this payoff is independent of  $\bar{\delta}_j$ .

There is a significant effect, however, on the value of waiting to file and then proceeding optimally,  $W^A(\delta_i, \bar{\delta}_j)$ , which now must account for the (possibly) increased likelihood of  $D$ ’s liability,  $L$ , if  $P_j$  has previously filed and settled in period 1:

$$W^A(\delta_i, \bar{\delta}_j) = q_2[1 - H(\bar{\delta}_j)][\max\{L\delta_i - c_1 - f, 0\}] + [1 - q_2 + q_2H(\bar{\delta}_j)][\max\{L_1\delta_i - c_1 - f, 0\}]. \quad (8)$$

Let  $Z^A(\delta_i, \bar{\delta}_j) \equiv F^A(\delta_i, \bar{\delta}_j) - W^A(\delta_i, \bar{\delta}_j)$  denote the *net* value of filing in period 1 (net of the value of waiting and then behaving optimally in period 2) in the preemptive-settlement regime with no data suppression. Then,

$$Z^A(\delta_i, \bar{\delta}_j) = q_2[1 - H(\underline{\delta})][L_2\delta_i - c_2 - f] + [1 - q_2 + q_2H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f] - [q_2[1 - H(\bar{\delta}_j)][\max\{L\delta_i - c_1 - f, 0\}] + [1 - q_2 + q_2H(\bar{\delta}_j)][\max\{L_1\delta_i - c_1 - f, 0\}]]. \quad (9)$$

We provide the precise details of the equilibrium and the associated analysis in the Appendix, and here focus on the implications of the results. The critical issue is that the nature of the equilibrium is determined by whether  $\bar{\delta}^S$  exceeds, equals, or is less than  $(c_1 + f)/L_2$ . If  $\bar{\delta}^S \leq (c_1 + f)/L_2$ , then the solution to  $Z^A(\delta, \delta) = 0$ , denoted as  $\bar{\delta}^A$ , is equal to  $\bar{\delta}^S$ : the equilibrium involves exactly the same gold rush as when data are suppressed and those types in  $[\underline{\delta}, \bar{\delta}^A)$  again choose not to file in the second period, even though another plaintiff filed in period 1 (because that plaintiff settled). However, if  $L = L_2$  and  $L_2$  is sufficiently greater than  $L_1$  (that is, if  $\bar{\delta}^S > (c_1 + f)/L_2$ ), then  $\bar{\delta}^A > \bar{\delta}^S$ . Now types in  $[\bar{\delta}^S, \bar{\delta}^A)$  do not file in period 1 and wait instead; moreover, even if another victim filed and settled in period 1, types in  $[(c_1 + f)/L_2, \bar{\delta}^A)$  will file in period 2. The effect of alternative values for  $L$  can be seen by examining Figure 3 and observing that the first portion of the third term on the right hand side of equation (9) above only influences the intersection of the associated  $F$  and  $W$  functions if  $L$  is sufficiently large to cause the first portion of the third term to be positive when  $\delta_i = \bar{\delta}^S$ ; that is, this only occurs if  $\bar{\delta}^S > (c_1 + f)/L$ . Notice that it may be impossible for this latter condition to hold, because it is quite possible that  $\bar{\delta}^S \leq (c_1 + f)$ , meaning that there is no value of  $L_2 \leq 1$  such that  $\bar{\delta}^S > (c_1 + f)/L_2$ . When this

<sup>19</sup> Recall from the background discussion in Section 2 that the plaintiffs’ lawyers may informally coordinate (this is even sometimes organized through interest group discussions and organizations), thereby raising the likelihood that any particular case wins at trial.

occurs, no policy of data availability can have an effect on the dynamics of the process different from that which occurs with data suppression.

### 5. Equilibrium dynamics when some victims are unaware of the source of harm

■ We now reconsider both the benchmark model and the preemptive-settlement analysis, except now we assume that the fraction  $\rho \in (0, 1]$  represents the likelihood that a victim realizes that his or her harm is due to the defendant's actions. This fraction is exogenous to the analysis and is fixed at the beginning of period 1. We have previously provided extensive detail on the derivation of the value of waiting or filing in the first period and the derivation of the symmetric equilibrium, so we relegate the detailed descriptions of the analysis to the Appendix. In what follows, we provide the essential elements and the relevant summarizing propositions.

□ **Analysis of the partially unaware case when preemptive settlement is not possible.** First, suppose that no (or only deferred) settlements are possible. A victim who is unaware always "waits" in period 1. However, if a suit is filed in period 1, then those victims who were previously unaware become aware with probability 1; however, if no suit is filed in period 1, then unaware victims are assumed to remain unaware in period 2. We view this as a way to represent the activities of a plaintiff's attorney. If that attorney files the suit for an aware victim, then upon noting that no other suit has been filed, the attorney will endeavor to find out whether a second victim exists and to encourage them to file. If no victim comes forward in period 1, then no attorney is triggered to hunt for a second victim, so any unaware victims remain unaware.

Consider the decision problem of a victim who is aware that  $D$  is responsible (but who understands that any other potential victim may be aware only with probability  $\rho$ ). By waiting in period 1, victim  $i$  expects to receive a payoff of

$$W_\rho^N(\delta_i, \bar{\delta}_j) \equiv \rho q_2 [1 - H(\bar{\delta}_j)] [L_2 \delta_i - c_2 - f] + [1 - q_2 + (1 - \rho)q_2 + \rho q_2 H(\bar{\delta}_j)] [\max\{L_1 \delta_i - c_1 - f, 0\}]. \tag{13}$$

Now suppose that victim  $i$  files suit in period 1. Then he expects to receive a payoff of

$$F_\rho^N(\delta_i, \bar{\delta}_j) \equiv \rho q_2 [1 - H(\bar{\delta}_j)] [L_2 \delta_i - c_2 - f] + \{(1 - \rho)q_2 [1 - H(\bar{\delta}_j)] + q_2 [H(\bar{\delta}_j) - H(\underline{\delta})]\} [L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})] [\max\{L_1 \delta_i - c_1, 0\} - f].$$

Upon collecting terms, we note that  $F_\rho^N(\delta_i, \bar{\delta}_j)$  is the same as  $F^N(\delta_i, \bar{\delta}_j)$  for all  $\rho$ ; the value of filing suit (for an aware victim) is independent of the likelihood that the other victim is aware. That is,

$$F_\rho^N(\delta_i, \bar{\delta}_j) \equiv q_2 [1 - H(\underline{\delta})] [L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})] [\max\{L_1 \delta_i - c_1, 0\} - f]. \tag{14}$$

Let  $Z_\rho^N(\delta_i, \bar{\delta}_j) \equiv F_\rho^N(\delta_i, \bar{\delta}_j) - W_\rho^N(\delta_i, \bar{\delta}_j)$  denote the *net* value of filing in period 1 (net of the value of waiting and then behaving optimally in period 2), for  $\rho \in (0, 1]$ . The SBE period 1 filing threshold is given by  $\bar{\delta}_\rho^N \in (\underline{\delta}, \delta_1)$  such that  $Z_\rho^N(\bar{\delta}_\rho^N, \bar{\delta}_\rho^N) = 0$ .  $F_\rho^N(\delta_i, \bar{\delta}_j)$  is independent of  $\rho$  and  $W_\rho^N(\delta_i, \bar{\delta}_j)$  is increasing in  $\rho$ , so it follows that  $\bar{\delta}_\rho^N$  is an increasing function of  $\rho$  that converges to  $\bar{\delta}^N$  as  $\rho \rightarrow 1$ . Moreover, because  $F_\rho^N(\delta_i, \bar{\delta}_j) = F^N(\delta_i, \bar{\delta}_j)$  and, as seen in Section 4 above,  $F^N(\delta_i, \bar{\delta}_j) = F^S(\delta_i, \bar{\delta}_j)$ , it follows that  $\bar{\delta}_\rho^N$  converges to  $\bar{\delta}^S$  as  $\rho \rightarrow 0$ . Thus, the "window of waiting" is a set intermediate between the fully aware preemptive-settlement waiting set and the fully aware deferred-settlement waiting set of the benchmark model. We summarize our results in the following proposition, which parallels Proposition 2.<sup>20</sup>

<sup>20</sup> The cutoff for  $f$  used in part of this proposition,  $f_{NQ\rho}$ , is the parallel notion for the relationship between  $\bar{\delta}_\rho^N$  and  $\delta_Q$  as  $f_{NQ}$  is for the relationship between  $\bar{\delta}^N$  and  $\delta_Q$ ; see the discussion of the earlier notion in Section 3.



*Proposition 5.*  $\{\delta, \bar{\delta}_\rho^N\}$  is the unique SBE without preemptive settlement but with partially unaware victims, where  $\bar{\delta}_\rho^N$  uniquely satisfies  $Z_\rho^N(\bar{\delta}_\rho^N, \bar{\delta}_\rho^N) = 0$ ; moreover, for  $\rho \in (0, 1)$ ,  $\bar{\delta}_\rho^N \in (\bar{\delta}^S, \bar{\delta}^N)$ . In equilibrium:

- (a) a victim  $i$  who is aware in period 1 takes the actions specified in Proposition 2, wherein  $\bar{\delta}_\rho^N$  replaces  $\bar{\delta}^N$  and  $f_{NQ\rho}$  replaces  $f_{NQ}$  in Proposition 2’s statements.
- (b) a victim  $i$  who is unaware in period 1 “waits” in period 1 and files in period 2 only if  $\delta_i \geq \underline{\delta}$  and another victim has filed in period 1.

□ **Analysis of the partially unaware case when preemptive settlement is possible.** Now suppose it is common knowledge that, at every stage,  $D$  can offer a settlement to any plaintiff who has filed suit. As before, suppose that (at the point of bargaining) damages are common knowledge and that  $D$  need only offer what that plaintiff could expect from continuing with her suit. In addition to data suppression, however, now first-period settlements involve a promise not to alert any victims who are unaware of the defendant’s involvement in their harm. As in Section 4, if only one victim (say, victim  $i$ ) files in period 1, then  $D$  need only offer him his expected continuation value (from not settling), which is computed below. This continuation value will depend on  $\rho$ ; we denote this amount  $s_{1\rho}^1(\delta_i, \bar{\delta}_j)$ :

$$s_{1\rho}^1(\delta_i, \bar{\delta}_j) \equiv \{[q_2(1 - \rho)[1 - H(\bar{\delta}_j)] + q_2[H(\bar{\delta}_j) - H(\underline{\delta})]]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]\} \\ \times [L_2\delta_i - c_2] + \{[1 - q_2 + q_2 H(\underline{\delta})]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]\} \\ \times [\max\{L_1\delta_i - c_1, 0\}]. \tag{15}$$

$P_i$ ’s expected payoff from waiting in period 1 is

$$W_\rho^S(\delta_i, \bar{\delta}_j) = \max\{L_1\delta_i - c_1 - f, 0\}.$$

Note that  $W_\rho^S(\delta_i, \bar{\delta}_j) = W^S(\delta_i, \bar{\delta}_j)$ . On the other hand,  $P_i$ ’s expected payoff if he files in period 1 is

$$F_\rho^S(\delta_i, \bar{\delta}_j) = \rho q_2 [1 - H(\bar{\delta}_j)] [L_2\delta_i - c_2 - f] + [1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)] [s_{1\rho}^1(\delta_i, \bar{\delta}_j) - f] \\ = q_2 [1 - H(\underline{\delta})] [L_2\delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})] [\max\{L_1\delta_i - c_1, 0\} - f]. \tag{16}$$

Thus,  $F_\rho^S(\delta_i, \bar{\delta}_j)$  is exactly the same as  $F^S(\delta_i, \bar{\delta}_j)$  (and  $F_\rho^N(\delta_i, \bar{\delta}_j)$  and  $F^N(\delta_i, \bar{\delta}_j)$ ). The value of filing in period 1 is independent of  $\rho$  and is the same whether or not settlement is deferred. All of these expressions are equal because of the assumption that  $D$  needs only to offer  $P_i$ ’s continuation value in settlement.  $F_\rho^S(\delta_i, \bar{\delta}_j)$  and  $W_\rho^S(\delta_i, \bar{\delta}_j)$  are independent of  $\rho$ , so their difference  $Z_\rho^S(\delta_i, \bar{\delta}_j) \equiv F_\rho^S(\delta_i, \bar{\delta}_j) - W_\rho^S(\delta_i, \bar{\delta}_j)$  is also independent of  $\rho$ , as is the solution  $\bar{\delta}_\rho^S$  to the equation  $Z_\rho^S(\delta, \delta) = 0$ . That is, when settlement is possible at every stage, the period 1 filing threshold is  $\bar{\delta}_\rho^S = \bar{\delta}^S$  for all  $\rho$ . From the foregoing, the following observation on the settlement in period 1 can be shown.

*Remark.*  $\bar{\delta}_\rho^S$  is independent of  $\rho$ , so the settlement from filing alone in period 1,  $s_{1\rho}^1(\delta_i, \bar{\delta}_\rho^S)$ , is decreasing in  $\rho$ .

Alternatively put, when settlement is possible at every stage,  $P_i$  expects to receive a higher settlement offer the lower the likelihood  $\rho$  that  $P_j$  is aware; this is because there is likely to be a higher fraction of  $P_j$ s with viable suits among those waiting in period 1 (and  $P_i$  can bring on these follow-on suits, and reap the associated benefits of joinder, by declining to settle). In settling,  $P_i$  (or his attorney) agrees not to alert any victim who is unaware. This sort of concession is essential to the notion of a confidential settlement agreement, in that the most effective mechanism for bringing new cases to the fore is for the lawyer in the instant case to go out searching for them. Thus,  $P_i$  benefits from  $P_j$ ’s lack of awareness by extracting a higher settlement offer from  $D$ . These results are formalized in the following proposition, which directly parallels Proposition 3.

*Proposition 6.*  $\{\underline{\delta}, \bar{\delta}_\rho^S\}$  is the unique SBE with preemptive settlement and partially unaware victims, where  $\bar{\delta}_\rho^S$  uniquely satisfies  $Z_\rho^S(\bar{\delta}_\rho^S, \bar{\delta}_\rho^S) = 0$ ; moreover,  $\bar{\delta}_\rho^S = \bar{\delta}^S$  for all  $\rho$ . In equilibrium:

- (a) an aware victim  $i$  takes the actions specified in Proposition 3, substituting the equilibrium settlement offer of  $s_{1\rho}^1(\delta_i, \bar{\delta}^S)$  for  $s_{1\rho}^1(\delta_i, \bar{\delta}_\rho^S)$ ; the offer  $s_{1\rho}^1(\delta_i, \bar{\delta}^S)$  is decreasing in  $\rho$ ;
- (b) a victim  $i$  who is unaware in period 1 “waits” in period 1 and files in period 2 only if  $\delta_i \geq \underline{\delta}$  and another victim has filed but not settled in period 1;
- (c)  $D$  makes the following offers if at least one victim has filed in period 1:
  - (i) if only one victim has filed, offer  $s_{1\rho}^1(\delta_i, \bar{\delta}^S)$ ;
  - (ii) if two victims have filed, offer victim  $k$  the amount  $L_2\delta_k - c_2$ ,  $k = i, j$ .

□ **Preferences over preemptive versus deferred settlement.** It is straightforward to show that, as earlier, potential victims strictly (*ex ante*) prefer deferred to preemptive settlement. It is possible to show that (independent of the form of  $H$ ) for sufficiently small positive levels of  $\rho$ , the defendant strictly (*ex ante*) prefers preemptive settlement; details are provided in the Web Appendix. This is because when  $\rho$  is small,  $D$ 's option to make a preemptive settlement results in a very low likelihood of a gold rush (because only aware victims would adjust their filing behavior), whereas in the rare event of a lone suit filed in period 1, settlement can suppress any viable follow-on suit which would otherwise be filed by an alerted  $P_j$ . Recall that earlier, relying on computational means (with  $\rho = 1$ ), we found that there were conditions wherein the defendant's preferences over the two alternatives were aligned with those of the plaintiffs. However, for small enough  $\rho$ , the parties' preferences will conflict.

## 6. Summary, policy implications, and potential extensions

□ **Summary.** Focusing on lawsuit aggregation, we consider the dynamics of a three-party bargaining problem wherein two of the parties (two potential plaintiffs) can form a coalition to bargain against the third party (the defendant); the coalition formation is hampered by the private information of the two plaintiffs and possible strategic interference by the defendant. The endogenously determined arrival process for the plaintiffs involves learning and considers the tradeoff between acting early (and potentially inducing others to follow) and waiting to see whether others will enter.

There is a symmetric equilibrium in “bandwagon” strategies wherein a victim with sufficiently high damages files in period 1, a victim with intermediate damages waits in period 1 and files in period 2 only if another victim has filed and is available to be joined, and a victim with sufficiently low damages never files suit. In a portion of the parameter space, types will file, but later drop, their suits. As shown in the Web Appendix, for the two-period case, any perfect Bayesian equilibrium of this game must be a bandwagon equilibrium.

When settlements are not permitted (or if settlements are deferred), suits are filed in both periods along the equilibrium path. When preemptive settlements are allowed and the defendant only needs to offer a plaintiff's continuation value to induce settlement, then the defendant cannot resist the temptation to settle in every period. In this case, there is never another plaintiff to be joined in period 2 and hence no value to waiting if there is data suppression. Thus, the bandwagon is more of a gold rush when confidential preemptive settlement is allowed.

Potential plaintiffs strictly prefer deferred settlement to preemptive settlement on an *ex ante* basis in both the fully aware and the partially unaware cases. In the fully aware analysis, we find (via extensive numerical computation using a uniform distribution of damages) the rather surprising result that the defendant can also strictly prefer deferred settlement to preemptive settlement, and thus deferred settlement can be Pareto superior to preemptive settlement. If the defendant could make a credible commitment *ex ante* not to engage in preemptive settlement, then plaintiffs would not rush to file in period 1 but would rather follow the more deliberate two-period filing process. Under any uniform distribution the defendant would face a lower *ex ante* expected number of suits under deferred settlement; thus, the defendant would save on

settlements whereas the plaintiffs would save on filing costs. A commitment mechanism would be necessary, however, because this policy suffers from time inconsistency: once first-period filing had occurred, the defendant would have an incentive to settle preemptively with a lone, early filer in order to discourage further suits that would be filed in period 2 if a previous plaintiff were available to be joined. In contrast, we find that if the fraction of aware victims is sufficiently low, then (independent of the form of the distribution,  $H$ ) the defendant will strictly prefer having the option to make a preemptive settlement offer.

We further examined the effect of allowing preemptive settlements wherein a second-period lone filer can free-ride on the data associated with a first-period lone filer who settled (the data-availability case, which allows an interplaintiff positive externality).<sup>21</sup> We showed that only if the gain in the likelihood of liability that data sharing might yield was sufficiently high would the equilibrium shift from one of a gold rush to one wherein there were some types that would wait and then file later (if a victim had filed previously, even if that victim had settled with the defendant). Thus, preemptive settlement has a very strong effect, and second-period filing will only occur (if at all) when the data from the first-period filer's case are available and the plaintiff's gain from having that data available is sufficiently great (and that bar might not be possible to meet).

Finally, when preemptive settlement is allowed and victims are partially unaware, the first plaintiff/attorney pair can be induced to eschew outreach (thus leaving unaware victims in the dark) in exchange for a settlement. The likelihood of a follow-on suit (that can be triggered by not settling) is an increasing function of the fraction of unaware victims; therefore, the settlement offered to the first plaintiff/attorney pair is also an increasing function of the fraction of unaware victims. Thus, the first plaintiff/attorney pair receives a higher settlement offer in exchange for "selling out" a victim who is more likely to be unaware that the defendant is responsible for her harm.

□ **Policy implications.** It has long been observed that the costs of using the legal system may cause victims to fail to pursue valid cases. Permissive joinder and its progeny (as discussed in Section 2) capitalize on potential interplaintiff externalities due to reduced per-plaintiff litigation costs and increased per-plaintiff likelihood of recovery at trial. This, in turn, may lead to increased incentives for potential tortfeasors to take more care. As we have shown, defendants have the strategy of using preemptive-settlement offers to alter or suppress the stream of potential lawsuits. This raises three policy issues.

First, as we saw in Section 4, anticipation of preemptive settlement when all plaintiffs know the source of their harm leads to an increased flow of cases into the first period. Although we do not have general distributional results, if damages are uniformly distributed then this translates into increased expected trial costs. This alone suggests that some judicial caution concerning settlement may be called for; a court might find it welfare enhancing to have a policy that assures that any settlements that it is overseeing<sup>22</sup> have been allowed to "mature" somewhat (for example, by delaying approval by a fixed time if the court suspects there might be other possible victims), so as to reduce the "gold rush" incentives that preemptive settlement induces. Plaintiffs will actually prefer such a policy and (as discussed earlier) at least in some portions of the parameter space, defendants might prefer this, too. Also note that, with preemptive settlement, whereas the set of types who file in the first period expands, the set of types who will never file also expands, eviscerating the benefits of joinder as a means for realizing interplaintiff externalities for some valid suits that might otherwise have been pursued.

<sup>21</sup> Because, in our game form, the preemptive-settlement offer to a lone early filer is the same under data suppression and data availability, if confidentiality was allowed to be endogenous, then  $D$  would—at the time of negotiation—request and obtain data suppression from a lone early filer at no extra cost.

<sup>22</sup> Judicial oversight of settlements is not a necessary condition, as simple contracts can be formed without reliance on the court, except for later enforcement.

Second, one alternative means for taming the gold rush would seem to be to allow for greater employment of data from other cases, including those that have settled; we labeled this data availability. Ensuring data availability is not necessarily how the law currently operates. Confidential settlement agreements (see Daughety and Reinganum, 1999, 2002) limit parties and their lawyers from sharing information with those who are not a party to the agreement, meaning not only other potential litigants but (for example) public health authorities as well. One particularly well known example involved leakage into the groundwater of carcinogenic chemicals from a Xerox plant near Webster, New York; the leakage contaminated some of the nearby wells (see Weiser, 1989, for details on this case). Xerox informed local residents about the leak but assured them that there were no long-term health risks. Two families that suffered health problems, including one who contracted a very rare form of cancer, sued Xerox. The confidential settlement (originally sealed by a court, but later revealed to be \$4.75 million) that was concluded between Xerox and the two families cut out the local public health authorities as well as the neighbors, who apparently woke up one day to see vans moving the two families out of their homes.

As we showed in Section 4, data availability, which clearly has potential legal issues associated with it (How relevant are the other cases? If they have not come before a court, why should the data be available to show a defendant's liability for the harm in question?), may not be particularly useful in managing the dynamics of case filing and aggregation. We abstracted from the legal concerns to see what effects data availability might have on the dynamics under study. We showed that unless the increase in the defendant's likelihood of being held liable is sufficiently great, it may not cause some of the cases to wait and see rather than rush forward. Moreover, as shown, there may not be a possible level of liability-assessment increase that actually stops a gold rush. This suggests that reliance on this tool should be based on legal considerations and not strategic considerations of the sort analyzed here.

Finally, the analysis of the partially unaware case suggests that courts should be particularly wary of confidential settlements in the context of harms that might have occurred to parties not covered by any proposed settlement submitted for being sealed by a court (or enforced as a "contract of silence"). Elsewhere (Daughety and Reinganum, 2002, 2005), we have raised the issue of the potential welfare effects of confidential settlements. Such settlements have positive attributes, such as providing some compensation to some victims instead of potentially driving matters to a trial. However, one of the primary benefits to a defendant is the suppression of information, and in this article we can see the interplay between awareness of the source of harm and the incentives to suppress information: in Section 5, we found that defendants would always prefer preemptive settlements if those settlements were confidential and if the likelihood of parties being aware of the source of their harm was small enough. This effectively disenfranchises a possibly large portion of victims, including possible victims with substantial harms; understanding that this might be the case may lead consumers to anticipate under- (or no) compensation for harms, reducing demands for otherwise useful products (e.g., drugs with side effects).

□ **Potential extensions.** There are a number of possible extensions of this model. In particular, one could envision a larger number of potential plaintiffs. Although it is possible to extend this model directly, one would now want to allow as many periods as there are plaintiffs in order to allow the full dynamics to evolve. This would become quite combinatoric, as there would be thresholds for filing that depend on exactly how many previous cases have been filed. Alternatively, consider the setting raised in footnote 8, where two towns, each sited near a chain's gas station, suffer damages to their water supply due to leaks from the underground gasoline storage tanks at the service stations. A direct application of our model would entail letting  $\delta_k$  be the sum of group (town)  $k$ 's individual damages. This then suggests a further extension: one would like to allow for damages for each victim (or victim group) to be drawn from different distributions, thereby requiring characterization of an asymmetric bandwagon equilibrium. Another worthwhile

modification would be to model explicitly conflicts of interest between a victim and his or her attorney and perhaps conflicts of interest among plaintiffs. Further, we have not attempted to consider how an induced gold rush might lead to anticipation of bankruptcy of the defendant (a type of “bank run”), leading to a more-intensified gold rush. Alternative game forms that differ in terms of the information structure (e.g., asymmetric information at the time of bargaining) and the bargaining solution (e.g., the Nash bargaining solution) would provide additional insights and robustness checks. Finally, it would be interesting to consider alternative strategies that a defendant (with or without private information about its product’s risk of harm) might pursue, such as engaging in product recall. If there is a lone filer in period 1, it may be because victim  $j$  has yet to be harmed. Preventing further harm by recalling the product would benefit the defendant both directly (through averting victim  $j$ ’s harm) and indirectly (by reducing the scale economies in litigation due to cost and evidence sharing that would arise from more victims).

## Appendix

This Appendix provides the derivation of the symmetric bandwagon equilibria.

**Derivation of the symmetric bandwagon equilibrium with no settlement (Proposition 1).** We start by determining victim  $i$ ’s best response to victim  $j$ ’s bandwagon strategy  $\bar{\delta}_j$  (having already established that  $\bar{\delta}_i = \bar{\delta}_j = \bar{\delta} = (c_2 + f)/L_2$ ). First, suppose that  $\bar{\delta}_j = \bar{\delta}$ ; this is a limiting case wherein victim  $j$  (if she exists) never waits strategically; she either files in period 1 or she never files. In this case  $Z^N(\delta_i, \bar{\delta}) = [1 - q_2 + q_2 H(\bar{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f - \max\{L_1 \delta_i - c_1 - f, 0\}] < 0$  for  $\delta_i < \delta_1$  and  $Z^N(\delta_i, \bar{\delta}) = 0$  for  $\delta_i \geq \delta_1$ . Thus, a best response for victim  $i$  is to file in period 1 only if  $\delta_i \geq \delta_1$  (we assume that a victim files suit when indifferent); otherwise it is optimal to wait in period 1 and proceed optimally (that is, file suit in period 2 if victim  $j$  filed in period 1 and  $\delta_i \geq \bar{\delta}$ ). Notice that any victim who is willing to file alone in period 2 will (optimally) file in period 1.

Now consider any  $\bar{\delta}_j > \bar{\delta}$ ; notice that  $Z^N(\delta_i, \bar{\delta}_j) = q_2[H(\bar{\delta}_j) - H(\bar{\delta})][L_2 \delta_i - c_2 - L_1 \delta_i + c_1] > 0$  for all  $\delta_i \geq \delta_1$ . Thus, any victim  $i$  with  $\delta_i \geq \delta_1$  will file suit in period 1. Next, consider  $\delta_i \in [\bar{\delta}, \delta_1)$ . Then

$$Z^N(\delta_i, \bar{\delta}_j) = q_2[H(\bar{\delta}_j) - H(\bar{\delta})][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\bar{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f], \quad (\text{A1})$$

because  $\max\{L_1 \delta_i - c_1 - f, 0\} = 0$ . Therefore: (a)  $Z^N(\bar{\delta}, \bar{\delta}_j) = -f[1 - q_2 + q_2 H(\bar{\delta})] < 0$ ; (b)  $Z^N(\delta_i, \bar{\delta}_j)$  is strictly increasing in its first argument; and (c)  $Z^N(\delta_1, \bar{\delta}_j) > 0$ . These facts imply that there is a unique value  $\varphi(\bar{\delta}_j) \in (\bar{\delta}, \delta_1)$  such that  $Z^N(\varphi(\bar{\delta}_j), \bar{\delta}_j) = 0$ . A victim  $i$  with  $\delta_i \geq \varphi(\bar{\delta}_j)$  will file in period 1 and a victim  $i$  with  $\delta_i < \varphi(\bar{\delta}_j)$  will wait in period 1 (and file in period 2 only if  $\delta_i \geq \bar{\delta}$  and there is another plaintiff to join).

Thus, victim  $i$ ’s best response can be characterized by a threshold value of  $\delta_i$ ; for simplicity (and with some abuse of terminology), we will refer to this threshold as victim  $i$ ’s best response. Let  $\varphi(\bar{\delta}_j)$  denote victim  $i$ ’s best response to victim  $j$ ’s bandwagon strategy, which is summarized by  $\bar{\delta}_j$ . We have already concluded that  $\varphi(\bar{\delta}) = \delta_1$  and that  $\varphi(\bar{\delta}_j) \in (\bar{\delta}, \delta_1)$  for  $\bar{\delta}_j > \bar{\delta}$ . This implies that victim  $i$ ’s best response to a bandwagon strategy for victim  $j$  is itself a bandwagon strategy, because victim  $i$  will never wait in period 1 and then file suit in period 2 if victim  $j$  does not file suit in period 1; any victim  $i$  who would be willing to file suit alone in period 2 prefers to file suit in period 1.

To complete the description of the symmetric bandwagon equilibrium, we need to find a threshold  $\bar{\delta}$  such that  $\bar{\delta} = \varphi(\bar{\delta})$ . Because  $\varphi(\bar{\delta}) = \delta_1$ , there cannot be an SBE in which  $\bar{\delta} = \bar{\delta}$ . When  $\bar{\delta}_j > \bar{\delta}$ , because  $Z^N(\cdot, \cdot)$  is continuous and strictly increasing in both its arguments, and because  $\varphi(\bar{\delta}_j)$  is defined by  $Z^N(\varphi(\bar{\delta}_j), \bar{\delta}_j) = 0$ , it follows that  $\varphi(\bar{\delta}_j)$  is a continuous and decreasing function so that there exists a unique value  $\bar{\delta}^N \in (\bar{\delta}, \delta_1)$  such that  $\bar{\delta}^N = \varphi(\bar{\delta}^N)$ .

**Derivation of the SBE with preemptive settlement and data suppression.** We start by determining victim  $i$ ’s best response to victim  $j$ ’s bandwagon strategy  $\bar{\delta}_j$ . First, consider  $\delta_i \geq \delta_1$ ; then  $Z^S(\delta_i, \bar{\delta}_j) = q_2[1 - H(\bar{\delta})][L_2 \delta_i - c_2 - L_1 \delta_i + c_1] > 0$ . That is, any victim  $i$  with damages  $\delta_i \geq \delta_1$  would strictly prefer to file suit in period 1. If  $\delta_i \in [\bar{\delta}, \delta_1)$  then the value of waiting in period 1 is zero, because  $W^S(\delta_i, \bar{\delta}_j) = \max\{L_1 \delta_i - c_1 - f, 0\} = 0$ . Thus, for  $\delta_i \in [\bar{\delta}, \delta_1)$ , the net gain to filing in period 1 is

$$Z^S(\delta_i, \bar{\delta}_j) = q_2[1 - H(\bar{\delta})][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\bar{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f]. \quad (\text{A2})$$

Furthermore, it is clear that  $Z^S(\bar{\delta}, \bar{\delta}_j) = -f[1 - q_2 + q_2 H(\bar{\delta})] < 0$ , and that  $Z^S(\delta_i, \bar{\delta}_j)$  is strictly increasing in  $\delta_i$  (and is independent of  $\bar{\delta}_j$ ). Thus, there is a unique value  $\bar{\delta}^S \in (\bar{\delta}, \delta_1)$  such that  $Z^S(\bar{\delta}^S, \bar{\delta}^S) = 0$ . Victim  $i$ ’s best response is to file in period 1 if  $\delta_i \geq \bar{\delta}^S$  and, if  $\delta_i \in [\bar{\delta}, \bar{\delta}^S)$ , to wait in period 1 and file in period 2 only if victim  $j$  has already filed suit (and is available to be joined). Thus, for any bandwagon strategy being played by victim  $j$ , victim  $i$ ’s best response is to play a bandwagon strategy. This equilibrium is actually in dominant strategies, and is given by  $\{\bar{\delta}, \bar{\delta}^S\}$ .

Because equations (A1) and (A2) imply that  $Z^S(\delta, \delta) = Z^N(\delta, \delta) + q_2[1 - H(\bar{\delta})][L_2 \delta - c_2 - f]$  for  $\delta \in [\bar{\delta}, \delta_1)$ , it follows that  $Z^S(\bar{\delta}^N, \bar{\delta}^N) = q_2[1 - H(\bar{\delta}^N)][L_2 \bar{\delta}^N - c_2 - f] > 0$ . Because  $Z^S(\delta, \delta)$  is strictly increasing in  $\delta$  and  $Z^S(\bar{\delta}^S, \bar{\delta}^S) = 0$ , it follows that  $\bar{\delta}^S < \bar{\delta}^N$ ; that is, more victim types will file in period 1 in the preemptive-settlement regime than when

no (or only deferred) settlements are possible. On the other hand, there will be no follow-on suits (in equilibrium) in the settlement regime because there will be no nonsettled suit to join, whereas victims with  $\delta \in [\underline{\delta}, \bar{\delta}^N]$  will file follow-on suits when no settlement is possible. Thus, in equilibrium, types in  $[0, \bar{\delta}^S]$  will not file whereas types in  $[\bar{\delta}^S, \infty)$  will file in period 1 and will settle with  $D$  for  $s_1^i(\bar{\delta}_i, \bar{\delta}^S)$  if no other victim filed, or for  $L_2\delta_i - c_2$  should two victims have filed.

**Derivation of the SBE with preemptive settlement and data availability.** We start by determining victim  $i$ 's best response to victim  $j$ 's bandwagon strategy  $\bar{\delta}_j$ . First, consider  $\delta_i \geq \delta_1$ ; then, similar to the earlier analyses,  $Z^A(\delta_i, \bar{\delta}_j) > 0$ . That is, any victim  $i$  with damages  $\delta_i \geq \delta_1$  would strictly prefer to file suit in period 1. Next, consider  $\delta_i \in [\underline{\delta}, \delta_1)$ . Then the value of waiting in period 1 is nonnegative, because the first term on the right-hand side of  $W^A(\delta_i, \bar{\delta}_j)$  is nonnegative for these  $\delta$  values whereas the second term is zero. Thus, for  $\delta_i \in [\underline{\delta}, \delta_1)$ , the net gain to filing in period 1 can be written as

$$Z^A(\delta_i, \bar{\delta}_j) = Z^S(\delta_i, \bar{\delta}_j) - q_2[1 - H(\bar{\delta}_j)][\max\{L\delta_i - c_1 - f, 0\}]. \tag{A3}$$

As before, we can use the monotonicity properties of  $Z^A(\delta_i, \bar{\delta}_j)$  to find the symmetric crossing point, but inspection allows us to find the result more easily. Recall that  $Z^S(\delta_i, \bar{\delta}_j)$  is independent of  $\bar{\delta}_j$ . Notice what is happening in the second term on the right-hand side of equation (A3). When  $L = L_1$ , then  $Z^A(\delta_i, \bar{\delta}_j) = Z^S(\delta_i, \bar{\delta}_j)$ , so that the equilibrium symmetric crossing point using equation (A4),  $\bar{\delta}^A$ , is simply  $\bar{\delta}^S$ ; that is, the waiting set is the same as in the data-suppression case, as it must be if  $L = L_1$ . Now consider a value of  $L$  slightly larger than  $L_1$ . Let  $\delta_M(L)$  be the marginal type who will pursue a stand-alone case in the second period if  $L$  is the likelihood of winning; that is,  $\delta_M(L) \equiv (c_1 + f)/L$ . Clearly,  $\delta_M(L_1) = \delta_1$ , and  $\delta_M(L)$  is declining in  $L$  but, by continuity, for  $L$  only slightly larger than  $L_1$ : (i)  $\delta_M(L) \geq \bar{\delta}^S$ ; and (ii)  $L\delta_M(L) - c_1 - f = 0$ . Thus, as  $L$  becomes larger, so that it causes  $\delta_M(L)$  to decline toward  $\bar{\delta}^S$  from above, the equilibrium value for the upper bandwagon value found by using equation (A3),  $\bar{\delta}^A$ , will continue to be  $\bar{\delta}^S$ . Importantly, there is no guarantee that there exists a value of  $L \leq L_2$  such that  $\delta_M(L) = \bar{\delta}^S$ ; if no such value of  $L$  exists, then the equilibrium for the data-availability case will always look exactly the same as in the case of data suppression.

If, however,  $L = L_2$  and  $\delta_M(L_2) < \bar{\delta}^S$ , then  $Z^A(\bar{\delta}^S, \bar{\delta}^S) = Z^S(\bar{\delta}^S, \bar{\delta}^S) - q_2[1 - H(\bar{\delta}^S)][\max\{L_2\bar{\delta}^S - c_1 - f, 0\}] < 0$ , meaning that  $\bar{\delta}^A$  does not equal  $\bar{\delta}^S$ ; in fact, monotonicity of  $Z^A$  means that  $\bar{\delta}^A > \bar{\delta}^S$  in this case. Furthermore, when  $L = L_2$  and  $\delta_M(L_2) < \bar{\delta}^S$ , it is straightforward to show that  $Z^A(\bar{\delta}^N, \bar{\delta}^N) = q_2[1 - H(\bar{\delta}^N)][c_1 - c_2] > 0$ . Therefore, again based on the monotonicity of  $Z^A$ , it follows that  $\bar{\delta}^S < \bar{\delta}^A < \bar{\delta}^N$ . We formalize the results for the case wherein all data from a first-period suit which has settled are available to enhance the win probability of a second-period lone filer in the following proposition.

*Proposition A1.*  $\{\underline{\delta}, \bar{\delta}^A\}$  is the unique SBE with preemptive settlement when data are available.

- (a) If  $\bar{\delta}^S \leq (c_1 + f)/L_2$ , then the SBE is exactly the same as described in Proposition 4. In particular,  $\bar{\delta}^A = \bar{\delta}^S$ .
- (b) If  $\bar{\delta}^S > (c_1 + f)/L_2$ , then  $\bar{\delta}^A$  uniquely satisfies  $Z^A(\bar{\delta}^A, \bar{\delta}^A) = 0$ ; moreover,  $\bar{\delta}^A \in (\bar{\delta}^S, \bar{\delta}^N)$ . In equilibrium, victim  $i$  takes the following actions, depending on the level of harm:
  - (i)  $\delta_i \in [0, \underline{\delta}] \Rightarrow$  never file;
  - (ii)  $\delta_i \in [\underline{\delta}, (c_1 + f)/L_2] \Rightarrow$  wait in period 1; file in period 2 only if another victim has filed in period 1 and not settled (in which case, accept any settlement offer of at least  $L_2\delta_i - c_2$ ).
  - (iii)  $\delta_i \in [(c_1 + f)/L_2, \bar{\delta}^A] \Rightarrow$  wait in period 1; file in period 2 only if another victim has filed in period 1. If the other victim has not settled (resp., settled), accept any settlement offer of at least  $L_2\delta_i - c_2$  (resp.,  $L_2\delta_i - c_1$ ).
  - (iv)  $\delta_i \in [\bar{\delta}^A, \infty) \Rightarrow$  file in period 1; if no other victim has filed, accept any settlement offer of at least  $s_1^i(\delta_i, \bar{\delta}^A)$ ;
  - (v)  $\delta_i \in [\bar{\delta}^A, \infty) \Rightarrow$  file in period 1; if another victim has also filed, accept any settlement offer of at least  $L_2\delta_i - c_2$ .
- (c) In equilibrium,  $D$  makes the following offers if at least one victim has filed in period 1:
  - (i) if only one victim has filed in period 1, offer  $s_1^i(\delta_i, \bar{\delta}^A)$ ; if a victim subsequently files in period 2, offer that victim  $L_2\delta_i - c_1$ ;
  - (ii) if two victims have filed and joined their suits, offer victim  $k: L_2\delta_k - c_2, k = i, j$ .

**Derivation of the SBE (with and without preemptive settlement) when some victims are unaware of the source of harm.** First suppose that no settlement is possible. Given a bandwagon strategy for victim  $j$ , by waiting in period 1, an aware victim  $i$  expects to receive a payoff of

$$W_\rho^N(\delta_i, \bar{\delta}_j) \equiv \rho q_2[1 - H(\bar{\delta}_j)][L_2\delta_i - c_2 - f] + [1 - q_2 + (1 - \rho)q_2 + \rho q_2 H(\bar{\delta}_j)][\max\{L_1\delta_i - c_1 - f, 0\}].$$

The reasoning is as follows. If victim  $i$  waits in period 1, then with probability  $\rho q_2[1 - H(\bar{\delta}_j)]$  potential victim  $j$  was harmed, is aware, and has damages sufficient to induce her to file suit in period 1 (and hence will be available for victim  $i$  to join in period 2). On the other hand, with probability  $[1 - q_2 + (1 - \rho)q_2 + \rho q_2 H(\bar{\delta}_j)]$  potential victim  $j$  was not harmed, or was harmed but is unaware, or was harmed and is aware but does not have damages sufficient to induce her to file suit in period 1; in all of these cases, victim  $i$  will be left to file alone in period 2.

On the other hand, by filing suit in period 1, victim  $i$  expects to receive a payoff of

$$F_\rho^N(\delta_i, \bar{\delta}_j) \equiv \rho q_2[1 - H(\bar{\delta}_j)][L_2\delta_i - c_2 - f] + \{(1 - \rho)q_2[1 - H(\bar{\delta}_j)] + q_2[H(\bar{\delta}_j) - H(\underline{\delta})]\}[L_2\delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})][\max\{L_1\delta_i - c_1, 0\} - f].$$

To see why, notice that if victim  $i$  files in period 1, then regardless of what else happens he will pay the fee  $f$ . If potential victim  $j$  was harmed and is aware (this occurs with probability  $\rho q_2$ ), then she will also file in period 1 if  $\delta_j \geq \bar{\delta}_j$ . If potential victim  $j$  was harmed, is unaware, and has  $\delta_j \geq \bar{\delta}_j$ , or if she was harmed and has  $\underline{\delta} \leq \delta_j < \bar{\delta}_j$ , then she will wait in period 1; but any unaware victim  $j$  will become aware (as a consequence of  $P_i$ 's filing suit) and thus she will file subsequently in period 2 (and join  $P_i$ ). Finally, if potential victim  $j$  was not harmed, or she was harmed but has damages less than  $\underline{\delta}$ , then victim  $j$  will never file. In this case, victim  $i$  will decide between dropping his case and receiving 0 or continuing and receiving  $L_1 \delta_i - c_1$ . Upon collecting terms, we note that  $F_\rho^N(\delta_i, \bar{\delta}_j)$  is the same as  $F^N(\delta_i, \bar{\delta}_j)$  for all  $\rho$ ; the value of filing suit (for an aware victim) is independent of the likelihood that the other victim is aware:

$$F_\rho^N(\delta_i, \bar{\delta}_j) \equiv q_2[1 - H(\underline{\delta})][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f].$$

Let  $Z_\rho^N(\delta_i, \bar{\delta}_j) \equiv F_\rho^N(\delta_i, \bar{\delta}_j) - W_\rho^N(\delta_i, \bar{\delta}_j)$  denote the net value of filing in period 1 (net of the value of waiting and then behaving optimally in period 2), for  $\rho \in (0, 1)$ . Then (by arguments analogous to the case of  $\rho = 1$ ), the symmetric bandwagon equilibrium period 1 filing threshold is given by  $\bar{\delta}_\rho^N \in (\underline{\delta}, \delta_1)$  such that  $Z_{\bar{\delta}_\rho^N}^N(\bar{\delta}_\rho^N, \bar{\delta}_\rho^N) = 0$ . Because  $F_\rho^N(\delta, \delta)$  is independent of  $\rho$  and  $W_\rho^N(\delta, \delta)$  is increasing in  $\rho$ , it follows that  $\bar{\delta}_\rho^N$  is an increasing function of  $\rho$  that converges to  $\bar{\delta}^N$  as  $\rho \rightarrow 1$ . Moreover, because  $F_\rho^N(\delta_i, \bar{\delta}_j) = F^N(\delta_i, \bar{\delta}_j) = F^S(\delta_i, \bar{\delta}_j)$  (that is, when  $\rho = 1$  the value of filing in period 1 is the same when early settlements are allowed as when they are not allowed; see equations (2) and (5) in the main text), it follows that  $\bar{\delta}_\rho^N$  converges to  $\bar{\delta}^S$  as  $\rho \rightarrow 0$ .

Now suppose that, at every stage,  $D$  can offer a settlement to any plaintiff who has filed suit; we assume that settlement negotiation occurs at the “end” of each period. Suppose  $P_i$  learns that he filed alone in period 1; he uses this observation to update his beliefs about  $P_j$ , as does  $D$ . This event occurs if either (i) potential victim  $j$  was not harmed; or (ii) potential victim  $j$  was harmed but she is unaware; or (iii) potential victim  $j$  was harmed and she is aware, but she has damages  $\delta_j < \bar{\delta}_j$ . These events have combined probability  $[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]$ . Thus, upon learning that he filed alone in period 1,  $P_i$  and  $D$  anticipate that  $P_i$  will be joined by  $P_j$  in period 2 with probability  $[q_2(1 - \rho)[1 - H(\bar{\delta}_j)] + q_2[H(\bar{\delta}_j) - H(\underline{\delta})]]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]$  and will ultimately receive a settlement of  $s_2^2(\delta_i) \equiv L_2 \delta_i - c_2$ . On the other hand,  $P_i$  and  $D$  anticipate that  $P_i$  will not be joined by  $P_j$  in period 2 with probability  $[1 - q_2 + q_2 H(\underline{\delta})]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]$ , and thus  $P_i$  will ultimately receive a settlement of  $s_1^1(\delta_i) \equiv \max\{L_1 \delta_i - c_1, 0\}$ . Combining these gives  $P_i$ 's expected continuation value if he filed alone in period 1; by assumption, this is what  $D$  must offer to induce  $P_i$  to settle. Because this will depend on the bandwagon strategy being played by  $P_j$  (which is taken as given by both  $P_i$  and  $D$ ), we denote this amount by  $s_{1\rho}^1(\delta_i, \bar{\delta}_j)$ :

$$s_{1\rho}^1(\delta_i, \bar{\delta}_j) \equiv \{[q_2(1 - \rho)[1 - H(\bar{\delta}_j)] + q_2[H(\bar{\delta}_j) - H(\underline{\delta})]]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]\}[L_2 \delta_i - c_2] + \{[1 - q_2 + q_2 H(\underline{\delta})]/[1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)]\}[\max\{L_1 \delta_i - c_1, 0\}].$$

Now consider  $P_i$ 's optimal decision in period 1. As before, if  $P_i$  waits in period 1, he does not expect to be able to join another plaintiff in period 2; either potential victim  $j$  was not harmed, or she was harmed but did not file suit (either because she is unaware or she was waiting to follow  $P_i$  and will not file in period 2 because  $P_i$  did not file in period 1), or potential victim  $j$  was harmed and she did file suit in period 1, but settled her suit. Thus, if  $P_i$  waits in period 1, then he will file suit in period 2 only if  $\delta_i \geq \delta_1$ . That is,  $P_i$ 's expected payoff from waiting in period 1 is

$$W_\rho^S(\delta_i, \bar{\delta}_j) = \max\{L_1 \delta_i - c_1 - f, 0\}.$$

On the other hand,  $P_i$ 's expected payoff if he files in period 1 is

$$F_\rho^S(\delta_i, \bar{\delta}_j) = \rho q_2[1 - H(\bar{\delta}_j)][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2(1 - \rho) + \rho q_2 H(\bar{\delta}_j)] [s_{1\rho}^1(\delta_i, \bar{\delta}_j) - f] \\ = q_2[1 - H(\underline{\delta})][L_2 \delta_i - c_2 - f] + [1 - q_2 + q_2 H(\underline{\delta})][\max\{L_1 \delta_i - c_1, 0\} - f].$$

Note that  $F_\rho^S(\delta_i, \bar{\delta}_j)$  is exactly the same as  $F^S(\delta_i, \bar{\delta}_j)$  (and  $F_\rho^N(\delta_i, \delta_j)$  and  $F^N(\delta_i, \bar{\delta}_j)$ ). The value of filing in period 1 is independent of  $\rho$  and is the same whether or not settlement is deferred. All of these expressions are equal because of the assumption that  $D$  needs only to offer  $P_i$ 's continuation value in settlement. Because  $F_\rho^S(\delta_i, \bar{\delta}_j)$  and  $W_\rho^S(\delta_i, \bar{\delta}_j)$  are independent of  $\rho$ , their difference  $Z_\rho^S(\delta_i, \bar{\delta}_j) \equiv F_\rho^S(\delta_i, \bar{\delta}_j) - W_\rho^S(\delta_i, \bar{\delta}_j)$  is also independent of  $\rho$ , as is the solution  $\bar{\delta}_\rho^S$  to the equation  $Z_\rho^S(\delta, \delta) = 0$ . That is, when settlement is possible at every stage, the period 1 filing threshold is  $\bar{\delta}_\rho^S = \bar{\delta}^S$  for all  $\rho$ .

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