

REU Poster Rubric: Poster Content and Design/Layout

CRITERION	WELL DONE	POORLY DONE
<p>CONTENT (15 points)</p> <ul style="list-style-type: none"> • Introduction (3 points) • Objective(s) (3 points) • Methods (3 points) • Results/Expected Results (3 points) • Conclusions/Future Work (3 points) <p>Scoring for each of the five sub sections listed above: 0 – missing 1 – poorly done 2 – acceptable 3 – well done</p>	<ul style="list-style-type: none"> • Issue presented clearly and succinctly; no doubt as to why it is important. Big-picture research context clear. Appropriate reference to earlier work. • Succinct description of research objective and how it relates to big-picture context • Detail of methods appropriate for type of project completed. Appropriate for question; appropriate design and analysis. Described clearly. • Clear, concise, and relevant. “Just the facts;” on target. • Conclusions are clear, relate back to big-picture context, and are supported by the results. 	<ul style="list-style-type: none"> • The explanation of importance of problem is unclear. Big-picture research context not apparent • Objective(s) and purpose of research not defined clearly • Amount of methods inappropriate for type of project done. Description of methods not clear. • Results presented are tangential to question asked. Overly detailed or not detailed enough; focus on minutiae. • Conclusions do not follow from results; unrelated to objectives; presented in a confusing manner.
<p>GRAPHICS (3 points)</p> <ul style="list-style-type: none"> • Appropriate use and quality of Graphs/Charts, Tables, Sketches, Screen Shots and Photographs <p>Scoring: 1 – poorly done 2 – acceptable 3 – well done</p>	<ul style="list-style-type: none"> • Graphics are appropriate to the work being presented. • There are sufficient graphics in the poster in comparison to text. • Graphics are appropriately sized for viewing at 6ft (2m). • Graphics (esp. photos) are cited when necessary. 	<ul style="list-style-type: none"> • Graphics are irrelevant/not appropriate for the work being presented. • Graphics are placed in the wrong sections. • There are insufficient graphics in the poster in comparison to text. • Graphics (esp. photos) are not cited when necessary.
<p>FLOW, BALANCE AND OVERALL APPEARANCE (5 points)</p> <p>Scoring: 1 – poorly done 3 – acceptable 5 – well done</p>	<ul style="list-style-type: none"> • Logical, intuitive progression of ideas with clear and direct reference to information on poster. • Poster balances figures, text, white space; uncluttered background. Blocks of text relatively small (e.g. <100 words per block on poster). Tasteful layout. Fonts readable at 6ft (2m) distant. Headings obvious, appropriate. 	<ul style="list-style-type: none"> • Poorly organized; ideas presented at random or haphazardly. • Poster cluttered or unreadable from audience. Distracting background. Blocks of text too lengthy
<p>PRESENTATION AND QUESTIONS (5 points)</p> <p>Scoring: 1 – poorly done 3 – acceptable 5 – well done</p>	<ul style="list-style-type: none"> • Guides audience/viewer through data and results. Enthusiastic, animated. Eye contact with audience. Spoke loudly and at a reasonable pace. Appropriate attire. Did not read from script. • Answers were direct, clear, on-target, no-nonsense. 	<ul style="list-style-type: none"> • Dull delivery. Spoke too softly or too quickly and without clear enunciation. Little eye contact with audience; faced poster continuously. Read from poster or paper. • Answers were incorrect, evasive, defensive, and incoherent. No time left for questions (oral).
<p>ACKNOWLEDGMENTS (2 points)</p>	<ul style="list-style-type: none"> • Funding agency and grant number acknowledged 	<ul style="list-style-type: none"> • Funding agency and grant number missing