

Alexander William Morales

Phone: (803) 556-2988 | Email: Alexander.morales@vanderbilt.edu

RESEARCH AREA

Enlightenment rhetoric; Rhetoric of science; Global and comparative rhetoric; Latin American rhetoric; Philosophical skepticism; History of rhetoric; Science & technology studies

EDUCATION

- 2023 **Ph.D. in Communication Studies**
University of Georgia—Athens, GA
- 2017 **M.A. in Communication**
University of South Florida—Tampa, FL
- 2015 **B.S. in Communication Studies**
Appalachian State University—Boone, NC

ACADEMIC APPOINTMENTS

- 2024 - Present **Mellon Assistant Professor**
Communication of Science & Technology, Vanderbilt University
- 2023 - 2024 **Assistant Professor of Teaching/ Coordinator**
Department of Communication & Film, University of Memphis
- 2018 - 2023 **Graduate Teaching Assistant**
Department of Communication Studies, University of Georgia
- 2017 - 2018 **Adjunct Instructor**
Department of English, University of South Carolina
- 2015 - 2017 **Graduate Teaching Assistant**
Department of Communication, University of South Florida

RESEARCH

Peer-Reviewed Articles

- Morales, Alexander W. 2024. "Skeptical Baconianism: David Hume, Scientific Christianity, and the Controversy Surrounding Miracles." *Journal for the History of Rhetoric* 27 (3).
- Morales, Alexander W. 2024. "Skepticism as Ethos: David Hume's Response to the Epistemological Revolution." *Quarterly Journal of Speech* 110 (2): 221-243.
- Morales, Alexander W. 2023. "Enlightenment Rhetoric Reconsidered: Discursive Transcendence in David Hume's 'Of Eloquence.'" *Philosophy & Rhetoric* 56 (3-4): 242-66.

Bell, Travis R., Morales, Alexander W., and Robb, Jaime. 2017. "Communities of Practice, Media Dependency, and Surveillance: A Virtual Search for Supremacy in Fantasy Football." *Reconstruction: Studies in Contemporary Culture* 17 (1).

Book Chapters

Morales, Alexander W. 2024. "James M. Buchanan and the Unromantic Rhetoric of Public Choice." In *Political Process: New Perspectives on the Virginia and Bloomington Schools*. Edited by Chris Coyne, Don Boudreaux, and Brian Kogelmann. Lexington: Rowman & Littlefield (Accepted).

Morales, Alexander W. 2020. "Informative Speaking." In *The Art and Craft of Public Speaking*. Edited by Bjørn Stillion Southard. Athens, GA: University of Georgia: 124-40.

Morales, Alexander W. 2020. "Presentation Aids." In *The Art and Craft of Public Speaking*. Edited by Bjørn Stillion Southard. Athens, GA: University of Georgia: 175-189.

Book Reviews

Morales, Alexander W. 2024. "Rhetoric, Poetics, and Literary Historiography: A Review." *Journal of Eighteenth-Century Fiction*. (Forthcoming)

Morales, Alexander W. 2022. "Why Didn't I Pick a Fight About X?: An Inquisitive Response to Harris." *Social Epistemology Review and Reply Collective* 11 (1): 1-6. <https://wp.me/p1Bfg0-6qv>.

Morales, Alexander W. 2021. "An X Too Far: A Review of Randy Allen Harris's *Landmark Essays on Rhetoric of Science: Case Studies and Issues and Methods*." *Social Epistemology Review and Reply Collective* 10 (5): 20-24. <https://wp.me/p1Bfg0-5Pu>.

Selected Works in Progress

Morales, Alexander W., and Jason Myres. "America's Answer to Communism: Luis Muñoz Marín and Puerto Rican Exemplarity." *Quarterly Journal of Speech*. (Under Review)

Morales, Alexander W. "The Shame of Not Speaking Spanish: Julián Castro and the Skepticism of the Hispanic Politician." Intended for *Rhetoric Society Quarterly*. (Manuscript in progress).

FELLOWSHIPS, AWARDS, & DISTINGTIONS

Fellowships

2022 - 2023 SEC Emerging Scholars Fellowship, Southeastern Conference Provosts and the Graduate School, University of Georgia
 - 1 of 3 doctoral candidates representing UGA in the SEC Emerging Scholars Program.

2018 - 2022 Adam Smith Fellowship, Mercatus Center at George Mason University

- Awarded four, year-long research and seminar fellowships in philosophy, politics, and economics.
- 2021 Don Lavoie Fellowship, Mercatus Center at George Mason University
- Research award to explore Austrian, Virginia, and Bloomington perspectives in political economy and applied policy research.
- 2019 Jane M. Green and Rufus K. Green Graduate Fellowship, Franklin College of Arts and Sciences, University of Georgia
- 2018 Osborn Fellowship, The Graduate School, University of Georgia

Research & Travel Grants

- 2022 Domestic Travel Grant, Graduate School, University of Georgia (\$800)
- 2021 NCA Student Caucus Travel Grant, La Raza Caucus (\$300)
- 2021 Hayek Fund Research Grant, Institute for Humane Studies (\$750)
- 2021 Domestic Travel Grant, Graduate School, University of Georgia (\$575)
- 2020 Graduate Research Grant, Willson Center for Humanities and Arts, University of Georgia (\$1,212)
- 2019 Hayek Fund Research Grant, Institute for Humane Studies (\$400)
- 2019 Hayek Fund Research Grant, Institute for Humane Studies (\$500)

Honors & Distinctions

- 2023 Top Paper Award, Philosophy and Ethics Interest Group, Southern States Communication Association
- 2022 The President's Bronze Volunteer Service Award, AmeriCorps
- 2021 Outstanding Teaching Assistant Award, Center for Teaching and Learning, University of Georgia
- 2020 Top Paper Award, Kenneth Burke Interest Group, Southern States Communication Association
- 2020 Top Paper Panel, Association for the Rhetoric of Science, Technology, and Medicine, National Communication Association
- 2020 Jerold L. Hale Graduate Student Service Award, Department of Communication Studies, University of Georgia
- 2020 Blue Key National Honor Society, University of Georgia Chapter

CONFERENCE ACTIVITY

Competitively Selected Papers

- Presenter. 2024. "America's Answer to Communism: Luis Muñoz Marín and Puerto Rican Exemplarity." National Communication Association Conference. Public Address Division. New Orleans, LA.
- Presenter. 2024. "Rhetoric, Markets, and Morality." Markets & Society Conference. Mercatus Center at George Mason University. Fairfax, VA.
- Presenter. 2023. "Skeptical Baconianism: David Hume and the Controversy on Miracles." Southern States Communication Association Conference. American Society for the History of Rhetoric Interest Group. St. Petersburg, FL.
- Presenter. 2023. "Skepticism as Ethos: Antithesis, Presence, and the Epistemological Revolution." Southern States Communication Association Conference. Philosophy & Ethics Interest Group. St. Petersburg, FL. **Top Paper Award.**
- Presenter. 2022. "Skepticism, Rhetoric, and David Hume." National Communication Association Conference. Rhetorical and Communication Theory Division. New Orleans, LA.
- Presenter. 2022. "La Conversación: Health Campaigns Targeting Hispanic Audiences." Southern States Communication Association Conference. Kenneth Burke Interest Group. Greenville, SC.
- Presenter. 2022. "The AI Gore Problem: Scientific Ethos as a Relational Function of Narrative." Southern States Communication Association Conference. Rhetoric & Public Address Division. Greenville, SC.
- Presenter. 2021. "Enlightenment Rhetoric Reconsidered: Discursive Transcendence in David Hume's 'Of Eloquence.'" Religious Communication Association Preconference. Seattle, WA.
- Presenter. 2021. "Whither Creative Agency?: Rethinking Rhetoric through an Austrian Economic Perspective." Southern States Communication Association Conference. Philosophy & Ethics Interest Group.
- Presenter. 2020. "The Keynesian Trap: Dual Uptakes of Keynesian Rhetorical Style." National Communication Association Conference. Economics, Communication, and Society Division. Indianapolis, IN.
- Presenter. 2020. "Metaphorical or Metaphysical: The Function of Objects in Rhetorical Theory." National Communication Association Conference. Rhetorical and Communication Theory Division. Indianapolis, IN.
- Presenter. 2020. "Epistemology as Ideology: Scientism, Socialism, and Friedrich A. Hayek." National Communication Association Conference. Association for the Rhetoric of Science, Technology, and Medicine. Indianapolis, IN. **Top Paper Panel.**

Presenter. 2020. "The Economics Behind Inventing Rhetorical Situations." Southern States Communication Association Conference. Kenneth Burke Interest Group. Frisco, TX. **Top Paper Award.** [cancelled due to COVID-19]

Presenter. 2020. "Friedrich A. Hayek's Enlightenment Romance: Contrasting French and Scottish Traditions." Southern States Communication Association Conference. American Society for the History of Rhetoric Division. Frisco, TX. [cancelled due to COVID-19]

Presenter. 2019. "Translation as a Problematic Necessity." Association for the Rhetoric of Science, Technology, and Medicine Pre-conference, Baltimore, MD.

Presenter. 2019. "Adam Smith's Lectures on Rhetoric: An Illustration using Burkean Rules of Grammar." Southern States Communication Association Conference. Kenneth Burke Society Interest Group. Montgomery, AL.

Presenter. 2019. "Spontaneous Order as Rhetorical Invention: Interpreting Hayekian Economics through the Rhetorical Tradition." Southern States Communication Association Conference. History of Rhetoric Division. Montgomery, AL.

Presenter. 2018. "Rhetorical History of Enlightenment." Association for the Rhetoric of Science, Technology, and Medicine Pre-conference, Salt Lake City, UT.

Presenter. 2018. "Piety of the Enlightenment: Tensions in the Remembrance of Science." Southern States Communication Association Conference. Kenneth Burke Society Interest Group. Nashville, TN.

Presenter. 2018. "Visual Rhetoric as Scientific Persuasion." Southern States Communication Association Conference. Rhetoric & Public Address Division. Nashville, TN.

Presenter. 2017. "The Metaphoric Construction of the Space Frontier: Politics of Scientific Innovation." Southern States Communication Association Conference. Kenneth Burke Society Interest Group. Greenville, SC.

Presenter. 2016. "Disciplining the Fantasy Space." North American Society for the Sociology of Sport Annual Conference, Tampa, FL.

Chaired Panels & Panel Discussions

Chair. 2024. "Exploitation, Extraction, and Empowerment: Regarding Economic Logics in a Global Marketplace." National Communication Association Conference. Economics, Communication, and Society Division. New Orleans, LA.

Panelist. 2024. "La Raza Mentorship Panel: Mentorship and Community-Building for Greater Regard." National Communication Association Conference. Latino/Latina Communication Studies Division. New Orleans, LA.

- Chair. 2024. "Rhetorics of Evil, Consubstantiality, and the "Broken" Form: Essays on Kenneth Burke. Southern States Communication Association Conference. Kenneth Burke Society Interest Group. Frisco, TX.
- Chair. 2024. "Rhetoric and Religion as Resources for Resistance." Southern States Communication Association Conference. Kenneth Burke Society Interest Group. Frisco, TX.
- Panelist. 2024. "Beyond Man: Sylvia Wynter's Rhetoric." Rhetoric Society of America Conference. Denver, CO.
- Panelist. 2023. "Centering Ethics in the Citational Politics of Public Address." National Communication Association Conference. Public Address Division. National Harbor, MD.
- Chair. 2023. "Writing/Pedagogy/Rhetoric." Rhetoric and Religious Traditions Conference. Memphis, TN.
- Panelist. 2022. "The Future of the La Raza Caucus: An Open Forum." National Communication Association Conference. La Raza Caucus. New Orleans, LA.
- Chair. 2021. "Selected Papers from the Kenneth Burke Society." Southern States Communication Association Conference. Kenneth Burke Society Interest Group.
- Panelist. 2020. "The La Raza Caucus Responds to the 2020 Election." National Communication Association Conference. La Raza Caucus. Indianapolis, IN.
- Chair. 2020. "Deleuzian Concepts at the Crossroads of Philosophy and Rhetoric." National Communication Association Conference. Philosophy of Communication Division. Indianapolis, IN.

Invited & Guest Lectures

- Colloquium Presenter. 2024. "Reconsidering the Enlightenment: David Hume and the Future of Rhetoric of Science Research." University of Memphis.
- Presenter. 2023. "Miracles, Equivocation, and the Two-Books Metaphor." Rhetoric and Religious Traditions Conference. Memphis, TN.
- Colloquium Presenter. 2022. "Skepticism as Ethos: Hume's Response to the Epistemological Revolution." University of Georgia.
- Lecturer. 2021. "Public Speaking Pedagogy." University of Georgia (Graduate Practicum taught by Bjørn Stillion Southard).
- Lecturer. 2021. "Latinx Identity and Burkean Analysis." University of Georgia (Undergraduate course taught by Kesha James).
- Lecturer. 2021. "Enlightenment Rhetoric: Locke, Hume, Adorno and Horkheimer." University of Georgia (Graduate seminar taught by Barbara Biesecker).

Lecturer. 2020. "Latino Candidates, Audiences, and the Presidency." University of Georgia (Undergraduate course taught by Edward Panetta).

TEACHING EXPERIENCE

Vanderbilt University, Program in Communication of Science & Technology
(4 sections as instructor of record)

- CSET 1500, Communicating Science
- CSET 2850, Rhetoric, Science, and Public Controversy
- CSET 3890, Science, Skepticism, and Uncertainty

University of Memphis, Department of Communication & Film
(6 sections as instructor of record)

- COMM 2100, Communication Inquiry
- COMM 2381, Oral Communication
- COMM 3321, Argumentation and Advocacy
- COMM 3342, Communication and Leadership

University of Georgia, Department of Communication Studies
(15 sections as instructor of record)

- COMM 1110, Introduction to Public Speaking
- COMM 1500, Interpersonal Communication
- COMM 3300, Introduction to Rhetorical Criticism
- COMM 3310, Rhetoric of Science (Topics in Public Communication)
- COMM 4320, Political Campaign Communication (Teaching Assistant)

University of South Carolina, Department of English
(8 sections as instructor of record)

- SPCH 140, Fundamentals of Public Communication
- SPCH 145, Online Public Communication

University of South Florida, Department of Communication
(5 sections as instructor of record)

- COM 2000, Introduction to Communication (Teaching Assistant)
- SPC 2608, Public Speaking

UNDERGRADUATE ADVISING

- | | |
|----------------|--|
| 2024 - Present | Faculty Advisor, Program in Communication of Science & Technology, Vanderbilt University |
| 2023 - 2024 | Online Communication Advising Coordinator, Department of Communication & Film, University of Memphis <ul style="list-style-type: none"> - Advised over 25 undergraduate students enrolled in UofM Global pursuing online BA degrees in communication studies and film & video production. |

ADDITIONAL EMPLOYMENT EXPERIENCE

Grant Writer, Christ is Relief, Inc., Athens, Georgia (2022)

- A humanitarian, non-profit organization dedicated to providing relief to communities in the wake of natural disasters. To date, I have written grant proposals totaling \$150,000 for disaster relief efforts for this organization.

Research Consultant, Spoken with Authority, Washington D.C. (2018)

- A presentation skills consultancy that elevates the presence of professionals and promotes inclusion in organizations. I provided research on the benefits of sustained communication consultancy as well as pertinent literature on code switching, race, and whiteness in organizational contexts.

SERVICE

University Service

2023 - 2024	Undergraduate Co-Director, Department of Communication & Film, University of Memphis
2023 - 2024	Communication & Fine Arts Undergraduate Council Member, University of Memphis
2023 - 2024	Outreach Committee Member, Department of Communication & Film, University of Memphis
2023 - 2024	Lambuth/ Online Growth Committee Member, Department of Communication & Film, University of Memphis
2021 - 2022	Spotlight Scholar Co-Chair, Department of Communication, University of Georgia
2020 - 2021	Graduate Student Council Member, Graduate Student Association, University of Georgia
2020 - 2021	Diversity and Inclusion Council Member, Graduate Student Association, University of Georgia
2020 - 2021	Secretary, Blue Key National Honor Society, University of Georgia Chapter
2020 - 2021	Recruitment Liaison, Department of Communication Studies, University of Georgia
2019 - 2020	Treasurer, Communication Studies Graduate Forum, Department of Communication Studies, University of Georgia
2018	Communication Studies Graduate Form Member, Department of Communication Studies, University of Georgia
2018	Committee Member, USC Speech Competition, Speech Communication and Rhetoric Program, University of South Carolina

- 2017 Event Director, Speak Out Competition, Department of Communication, University of South Florida
- 2017 Pedagogy Potluck Volunteer, Department of Communication, University of South Florida
- 2016 Committee Member, Speak Out Competition, Department of Communication, University of South Florida
- 2015 Round Table Participant, "Lowering the Divide," Department of Communication, University of South Florida
- 2015 Committee Member, Graduate Communication Association, Department of Communication, University of South Florida
- 2014 - 2015 Vice Chair of Public Relations and Marketing, Club Council, Appalachian State University

Service to the Profession

- 2024 – 2025 Chair, Kenneth Burke Society Interest Group, Southern States Communication Association
- 2023 - 2024 Vice Chair Elect, Kenneth Burke Society Interest Group, Southern States Communication Association
- 2021 - 2024 Secretary, American Society for the History of Rhetoric Interest Group, Southern States Communication Association
- 2019 - 2022 Graduate Student Representative, Economics, Communication, and Society Division, National Communication Association
- 2019 - 2022 Secretary, Kenneth Burke Society Interest Group, Southern States Communication Association
- Ongoing- Conference Paper Reviewer
- Association of the Rhetoric of Science, Technology, and Medicine Division, NCA
 - Economics, Communication, and Society Division, NCA
 - Rhetoric and Public Address Division, SSCA
 - Kenneth Burke Society Interest Group, SSCA
 - American Society for the History of Rhetoric Interest Group, SSCA

PROFESSIONAL DEVELOPMENT

- 2023 Contributor, Speaking Prose: New Conversations Between the Humanities and the History of Economics, Nijmegen, Netherlands
- 2021 Ethics Bowl Judge, Department of Philosophy, Georgia State University

- 2021 Three Minute Thesis Competitor, Willson Center for Humanities and Arts, University of Georgia
- 2021 Atlanta Day Participant, Blue Key National Honor Society Sponsored Event, Georgia Governor's Office, Atlanta, GA
- 2020 Academic Research Seminar, Liberalism and Its Critics, Institute for Humane Studies
- 2012 Research Technician, Department of General Surgery, Medical University of South Carolina

MEMBERSHIPS

Rhetoric Society of America
 Southern States Communication Association
 National Communication Association
 Association for the Rhetoric of Science, Technology, and Medicine
 Religious Communication Association
 History of Economics Society

REFERENCES

Thomas Lessl, Ph.D. (Advisor)
 Department of Communication Studies
 University of Georgia—Athens, GA
 Email: tlessl@uga.edu
 Phone: (706) 542-4893

Barbara Biesecker, Ph.D.
 Department of Communication Studies
 University of Georgia—Athens, GA
 Email: bbieseck@uga.edu
 Phone: (706) 542-4893

Bjørn Stillion Southard, Ph.D.
 Department of Communication Studies
 University of Georgia—Athens, GA
 Email: bjorn@uga.edu
 Phone: (706) 542-4893