

PRE-MBA PROGRAMS 2020

A COMPILATION OF MBA FELLOWSHIPS,
PRE-MBA BOOT CAMPS, CONFERENCES, AND
NETWORKING EVENTS FOR INCOMING OWEN
MBA'S SEEKING EMPLOYMENT.

Each summer there are many outstanding opportunities available for admitted MBA students with recruiting partners. These include fellowships, conferences and industry-specific “boot camp” opportunities. The applicant may be responsible for expenses (travel, lodging, meals) associated with these opportunities. Details for some of these programs are still in the process of finalization by these companies. However, please check the Welcome to Owen website for updates.



VANDERBILT UNIVERSITY®
OWEN GRADUATE SCHOOL OF MANAGEMENT

CONSULTING



[JumpStart: Path to Management Consulting - Diversity Forum](#)

Forum Hosted Virtually: May 21-22, 2020

Application Deadline: April 1, 2020

JumpStart attendees gain hands on experience to understand the industry, function, the job, career progression, recruiting process, and how to get the job. Typically our forums are 2-2.5 day boot camp experiences providing focused time covering strategic topics in an engaging way at a time that makes sense for everyone. Business professionals such as senior executives, mid-level managers, recent hires and recruiting professionals engage with our attendees during the forum. Attendees and partners jump into interactive case studies, mock interviews, workshops, 1:1s, keynote addresses, and receptions.

FELLOWSHIPS



[Credit Suisse MBA Fellowship Program](#)

Application Deadline: Date TBD

The Credit Suisse MBA Fellowship for outstanding first-year MBA students interested in a career in investment banking. The Fellowship is offered to women and students of Black/African American, Hispanic/ Latino and/or Native American descent. To qualify, you must be enrolled in an MBA program in the United States and eligible for the Summer Internship Program. Successful applicants will demonstrate a strong interest in pursuing a career in investment banking and have a history of academic and professional achievement and a proven record of leadership.

As a Fellow, you will receive:

- A summer internship within Investment Banking in one of our U.S. offices.
- A \$40,000 stipend for your first year of business school. Fellows who opt for a second year of their MBA program, successfully complete the Summer Internship Program, and accept a full-time offer with Credit Suisse receive an additional \$40,000.

FINANCE



[JumpStart: Path to Finance or Financial Services Careers Diversity Forum](#)

Forum Hosted Virtually: May 19-20, 2020

Application Deadline: April 1, 2020

JumpStart attendees gain hands on experience to understand the industry, function, the job, career progression, recruiting process, and how to get the job. Typically our forums are 2-4 day boot camp experiences providing focused time covering strategic topics in an engaging way at a time that makes sense for everyone. Business professionals such as senior executives, mid-level managers, recent hires and recruiting professionals engage with our attendees during the forum. Attendees and partners jump into interactive case studies, mock interviews, workshops, 1:1s, keynote addresses, and receptions.



[Wells Fargo MBA Corporate & Investment Banking Diversity Summit](#)

Conference: Date TBD Charlotte, NC

Application Deadline: Date TBD

Wells Fargo is committed to developing the leaders of tomorrow, and as part of that commitment, we are proud to host an upcoming event for high-performing MBA candidates from diverse backgrounds. The Diversity Summit provides students with the opportunity to connect with one another and network with Wells Fargo leaders – all while facilitating an introduction to Wells Fargo's culture and the opportunities our programs provide. Meet senior management and WFS professionals from Investment Banking. Attend information sessions, panels, and networking events. Participate in accelerated interviews for our 2021 Investment Banking Summer Associate program & the WFS MBA Diversity Fellowship Program.

All travel and meal expenses will be paid by Wells Fargo Securities



[Wells Fargo MBA Corporate & Investment Banking](#)

[Women's Forum](#)

Conference: Date TBD Charlotte, NC

Application Deadline: Date TBD

You're invited to apply to a forum designed for women working toward their MBA. The event will help develop your understanding of the financial services industry, focusing on career opportunities in Investment Banking at Wells Fargo Securities. During the forum, you'll receive an overview of Wells Fargo's history and culture, career and industry overview workshops, networking opportunities, as well as participate in accelerated interviews for the 2020 Investment Banking Summer Associate Program. You'll also gain experience reviewing deals and case studies to further your development, all while enjoying what the Charlotte metropolitan area has to offer. The forum is open to all first-year, female MBA students interested in Investment Banking who are starting their first semester in a full-time MBA program in Fall 2020. As an attendee of this year's 2020 Wells Fargo Securities MBA Women's Forum, you also have the opportunity to interview for our MBA Diversity Fellowship Program for Investment Banking Associates.

All travel and meal expenses will be paid by Wells Fargo Securities



[Forté MBA Women's Financial Services Fast Track Conference](#)

Hosted Virtually: May 19-20 2020

Application Deadline: April 30, 2020

For the first time ever, our one-and-a-half day finance conference is going virtual! Join us online to explore endless financial career possibilities – from investment and private wealth management to investment banking and portfolio management. How can you FAST track your career in finance? Seize this virtual opportunity to excel. We will offer the same outstanding benefits as the in-person event – and more, including: Get personalized introductions to employers, entry to a virtual career fair, and access to an online community of like-minded peers. Gain early exposure to top financial firms before you hit campus this fall. Learn what financial services entails and about industry opportunities. Hear from women leaders in finance who will share the advantages of working in the challenging and rewarding world of financial services.

MARKETING

**CPG
CAMP**

**Real-world
marketing training**
by senior brand managers

[CPG Camp](#)

Program: Online at your pace

Purchase for \$147.00

CPG Camp (www.cpgcamp.com) is an online marketing and brand management bootcamp delivering the most critical skill sets and industry connections to break into the highly competitive Consumer Packaged Goods industry. CPG Camp focuses on the real-world, relevant skills to hit the ground running on Day 1 of any full-time or internship marketing position. Our curriculum is informed by an Advisory Board of senior CPG marketers from a variety of industries, and it is specifically designed to go beyond the theory taught at the University level. Each self-paced training module takes 30 minutes to 1 hour and is comprised of video-based instruction and assignments that simulate true on-the-job responsibilities. CPG Camp culminates with the Marketing Aptitude Test (MAT), with the highest scoring students receiving resume screens or interview opportunities at the largest brand management companies in the world. Completion of the MAT also earns each student access to a specialized recruiting database for marketing and brand management. Companies use this database throughout the year to find top talent for jobs and internships.



[P&G: MBA Brand Management Camp](#)

Bootcamp: Cincinnati, OH

Application Deadline: June 26, 2020

We, at Procter and Gamble, would like to encourage you to participate in our Procter & Gamble Marketing Graduate Summer Camp Program. It's a six-day, action-packed look at marketing opportunities at Procter & Gamble designed for students entering MBA programs in the fall. You'll have the opportunity to preview the key roles you could play in Marketing at P&G after completing your MBA. The interaction you'll have with key P&G executives will give you unique preparation for Business School. Camp is also your chance to experience the real-life projects and situations you could be handling upon completion of your MBA. Plus, you'll have the opportunity to learn from minority Marketing Managers who were once in your shoes.

P&G will cover all travel and lodging expenses.



[JumpStart: Brand Management & Diversity Forum](#)

Forum Hosted Virtually: May 18-19, 2020

Application Deadline: March 8, 2020

Applying an approach that resulted in 19 job offers while in business school for the two co-founders, functional business experience and recent insight from practical experience leading talent initiatives, we created JumpStart. Over the last 3 years, more than 200 members from the jumpstart network were hired into brand management or product management roles in the consumer product goods industry. Specific to our diversity forum, more than 60% of attendees were invited to interview and 40% received an internship offer before matriculation at business school. Our partners attend JumpStart diversity forums to engage with our talent pool focused on professional development, exposure to specific industry and functions, feature of the company – culture – people, and ensure an understanding of the recruiting process all while getting to know you. Individuals attend to JumpStart their game plan to pursue competitive careers, engage with our partners, get 1:1 time with partners, and network with peers seeking similar career progression. Workshops will be led by representatives from Beam Suntory, Cigna, ConAgra, Danone North America, General Mills, Sephora, and others.

LGBTQIA+



[ROMBA: 2020 Admitted Student LGBTQIA+ MBA Summer Treks](#)

June 11-12, 2020 Atlanta Marketing & Retail Trek
June 18-19, 2020 NYC Finance Trek
June 22-23, 2020 Minneapolis Marketing & Retail Trek
June 25-26, 2020 Chicago Consulting & General Mgmt Trek
July 16-17, 2020 San Francisco Technology & Retail Trek
July 20-21, 2020 Seattle Technology & Retail Trek
Application Deadline: Round 1 - March 13, 2020; Round 2 - April 10, 2020; Round 3 - May 10, 2020

The Reaching Out MBA Summer Industry Treks are open to newly-admitted LGBTQIA MBA students. The Treks are designed as learning and networking experiences for a select group of LGBTQIA students interested in either finance or marketing/retail. These are great opportunities for attendees to get a better understanding of what options they might consider within the industry, meet other LGBTQIA individuals admitted to MBA programs around the country, and network with LGBTQIA MBA alumni and professionals. Participating companies for the 2020 Treks will be announced in mid-April, please check back for more details. **Attendees will be responsible for travel and accommodations.**



[23rd Annual Reaching Out LGBTQIA Conference](#)

Conference: October 8-10, 2020
LA, California
Registration opens in April!

The 2020 Reaching Out LGBTQIA MBA & Business Graduate (otherwise known as ROMBA) Conference will provide lesbian, gay, bisexual, transgender and queer young professional leaders from around the world the opportunity to network, learn, and improve their skills so they will emerge stronger and more confident in the business world.

The conference is open to current, alumni and prospective LGBTQIA MBAs and business graduates and their active allies.

PRE-MBA CONFERENCES



[Forté MBA Women's Leadership Conference](#)

Conference: June 12-13, 2020 LA, California

Application Deadline: Date TBD

This annual event for both current and incoming MBA women will help you to prepare the most for your business school journey. Meet hundreds of likeminded women at this two-day conference and start winning in the business world before you even begin your MBA. Learn from highly successful women how to develop stand-out skills, project an authentic leadership style, and build an impressive and powerful network.

This is **your** time to take an opportunity to explore career paths, meet recruiters and mentors, and hear from today's most influential businesswomen.

Includes: the Forté Power Pitch Competition for a chance to pitch your idea live and win a cash prize, a Career Expo including Fortune 100 recruiters and 40+ companies, 30+ panels and workshops, 100+ speakers and presenters, and 600+ women colleagues from Forté MBA schools.



[Poets&Quants PreMBA Networking Festival](#)

Festival Hosted Virtually: May 8, 2020

Registration is open!

Poets&Quants' 5th Annual PreMBA Networking Festival is coming to NYC again in May. After four successful years of hosting this multi-industry trek, we're providing this unique opportunity exclusively to newly admitted MBA students from leading business schools. If you are starting your MBA program in the fall of 2020 and are looking to forge important connections, become more savvy about your MBA career options, and get a head start on making sure your MBA degree has an immediate payoff, do not miss the Poets&Quants PreMBA Networking Festival!

Cost to Attend: \$50

MBA CONFERENCES



Empowering Visionaries.



National Black MBA Association® is one of the largest non-profit organizations advocating minority business professionals year-round. The theme for this year's NBMBA Conference & Exposition is "*Transcend the Power of YOU: Empowered to Lead, Equipped to Succeed.*"

[NBMBA 42nd Annual Conference & Exposition](#)

Conference: September 22-26, 2020

Washington, D.C.

Application Deadline: Date TBD



[Prospanica Conference & Career Expo](#)

Conference: October 14-16, 2020

Las Vegas, NV

Application Deadline: Date TBD

Prospanica Conference & Career Expo is the premier platform for Latino professionals to connect with the companies looking to hire them. Prospanica provides a culturally relevant development experience designed to educate, inspire, and connect business leaders, entrepreneurs, seasoned and young professionals, and students.

VETERANS



[Goldman Sachs Veteran's Summit](#)

Summit: May 7-8, 2020 New York, NY

Application Deadline: March 15, 2020

Launched in 2011, this one-day career event targets first year MBA veterans and transitioning military members who are seeking summer internships in the financial services industry. Attendees will learn more about the firm, our internship opportunities, and how to navigate the recruiting process. They will also meet professionals from a range of divisions and network with members of the Firmwide Veterans Network.



[MBA Veterans Career Conference and Expo](#)

Conference: October 8-9, 2020

Chicago, IL

Application Deadline: Date TBD

The MBA VETERANS CAREER CONFERENCE is the nation's leading military and MBA diversity conference. Every fall, it connects 400+ 1st & 2nd year MBA students, all of whom are military veterans enrolled at top ranked programs with more than 60 of America's leading MBA employers.