2024/25 U.S. Higher Education Grant

P&G Fund

SPECIFICATIONS FOR HIGHER EDUCATION GRANT

o v e r v i e w

The P&G Fund Higher Education Grant Program provides support for efforts of regionally accredited U.S. colleges and universities that will better prepare students for success in business. A Selection Committee reviews all applications and selects the winning projects. Based on the scope of the project, grants ranging from $10,000 - $20,000 will be awarded. Awards are for one year only. The maximum any college or university will receive in one year is $50,000.

e l i g i b l e   p r o j e c t s

Grants will be provided for specific projects or programs, *not for operating support*. Examples of eligible projects include, but are not limited to:

1. Improving curriculum to be at the cutting edge in relevance and effectiveness.
2. Fostering and enabling leadership opportunities and learning.
3. Creating a learning environment that encourages and enhances innovation and creativity.
4. Strengthening diversity in thought, participation and ongoing interaction.

t i m e t a b l e

July 1 – September 30   Grant applications are accepted. Colleges and Universities must apply via Procter & Gamble's on-line grant application system.

October 15 – November 15   The Selection Committee reviews all applications and selects the winning proposals.

December   Applicants will be notified of the competition results.

<u>a p p l i c a t i o n   p r o c e s s</u>

1. Colleges and Universities must apply via P&G's on-line grant application system.

2. Colleges and Universities will answer a screening survey which will place them into this special application.

3. In fairness to all participating institutions, there is a limit of <u>two</u> applications per discipline (i.e., two applications from the School of Business, two applications from the School of Engineering, etc). For example, we will accept an application from a Professor of Mechanical Engineering <u>and</u> an application from a Professor of Chemical Engineering from the same College/University. If we receive more than two applications from the same discipline, we will ask your Dean to select the two that will be submitted for the competition.

4. All applications must be submitted by September 30 of the current year via Procter & Gamble on-line grant system (the system will automatically shut down at midnight EDT).

<u>s e l e c t i o n   p r o c e s s</u>

1. The Selection Committee is comprised of a cross-section of Procter & Gamble managers.

2. In evaluating each proposal, the Selection Committee considers the <u>specific need</u> the project is addressing, the <u>overall impact</u> the project will have, and the project's likely <u>effectiveness in achieving its stated success criteria</u>.

3. There is no restriction on the consecutive number of years that grants may be awarded to a single institution.

<u>g r a n t   c o n d i t i o n s</u>

1. The Selection Committee will determine the winners, and all decisions are final. Due to the large number of applications, we are unable to provide feedback applications.

2. The grant must be used as described in the application and should not be use to cover overhead cost, stipends or fellowships.

3. One college or university may apply for multiple grants supporting multiple programs but may not receive more than $50,000 in one year.

4. The PG Fund may suspend, change, or terminate this competition at any time, although grants being paid prior to any such action will be honored per the guidelines in place at the time the grant was first awarded.

5. The PG Fund has ultimate authority over this grant program and its decisions with respect to any matter relating to this program are final.

Program Details

This section includes questions about the program for which you are seeking funding.

Project Title or Program Name*

Please enter the name of the project or program for which you are seeking funding.

Character Limit: 250

For the next question, please summarize your program or project in <u>laymen's terms</u>. Your summary should include your project's objectives, its key benefits, and any explanation of how it better supports students within the following areas:

Program Summary - Program Must Meet One or More of The Following:*

Describe which criteria your program meets and how it would meet this criteria.

1. Career Development – This includes career centers, programs designed to advance the employability of students, and other projects or programs that support building a larger, more diverse base of employable students from that school.

2. Experiential Learning – Any programs or projects that provide students with more exposure to learning by experience (as opposed to traditional classroom-style learning) may fit within this area.

3. Innovation – This includes projects, programs, spaces, or materials designed to inspire and facilitate an innovative mindset (and capability) in that school's students. This area focuses on STEM fields and could include developing maker spaces or innovation labs.

4. Cross-Functional Collaboration - This includes projects or programs that involve collaboration among disciplines and focus on training students on agility and cross-functional skillsets.

Character Limit: 2000

Requested Grant Amount*

Please indicate how much funding you are requesting (must be between $10,000 and $20,000).

Character Limit: 20

Additional Funding

What additional funding, if any have you received for this program or applied for (not including this grant). Check all that apply.

Choices

College/University Funding
Other Funding

Higher Education Grant Spending

Itemize below how the Higher Education Grant would be spent to develop your project. Please keep in mind that expenditures regularly covered under the college/university's operating budget (e.g., use of a classroom) are not eligible for funding through this grant. Projects that utilize funding for salaries or overhead (operating costs) will not be considered.

For each area below, please enter the $$ amount that will be used to develop your project. Total must equal the amount you are requesting above. Enter a "0" in any area that does not pertain to your grant request.

Please note, P&G's Higher Education Grant cannot be used to cover salaries, stipends, travel for students or faculty or faculty professional development.

Materials*
Character Limit: 20

Equipment*
Character Limit: 20

Training*
Training for students (not for faculty/staff).

Character Limit: 20

Other*
Character Limit: 20

Ignore
Character Limit: 20

Ignore
Character Limit: 20

Cost Explanation*
Explain the costs detailed above (e.g., specific materials, equipment, location of training, other-conference registration expenses, etc.). Please include an estimated cost amount for each item listed.

Character Limit: 250

Program Outcomes*
What will you consider to be successful outcomes of your program and how will you measure effectiveness?

Character Limit: 2000

Program Targets*
For what level(s) of students is your program targeted? (Check all that apply).

Choices

Pre-College
Freshman
Sophmore
Junior
Senior
Graduate

People/Students Benefited*

How many people/students will this program benefit? (Include students and any others)

Character Limit: 15

Reapplied or Adapted*

Does your program have potential to be reapplied or adapted by other U.S. colleges/universities?

Choices

Yes
No

Sharing*

If your proposal is selected as a winner, may we share it with other colleges/universities?

Choices

Yes
No

Financial Information

Audited Financial Statement*

Do you have an audited financial statement?

Choices

Yes
No

Audited Financial Statement Upload*

Please attach your latest audited financial statement, including the auditor's summary letter.

File Size Limit: 25 MB

Payment Information

Name of Organization to be Paid

Character Limit: 200

Accounting Contact Name at Organization*

Who would you like us to contact if we have a payment related question? Please enter the first and last name of the accounting contact.

Character Limit: 250

Accounting Contact Email Address*

Please provide the email address of the accounting contact.

Character Limit: 254

Preferred Payment Method*

If you choose ACH/Electronic payment you will be taken to a separate secure site to enter your banking information. *If you choose Paper Check you are ready to click "SUBMIT APPLICATION" below.

Choices

ACH/Electronic
Paper Check

Account Information

NEW:

The Procter & Gamble Company, headquartered in Cincinnati, partners with Greater Cincinnati Foundation (GCF) for its corporate charitable giving. GCF handles the day-to-day administration, and P&G oversees all philanthropic and funding strategies as well as recommendations for all funding.

GCF's payment system offers a secure way to collect and verify your organization's bank account information. It provides fraud protection by offering multiple methods of verifying account ownership.

The link will open in a new window, leaving your application open.

After entering your banking information in the new window, you will need to return here to complete your application.

 CLICK HERE

Once you have entered your banking information in the other window, complete the electronic signature below and "SUBMIT APPLICATION".

Electronic Signature

We hereby confirm, that the entered data is truthful and correct, and if a change occurs, Procter & Gamble will be notified in advance. If the above information is not valid or inaccurate, Procter & Gamble is not responsible if a grant payment is delayed, not credited, or credited to an incorrect account as specified. Under penalties of perjury, I certify that the above statements are correct to the best of my knowledge and belief and are correct and complete.

The EIN you are giving is correct (or you are waiting for a number to be issued).

You are not subject to backup withholding.

Applicant acknowledges that the P&G corporate names, logos, and the names and logos of the various P&G brands are trademarks and exclusive property of The Procter & Gamble Company in the US and other countries. This agreement grants no right for Applicant to use or license any of the P&G Marks nor for P&G to use or license any trademark owned by Applicant.

Electronic Signature*
Choices
I AGREE

Name*
Character Limit: 250

Title/Position*
Position Title

Character Limit: 250

Date*
Character Limit: 10