

SAM SMITH

P: (987) 654.3210 | E: s.smith2022@vanderbilt.edu | LinkedIn.com/GoDores | Nashville, TN | they/them

EDUCATION

Vanderbilt University

Bachelor of Arts, English and Communication Studies; Minor in Cinema and Media Arts

Cumulative GPA: 3.45/4.0, Major GPA: 4.0/4.0

Honors: Dean's List (Fall 2020, Spring 2021, Spring 2022)

Relevant Coursework: Interpersonal Communication, Literary and Cultural Analysis, Intermediate Nonfiction Writing

Nashville, TN

Expected: May 2024

PROFESSIONAL EXPERIENCE

Ogilvy Public Relations Worldwide

Public Relations Intern

New York, NY

May 2022 – August 2022

- Developed and maintained media lists through comprehensive online research and 20+ virtual interviews
- Created press materials, including fact sheets and backgrounds, to feature updates and relevant communication
- Proposed new method for compiling client data that after implementation led to \$20,000 of projects for the team
- Constructed 5 client presentations for Senior Account Executive after collaborating on research together
- Prepared 10 pitch letters and composed weekly team memos
- Contributed to brainstorming sessions in weekly meetings with Public Relations Department

SPIN Magazine

Advertising Intern

New York, NY

June 2021 – August 2021

- Collaborated with 4 Ad Representatives and Coordinators to secure advertisements and prospect new clients
- Cultivated and maintained relationships with new advertisers including Coca-Cola and Nike
- Prepared 10+ events for concert series of new artists in partnership with the Marketing Department
- Connected with 7 key Entertainment stakeholders from record labels, clubs, and other outlets

Vandy in Hollywood Summer Internship Program

Entertainment Intern

Virtual

July 2021

- Managed 20+ marketing campaigns to elevate a local nonprofit's social media brand, expanding to 5,000+ subscribers
- Gained exposure to Entertainment professionals and industry hot topics through a career development speaker series
- Received mentorship and guidance from Vanderbilt University alumni in Hollywood

CAMPUS INVOLVEMENT

Vanderbuddies

Education Volunteer

Nashville, TN

September 2019 – Present

- Tutor 6 children ages 5-10 at Edgehill Elementary in math and science in both a group setting and one-to-one
- Ensure learning comprehension for younger students by reading stories and assisting teacher with lesson plans

Psi Chi Honorary Society

President

Nashville, TN

September 2020 – Present

- Coordinate "Getting into Graduate School" panel with 3 professors as guest speakers
- Produce and manage list-serv to distribute professional development opportunities about conferences and internships to a student group of 200+ members

Zeta Beta Zeta Sorority

Vice President

Nashville, TN

January 2020 – Present

- Oversee internal chapter operations by supervising 20 officer positions
- Plan off-campus retreat for pledge class of 35+ new members to facilitate sorority connection and engagement
- Raised \$10,000 for Big Brothers/Big Sisters serving as chair for Philanthropic Committee

SKILLS

Languages: Spanish (fluent in conversation, reading, and writing)

Software: Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Adobe InDesign, WIX, Javascript

Other: Marketing, Advertising, Video Editing, Social Media Management, Photography, Script Writing, Web Development