

# MENU OF SERVICES

## EMPLOYER PROGRAMS

Handshake utilizes standard language for their employer events requests. Below are the categories to select based on the type of event you would like to host at Vanderbilt University.

### *Employer Onsite*

#### **Case Competition**

Does your organization have a problem that you are looking for talented Vanderbilt minds to help solve? Sponsor a case competition for a class, a student organization, or a targeted group of students you may be interested in hiring.

#### **Site Visit**

Want the opportunity to connect with students off-campus? Invite Vanderbilt talent into your office for an in-person or virtual site visit. During a site visit, you can host a group of students to showcase your organization's office culture, share about available internship and full-time opportunities, and provide more information about your organization and various career paths to potential candidates.

#### **Trek**

Want to be considered for a future trek? Treks are location-based events that involve multiple site visits, and typically involve financial sponsorship and/or a meal provided to 20-30 students. Oftentimes these take place over the course of one to two days and feature employers in similar industries or with similar corporate social responsibility goals. Trek locations change annually, so connect with your Employer Relations Specialist to express your interest in serving as a host site.

### *Info Session*

#### **Information Session**

Host an information session to inform Vanderbilt talent about your organization, career opportunities, industry tips and tricks, or anything related to recruiting. Information Sessions can be held in person or virtually. We suggest hosting information sessions Monday through Thursday between 5:00 p.m. to 8:00 p.m. CT.

#### **Instagram Takeover**

Instagram Takeovers are a great way to boost your brand awareness at Vanderbilt! By hosting an Instagram Takeover through the Career Center's account, you can connect and engage with students about upcoming opportunities or events.

#### **Tabling**

Reserve a table in high-traffic areas of campus to informally chat with Vanderbilt students! Employers are welcomed and encouraged to bring tabling supplies such as handouts, swag, tablecloths, logo display, etc. Information tables are typically scheduled during the day when a higher majority of students are on campus.

## *Networking*

### **Coffee Chat**

Interested in engaging with students one-on-one? Hosting a Coffee Chat is the perfect opportunity to casually discuss internships or full-time roles with your company and get to know Vanderbilt's talent. They can be held in the Career Center, virtually, at a local Coffee Shop, or off-campus site!

### **Curiosity Conversation**

Want to help educate students on your industry? Curiosity Conversations are meant to be exploratory, one-on-one casual discussions. Topics of conversation could include possible career paths, industry knowledge, resources, etc. Target students for Curiosity Conversations are typically in the beginning stages of their career exploration, specifically First & Second Year Students.

### **Customized Program**

Are you interested in hosting a recruiting event not listed on the menu? Let us know your idea and how we can best support. We're always open to new, innovative ways to connect employer partners with Vanderbilt talent.

### **Office Hours**

Similar to coffee chats, office hours serve as an opportunity for a casual group or one-on-one drop-ins between Vanderbilt students and members of your organization. Topics for office hours can include company overview, position openings, industry tips, and more.

## *Speaker/Panel*

### **Panel**

Host a panel to educate students on an industry-specific topic. We encourage thought leaders from your organization to explore various career paths, industry trends, diverse perspectives, etc. Panels promote conversations and Q&A between panelists and students.

### **Special Guest Speaker**

Are you (or do you know) an industry expert who would like to share their knowledge with Vanderbilt students? Invite a guest speaker sponsored by your organization to deliver industry knowledge or discuss emerging topics in a formal setting.

### **Student Lunch & Learn**

Inform potential Vanderbilt candidates about industry-related topics over lunch! Student Lunch & Learns provide an opportunity for informal engagement with students during the lunch hour.