

## VANDY ON MADISON AVE

Vandy on Madison Avenue was created by
Vanderbilt alum Daniel Lovinger '87 to introduce
students to opportunities in media and
communications. The VMA program includes a
spring speaker series with industry- experts, as
well as a summer trek in New York City. VMA
participants range from first-year to graduate
students and even Vanderbilt alumni! The trek
consists of three media-related employer site visits
with speakers and culminated in a panel of
Vanderbilt alums from NBCUniversal.



## TIMELINE

October VMA Info Session & Application open

on Handshake

November Applications close

January - April Monthly Speaker Series

**April** Lovinger Fund Applications Due

May NYC Industry Trek

