

CORNELIUS C. VANDERBILT

(123) 456-7891 | student@vanderbilt.edu | linkedin.com/in/vandystudent | Nashville, TN | he/him/they/them

EDUCATION

Vanderbilt University | Nashville, TN
Bachelor of Arts in Communication Studies

Anticipated May 2023

University of Valencia | Valencia, Spain
Study Abroad: Concentration in Spanish language and culture

August 2021 – December 2021

PROFESSIONAL EXPERIENCE

EZ Marketing, Inc. | Nashville, TN
Marketing & Communications Intern

May 2022 – Present

- Develop, design, and maintain business website to automatically push out content to social media sites on a weekly basis
- Perform projection analysis based on platform trends, analyze new accounts to develop performance analysis
- Facilitate relationships with partner sites to increase website hits by 150%
- Work alongside COO and CEO to develop new marketing strategies and campaigns
- Participate in weekly team meetings and contribute to brainstorming and idea generation
- Establish and grow a social media presence

Vanderbilt University | Nashville, TN
Research Assistant

August 2021 – Present

- Conduct historical research on television marketing strategies under the supervision of Professor Charles Commodore
- Interviewed local community members for a larger project that studies the impact of race representation in advertising and marketing trends on underrepresented populations since the 1980s
- Produce spreadsheets that include a clear and concise summary of my findings and sources

LEADERSHIP EXPERIENCE

VU Communications Review | Vanderbilt University | Nashville, TN
Senior Editor (2021-Present); Junior Editor (2020-2021)

August 2020 – Present

- Utilize Adobe InDesign to design and publish the semi-annual magazine
- Edit and prepare 15+ pieces for publication
- Guide newer members through the process of selecting appropriate pieces for publication

Upsilon Alpha Delta Fraternity | Vanderbilt University | Nashville, TN
Vice President

August 2021 – May 2022

- Led the nominating committee to select 10 members for chapter involvement and leadership roles
- Mentored and coached the new executive board and committee chair members

Upsilon Alpha Delta Fraternity | Vanderbilt University | Nashville, TN
Treasurer

August 2020 – May 2021

- Maintained financial records for \$50,000 yearly budget, maintained organizational assets in excess of \$200,000
- Projected yearly revenues and expenditures to develop annual budget

Alternative Spring Break | Vanderbilt University | Chicago, IL
Volunteer

March 2020

- Painted homes for families in need, fed the homeless, and learned more about immigration laws
- Translated legal documents and informational guides from English to Spanish

ADDITIONAL SKILLS

Language: Fluent in Spanish

Technology: Advanced in Adobe InDesign, Proficient in Microsoft Office