

Sample Guesstimates/ Brainteasers

- How many telephone booths are there in Manhattan?
- How many manhole covers are there in Manhattan?
- How many cell phones are there in the U.S.? How many residential landlines are there in the U.S.? How many business landlines are there in the U.S.?
- How many cups of coffee are consumed in the U.S. on a daily basis? How many are sold at Starbucks vs. Dunkin' Donuts? How many are consumed at home vs. outside the home?
- How many elementary school textbooks are used in the U.S. on a daily basis?
- How many K-12 school teachers are there in the U.S.?
- How many credit cards are there in the U.S.?
- How many televisions are there in the U.S.?
- How many iPods are there in the U.S.?
- How many cars are there in the U.S.?
- How many new cars are purchased each year in the U.S.?
- How many pets are there in the U.S.? How many dogs? How many cats?
- How many cans of cat food are sold in the U.S. on a weekly basis?
- How many cans of soup are sold on the U.S. per month on average?
- How much do you think Home Depot's sales will grow next year?
- How much do you think Wal-Mart's sales will grow next year?
- How much do you think Starbucks's sales will grow next year?
- How much do you think Pfizer's sales will grow next year?
- How much do you think Universal Music's sales will grow next year?
- What will the price of a cup of Starbucks coffee be in five years?
- What will the price of a gallon of milk be in 10 years?

Data points to know for brainteasers:

- Population of the U.S.: 300 million (this could range from 250 to 300 million, so make your assumption clear)
- Number of households in the U.S.: 100 million (this could range from 100 to 150 million, so make your assumption clear)
- Annual GDP growth in U.S.: 3 to 5 percent