

Leveraging



Linked



Ashley Brady, Ph.D.
BRET Office of Career Development
Vanderbilt University

ASPIRE JSS | November 30, 2023

Do I *really* need a LinkedIn profile?



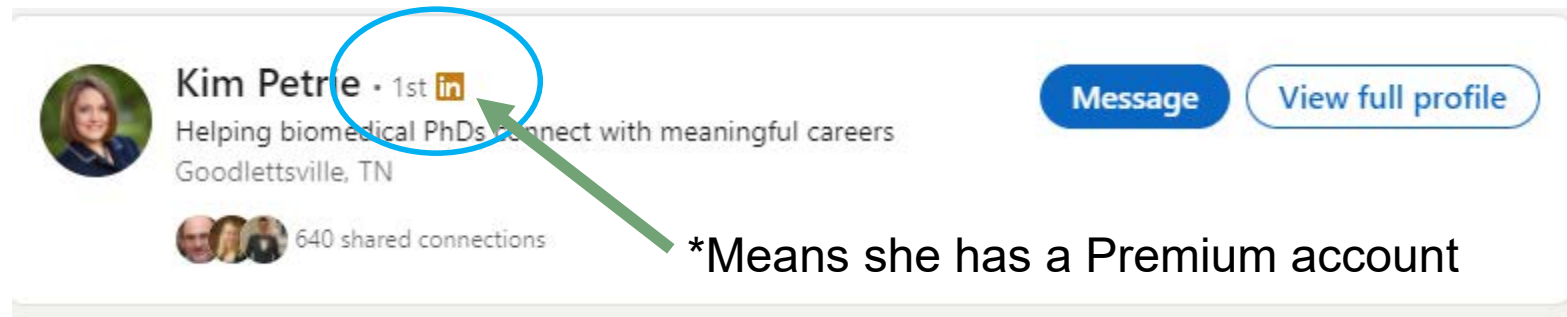
Do I need LinkedIn premium?



<https://www.makeuseof.com/tag/reasons-linkedin-premium-worth/>

Your Network and Degrees of Connection

- 1st degree: people you are directly connected with



- 2nd degree- connections of your 1st degree connections.
 - You can send them an invitation by clicking Connect or contact them through an InMail or an introduction.
- 3rd degree- connections of your 2nd degree connections
 - If their full first and last names are displayed, you will be able to send them an invitation by clicking Connect.
 - If only the first letter of their last name is displayed, clicking Connect is not an option but you can still contact them through an InMail or an introduction.

Three ways LinkedIn helps you connect



Build a professional online identity



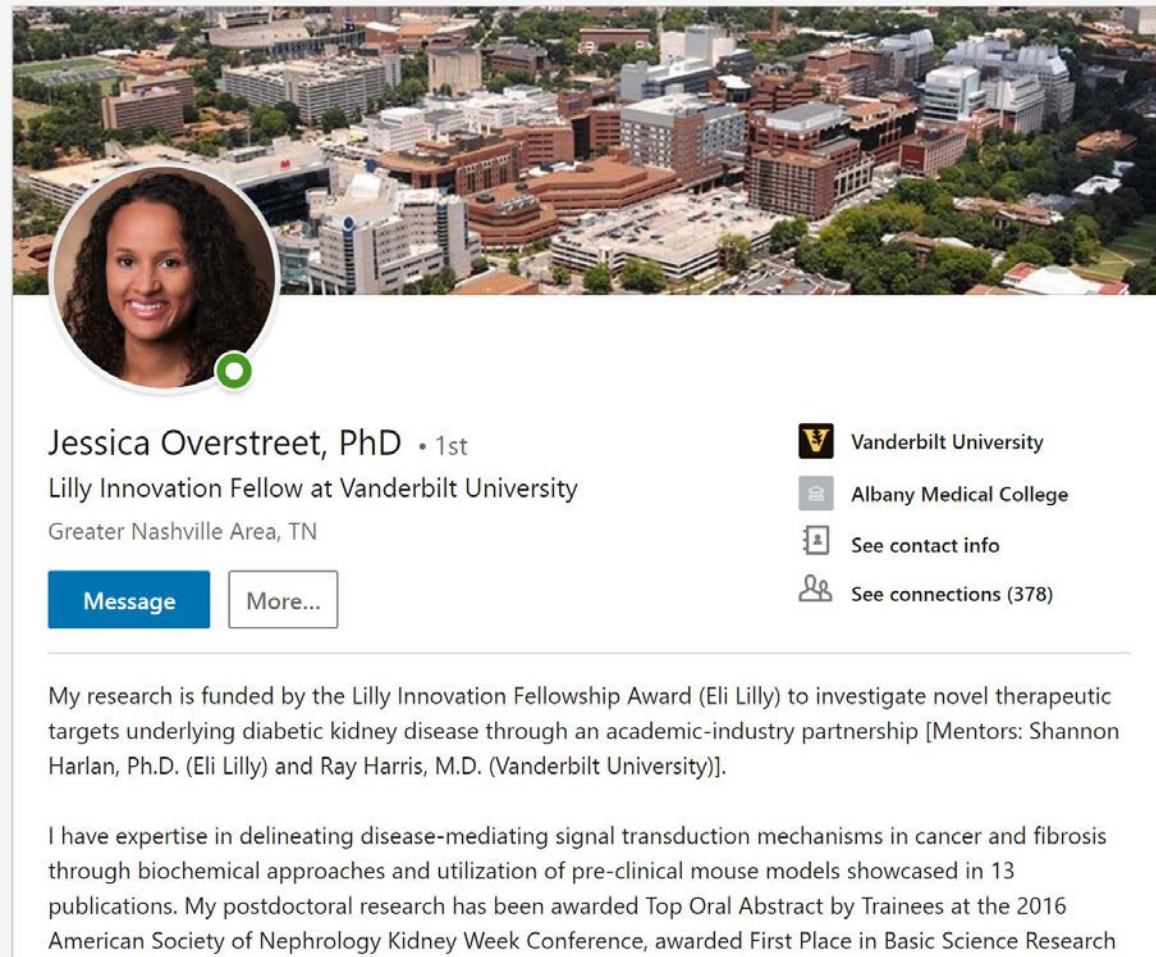
Connect with people you know and build and develop your network



Research career paths, companies, and job opportunities

Most Important Places to Address

- Profile Picture
- Background Image
- Headline
- About Section
- Experience
- Up-to-date email
- Claim your ID
- Multi-media



Linkedin profiles with a photo are:

21x

more likely to
be viewed



9x more connection
requests

Profile picture guidelines

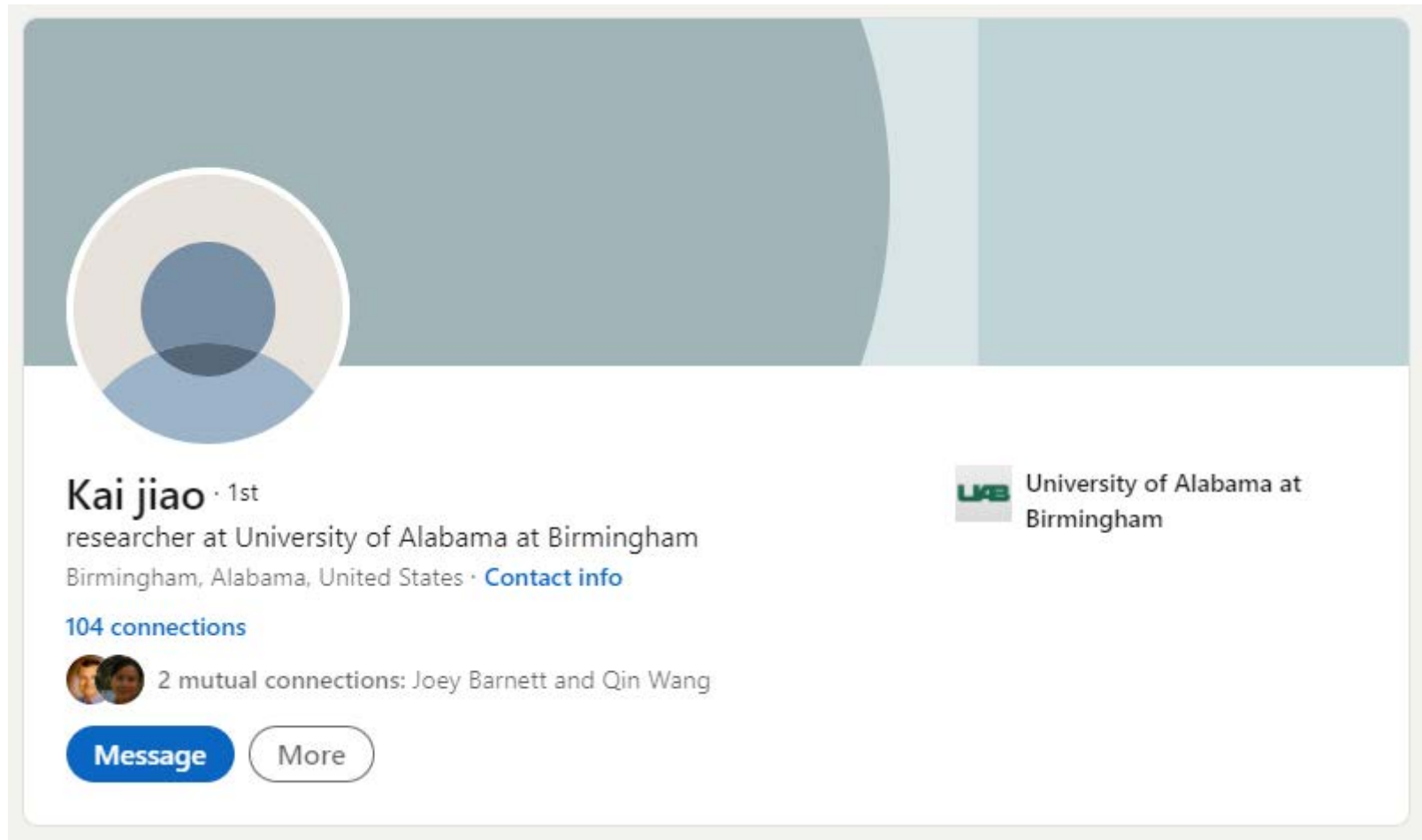
- Make sure settings show your picture
- Just you in the picture
- Good lighting
- Close-up head shot

Headshot Days with BRET

- Occurs quarterly
- Grad student and postdoc days
- Announced via email and/or our newsletter
- Slots fill fast



Background Image





Megan E. Vogel, Ph.D. • 1st

Research Fellow | Passionate about Discovering & Developing New Therapeutic Targets in Diseases

Cambridge, Massachusetts

Message

More...



Vanderbilt University Medical Center



University of Cincinnati



See contact info



See connections (251)

Ph.D. trained molecular and cellular scientist focused on translational medicine and studying pathways related to cardiometabolic and chronic inflammatory diseases. Experience using primary cell isolation, immunoassay development, cell-based signaling approaches, cellular and molecular cloning strategies, ...

Show more ▾



Chris Smith, PhD • 1st

Neuroscientist ★ Neuroimaging ★ Genetics ★ Individual Differences ★ Dopamine ★ Pharmacology ★ Addiction Research

Greater Nashville Area, TN

Message

More...



Vanderbilt University



University of North Carolina at Chapel Hill



See contact info



See connections (500+)

I am a neuroscientist interested in understanding how valuation and choice are encoded in the brain. Using behavioral genetic and neuroimaging techniques, I am investigating how preferences and subjective experience are shaped by the neural modulator dopamine. Understanding choice behavior and how it can go awry has implications for why individuals make irrational choices in their daily lives and the poor choices seen in psychopathologies like drug addiction.



Jessica Overstreet, PhD • 1st

Lilly Innovation Fellow at Vanderbilt University

Greater Nashville Area, TN

Message

More...



Vanderbilt University



Albany Medical College



See contact info



See connections (378)

My research is funded by the Lilly Innovation Fellowship Award (Eli Lilly) to investigate novel therapeutic targets underlying diabetic kidney disease through an academic-industry partnership [Mentors: Shannon Harlan, Ph.D. (Eli Lilly) and Ray Harris, M.D. (Vanderbilt University)]. I have expertise in delineating disea...



Ashley (E.) Brady

Connector of People and Ideas | Assistant Dean of Biomedical
Career Engagement and Strategic Partnerships

Nashville, Tennessee

Add profile section ▼

More...



Vanderbilt University School
of Medicine



Vanderbilt University School
of Medicine



See contact info



See connections (500+)

SUMMARY OF QUALIFICATIONS • Adept at building and managing professional relationships with internal and external stakeholders. • Efficient and with keen attention to detail when managing multiple projects and deadlines. • Experienced biomedical research scientist with expertise in molecular pharma...



New BRET course offers
introduction to data science



Beyond The Lab: Ashley Brady,
PhD

Background Image

- Opportunity to make your profile stand out
- Choose something representative of you or personal
- Don't use copyrighted material!
- UnSplash, Pixabay, Pexels- royalty free images (others?)
- Vanderbilt has Flickr Sites available:
 - VU: <https://www.flickr.com/photos/digitalvu/albums>
 - VU Sch of Med: <https://www.flickr.com/photos/vusm/albums>
- Take your own: a vacation spot, the skyline, your lab bench, your favorite microscope, imaging data, coffee shop etc...

Headline

- 120 characters
- Defaults to your current job title
- Personal branding opportunity
- Choose something interesting to catch people's eye
- Use key words!
- Capture some of your philosophy, life goals or passion



Diane A. Safer, PhD

Strategic Career Services Professional | Relationship Cultivator | Communications Specialist | Community Builder
Connected 3 months ago



Mike Firmand

Employer Relations and Career Development in Higher Education
Connected 3 months ago



Ben Studdard, MD

Nephrology and Healthcare Innovation
Connected 3 months ago



Lauren A. Easterling

Curriculum Specialist | Career Developer for Grad Students and Postdocs | Advocate for Gender Minorities
Connected 3 months ago



Jean-luc Doumont

Founding partner, Principiae
Connected 3 months ago



Jessica Tracy, PhD

Biochemist - Research Scientist - Project Manager - CrossFit Enthusiast - Let's Connect! -
Connected 4 months ago



Bethany L. Dale

Doctoral Candidate at Vanderbilt University Department of Molecular Physiology & Biophysics
Connected 4 months ago



Eric Figueroa

Ph.D. Candidate in Pharmacology at Vanderbilt University
Connected 4 months ago

About

- 2000 characters (including spaces) = appx 300-350 words.
- Tell your story (facts are in the “Experience” section below)
- Share values, passions and strengths
- Tell what you want to accomplish (goals)
- This is not as easy as it might seem; can take some time to write

About

PhD candidate in Cell and Developmental Biology, specializing in the role of motor proteins in enterocyte development. Significant research experience in academia, excellent interpersonal communication skills, with an interest in pursuing biology within the context of public health policy.

About

I love pushing boundaries - daring to ask the unknown and discover answers. My passion is all about understanding disease and finding new ways to cure or treat sick individuals. As a Postdoctoral Research Fellow in the Department of Medicine, Diabetes, Endocrinology, and Metabolism Vanderbilt University, I am committed to advancing our understanding of the pathophysiology of diabetes by studying intracellular signaling mechanisms controlling insulin and glucagon secretion and paracrine signaling in human islets.

Experience

Experience



Scientist, Pre-Clinical Biology
Rhythm Pharmaceuticals Inc. · Full-time
Aug 2020 – Present · 2 mos
Boston, Massachusetts, United States



Scientist
AnToIRx, Inc. · Full-time
Jun 2019 – Jun 2020 · 1 yr 1 mo
Greater Boston Area

- Conducted cellular and molecular experiments to support technology platform
- Led therapeutic programs in colitis and AAV, and assisted in multiple sclerosis and celiac disease programs
- Designed, optimized and established an in vitro system using human peripheral blood ...[see more](#)



Postdoctoral Research Fellow
Vanderbilt University Medical Center
Apr 2017 – Jun 2019 · 2 yrs 3 mos
Greater Nashville Area, TN

Advisor: Kevin D. Niswender, M.D., Ph.D.

- Led and conducted genetic, cellular and molecular experiments to investigate human variants of the glucagon-like peptide-1 receptor (GLP-1R) provide protection against diabetes and ...[see more](#)



Graduate Research Fellow
University of Cincinnati
Jun 2011 – Mar 2017 · 5 yrs 10 mos
Cincinnati, OH



Postdoctoral Research Fellow

Vanderbilt University Medical Center

Apr 2017 – Jun 2019 · 2 yrs 3 mos

Greater Nashville Area, TN

Advisor: Kevin D. Niswender, M.D., Ph.D.

- Led and conducted genetic, cellular and molecular experiments to investigate human variants of the glucagon-like peptide-1 receptor (GLP-1R) provide protection against diabetes and cardiovascular disease
- Generated and edited vector constructs and engineered them into human cell lines
- Designed, optimized, and performed in vitro pharmacological assays to assess how the GLP-1R variants alter receptor coupling to downstream signaling pathways using reporter genes, fluorescence and ELISA assays
- Co-led project and studies focusing on discovering positive allosteric modulators (PAMs) of GLP-1R for pharmaceutical potential utilizing Functional Drug Screening System through collaboration with medicinal chemists in the Vanderbilt Center for Neuroscience Drug Discovery (VCNDD)
- Operated and maintained high-throughput automated screening equipment
- Collaborate with investigators in the Vanderbilt Division of Allergy, Pulmonary, and Critical Care Medicine on defining a novel mechanism by which GLP-1R activity downregulates immune responses to allergens in the setting of obesity
- Developed and performed in vitro assays to assess GLP-1R activity in human and mouse bronchial epithelial cells by transient transfections, reporter gene and fluorescence assays
- Participated in preparing and writing grant applications

[see less](#)



Graduate Research Fellow

University of Cincinnati

Jun 2011 – Mar 2017 · 5 yrs 10 mos

Cincinnati, OH

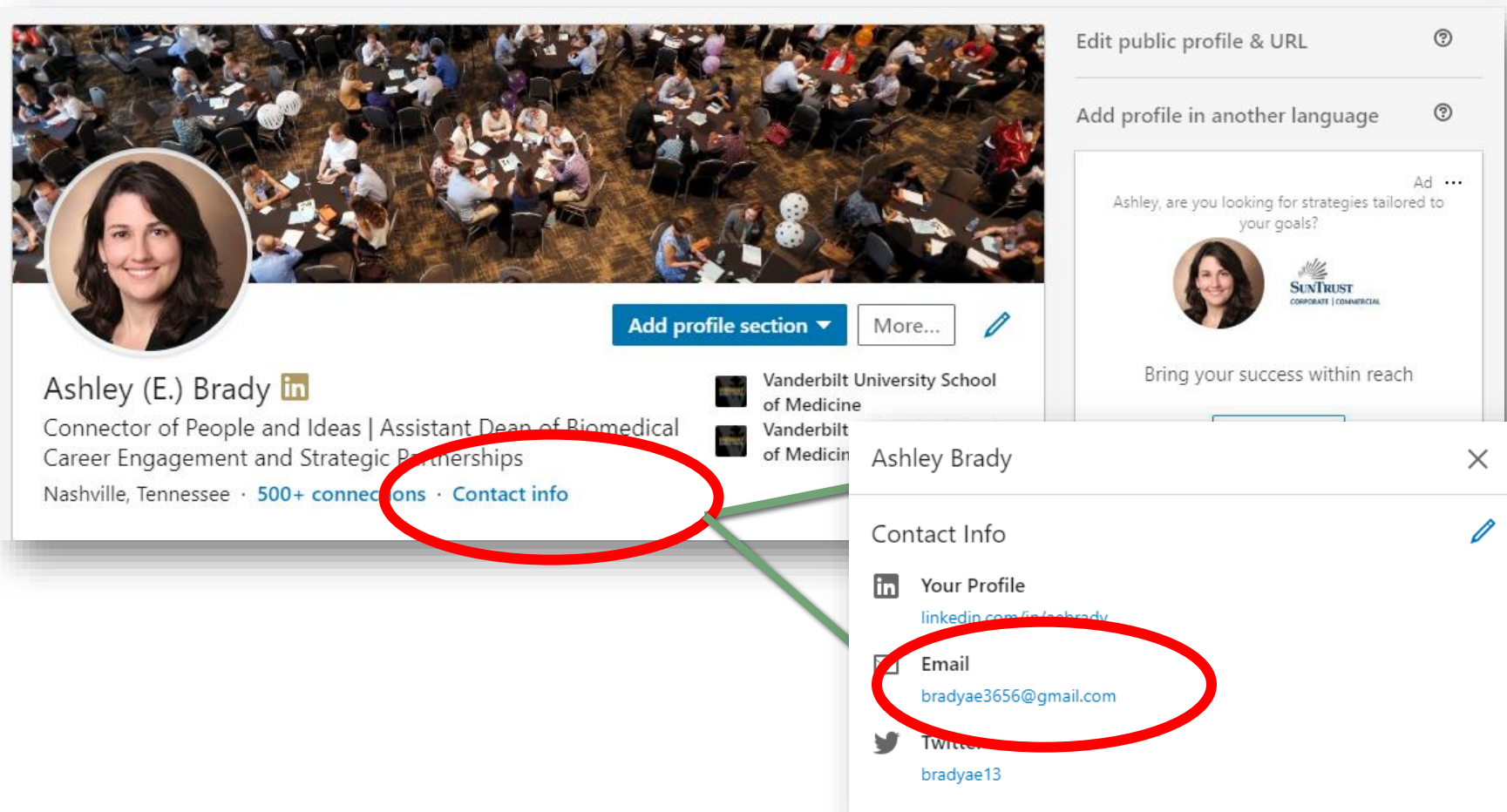
Ph.D. in Pathobiology and Molecular Medicine

Advisor: Stephen D. Zucker, M.D.


- Led and conducted cellular and molecular studies to investigate the role of VCAM-1 and ICAM-1 in the pathogenesis of atherosclerosis and ulcerative colitis and, to elucidate the molecular mechanisms underlying the protective effect of bilirubin
- Successfully established an in vitro system that mimics adhesion to and migration of monocytes and lymphocytes across isolated human endothelial cells
- Utilized in vivo mouse models to understand the physiological and pathophysiological roles of VCAM-1 and ICAM-1
- Collaborated to publish 3 peer-reviewed manuscripts
- Invited to present formal seminars and several posters at departmental, regional and national conferences

[see less](#)

Use a permanent email address



The image shows a LinkedIn profile for Ashley (E.) Brady. The profile header includes a circular profile picture and a background image of a large group of people sitting at round tables in a hall. Below the header, the name 'Ashley (E.) Brady' is followed by a LinkedIn icon. The headline reads 'Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships'. The location is 'Nashville, Tennessee' and the number of connections is '500+'. A red circle highlights the 'Contact info' link. A callout box titled 'Ashley Brady' is open, showing the 'Contact Info' section with a red circle around the email address 'bradyae3656@gmail.com'. The callout also shows the 'Your Profile' link and the Twitter handle 'bradyae13'.




Ashley (E.) Brady 

Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships

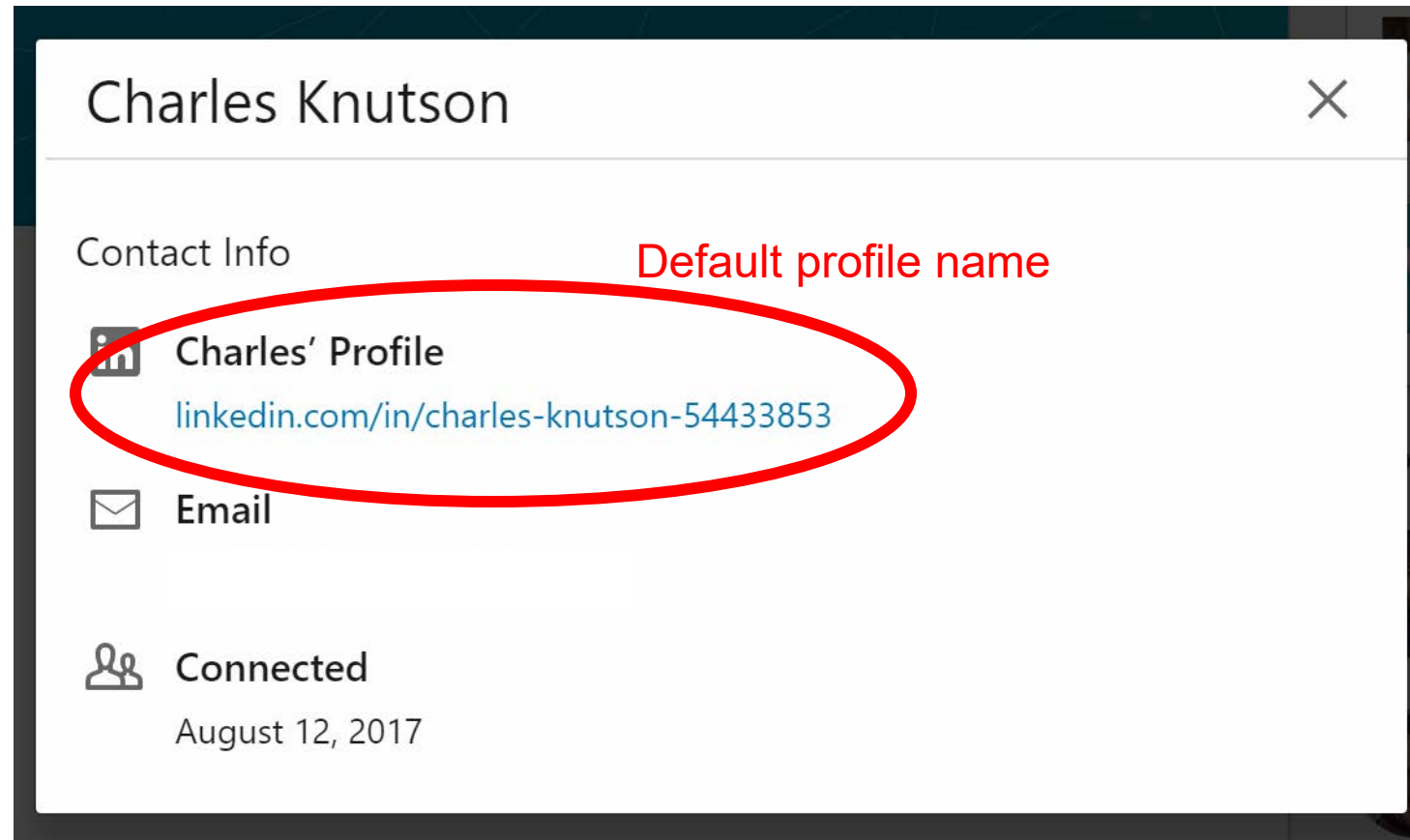
Nashville, Tennessee · 500+ connections · [Contact info](#)

Ashley Brady

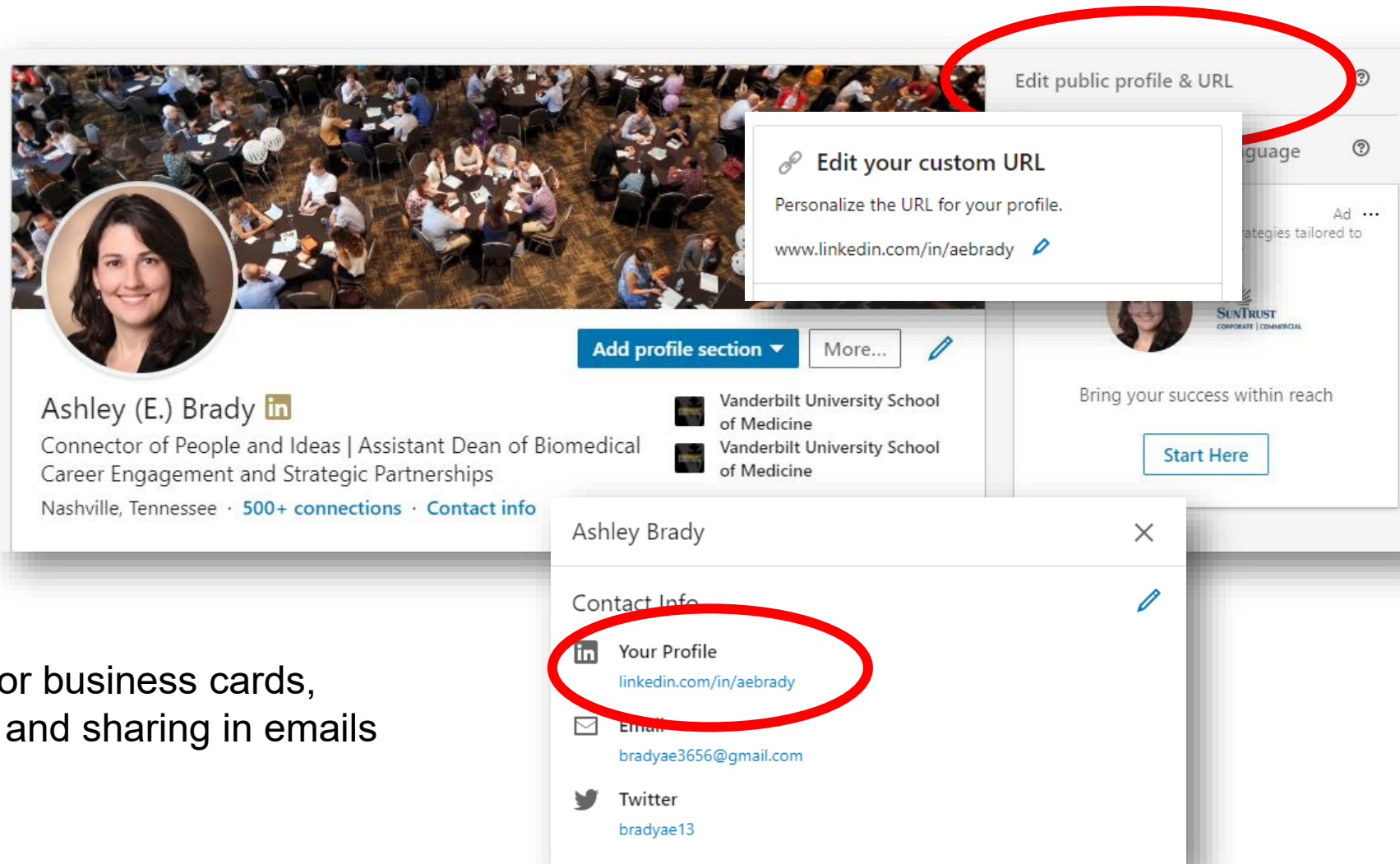
Contact Info

-  **Your Profile**
[linkedin.com/in/ashbrady](https://www.linkedin.com/in/ashbrady)
-  **Email**
bradyae3656@gmail.com
-  **Twitter**
[bradyae13](https://twitter.com/bradyae13)

Claim your LinkedIn Profile URL



Claim your LinkedIn Profile URL



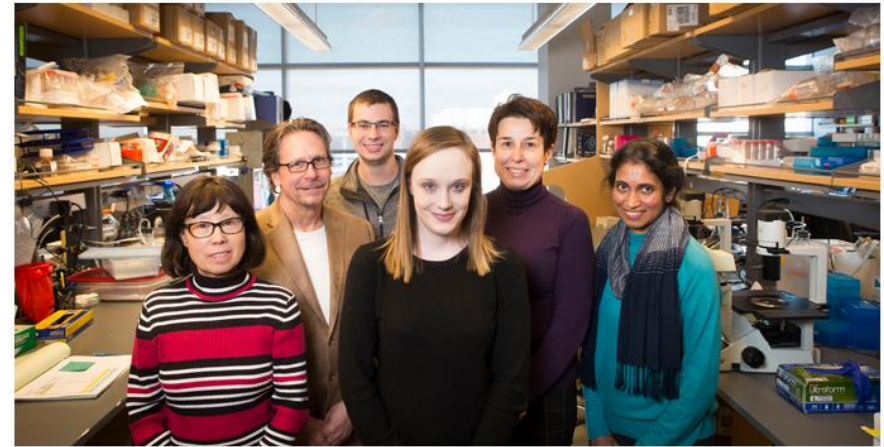
* Better for business cards,
resumes and sharing in emails

Multi-media add-ons

- Videos
- Photos
- Slide sets
- PDFs (resume or poster etc...)
- News stories about you and your team (Reporter??)
- Be careful of manuscripts that are copyrighted

Beta cell biomarker findings may speed diabetes research

Nov. 29, 2018, 9:44 AM



The team studying a biomarker for insulin-producing beta cells includes, from left, Chunhua Dai, MD, Greg Poffenberger, John Walker, Diane Saunders, PhD, Marcella Brissova, PhD, and Radhika Aramandla. (photo by Susan Urry)

by Bill Snyder

Researchers at Vanderbilt University Medical Center have identified a biomarker for insulin-producing beta cells. Their [finding](#), reported this month in the journal *Cell Metabolism*, could lead to improved ways to study and treat diabetes.

****Personal Branding— what are you an expert in?**

Three ways LinkedIn helps you connect



Build a professional online identity



Connect with people you know and build and develop your network



Research career paths, companies, and job opportunities

Join Groups

The screenshot shows the LinkedIn interface for a group. At the top is a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Learning. Below this is a search bar and a banner for a Business Insider Premium advertisement. The main content area features a group profile for 'Vanderbilt University Biomedical Research Graduate and Postdoctoral Trainees and Alumni'. The profile includes a cover photo of four people, a profile picture of Ashley Brady, and a description of the group. A red circle highlights the '1,113 members' text. To the right of the member count is a list of member avatars and a '+99' button. Below this is a blue 'Invite connections' button and a 'See all' link. At the bottom of the group profile is a section titled 'About this group' with a description: 'This LinkedIn group is for current and former graduate students and postdoctoral fellows who conducted biomedical research at'. On the left side of the group profile, there is a 'Recent' section with a list of groups and a 'Groups' section with a list of groups.

BUSINESS INSIDER Premium - 'Big 4' salaries revealed: How much Deloitte, KPMG, EY, and PwC pay Ad ...

Ashley Brady
Joined group: Aug 2011

Recent

- Vanderbilt University Biome...
- COVID-19: Road to Immunit...
- Broadening Experiences in S...
- Trees, maps, and theorems
- Graduate Career Consortium...

Groups

- Vanderbilt University Biome...

**Engage
Connect
Discover**

**Vanderbilt University Biomedical Research
Graduate and Postdoctoral Trainees and Alumni**
Listed group

1,113 members
including Kari Johnson and 377 other connections

Invite connections

See all

About this group

This LinkedIn group is for current and former graduate students and postdoctoral fellows who conducted biomedical research at

Start a conversation in this group

Adding Connections

- Always add a note!

Drew Harmata, PhD · 2nd
Director at HCA Healthcare Research Institute
Nashville, Tennessee, United States · [Contact info](#)
500+ connections
61 mutual connections: Rigved Joshi, Joe Rolwing, and 58 others

[Connect](#) [Message](#) [More](#)

Your invitation is almost on its way

✓ You can add a note to personalize your invitation to Drew Harmata, PhD.

[Add a note](#) [Send](#)

Add a note to your invitation

LinkedIn members are more likely to accept invitations that include a personal note.

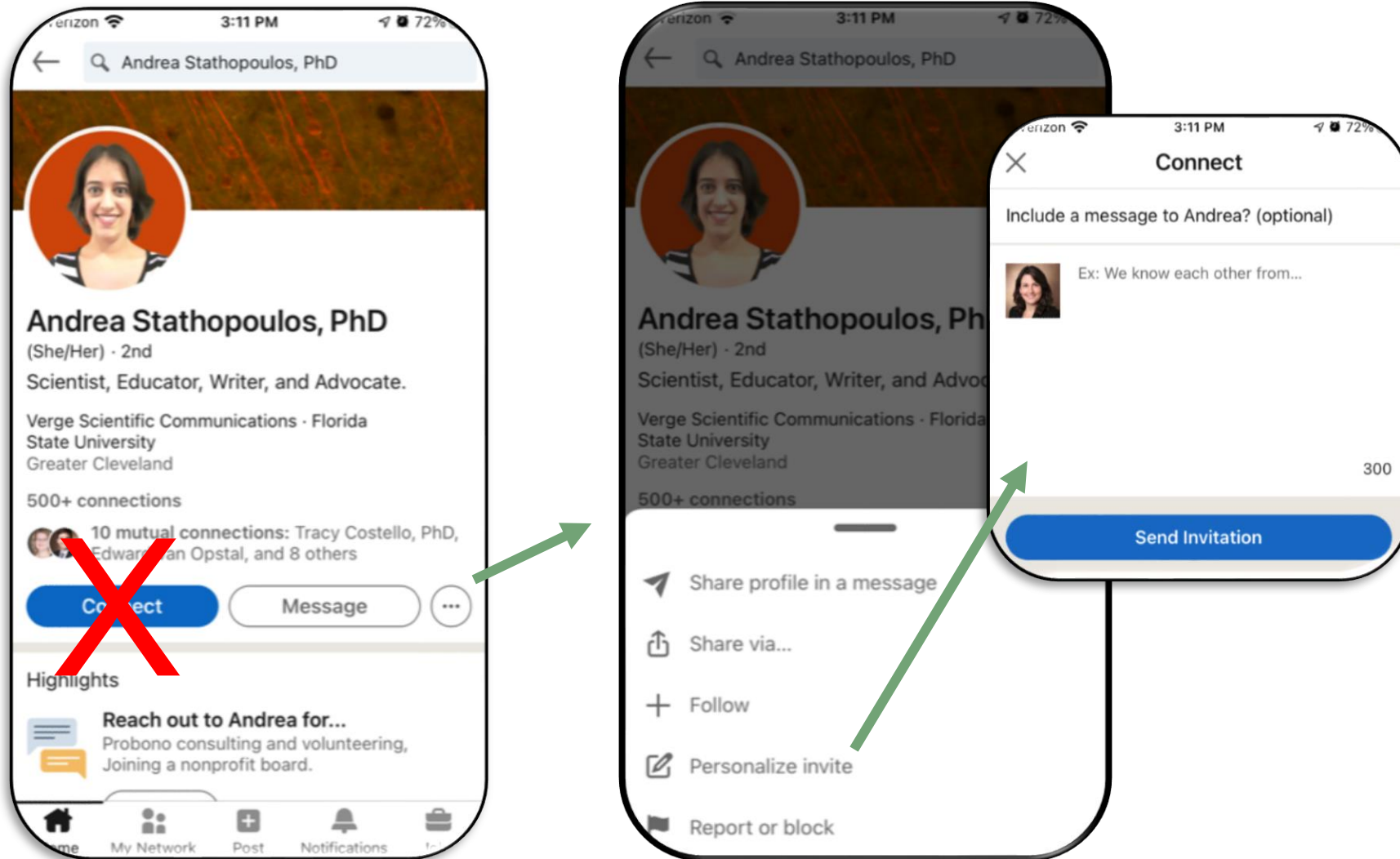
Hi Drew, we met a few years back and never connected here. I would be really interested in learning more about the HCA Healthcare Research Institute and your work there- I'm in the career development office that serves VHA/UMC biomed grad students and postdocs - you've been busy

3 / 300

[Cancel](#) [Send](#)

300 characters

On Your Phone- be careful!

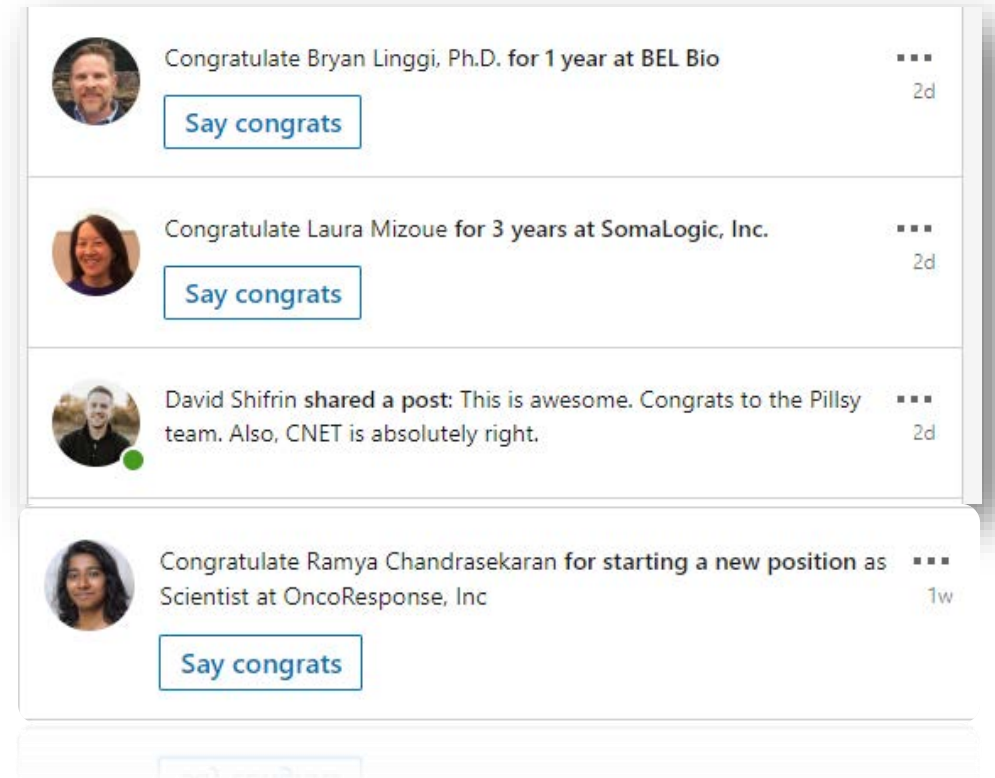


Customizing your connection request

- Establish how you know the person or what you have in common.
- Explain why you want to connect.
- Be generous – offer to help them.
- 300 characters isn't much; keep it short and sweet. You can elaborate more via “message” once you connect

Connecting on LI allows you to:

- See someone's full professional profile.
- See someone's email address
- Message someone via LinkedIn.
- Receive updates on career moves.
- Become a level closer to their connections



...and identify your potential network!

Identify your potential network!

The image shows two LinkedIn profiles side-by-side. The left profile is for Jessica Overstreet, PhD, a Research Scientist in Diabetes & Complications in Indianapolis, Indiana, with 458 connections. The right profile is for Ted Townsend, 2nd, Chief of Staff at the Tennessee Department of Economic & Community Development in Nashville, Tennessee, with 500+ connections. Both profiles have red circles highlighting their connection counts. Below each profile is a 'Highlights' section showing mutual connections. A red line also points to the 'More...' button on Ted Townsend's profile.

Jessica Overstreet, PhD · 1st
Research Scientist · Diabetes & Complications
Indianapolis, Indiana · **458 connections** · Co

Highlights
105 mutual connections
You and Jessica both know Reece Knippel, Lauren Scarfe, Ph.D., and 103 others

Ted Townsend · 2nd
Chief of Staff at State of Tennessee Department of Economic & Community Development
Nashville, Tennessee · 500+ connections · [Contact info](#)

Highlights
21 mutual connections
You and Ted both know Gary Stevenson, Tony Corley, and 19 others

[Connect](#) [Message](#) [More...](#)

Tennessee Department of Economic & Community Development
The University of Memphis

More features: resume pdf

The screenshot shows a LinkedIn profile for Janani Varadarajan, a Project Manager at Vanderbilt University. A red circle highlights the 'More' menu, which is open, showing options like 'Share profile in a message', 'Save to PDF', 'Give Kudos', 'Request a recommendation', 'Recommend', 'Following', 'Remove Connection', and 'Report / Block'. A green arrow points to the 'Save to PDF' option. The right sidebar shows a hiring notification from Ashley at Salesforce.org and a list of people also viewed.

Janani Varadarajan (She/Her) · 1st
Project Manager, Office of Biomedical Research Education & Training, Vanderbilt University
Nashville, Tennessee, United States · [Contact info](#)
226 connections
62 mutual connections: Caiti Vasiliver-Shamis, PhD, MBA, Kim Petrie, and 60 others

[Message](#) [More](#)

- Share profile in a message
- Save to PDF
- Give Kudos
- Request a recommendation
- Recommend
- Following
- Remove Connection
- Report / Block

Ashley, Salesforce.org is hiring!
[Follow](#)

People also viewed

- Muthu Kumar** · 3rd
Plant Transformation Manager-Pipeline protocol development IGB-Crop...
[Message](#)
- ananthi kuppan** · 3rd+
--
[Connect](#)
- Geetha Kumari R.** · 3rd+
Prosthodontist
[Connect](#)
- Geetha Kumari** · 3rd+
Assistant Professor at M.S.Ramaiah institute of Technology
[Connect](#)
- NARENDRA KUMAR RAVI** · 3rd+
Logistics Assistant at Estran naptha chemical ltd

Contact

www.linkedin.com/in/drchristsmith
(LinkedIn)

Top Skills

Neuroimaging
PCR
Research

Honors-Awards

Faculty of 1000 Article
Recommendation
Postdoctoral National Research
Service Award
Predoctoral National Research
Service Award
Member of Runner-Up Team, 2017
Tech Venture Challenge

Publications

Ovarian cycle effects on immediate
reward selection bias in humans: a
role for estradiol.

Nigrostriatal and mesolimbic D2/3
receptor expression in Parkinson's
disease patients with compulsive
reward-driven behaviors

Comprehensive interrogation of
CpG island methylation in the gene
encoding COMT, a key estrogen and
catecholamine regulator

Individual differences in timing of
peak positive subjective responses
to d-amphetamine: Relationship to
pharmacokinetics and physiology

COMT Val158Met Polymorphism
Exerts Sex-Dependent Effects on
fMRI Measures of Brain Function

Chris Smith, PhD

Neuroscientist ★ Passionate about improving postdoctoral training ★
Advancing scientific workforce ★ Writer ★ Connector
Nashville, Tennessee

Summary

The work I am doing has the goal of training a scientific and
biomedical workforce that is flexible and well-prepared to take on
the challenges of the 21st Century. I am passionate about assisting
graduate students and postdoctoral fellows in their professional
development and career exploration. Ph.D. training can be useful in
a variety of career areas and trainees need to appreciate the value
they bring to an organization.

I also have an interest in writing/blogging about advances in science
and healthcare for a general audience as well as about career and
professional development resources for Ph.D. trainees.

Previously, I spent 10+ years conducting neuroscience research
investigating the role of dopamine in reward, valuation, and decision
making processes in the human brain.

Experience

Vanderbilt University
Postdoctoral Fellow
August 2014 - Present

I am working in the Affective Neuroscience Lab (PI: David Zald) at Vanderbilt.

I am interested in better understanding the role of dopamine in human
motivation, reward processing, and decision making behavior.

Currently, I am investigating individual differences in subjective responses to
the psychostimulant d-amphetamine in human participants and the role that
dopamine signaling plays in mediating these responses.

We are investigating drug high/liking versus drug wanting and how these
processes may engage similar or distinct structures in the brain.

We are using Positron Emission Tomography (PET) to investigate baseline
D2/3 dopamine receptor availability, dopamine transporter availability, and

d-amphetamine-induced dopamine release as they relate to individual
differences in age, sex, genetics, and personality traits.

Health:Further
Contributing Writer/Blogger
July 2016 - Present
Greater Nashville Area, TN

I write general interest pieces on advances in the healthcare industry that I
think would be of interest to a broad audience.

National Postdoctoral Association
Contributing Writer, The POSTDOCKET Newsletter
May 2017 - Present

Provide a variety of written pieces on best practices for career and professional
development as well as insights on effective practices for institutional
postdoctoral associations. Interviewed a variety of faculty and supporters of
postdoctoral fellows.

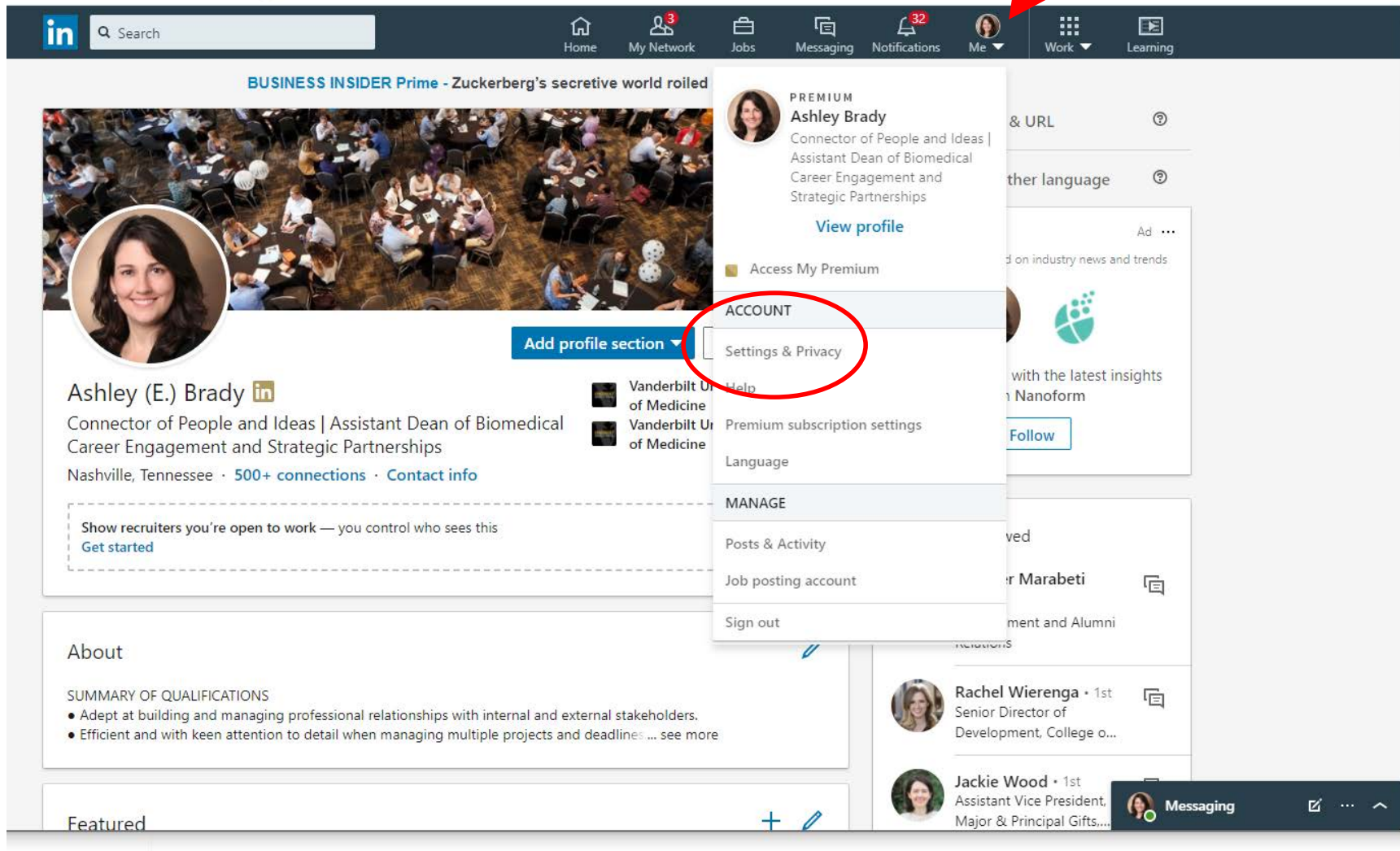
https://www.nationalpostdoc.org/page/postdocket_06184?
https://npamembers.site-ym.com/page/postdocket_05182
http://www.nationalpostdoc.org/page/postdocket_05174
http://www.nationalpostdoc.org/page/postdocket_10173
http://www.nationalpostdoc.org/page/postdocket_12174
http://www.nationalpostdoc.org/general/custom.asp?page=postdocket_02181
http://www.nationalpostdoc.org/general/custom.asp?page=postdocket_03183

Vanderbilt Postdoctoral Association
Junior Co-Chair
August 2017 - July 2018 (1 year)
Equivalent to Vice President of our Postdoctoral Association at Vanderbilt.
Working to manage the development of programming for postdoctoral fellows to
facilitate career/professional development and build a sense of community for
them at Vanderbilt.

Vanderbilt Postdoctoral Association
Treasurer
August 2016 - July 2017 (1 year)
Oversaw construction of \$20,000 budget to support the Vanderbilt
Postdoctoral Association's mission to provide educational, career

Furman University
Bachelor of Science (B.S.), Neuroscience (2004 - 2008)
Greenwood High School

Settings and Privacy



The screenshot shows a LinkedIn profile for Ashley (E.) Brady. The top navigation bar includes the LinkedIn logo, a search bar, and icons for Home, My Network (3), Jobs, Messaging, Notifications (32), Me, Work, and Learning. A red arrow points to the 'Me' icon. The 'Me' dropdown menu is open, showing options like 'View profile', 'Access My Premium', 'ACCOUNT', 'Settings & Privacy' (circled in red), 'Help', 'Premium subscription settings', 'Language', 'MANAGE', 'Posts & Activity', 'Job posting account', and 'Sign out'. The profile card for Ashley (E.) Brady is visible, showing her profile picture, name, title 'Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships', location 'Nashville, Tennessee', and '500+ connections'. Below the profile card is an 'About' section with a 'SUMMARY OF QUALIFICATIONS' and a 'Featured' section.

LinkedIn Profile: Ashley (E.) Brady

Header: BUSINESS INSIDER Prime - Zuckerberg's secretive world roiled

Profile Card:

- Name:** Ashley (E.) Brady
- Title:** Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships
- Location:** Nashville, Tennessee
- Connections:** 500+
- Contact info:** Contact info

Dropdown Menu (Me):

- View profile
- Access My Premium
- ACCOUNT**
- Settings & Privacy** (highlighted)
- Help
- Premium subscription settings
- Language
- MANAGE**
- Posts & Activity
- Job posting account
- Sign out

About Section:

SUMMARY OF QUALIFICATIONS

- Adept at building and managing professional relationships with internal and external stakeholders.
- Efficient and with keen attention to detail when managing multiple projects and deadlines ... see more

Featured Section:

Featured

Privacy and Communication Settings

Privacy

- “How others see your LinkedIn activity”
 - “Profile Viewing options” → “Private Mode”
 - Allows you to search and view others in “stealth mode”
 - “Sharing job changes, education changes...etc...”
- Job Seeking Preferences
 - can let recruiters know you are open to new opportunities
- “How others see your profile and network information”
 - Edit your Public Profile → Your profile’s public visibility → photo (connections only vs all LI members vs public (google-able))

Communications settings:

- Err on the side of getting more and then dial back as needed. Verify the email is one you check regularly. You don’t want to miss if someone sends you a message or invites you to connect

“Visibility: Visibility of your profile and network”

Account preferences

Sign in & security

Visibility

Visibility of your profile & network

Visibility of your LinkedIn activity

Communications

Data privacy

Advertising data

Have questions?

[Visit Help Center](#)

Visibility of your profile & network


Make your profile and contact info only visible to those you choose


Profile viewing options

Choose whether you're visible or viewing in private mode

Select what others see when you've viewed their profile

Your name and headline






Ashley Brady

Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships
Nashville, Tennessee | Higher Education

Private profile characteristics


☐



University Professor at Vanderbilt University School of Medicine

Private mode

☐



Anonymous LinkedIn Member

Story viewing options

Choose whether you're visible or viewing in private mode

Change

Edit your public profile

Choose how your profile appears to non-logged in members via search

Change

Sharing job changes, education changes...etc...

Account preferences

Sign in & security

Visibility

Visibility of your profile & network

Visibility of your LinkedIn activity

Communications

Data privacy

Advertising data

Have questions?

Visit Help Center

Blocking

See your list and make changes if you'd like

Change

Visibility of your LinkedIn activity

Make sure your network only sees the activity you choose to show

Manage active status

Choose who can see when you are on LinkedIn

Change

Share profile updates with your network

Choose if your network is notified about key updates from your profile

Close

Yes

Should we notify your network when your profile is updated or upon work anniversaries?

Yes

Your profile updates can include job changes, education changes. [Learn more](#)

Notify connections when you're in the news

Choose if your network is notified when you've been mentioned in an article or blog post

Change

Yes

Mentions or Tags

Choose whether other members can mention or tag you

Change

Yes

Followers

Choose who can follow you and see your public updates

Change

Everyone

Communications

Account preferences

Sign in & security

Visibility

Communications

How you get your notifications

Who can reach you

Messaging experience

Data privacy

Advertising data

Have questions?

[Visit Help Center](#)

How you get your notifications

Controls to make sure you only get notified about what's important to you

On LinkedIn

Received via LinkedIn web and app

>

Email

Received via your primary email

>

Push

Pops up on your device

>

Who can reach you

Manage who you'd like to get communications from

Invitations to connect

Choose who can connect with you

Change
Everyone

Invitations from your network

Choose what invitations you'd like to receive from your network

Change
On

Messages

Allow select people to message you

Change
Open Profile

Research invites

Choose if you want to get invites from LinkedIn to participate in research

Change
Yes

Messaging experience

Choose how would you like LinkedIn to customize your experience

Read receipts and typing indicators

Turn on read receipts and typing indicators

Change
Off

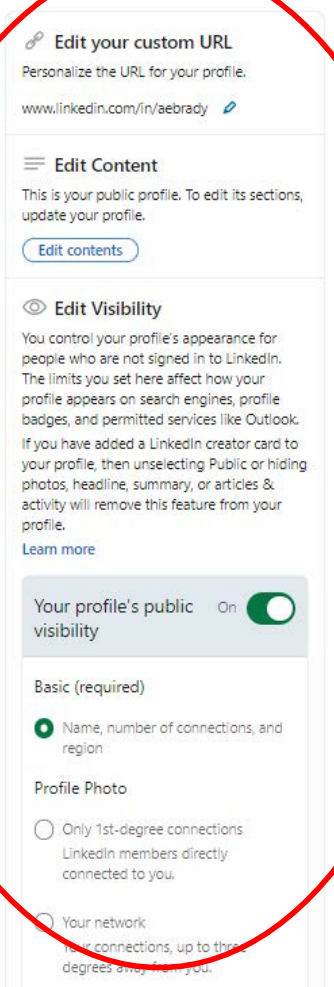
Messaging suggestions

Change

How others see your profile and network information

Public profile settings

You control your profile and can limit what is shown on search engines and other off-LinkedIn services. Viewers who aren't signed in to LinkedIn will see all or some portions of the profile view displayed below.



Public profile settings

[Edit your custom URL](#)
Personalize the URL for your profile.
www.linkedin.com/in/aebrady

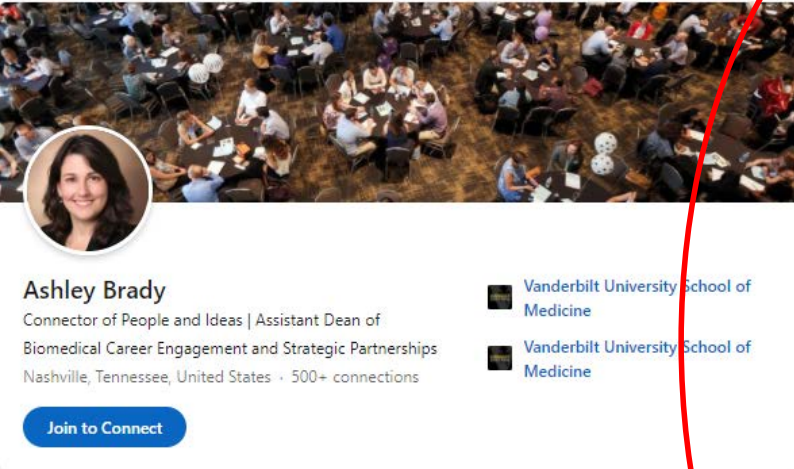
[Edit Content](#)
This is your public profile. To edit its sections, update your profile.
[Edit contents](#)

[Edit Visibility](#)
You control your profile's appearance for people who are not signed in to LinkedIn. The limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook. If you have added a LinkedIn creator card to your profile, then unselecting Public or hiding photos, headline, summary, or articles & activity will remove this feature from your profile.
[Learn more](#)

Your profile's public visibility On

Basic (required)
☒ Name, number of connections, and region

Profile Photo
☐ Only 1st-degree connections
LinkedIn members directly connected to you.
☐ Your network
Your connections, up to three degrees away from you.



Ashley Brady

Connector of People and Ideas | Assistant Dean of Biomedical Career Engagement and Strategic Partnerships
Nashville, Tennessee, United States · 500+ connections

[Join to Connect](#)

About

SUMMARY OF QUALIFICATIONS

- Adept at building and managing professional relationships with internal and external stakeholders.
- Efficient and with keen attention to detail when managing multiple projects and deadlines.
- Experienced biomedical research scientist with expertise in molecular pharmacology, drug discovery and translational neuropharmacology.
- Proven record of success in securing independent funding from government and private foundations.
- Practiced and effective public speaker with ability to communicate with and teach a wide range of audiences.
- Proficient writer and editor of grant proposals, scientific manuscripts, website content, and multiple forms of written communication necessary to execute varied projects and initiatives.
- Skilled in working as a member of an interdisciplinary and highly collaborative team.

Activity

Three ways LinkedIn helps you connect



Build a professional online identity



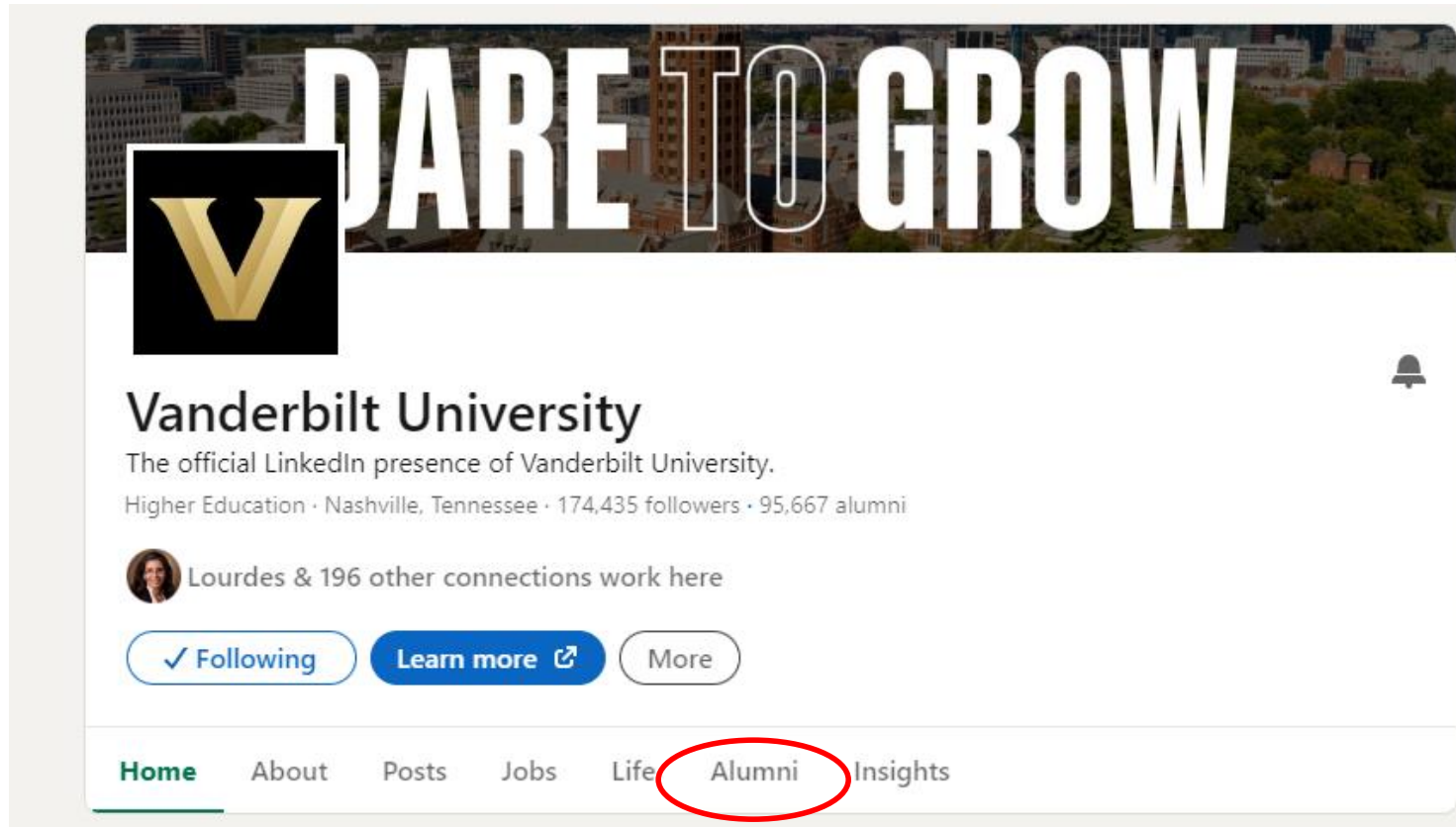
Connect with people you know and build and develop your network



Research career paths, companies, and job opportunities

Research careers, companies, and job opportunities

- LinkedIn Alumni tool
- Go to your school's LinkedIn page



95,667 alumni



Search alumni by title, keyword or company

Start year

1900

End year

2023

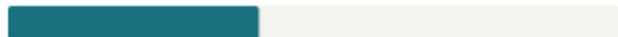
Where they work

+ Add

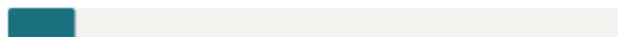
2,987 | Vanderbilt University



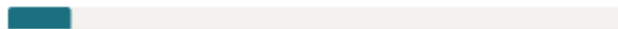
1,224 | Vanderbilt University Medical Center



327 | Deloitte



307 | Google



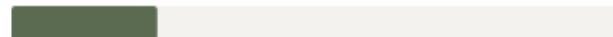
Where they live

+ Add

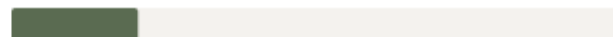
90,193 | United States



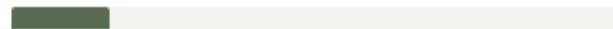
21,462 | Tennessee, United States



18,640 | Nashville Metropolitan Area



14,440 | Nashville, TN



V

11



11



8



7



Show more





Linked TM

Find me on LinkedIn and connect!

CV/Resume & Advising:
We can also help with LI profiles

<https://docs.google.com/forms/d/e/1FAIpQLSdUp9E67I3JT2348QPmMAaRvvGJAuW98BL8QpXWDa7FtBEFUg/viewform>

ashley.brady@vanderbilt.edu

THANK YOU!

ashley.brady@Vanderbilt.edu

LinkedIn Resources

- Examples of “About” summaries: <https://business.linkedin.com/talent-solutions/blog/linkedin-best-practices/2016/7-linkedin-profile-summaries-that-we-love-and-how-to-boost-your-own>
- What to Say and How to Say It Tips: <https://business.linkedin.com/talent-solutions/blog/linkedin-best-practices/2016/7-linkedin-profile-summaries-that-we-love-and-how-to-boost-your-own#whattosay>
- 5 Templates That'll Make Writing the Perfect LinkedIn Summary a Total Breeze: <https://www.themuse.com/advice/5-templates-thatll-make-writing-the-perfect-linkedin-summary-a-breeze>
- How to Write a LinkedIn Summary (About Section): Examples and Tips: <https://www.jobscan.co/blog/linkedin-summary-examples/> (this has some good info, and examples, but beware, it's an infomercial that I don't necessarily endorse)
- How to write the Perfect Headline: <https://www.forbes.com/sites/williamarruda/2018/05/08/how-to-write-the-perfect-headline-for-your-linkedin-profile/#734dd3771e8a>

Adding symbols to your LinkedIn

- Can add interest, make you stand out or draw attention to a particular area
- Don't overdo it (1-2 symbols max)
- Can appear different across devices **
- <https://www.linkedin.com/pulse/symbols-making-your-linkedin-profile-stand-out-karen-tisdell/>
- <https://medium.com/digital-marketing-lab/adding-bullet-points-and-symbols-to-your-linkedin-profile-594c5d91f839>

